	Current Month - April 2025 vs April 2024											
April 2025 Monthly Report	Occupancy		ADR		Rev	PAR		P	ercent Change	ge from April 2024		
	2025	2024	2025	2024	2025	2024	Осс	ADR	RevPAR	Room Revenue	Room Supply	Room Demand
United States	63.9%	65.2%	\$161.28	\$158.39	\$103.11	\$103.24	-1.9%	1.8%	-0.1%	0.6%	0.7%	-1.2%
Virginia	66.0%	66.9%	\$135.92	\$136.96	\$89.77	\$91.62	-1.3%	-0.8%	-2.0%	-0.6%	1.4%	0.1%
Virginia Class Scales	1											
Luxury	68.8%	65.2%	\$334.95	\$333.21	\$230.52	\$217.27	5.5%	0.5%	6.1%	11.0%	4.6%	10.4%
Upper Upscale	72.4%	73.5%	\$206.22	\$206.58	\$149.36	\$151.93	-1.5%	-0.2%	-1.7%	0.2%	1.9%	0.3%
Upscale	71.5%	73.9%	\$155.14	\$157.68	\$110.98	\$116.48	-3.2%	-1.6%	-4.7%	-3.0%	1.8%	-1.4%
Upper Midscale	68.0% 62.8%	69.8% 64.1%	\$125.34 \$89.52	\$126.82 \$89.14	\$85.29 \$56.24	\$88.56 \$57.18	-2.6% -2.0%	-1.2% 0.4%	-3.7% -1.6%	-0.8% -1.4%	3.0% 0.3%	0.4% -1.8%
Midscale Economy	55.0%	53.5%	\$65.94	\$67.50	\$36.24 \$36.23	\$36.11	2.7%	-2.3%	0.4%	-1.4%	-0.8%	1.9%
VTC Defined Tourism Regions	33.070	33.370	\$03.74	307.50	\$30.23	\$30.11	2.7 /0	-2.370	0.470	-0.470	-0.070	1.7/0
Central Virginia	65.6%	64.7%	\$126.68	\$126.84	\$83.14	\$82.01	1.5%	-0.1%	1.4%	4.0%	2.6%	4.1%
Chesapeake Bay	61.2%	65.1%	\$116.17	\$113.20	\$71.06	\$73.72	-6.1%	2.6%	-3.6%	-3.6%	0.0%	-6.1%
Coastal Virginia - Eastern Shore	53.7%	55.0%	\$111.60	\$109.10	\$59.92	\$60.05	-2.4%	2.3%	-0.2%	-5.0%	-4.8%	-7.1%
Coastal Virginia - Hampton Roads	64.3%	63.6%	\$125.28	\$123.20	\$80.50	\$78.31	1.1%	1.7%	2.8%	3.1%	0.2%	1.3%
Northern Virginia	72.1%	75.9%	\$160.50	\$164.15	\$115.67	\$124.67	-5.1%	-2.2%	-7.2%	-5.7%	1.6%	-3.6%
Shenandoah Valley	59.8%	59.8%	\$104.60	\$105.87	\$62.56	\$63.29	0.1%	-1.2%	-1.1%	-0.1%	1.0%	1.1%
Southern Virginia	61.4%	61.7%	\$109.82	\$111.22	\$67.38	\$68.64	-0.6%	-1.3%	-1.8%	3.8%	5.7%	5.1%
Southwest Virginia - Blue Ridge Highlands	59.7%	57.9%	\$125.47	\$118.13	\$74.96	\$68.38	3.2%	6.2%	9.6%	9.9%	0.2%	3.4%
Southwest Virginia - Heart of Appalachia	54.7%	50.0%	\$90.44	\$88.88	\$49.51	\$44.47	9.4%	1.8%	11.3%	11.3%	0.0%	9.4%
Virginia Mountains	59.7%	61.0%	\$122.82	\$120.18	\$73.37	\$73.36	-2.1%	2.2%	0.0%	2.2%	2.2%	0.0%
STR/CoSTAR Designated Hospitality Markets												
Washington, DC	73.0%	76.8%	\$209.19	\$213.40	\$152.64	\$163.86	-5.0%	-2.0%	-6.9%	-4.8%	2.2%	-2.9%
Arlington, VA	79.2%	83.4%	\$217.84	\$222.29	\$172.47	\$185.50	-5.1%	-2.0%	-7.0%	-9.2%	-2.4%	-7.4%
Alexandria, VA	71.6%	76.1%	\$167.88	\$179.21	\$120.23	\$136.40	-5.9%	-6.3%	-11.9%	-10.7%	1.3%	-4.7%
