

Destination Management / Marketing Organizations Statewide

VIRGINIA IS FOR LOVERS[®]

Virginia Tourism Corporation | VATC.org

*updated 04/16/2025 – Page 1

Abingdon

Chad Thompson
Marketing Manager
Abingdon Convention & Visitors Bureau
208 West Main Steeet
300 Green Springs Road
Abingdon, VA 24210
(276) 676-2282
acvb@abingdon-va.gov
visitabingdonvirginia.com

(703) 228-0875
ecassell@arlingtonva.us
stayarlington.com

Ashland & Hanover County

Pam Novak
Visitor Center Manager
Ashland Visitor Center
112 N. Railroad Avenue
Ashland, VA 23005
(804)752-6766 | (800) 897-1479
pnovak@ashlandva.gov
visitashlandva.com

Alexandria

Todd O'Leary
President & CEO
Visit Alexandria
277 S. Washington Street, Suite 210
Alexandria, VA 22314
(703) 652-5362
toleary@visitalexva.com
visitalexandriava.com

Augusta County

Rebekah Castle
Director of Economic Development & Marketing
Augusta County Government Center
18 Government Lane
P.O. Box 590
Verona, VA 24482
(540) 245-5619
staff@augustavabusiness.com
visitaugustacounty.com

Alleghany Highlands

Josh Taylor
Executive Director
Alleghany Highlands Chamber of Commerce & Tourism
110 Mall Road
Covington, VA 24426
(540) 962-2178 | (888) 430-5786
jtaylor@ahchamber.com
visitalleghanyhighlands.com

Bath County

Mark Shore
President
Visit Bath County
2696 Main Street
Hot Springs, VA 24445
(540) 490-1111
mark.shore@visitbathcountyva.com
discoverbath.com

Appomattox

Travel Counselor
Appomattox Visitor Information Center
214 Main Street
P.O. Box 246
Appomattox, VA 24522
(434) 352-8999
tourism@appomattoxva.gov
historicappomattox.com

Bedford

Nicole Johnson
Director of Tourism
Bedford Tourism Welcome Center
816 Burks Hill Road
Bedford, VA 24523
(540) 587-5681 | (877) 447-3257
njohnson@bedfordcountyva.gov
destinationbedfordva.com

Arlington

Emily Cassell
Director
Arlington Convention and Visitors Service
1100 North Glebe Road, Suite 1500
Arlington, VA 22201

Big Stone Gap

Ked Meade
Director of Tourism & Economic Development
Town of Big Stone Gap
216 Wood Ave East
Big Stone Gap, VA 24219
(276) 212-1008
kmeade@bigstonegap.org
bigstonegap.com

Blackstone

Emma Wright
Executive Director
Downtown Blackstone Inc.
217 N. High Street
Blackstone, VA 23824
(434) 292-3041
manager@downtownblackstone.org
downtownblackstone.org

Bland County

Cicely Dunford
Director of Tourism and Community Development
Bland County Administrator's Office
612 Main Street, Suite 201
PO Box 510
Bland, VA 24315
(276) 688-4622
cdunford@bland.org
blandcountyva.org
visitbland.com

Blue Ridge Travel Association

Heather Kime
President
Blue Ridge Travel Association
PO Box 1395
Wytheville, VA 24382
(800) 383-9144
traveltheblueridge@gmail.com
blueridgetravel.org

Botetourt County

Cheryl Morales
Director of Community Relations
Visit Virginia's Blue Ridge
101 Shenandoah Avenue, NE
Roanoke, VA 24016
(540) 342-6025 x 126
cmorales@visitvbr.com
visitvbr.com

Bristol

Matt Bolas
Executive Director
Bristol Regional Tourism Marketing Corporation
20 Volunteer Parkway
P.O. Box 1117
Bristol, TN 37620
(423) 989-4850
matt@explorebristol.com
explorebristol.com

Brunswick County

Dixie Walker
Tourism Coordinator
Brunswick Byways Visitor Center
13516 Christanna Highway
Lawrenceville, VA 23868
(434) 848-2728
dwalker@brunswickco.com
brunswickco.com

Buchanan County

Matthew Fields
Director of Tourism
Buchanan County Tourism
1102 Ovenbird Road
Grundy, VA 24614
(276) 312-5033
matthew.fields@buchanancounty-va.gov
buchanancountyonline.com

