



International Travelers to Virginia 2024



936,600

+9% from 2023

International Visitors

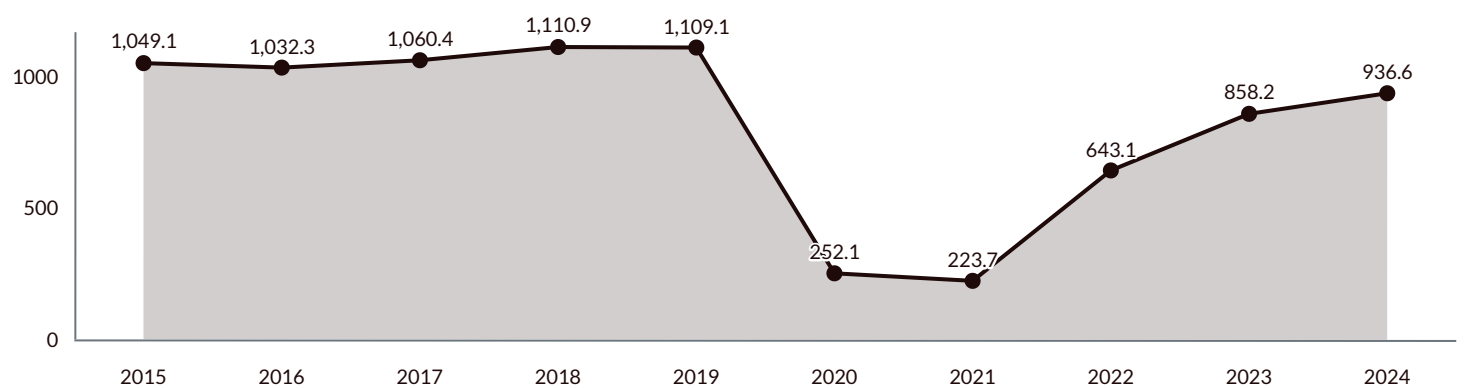
\$1.5 Billion

+18% from 2023

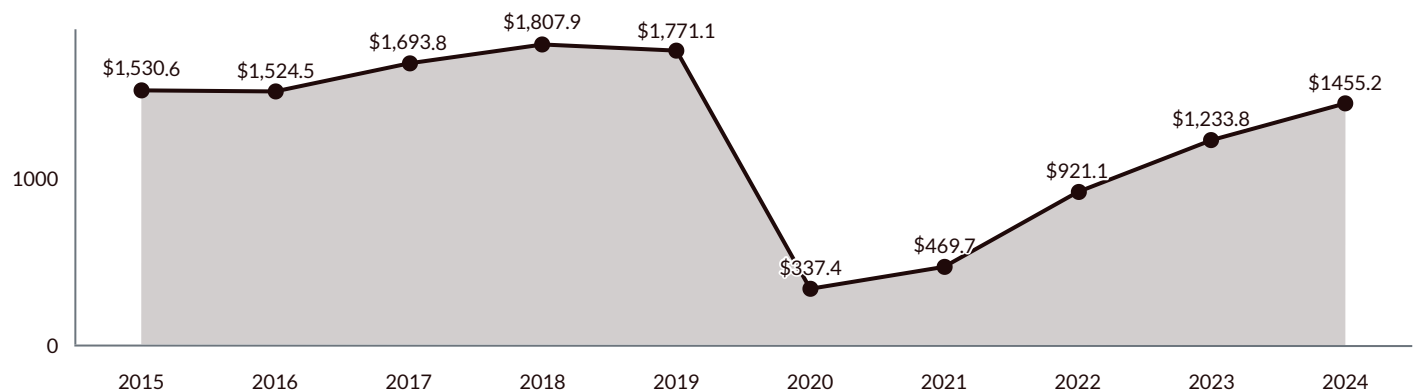
International Spending

- International visitation has recovered to 84% of pre-pandemic levels, while spending has recovered to 82% of 2019 levels in 2024.
- International spending is expected to reach full recovery in 2029, while visitation is expected to take longer, fully recovering only after 2031.

Visits (in 000s)



Spending (in millions)



Top Markets



Canada
389,036



India
69,223



United Kingdom
58,415



Germany
43,488



China
23,266



France
20,552



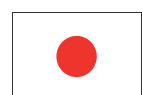
Mexico
19,788



Italy
16,600



South Korea
15,137



Japan
13,324



Spain
11,946



Philippines
11,854



Netherlands
11,511



Israel
10,697



Australia
9,759