Fairfax/Tysons Corner, VA	72.0%	76.1%	\$172.02	\$174.40	\$123.85	\$132.71	-5.4%	-1.4%	-6.7%	-6.1%	0.6%	-4.8%
Suburban Virginia Area	67.5%	69.6%	\$156.71	\$153.79	\$105.75	\$107.00	-3.0%	1.9%	-1.2%	-1.4%	-0.2%	-3.2%
I-95 Fredericksburg, VA	64.7%	67.7%	\$103.96	\$105.32	\$67.27	\$71.33	-4.5%	-1.3%	-5.7%	1.7%	7.8%	3.0%
Dulles Airport Area, VA	76.2%	80.2%	\$138.89	\$136.76	\$105.79	\$109.70	-5.0%	1.6%	-3.6%	-1.1%	2.6%	-2.6%
Norfolk-Virginia Beach, VA	C 4 40/	63.7%	\$125.57	\$123.51	\$80.82	\$78.69	1.0%	1.7%	2.7%	3.0%	0.2%	1.3%
Chesapeake/Suffolk, VA	64.4% 71.8%	72.3%	\$97.92	\$123.51	\$70.26	\$76.69 \$74.27	-0.7%	-4.7%	-5.4%	-2.9%	2.7%	2.0%
Newport News/Hampton, VA	65.2%	67.2%	\$93.84	\$102.80	\$61.19	\$68.40	-2.9%	-7.8%	-10.5%	-10.5%	0.0%	-2.9%
Norfolk/Portsmouth, VA	67.6%	68.5%	\$123.08	\$124.95	\$83.23	\$85.59	-1.3%	-1.5%	-2.8%	-2.6%	0.1%	-1.1%
Virginia Beach, VA	64.2%	62.2%	\$143.22	\$136.54	\$91.94	\$84.94	3.2%	4.9%	8.2%	8.2%	0.0%	3.1%
Williamsburg, VA	55.6%	52.9%	\$156.52	\$143.61	\$86.99	\$76.04	5.0%	9.0%	14.4%	13.5%	-0.8%	4.1%
8												
Virginia Area	60.4%	60.6%	\$122.21	\$121.87	\$73.76	\$73.83	-0.4%	0.3%	-0.1%	1.0%	1.1%	0.7%
Virginia Area (non-MSA)	54.8%	53.6%	\$111.37	\$109.05	\$61.02	\$58.42	2.3%	2.1%	4.5%	4.9%	0.4%	2.7%
Lynchburg, VA	57.9%	61.7%	\$117.02	\$116.83	\$67.70	\$72.04	-6.2%	0.2%	-6.0%	-3.6%	2.6%	-3.7%
Blacksburg/Wytheville, VA	58.2%	58.0%	\$119.23	\$116.18	\$69.39	\$67.39	0.3%	2.6%	3.0%	-2.3%	-5.1%	-4.8%
Staunton/Harrisonburg, VA	63.4%	58.5%	\$105.61	\$105.66	\$66.97	\$61.85	8.3%	0.0%	8.3%	8.3%	0.0%	8.4%
Roanoke, VA	63.2%	65.0%	\$109.66	\$109.20	\$69.25	\$70.98	-2.8%	0.4%	-2.4%	0.3%	2.8%	-0.1%
Charlottesville, VA	71.7%	70.9%	\$188.28	\$190.45	\$135.01	\$134.97	1.2%	-1.1%	0.0%	2.2%	2.1%	3.3%
Deleted Minero est MCA	45.50	40.00	4122	#105.55	400.00	****	0.000	14.50	24.50	2.4.001	F 404	15 ***
Bristol-Kingsport MSA	65.5%	60.0%	\$122.58	\$105.57	\$80.35	\$63.34	9.2%	16.1%	26.9%	34.0%	5.6%	15.4%
Dichmond Betereburg 1/4	66.00/	6410/	¢11401	¢11450	\$75.75	672.40	2.00/	0.2%	2 10/	5.5%	2.3%	E 20/
Richmond - Petersburg, VA Petersburg/Chester, VA	66.0% 68.6%	64.1% 70.7%	\$114.81 \$96.33	\$114.59 \$96.54	\$/5./5 \$66.13	\$73.49 \$68.24	2.9% -2.9%	-0.2%	3.1% -3.1%	5.5% -4.4%	2.3% -1.4%	5.3% -4.2%
Richmond CBD, VA	69.2%	65.2%	\$187.99	\$183.89	\$130.11	\$119.96	6.1%	2.2%	8.5%	8.5%	0.0%	6.1%
Richmond North/Glen Allen, VA	64.8%	61.6%	\$110.33	\$103.07	\$130.11	\$69.11	5.2%	-1.7%	3.4%	8.3%	4.8%	10.2%