Cape Charles

John Hozey
Town Manager
Town of Cape Charles

Destination Management / Marketing Organizations Statewide

VIRGINIA IS FOR LOVERS

Virginia Tourism Corporation | VATC.org

**updated 04/16/2025 – Page 3*

2 Plum Street
Cape Charles, VA 23310
(757) 331-2979
townmanager@capecharles.org
capecharles.org

Caroline County

Kathy Beard
Tourism Manager
Caroline County Economic Development & Tourism
23724 Rogers Clark Blvd
Ruther Glen, VA 22546
(804) 633-4074
kbeard@co.caroline.va.us
visitcaroline.com

Carroll County

Brooke Love
Tourism Manager
Carroll County Economic Tourism
239 Farmers Market Drive
Hillsville, VA 24343
(276) 730-3101
brooke.love@carrollcountyva.gov
pickplaystay.com

Charles City County

Cynthia Boone
Economic Development and Tourism Director
Charles City County
10900 Courthouse Road
P.O. Box 128
Charles City, VA 23030
(804)-652-4708
cboone@charlescityva.us
charlescity.org/visit

Charlottesville & Albemarle County

Courtney Cacatian
Executive Director
Charlottesville Albemarle Convention & Visitors Bureau
3510 Remson Court
Charlottesville, VA 22901
(434) 293-6789 | (877) 386-1103
ccacatian@albemarle.org
visitcharlottesville.org

Chesapeake

Kimberly Murden
Tourism Manager
Chesapeake Conventions & Visitors Bureau
1224 Progressive Drive
Chesapeake, VA 23320
(757) 382-6411 | (888) 889-5551
kmurden@cityofchesapeake.net
visitchesapeake.com

Chesterfield

J.C. Poma
Executive Director
Experience Chesterfield
9901 Lori Road
Room 142
Chesterfield, VA 23832
(804) 748-1185
experience@chesterfield.gov
ExperienceChesterfield.com

Chincoteague

Joanne Moore
Executive Director
Chincoteague Chamber of Commerce
6733 Maddox Boulevard
Chincoteague, VA 23336
(757) 336-6161
director@chincoteaguechamber.com
chincoteaguechamber.com

Clarke County

Michelle Brown
Director of Economic Development & Tourism
Berryville-Clarke County Government Center
101 Chalmers Court, Suite B
Berryville, VA 22611
(540) 955-5107
mbrown@clarkecounty.gov
experienceclarkecounty.com

Clarksville

Sheila Cuykendall
Executive Director
Clarksville Lake Country Chamber of Commerce
105 Second Street
P.O. Box 1017

Destination Management / Marketing Organizations Statewide

VIRGINIA IS FOR LOVERS

Virginia Tourism Corporation | VATC.org

*updated 04/16/2025 – Page 4

Clarksville, VA 23927
(800) 557-5582 | (800) 557-5582
director@kerrlake.com
clarksvilleva.com

Colonial Beach

Natasha Tucker
Town Manager
Town of Colonial Beach
315 Douglas Avenue
Colonial Beach, VA 22443
(540) 940-7828
ntucker@colonialbeachva.gov
visitcbva.com

Culpeper

Paige Read
Director of Tourism and Economic Development
Town of Culpeper
803 S. Main Street
Culpeper, VA 22701
(540) 727-0611
pread@culpeperva.gov
visitculpeperva.com

Damascus

Julie Kroll
Recreation Program Director
Town of Damascus Tourism
P.O. Box 576
Damascus, VA 24236
(276) 475-3831
recreation.director@damascus.org
visitdamascus.org

Danville + Pittsylvania Co. Economic Development & Tourism

Lisa Meriwether
Tourism Manager
City of Danville Economic Development
427 Patton Street, Suite 203
P.O. Box 3300
Danville, VA 24543
(434) 793-1753
lisa.meriwether@discoverdanville.com
discoverdanville.com

Dickenson County

Rita Surratt
Tourism Director
Dickenson County Visitor Center
194 Clintwood Main Street
P.O. Box 1990
Clintwood, VA 24228
(276) 926-6074
rsurratt@dickensonva.org
dickensonchamber.net

Dinwiddie County

Stacey English
Economic Development and Marketing Manager
Dinwiddie County Economic Development
14010 Boydton Plank Road
Dinwiddie, VA 23841
(804) 469-4500 ext. 2163
senglish@dinwiddieva.us
dinwiddieva.us

Eastern Shore

Robert Sabbatini
Executive Director
Eastern Shore of Virginia Tourism Commission
19056 Parkway
P.O. Box 450
Melfa, VA 23410
(757) 787-8268
info@esvatourism.org
visitesva.com

Elkton

Joshua Gooden
Economic Development & Tourism Coordinator
Town of Elkton
173 West Spotswood Avenue
Elkton, VA 22827
(540) 246-6826
jgooden@townofelkton.com
elktonva.gov

