



Overseas Leisure Travelers to Virginia 2023



10.5 Nights Average Length of Stay

3.0 Nights Number of Nights in hotel

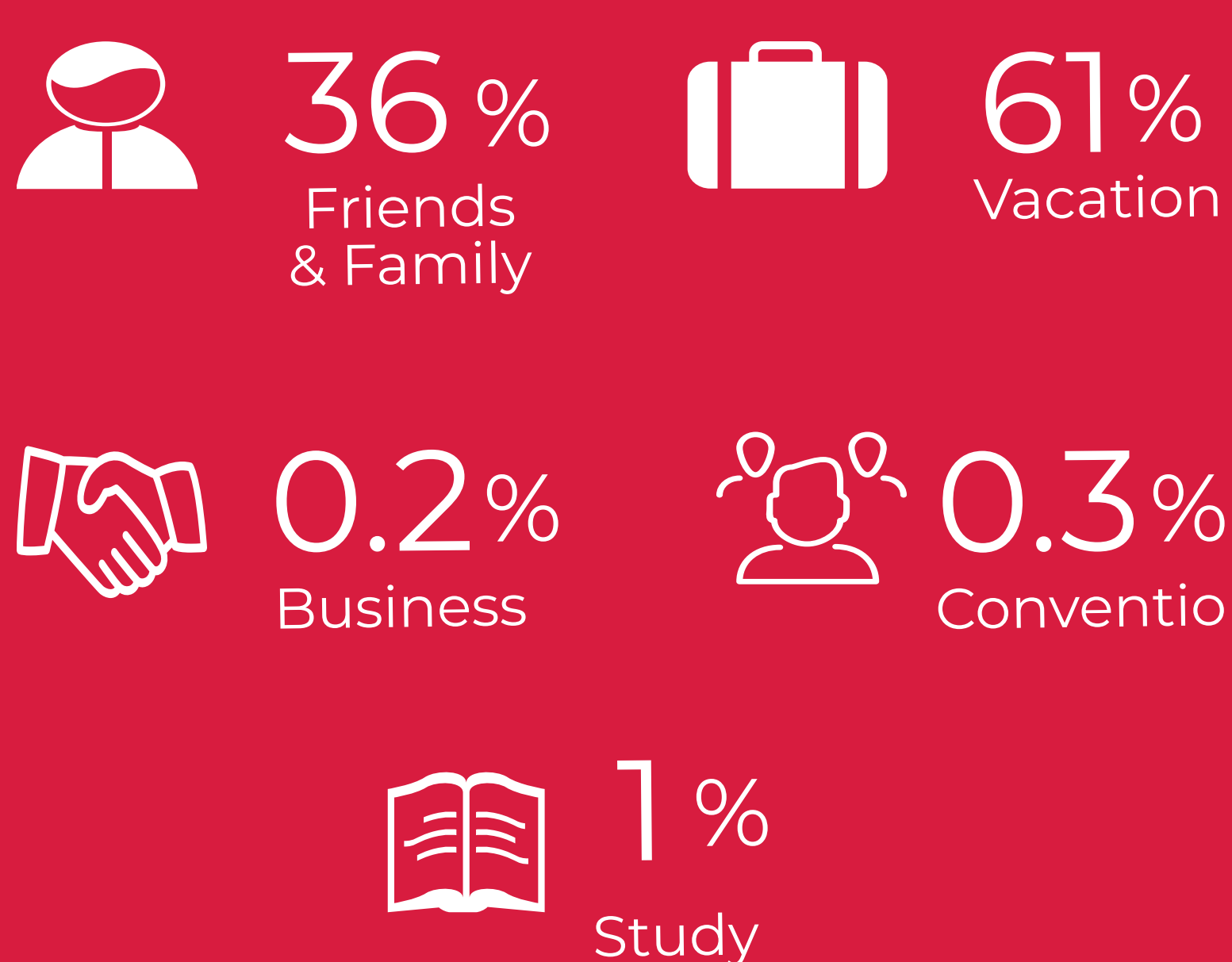