Richmond West/Midlothian, VA	61.1%	60.1%	\$94.86	\$94.21	\$57.95	\$56.66	1.6%	0.7%	2.3%	2.3%	0.0%	1.6%
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YTD April 2025 Monthly Report	Year to Date - April 2025 vs April 2024											
	Occupancy		ADR		RevPAR		Percent Change from YTD 2024					
	2025	2024	2025	2024	2025	2024	Осс	ADR	RevPAR	Room Rev	Room Supply	Room Demand
United States	59.8%	59.9%	\$158.71	\$155.81	\$94.86	\$93.37	-0.3%	1.9%	1.6%	2.3%	0.7%	0.4%
Virginia	58.4%	58.2%	\$127.22	\$124.99	\$74.35	\$72.70	0.5%	1.8%	2.3%	3.8%	1.5%	2.0%
Virginia Class Scales												
Luxury	58.0%	56.5%	\$309.48	\$295.37	\$179.58	\$166.76	2.8%	4.8%	7.7%	12.6%	4.6%	7.5%
Upper Upscale	64.1%	64.1%	\$192.22	\$186.68	\$123.21	\$119.60	0.1%	3.0%	3.0%	4.9%	1.8%	1.9%
Upscale	63.5%	63.9%	\$145.96	\$143.77	\$92.67	\$91.93	-0.7%	1.5%	0.8%	2.5%	1.7%	1.0%
Upper Midscale	58.9%	59.5%	\$117.92	\$116.49	\$69.48	\$69.32	-1.0%	1.2%	0.2%	3.3%	3.1%	2.1%
Midscale	55.6%	56.1%	\$85.10	\$83.23	\$47.36	\$46.69	-0.8%	2.3%	1.4%	2.0%	0.6%	-0.2%
Economy	50.2%	47.9%	\$63.48	\$64.09	\$31.89	\$30.70	4.9%	-1.0%	3.9%	3.4%	-0.4%	4.4%
VTC Tourism Regions												
Central Virginia	60.4%	59.6%	\$120.20	\$120.20	\$72.55	\$71.59	1.3%	0.0%	1.3%	4.4%	3.0%	4.4%
Chesapeake Bay	52.4%	55.4%	\$105.04	\$103.01	\$55.04	\$57.09	-5.5%	2.0%	-3.6%	-3.6%	0.0%	-5.5%
Coastal Virginia - Eastern Shore	43.3%	48.5%	\$102.99	\$100.74	\$44.57	\$48.87	-10.8%	2.2%	-8.8%	-13.4%	-5.1%	-15.3%
Coastal Virginia - Hampton Roads	54.8%	54.9%	\$111.83	\$111.37	\$61.28	\$61.18	-0.3%	0.4%	0.2%	0.5%	0.4%	0.1%
Northern Virginia	64.5%	64.7%	\$151.79	\$147.11	\$97.95	\$95.18	-0.3%	3.2%	2.9%	4.4%	1.5%	1.2%
Shenandoah Valley	49.3%	49.2%	\$97.80	\$99.17	\$48.20	\$48.76	0.2%	-1.4%	-1.1%	-0.2%	1.0%	1.2%
Southern Virginia	57.2%	55.9%	\$107.80	\$104.12	\$61.71	\$58.18	2.5%	3.5%	6.1%	12.1%	5.7%	8.3%
Southwest Virginia - Blue Ridge Highlands	52.8%	49.1%	\$113.21	\$108.64	\$59.80	\$53.33	7.6%	4.2%	12.1%	12.6%	0.4%	8.0%
Southwest Virginia - Heart of Appalachia	46.7%	47.5%	\$87.79	\$86.82	\$40.99	\$41.28	-1.8%	1.1%	-0.7%	4.3%	5.0%	3.2%
Virginia Mountains	53.5%	53.6%	\$118.16	\$112.69	\$63.24	\$60.37	-0.1%	4.8%	4.7%	6.7%	1.8%	1.7%
STR/CoSTAR Designated Hospitality Markets	64.4%	65.2%	\$197.52	\$185.33	\$127.21	\$120.75	-1.2%	6.6%	5.3%	7.6%	2.2%	1.0%
Washington, DC Arlington, VA	71.0%	70.8%	\$202.80	\$105.33 \$195.39	\$127.21 \$144.01	\$120.75 \$138.31	0.3%	3.8%	4.1%	1.6%	-2.4%	-2.1%
Altington, VA Alexandria, VA	62.8%	64.1%	\$155.19	\$155.21	\$97.45	\$99.44	-2.0%	0.0%	-2.0%	-0.8%	1.3%	-0.8%