Essex

Woodie Walker
Executive Director
Essex County Economic Development Authority

Destination Management / Marketing Organizations Statewide

VIRGINIA IS FOR LOVERS

Virginia Tourism Corporation | VATC.org

*updated 04/16/2025 – Page 5

202 South Church Lane
P.O. Box 1079
Tappahannock, VA 22560
(804) 443-4331
director@essexeda.org
essexva.gov

Exmore

Clarice MacGarvey
Marketing Consultant
Town of Exmore
3305 Main Street
P.O. Box 647
Exmore, VA 23350
(757) 442-3114
visitexmore@exmore.org
exmore.org

Fairfax County Convention & Visitors Corporation

Barry Biggar
President & CEO
Visit Fairfax
10560 Arrowhead Drive, Suite 350
Fairfax, VA 22030
(703) 790-0643
bbiggar@fxva.com
fxva.com

Farmville-Prince Edward-Cumberland

Anne Tyler Paulek
Executive Director
Farmville Area Chamber of Commerce
103 N. Main Street, Suite 203
P.O. Box 361
Farmville, VA 23901
(434) 392-3939
director@farmvilleareachamber.org
farmvilleareachamber.org

Fauquier Chamber

Alec Burnett
President & CEO
Fauquier Chamber of Commerce
321 Walker Drive, Suite 202
Warrenton, VA 20186
(540) 347-4414
alec@fauquierchamber.org

fauquierchamber.org

Fauquier County Economic Development Office

Laura Torpy
Tourism Coordinator
Fauquier County Department of Economic Development
35 Culpeper Street
Warrenton, VA 20186
(540) 422-8270 | (800) 820-1021
laura.torpy@fauquiercounty.gov
visitfauquier.com

Floyd County

Kathleen Legg
Tourism Director
Floyd County Tourism Development Council
109 East Main Street
Floyd, VA 24091
(540) 239-8509
tourismdirector@visitfloydva.com
visitfloydva.com

Fluvanna County

Jennifer Schmack
Director of Economic Development
Economic Development Office
132 Main Street
P.O. Box 540
Palmyra, VA 22963
(434) 591-1921
jschmack@fluvannacounty.org
findfluvanna.org

Franklin (City)

Carson Blythe
Director of Tourism
City of Franklin
120 S. Main Street
Franklin, VA 23851
(757) 562-8506
csblythe@franklinva.com
franklinva.com

Franklin County

Kevin Tosh
Director of Tourism and Marketing

Destination Management / Marketing Organizations Statewide

VIRGINIA IS FOR LOVERS[®]

Virginia Tourism Corporation | VATC.org

*updated 04/16/2025 – Page 6

Franklin County Department of Tourism
1255 Franklin Street, Suite 112
Rocky Mount, VA 24151
(540) 483-3030
kevin.tosh@franklincountyva.gov
visitfranklincountyva.com

Fredericksburg

Danelle Rose
Tourism Services Manager
Fredericksburg Department of Economic Development
& Tourism
706 Caroline Street
Fredericksburg, VA 22401
(540) 372-1216 x 7100 | (800) 678-4748
darose@fredericksburgva.gov
visitfred.com

Friends of Southwest Virginia

Kim Davis
Executive Director
Friends of Southwest Virginia
One Heartwood Circle
Abingdon, VA 24210
(276) 492-2400 ext. 2424
kdavis@friendsofswva.org
friendsofswva.org

Front Royal

Elizabeth (Lizi) Lewis
Community Development & Tourism
Front Royal-Warren County Visitor Center
414 E. Main Street
Front Royal, VA 22630
(540) 631-3627
elewis@frontroyalva.com
discoverfrontroyal.com

Galax

Patti Price-Love
Tourism Director
City of Galax
110 East Grayson Street
Galax, VA 24333
(276) 238-8130 x 1208
pprice-love@galaxva.com
visitgalax.com

Giles County

Cora Gnegy
Tourism Marketing Director
Giles County
203 North Main Street
Pearisburg, VA 24134
(540) 921-2079
cgnegy@gilescounty.org
gilescounty.org
newriverwatertrail.com

Gloucester County

Susan Ammons
Tourism Coordinator
Gloucester Parks, Recreation and Tourism
6382 Main St.
Gloucester, VA 23061
(804) 693-4042
tourism@gloucesterva.info
gloucesterva.gov

Goochland County

Chance Robinson
Economic Development Coordinator
Goochland County Economic Development
2391 River Road West
P.O. Box 103
Goochland, VA 23063
(804) 556-5847
crobinson@goochlandva.us
GoochlandForBusiness.com