2.8 Average number of States visited

39% Virginia as a Main Destination

73% Traveled to the U.S prior to this trip

44% Virginia as Main Port of Entry

Main Purpose

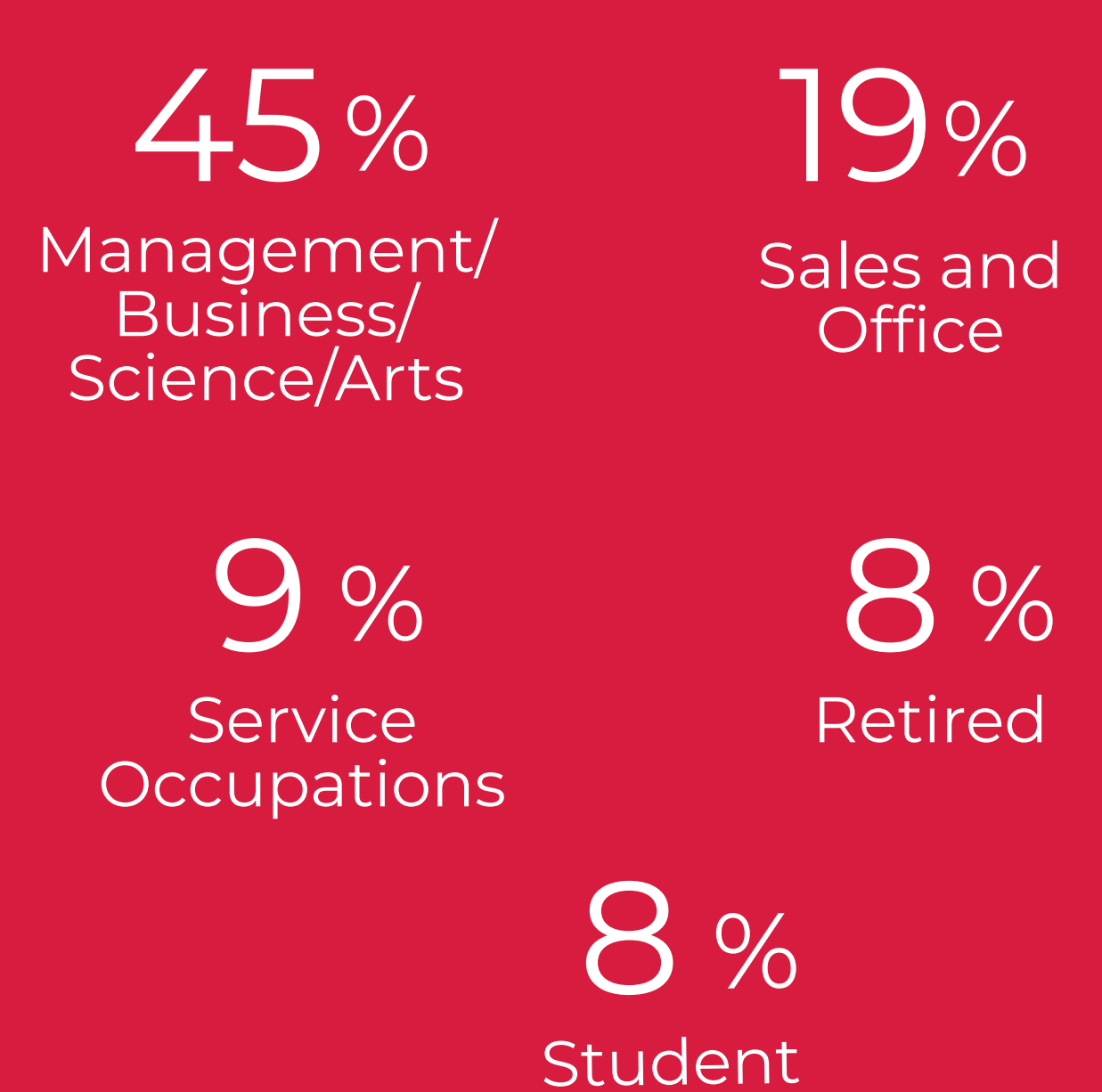


Traveler Demographics

\$75,719
Average Household Income

39 Years
Median Age

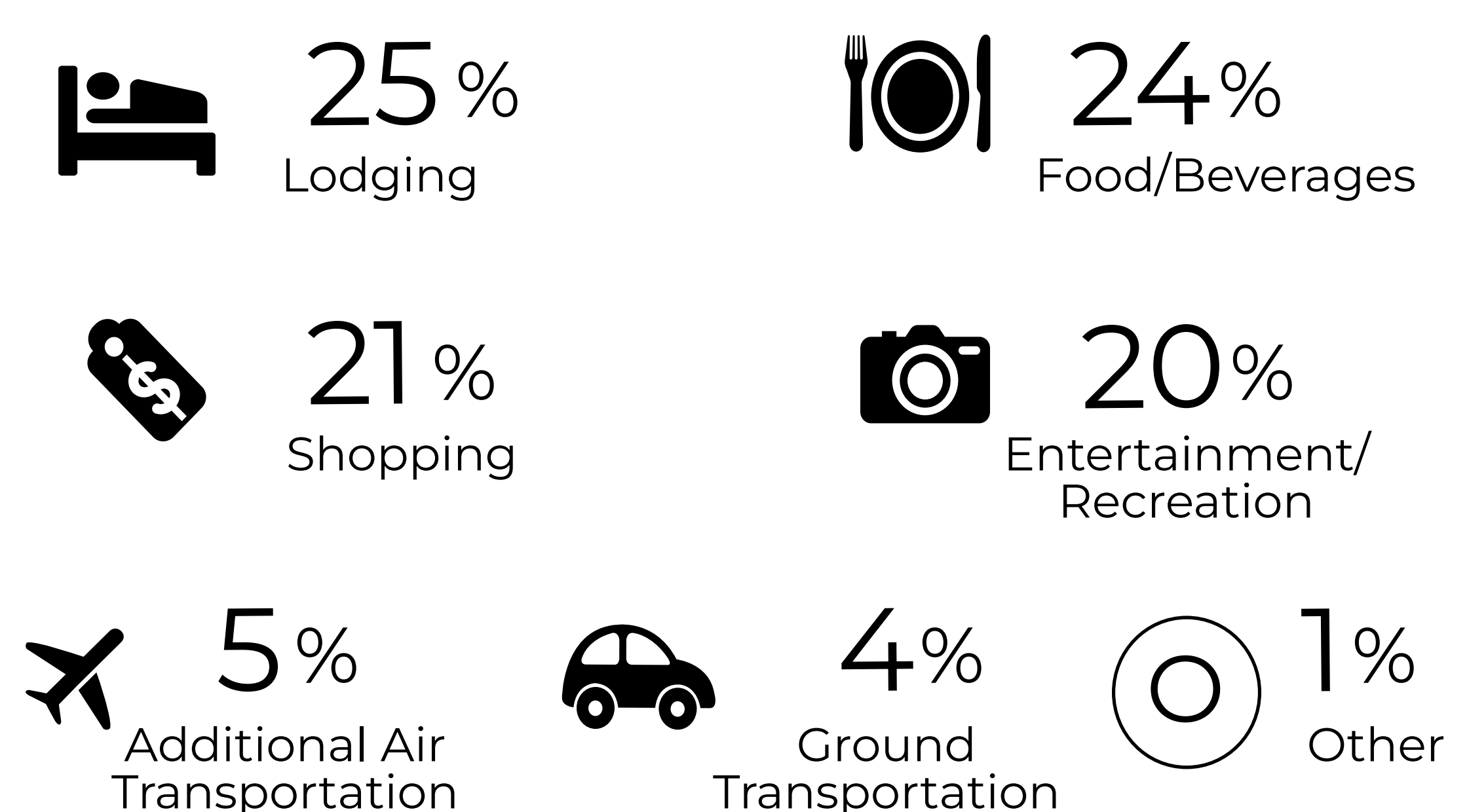
Traveler Occupation