Fairfax/Tysons Corner, VA	64.9%	64.1%	\$166.20	\$155.21 \$157.72	\$107.87	\$101.70	0.7%	5.4%	6.1%	6.4%	0.3%	0.9%
Suburban Virginia Area	59.8%	58.4%	\$147.07	\$137.72	\$87.94	\$81.98	2.4%	4.8%	7.3%	7.0%	-0.2%	2.2%
I-95 Fredericksburg, VA	59.0%	59.3%	\$101.50	\$99.76	\$59.84	\$59.15	-0.6%	1.7%	1.2%	8.6%	7.3%	6.7%
Dulles Airport Area, VA	68.2%	68.5%	\$133.30	\$125.82	\$90.87	\$86.23	-0.5%	5.9%	5.4%	8.1%	2.6%	2.0%
Norfolk-Virginia Beach, VA	54.8%	55.0%	\$112.12	\$111.72	\$61.49	\$61.43	-0.3%	0.4%	0.1%	0.5%	0.4%	0.1%
Chesapeake/Suffolk, VA	64.8%	64.5%	\$92.33	\$93.84	\$59.85	\$60.56	0.5%	-1.6%	-1.2%	1.5%	2.7%	3.2%
Newport News/Hampton, VA	59.6%	60.0%	\$88.95	\$92.80	\$53.06	\$55.69	-0.6%	-4.1%	-4.7%	-3.9%	0.9%	0.3%
Norfolk/Portsmouth, VA	61.0%	60.9%	\$113.77	\$113.95	\$69.37	\$69.44	0.1%	-0.2%	-0.1%	0.0%	0.1%	0.2%
Virginia Beach, VA	52.1%	52.7%	\$127.12	\$122.68	\$66.24	\$64.69	-1.2%	3.6%	2.4%	2.4%	0.0%	-1.2%
Williamsburg, VA	42.4%	42.4%	\$133.76	\$131.97	\$56.75	\$56.00	0.0%	1.4%	1.3%	0.3%	-1.0%	-1.0%
Virginia Area	52.3%	52.2%	\$112.57	\$111.12	\$58.92	\$58.02	0.3%	1.3%	1.6%	2.9%	1.3%	1.6%
Virginia Area (non-MSA)	47.7%	47.5%	\$105.89	\$102.44	\$50.56	\$48.64	0.6%	3.4%	3.9%	5.0%	1.0%	1.5%
Lynchburg, VA	53.7%	54.5%	\$112.46	\$111.97	\$60.42	\$61.00	-1.4%	0.4%	-0.9%	3.4%	4.4%	3.0%
Blacksburg/Wytheville, VA	50.8%	50.4%	\$107.04	\$105.18	\$54.36	\$53.05	0.7%	1.8%	2.5%	-2.4%	-4.7%	-4.1%
Staunton/Harrisonburg, VA	52.6%	48.9%	\$99.29	\$100.65	\$52.21	\$49.22	7.5%	-1.4%	6.1%	6.1%	0.0%	7.6%
Roanoke, VA	56.4%	56.9%	\$105.67	\$102.77	\$59.61	\$58.46	-0.8%	2.8% -0.1%	2.0%	4.6%	2.6%	1.8%
Charlottesville, VA	59.1%	59.5%	\$158.05	\$158.16	\$93.42	\$94.03	-0.6%	-0.1%	-0.7%	1.5%	2.1%	1.5%
Bristol-Kingsport MSA	59.8%	50.6%	\$111.48	\$102.46	\$66.65	\$51.81	18.2%	8.8%	28.6%	35.0%	4.9%	24.0%
	40.40	40.70	444.455	444.456	474.07	***	2.40	0.00/	2.20	1.00/	0.70	4.00
Richmond - Petersburg, VA	62.1%	60.7%	\$114.52	\$114.50	\$71.07	\$69.56	2.1%	0.0%	2.2%	4.9%	2.7%	4.9%
Petersburg/Chester, VA	62.5%	63.6%	\$94.87	\$94.14	\$59.29	\$59.90	-1.8%	0.8%	-1.0%	-1.4%	-0.3%	-2.1%
Richmond CBD, VA	64.2%	61.8%	\$187.70	\$184.31	\$120.41	\$114.00	3.7%	1.8%	5.6%	5.6%	0.0%	3.7%
Richmond North/Glen Allen, VA	60.3%	60.0%	\$110.11	\$112.33	\$66.45	\$67.41	0.6%	-2.0%	-1.4%	4.3%	5.8%	6.4%
Richmond West/Midlothian, VA	59.5%	57.5%	\$95.05	\$95.38	\$56.52	\$54.85	3.4%	-0.3%	3.0%	3.0%	0.0%	3.4%

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