Grayson County

Tracy Cornett
Tourism Economic Dev. Director
Grayson County (Tourism)
107 E. Main Street
P.O. Box 336
Independence, VA 24348
(276) 773-8002
tcornett@graysoncountyva.gov
graysoncountyva.com

Greene County

Alan Yost

Destination Management / Marketing Organizations Statewide

VIRGINIA IS FOR LOVERS

Virginia Tourism Corporation | VATC.org

*updated 04/16/2025 – Page 7

Director
Greene County Economic Development & Tourism
9157 Seminole Trail
Ruckersville, VA 22968
(434) 985-6663 x 1
ayost@gcva.us
exploregreene.com

Halifax County South Boston

LaTonya Sadler Hamilton
Tourism Director
Halifax County Tourism Department
1180 Bill Tuck Highway
South Boston, VA 24592
(434) 572-2543
lsadler@gohalifaxva.com
gohalifax.com

Hampton

Mary Fugere
Executive Director
Hampton Convention & Visitor Bureau
1919 Commerce Drive, Suite 290
Hampton, VA 23666
(757) 728-5327 | (800) 487-8778
mary@hamptoncvb.com
visithampton.com

Harrisonburg

Jennifer Bell
Tourism Manager
City of Harrisonburg
212 South Main Street
Harrisonburg, VA 22801
(540) 432-8490
jennifer.bell@harrisonburgva.gov
visitharrisonburgva.com

Heart of Appalachia

Jeff Hess
Executive Director
Heart of Appalachia Tourism Authority
3028 4th Ave, Market Square
P.O. Box 186
St. Paul, VA 24283

(276) 762-0011
jhess@heartofappalachia.com
heartofappalachia.com

Henrico County

Dawn Miller
Tourism Supervisor
Henrico Recreation and Parks
8600 Dixon Powers Drive
P.O. Box 90775
Henrico, VA 23228
(804) 501-5137
dawn.miller@henrico.us
visithenrico.com

Highland County

Chris Swecker
Executive Director
Highland County Chamber of Commerce
61 Highland Center Drive
P.O. Box 223
Monterey, VA 24465
(540) 468-2550
director@highlandcounty.org
highlandcounty.org

Hillsville

Lauren Chitwood
Tourism Director
Town of Hillsville
410 N. Main Street
P.O. Box 545
Hillsville, VA 24343
(276) 728-2128
tourism@townofhillsville.com
townofhillsville.com

Hopewell-Prince George

Becky McDonough
CEO
Hopewell-Prince George Chamber of Commerce &
Visitors Center
4100 Oaklawn Boulevard
Hopewell, VA 23860
(804) 541-2461 | (804) 731-0902 -cell
becky@hpgchamber.org info@hpgchamber.org
visithpg.com

Destination Management / Marketing Organizations Statewide

VIRGINIA IS FOR LOVERS

Virginia Tourism Corporation | VATC.org

*updated 04/16/2025 – Page 8

James City County

Carla Brittle
Tourism and Recreation Centers Administrator
James City County Parks and Recreation
5301 Longhill Road
Williamsburg, VA 23188
(757) 259-4171 | (757) 592-0622 -cell
Carla.Brittle@jamescitycountyva.gov
jamescitycounty.gov

Kilmarnock

Susan Cockrell
Town Manager & Utilities Director
1 North Main Street
P.O. Box 1357
Kilmarnock, VA 22482
(804) 435-1552
susancockrell@kilmarnockva.com
kilmarnockva.com

King George County

Kimberly Wilson
Economic Dev. and Tourism Specialist
King George County Tourism Advisory Committee
10459 Courthouse Drive, Suite 200
King George, VA 22485
(540) 775-9181
kwilson@co.kinggeorge.state.va.us
visitkinggeorge.com

King & Queen County

Erin Lazar
Director of Community Programs and Tourism
County Administrators Office
242 Allens Circle, Suite L, King & Queen C.H., VA 23085
P.O. Box 177, King & Queen C.H., VA 23085
King and Queen, VA 23085
(804) 769-5000
elazar@kingandqueenco.net
visitkingandqueen.com

Lee County

Leslie Litton

Community Development Director

Lee County Tourism

33640 Main Street

P.O. Box 367

Jonesville, VA 24263

(276)-346-7766

llitton@leecova.org

leecova.org

ilovelee.org

Leesburg

Russell Seymour

Director of Economic Development

Town of Leesburg

202 Church Street, SE

Leesburg, VA 20176

(703) 771-6530

rseymour@leesburgva.gov

leesburgva.gov

Lexington / Rockbridge Area

Sheryl Wagner

Executive Director

Lexington and the Rockbridge Area Tourism
Development

106 East Washington Street

Lexington, VA 24450

(540) 463-3777

swagner@lexingtonvirginia.com

lexingtonvirginia.com

Loudoun County

Beth Erickson

President & CEO

Visit Loudoun

112-G South Street, SE

Leesburg, VA 20175

(703) 771-4964 | (800) 752-6118

erickson@visitloudoun.org

visitloudoun.org

Louisa County

James Smith

Director

Louisa County Parks, Recreation and Tourism

522 Industrial Drive, Suite A

P.O. Box 864

Destination Management / Marketing Organizations Statewide

VIRGINIA IS FOR LOVERS®

Virginia Tourism Corporation | VATC.org

*updated 04/16/2025 – Page 9

Louisa, VA 23093
(540) 967-4420
tourism@louisa.org
visitlouisa.com

Lunenburg County

Taylor Newton
Director of Planning and Economic Development
County of Lunenburg
11413 Courthouse Road
Lunenburg, VA 23952
(434) 696-2142
taylor@lunenburg.net
lunenburgva.org

Luray-Page County

Regina Hilliard
President
Luray-Page County Chamber of Commerce & Visitor
Center
18 Campbell Street
Luray, VA 22835
(540) 743-3915 | (888) 743-3915
gina.hilliard@luraypage.com
visitluraypage.com

Lynchburg

Marjette Upshur
Director
Office of Economic Development and Tourism
900 Church Street
Lynchburg, VA 24504
(434) 455-4490
marjette.upshur@lynchburgva.gov
lynchburgvirginia.org

Madison County

Tracey Gardner
Economic Development & Tourism Director
Madison County Visitor Center & Chamber of
Commerce
110 North Main Street
P.O. Box 373
Madison, VA 22727
(540) 948-4455
tourism@madison-va.com
madisonva.com

Manassas City

Patrick Small
Director of Economic Development
City of Manassas
9027 Center Street
Manassas, VA 20110
(703) 257-8881
psmall@manassasva.gov
visitmanassas.org

Marion

Ken Heath
Director of Community and Economic Development
Town of Marion
138 West Main Street
P.O. Box 1005
Marion, VA 24354
(276) 378-5026
kheath@marionva.org
marionva.org

Martinsville-Henry County

Sarah Hodges
Director of Tourism
Martinsville-Henry County EDC
191 Fayette Street
P.O. Box 631
Martinsville, VA 24112
(276) 403-5349 | (888) 722-3498
shodges@yesmartinsville.com
visitmartinsville.com

Mathews County

Kat Larkin
Executive Director
Mathews County Visitor & Information Center
239 Main Street
P.O. Box 1456
Mathews, VA 23109
(804) 725-4229
mathewsvisitorcenter@gmail.com
visitmathews.com

Mecklenburg County

Tina Morgan

Destination Management / Marketing Organizations Statewide

VIRGINIA IS FOR LOVERS

Virginia Tourism Corporation | VATC.org

*updated 04/16/2025 – Page 10

Tourism Coordinator
Mecklenburg County Tourism Office
350 Washington Street
P.O. Box 307
Boydton, VA 23917
(434) 738-6191 x 4438
tina.morgan@mecklenburgva.com
visitmeckva.com

Middlesex County

Trenton Funkhouser
Executive Director EDA
Middlesex County
877 General Puller Highway
P.O. Box 428
Saluda, VA 23149
(804) 758-4330 -cell | (804) 654-1363
t.funkhouser@co.middlesex.va.us
co.middlesex.va.us

Montgomery County–Blacksburg–Christiansburg

Chris Lawrence
Deputy County Administrator
Montgomery County VA Regional Tourism
200 Clay Street, SW
Blacksburg, VA 24060
(540) 382-6954
LawrenceCS@MontgomeryCountyVA.gov
gotomontva.com

Nelson County

Maureen Kelley
Director
Nelson County Convention and Visitors Bureau
8519 Thomas Nelson Highway
P.O. Box 636
Lovingston, VA 22949
(434) 263-7015 | (800) 282-8223
mcorum@nelsoncounty.org
nelsoncounty.com

New Kent

Gail Carey
Economic Development and Tourism Manager
New Kent Visitors & Commerce Center
7324 Vineyards Parkway
New Kent, VA 23124

(804) 966-9631
gmscarey@newkent-va.us
visitnewkent.com

Newport News

Desiree McDaniel
Tourism Manager
Newport News Tourism
702 Town Center Drive
Newport News, VA 23606
(757)926-1425
mcdanieldc@nnva.gov
newport-news.org

Norfolk

Frank Reynolds
Interim CEO
Visit Norfolk
232 East Main Street
Norfolk, VA 23510
(757) 664-6620 | (800) 368-3097
freynolds@visitnorfolktoday.com
visitnorfolktoday.com

Northampton County

Laura Dodson
Executive Director
Northampton County Chamber of Commerce
16404 Courthouse Road, Suite 210
P.O. Box 475
Eastville, VA 23347
(757) 678-0010
chamber@northamptoncountychamber.com
co.northampton.va.us

Northern Neck

Lisa Hull
Tourism and Economic Development Coordinator
Northern Neck Tourism Commission
P.O. Box 1707
Warsaw, VA 22572
(804) 333-1919
nntc@northernneck.org
northernneck.org

Norton

Katie Dunn

Destination Management / Marketing Organizations Statewide

VIRGINIA IS FOR LOVERS

Virginia Tourism Corporation | VATC.org

**updated 04/16/2025 – Page 11*

Special Projects Coordinator
City of Norton
618 Virginia Avenue, NW/ P.O. Box 618
Norton, VA 24273
(276) 679-1160
katied@nortonva.org
explorenortonva.com

Onancock

Matt Spuck
Town Manager
15 North Street
Onancock, VA 23417
(757) 787-3363
matt.spuck@onancock.com
onancock.com

Orange County

Julie Perry
Assistant Director of Economic Development and
Tourism
Orange County / Economic Development and Tourism
122 E Main St
P.O. Box 111
Orange, VA 22960
540-661-5324 | (540) 672-1653
jperry@orangecountyva.gov
visitorangevirginia.com

Page Valley

Nina Fox
Director
Page County Office of Economic Development and
Tourism
103 S. Court Street
Luray, VA 22835
(540) 743-1216
nfox@pagecounty.virginia.gov
pagevalley.org

Patrick County

James Houchins
Recreation & Tourism Coordinator
Patrick County Tourism
126 North Main Street
Stuart, VA 24171
(276) 693-2005

jhouchins@co.patrick.va.us
visitpatrickcounty.org

Pennington Gap

Keith Harless
Town Manager
Town of Pennington Gap
528 Industrial Drive
Pennington Gap, VA 24277
(276) 546-1177
keith.harless@townofpenningtonva.gov
townofpenningtonva.gov

Petersburg (Area)

Martha Burton
Tourism Associate
Petersburg Area Regional Tourism
1964 Wakefield Street
P.O. Box 1808
Petersburg, VA 23805
(804) 861-1666 | (877) 730-7278
mburton@craterpdc.org
petersburgarea.org

Petersburg (City)

Joanne Williams
Director of Communications, Tourism, Marketing &
Government Relations
City of Petersburg
135 North Union Street
Petersburg, VA 23803
(804) 347-3321
jwilliams@petersburg-va.org
petersburgva.gov

Portsmouth

Keith Toler
Assistant Director
City of Portsmouth - Parks, Recreation and Tourism
801 Crawford Street
Portsmouth, VA 23704
(757) 393-8481 x 4125
tolerk@portsmouthva.gov
visitportsva.com

Destination Management / Marketing Organizations Statewide

VIRGINIA IS FOR LOVERS[®]

Virginia Tourism Corporation | VATC.org

*updated 04/16/2025 – Page 12

Prince Edward County

Chelsey White
Director of Economic Development & Tourism
Prince Edward County Office of Tourism
121 E. Third Street
P.O. Box 625
Farmville, VA 23901
(434) 392-1482
cwhite@co.prince-edward.va.us
co.prince-edward.va.us

Prince William County

Kevin Costello
Tourism Administrator
Prince William County Parks, Recreation, and Tourism
14420 Bristow Road
Manassas, VA 20110
(703) 792-7090
kcostello@pwcgov.org
visitpwc.com

Pulaski County

Erika Tolbert
Tourism Director
Pulaski County
4440 Cleburne Boulevard
Dublin, VA 24084
540-674-4161
etolbert@pulaskicounty.org
visitpulaskiva.org

Radford

Kimberly Repass
Economic Development Director
Radford Info & Welcome Center
701A W. Main Street
Radford, VA 24141
(540) 267-3153 | (866) 605-6442
kim.repass@radfordva.gov
visitradford.com

Rappahannock County

Bonnie Jewell
County Administrator
Rappahannock County Office of Tourism
290 Gay Street
P.O. Box 519

Washington, VA 22747
(540) 675-5330
bljewell@rappahannockcountyva.gov
visitrappahannockva.com

Richmond City

Katherine O'Donnell
President & CEO
Richmond Region Tourism
401 N. 3rd Street
Richmond, VA 23219
(804) 783-7400 | (800) 370-9004
kodonnell@visitrichmondva.com
visitrichmondva.com

Roanoke Valley

Landon Howard
President
Visit Virginia's Blue Ridge
101 Shenandoah Avenue NE
Roanoke, VA 0
(540) 342-6025 | (800) 635-5535
lhoward@visitvbr.com
visitvbr.com

Rockingham County

Joshua Gooden
Economic Development & Tourism Coordinator
Rockingham County Office of Economic Development
and Tourism
20 East Gay Street
Harrisonburg, VA 22802
(540) 574-1896
jjgooden@rockinghamcountyva.gov
visitrockingham.com
thinkrockingham.com

Rocky Mount

Daniel Pinard
Cultural and Economic Development Director
Town of Rocky Mount
345 Donald Avenue
Rocky Mount, VA 24151
(540) 488-2023 | (540) 798-7869
dpinard@rockymountva.org
rockymountva.org

Destination Management / Marketing Organizations

Statewide

VIRGINIA IS FOR LOVERS

Virginia Tourism Corporation | VATC.org

*updated 04/16/2025 – Page 13

Russell County

Shiloh Brooks
Tourism Coordinator
Russell County
137 Highland Drive
Lebanon, VA 24266
(276) 889-8000
shiloh.lyttle@russellcountyva.us
experiencerrussell.com

(540) 459-6227
jfrench@shenandoahcountyva.us
visitshenandoahcounty.com

Shenandoah Valley Travel Association

Helen Morton
Administrator
Shenandoah Valley Travel Association
P.O. Box 261
Luray, VA 22835
(800) 847-4878
svta@mysvta.org
visitshenandoah.org

Salem

Carey Harvey Cutter
Director of Tourism
Salem Visitors Center
1001 Roanoke Blvd
Salem, VA 24153
(540) 375-7913
charveycutter@salemva.gov
visitsalemva.com

Smith Mountain Lake

Andrew Bruns
Executive Director
Smith Mt. Lake Regional Chamber of Commerce
16430 Booker T. Washington Highway, Unit 2
Moneta, VA 24121
(540) 721-1203
abruns@visitsmithmountainlake.com
visitsmithmountainlake.com

Saltville

Phil Robinette
Town Manager
Town of Saltville
217 Palmer Ave
P.O. Box 730
Saltville, VA 24370
(276) 496-5342 ext 32
townmanager@saltville.org
saltville.org

Smithfield and Isle of Wight

Judy Hare Winslow
Director
Smithfield and Isle of Wight Convention & Visitors
Bureau
319 Main Street
Smithfield, VA 23430
(757) 357-2476 | (800) 365-9339
jwinslow@isleofwightus.net
genuinesmithfieldva.com

Scott County

Pam Cox
Director of Tourism
Scott County
190 Beech Street, Suite 201
Gate City, VA 24251
(276) 386-6521
pcox@scottcountyva.com
explorescottcountyva.org

Smyth County

Amanda Livingston
Director of Tourism
Smyth County Tourism Association
121 Bagley Circle, Suite 105
Marion, VA 24354
(276) 646-3306 | (877) 255-9928
info@visitsmythcountyva.com
visitsmythcountyva.com

Shenandoah County

Jenna French
Director of Tourism & Economic Development
Shenandoah County
600 North Main Street, Suite 101
Woodstock, VA 22664

Destination Management / Marketing Organizations Statewide

VIRGINIA IS FOR LOVERS

Virginia Tourism Corporation | VATC.org

**updated 04/16/2025 – Page 14*

South Hill

Sandra Tanner
Executive Director
South Hill Chamber of Commerce
201 S. Mecklenburg Avenue
South Hill, VA 23970
(434) 447-4547
sandra@southhillchamber.com
southhillchamber.com

Southampton County

Lauren Rodil
Marketing and Existing Business Manager
Franklin Southampton Economic Development, Inc
601 N. Mechanic Street, Suite 300
Franklin, VA 23851
(757) 562-1958
lrodil@franklinsouthamptonva.com
visitfranklinsouthamptonva.com

Spotsylvania County

Angel Rose
Tourism Manager
Spotsylvania County Tourism & Visitors Center
4704 Southpoint Parkway
Fredericksburg, VA 22407
(540) 507-7090
tourism@spotsylvania.va.us
spotsylvania.va.us

St. Paul

Chad Monday
Marketing/Media Coordinator
St. Paul Tomorrow, Inc.
16531 Russell Street
P.O. Box 66
St. Paul, VA 24283
(276) 762-5297
info@stpaulva.org
stpaulva.org

Stafford County

Lisa Logan
Tourism Manager
Stafford County
1300 Courthouse Road
P.O. Box 339
Stafford, VA 22555
(540) 658-4580
tourism@staffordcountyva.gov
tourstaffordva.com

Staunton

Samantha Johnson
Director of Tourism
Staunton Convention and Visitors Bureau
116 W. Beverley Street, 3rd Floor
P.O. Box 58
Staunton, VA 24401
(540) 332-3865
johnsonsj@ci.staunton.va.us
visitstaunton.com

Strasburg

Stanley Morehead
Tourism Chairman
Strasburg Chamber of Commerce
157 North Holiday Street
P.O. Box 42
Strasburg, VA 22657
(540) 465-3187
schamber@shentel.net
visitstrasburg.com

Suffolk

Theresa Earles
Tourism Development Manager
City of Suffolk Division of Tourism
524 N. Main Street
Suffolk, VA 23434
(757) 514-4130
visitsuffolk@suffolkva.us
visitsuffolkva.com

Surry County

Pat Bernshausen
Tourism Coordinator
Surry County Administrative Office
203 Church Street

Destination Management / Marketing Organizations Statewide

VIRGINIA IS FOR LOVERS

Virginia Tourism Corporation | VATC.org

**updated 04/16/2025 – Page 15*

P.O. Box 65
Surry, VA 23883
(757) 294-0644
pbernshausen@surrycountyva.gov
surrycountytourism.com

Tappahannock

Janine Rigg
Executive Assistant to the Town Manager
Town of Tappahannock
915 Church Lane
P.O. Box 266
Tappahannock, VA 22560
(804) 443-3336
jrigg@tappahannock-va.gov
visittappahannock.com

Tazewell County

A. J. Robinson
Director of Communications and Tourism
Tazewell County
163 Walnut Street
Bluefield, VA 24635
(276) 322-1345
arobinson@tazewellcounty.org
visittazewellcounty.org

Virginia Beach

Nancy Helman
Director
Virginia Beach Convention and Visitors Bureau
2101 Parks Avenue, Suite 500
Virginia Beach, VA 23451
(757) 385-4700 | (800) 700-7702
nhelman@visitvirginiabeach.com
vbgov.com
visitvirginiabeach.com

Waynesboro

Stephanie Duffy
Project Manager Economic Development & Tourism
City of Waynesboro
301 West Main Street
Waynesboro, VA 22980
(540) 942-6644
duffy@ci.waynesboro.va.us
visitwaynesboro.com

Westmoreland County

Walt Heyer
Vice President
Westmoreland Tourism Council
43 Court Square
P.O. Box 247
Montross, VA 22520
(804) 493-8440
wkh@museumsolutionswkh.com
visitwestmorelandva.org

Williamsburg/James City County

Josue Ayala
Executive Assistant
Visit Williamsburg
421 North Boundary Street, 2nd Floor
Williamsburg, VA 23185
(757) 253-2265
josue.ayala@visitwilliamsburg.com
visitwilliamsburg.com

Winchester-Frederick County

Justin Kerns
Executive Director
Winchester-Frederick County Convention and Visitors
Bureau
1400 South Pleasant Valley Road
Winchester, VA 22601
(540) 542-1326 | (877) 871-1326
director@visitwinchesterva.com
visitwinchesterva.com

Wise County Tourism

Natalie Chapman
Economic Development & Grants Supervisor
Wise County
226 E. Main Street, Suite 223
P.O. Box 570
Wise, VA 24293
(276) 328-2321
chapman_n@wisecounty.org
wisecounty.org

Wythe County

Destination Management / Marketing Organizations Statewide

VIRGINIA IS FOR LOVERS[®]

Virginia Tourism Corporation | VATC.org

**updated 04/16/2025 – Page 16*

Allyson Williams
Public Information Officer
Wythe County
340 South Sixth Street
Wytheville, VA 24382
(276) 223-4522
atwilliams@wytheco.org
wytheco.org

Wytheville

Rosa Lee Jude
Director
Wytheville Convention & Visitors Bureau
975 Tazewell Street
P.O. Box 533
Wytheville, VA 24382
(276) 223-3355 | (877) 347-8307
cvb@wytheville.org
visitwytheville.com

York County

Kristi Olsen-Hayes
Director of Economic and Tourism Development
York County Tourism Development
224 Ballard Street
P.O. Box 532
Yorktown, VA 23690
(757) 890-3525
olsen@yorkcounty.gov
visityorktown.org