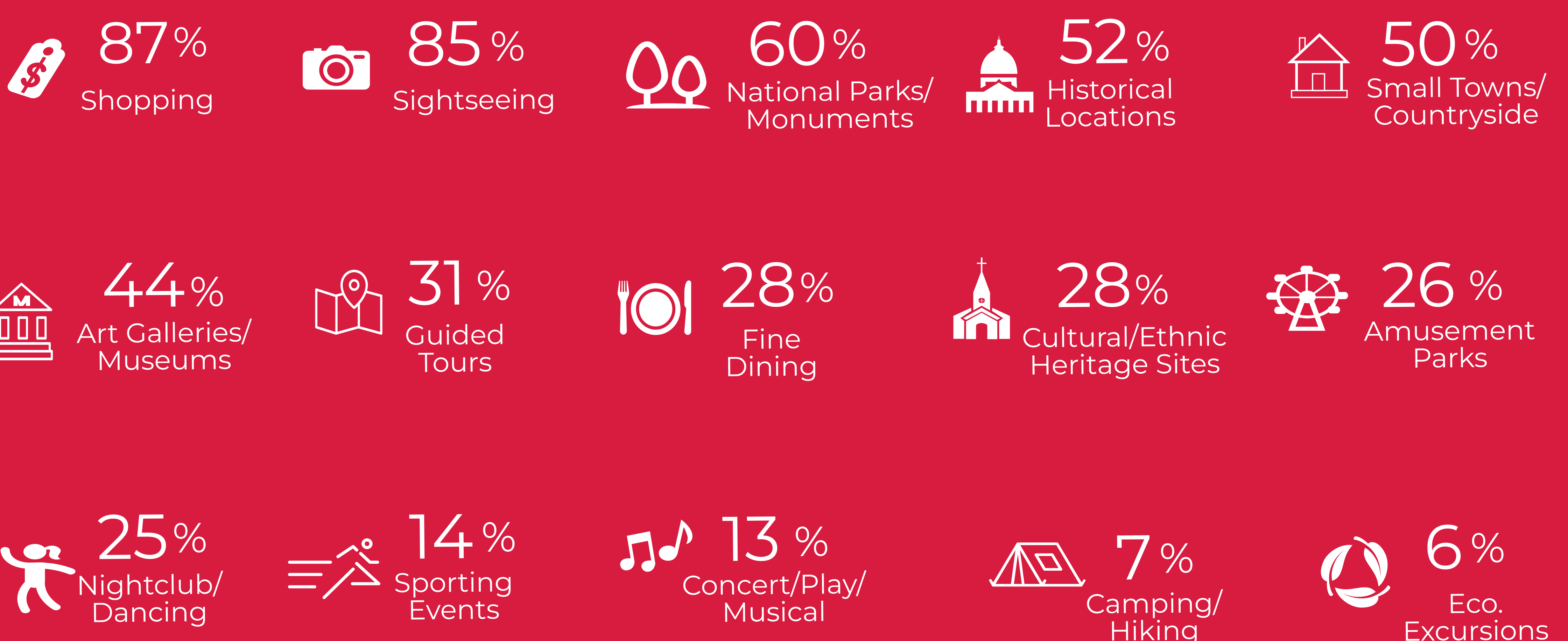
\$1,784
Spending per visitor per trip

31% Stayed in Hotels

Spending categories

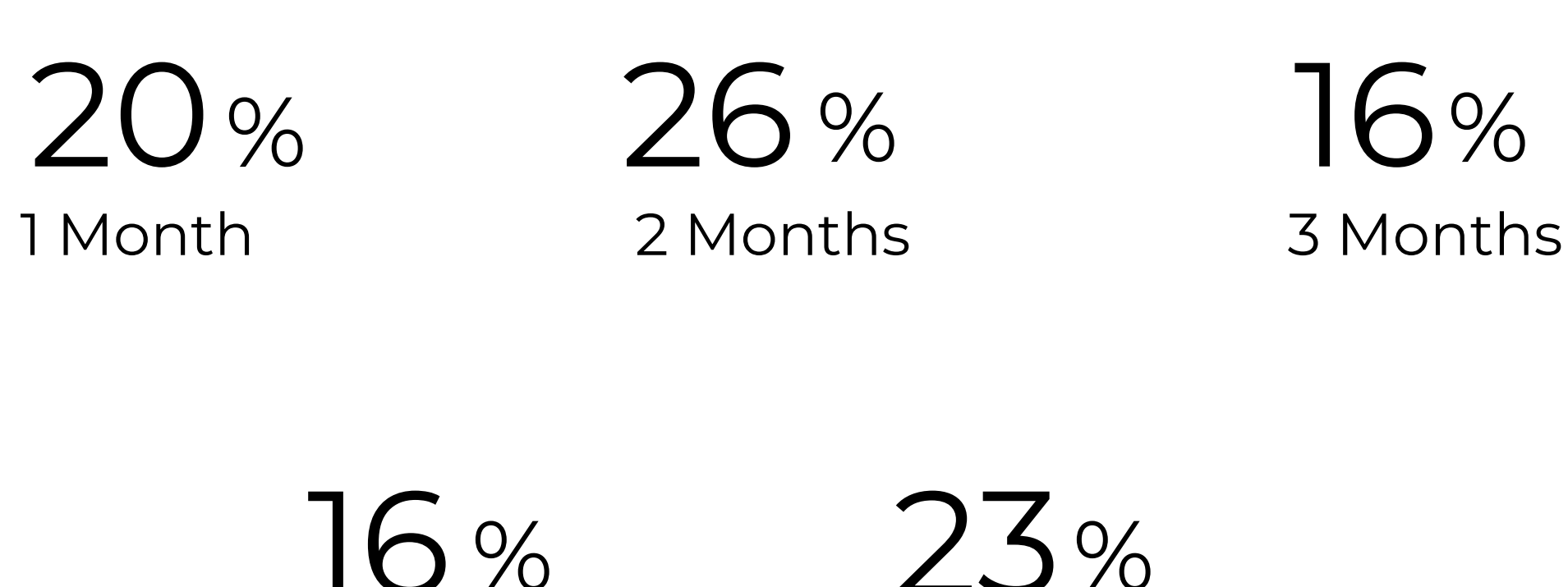


Top Activities

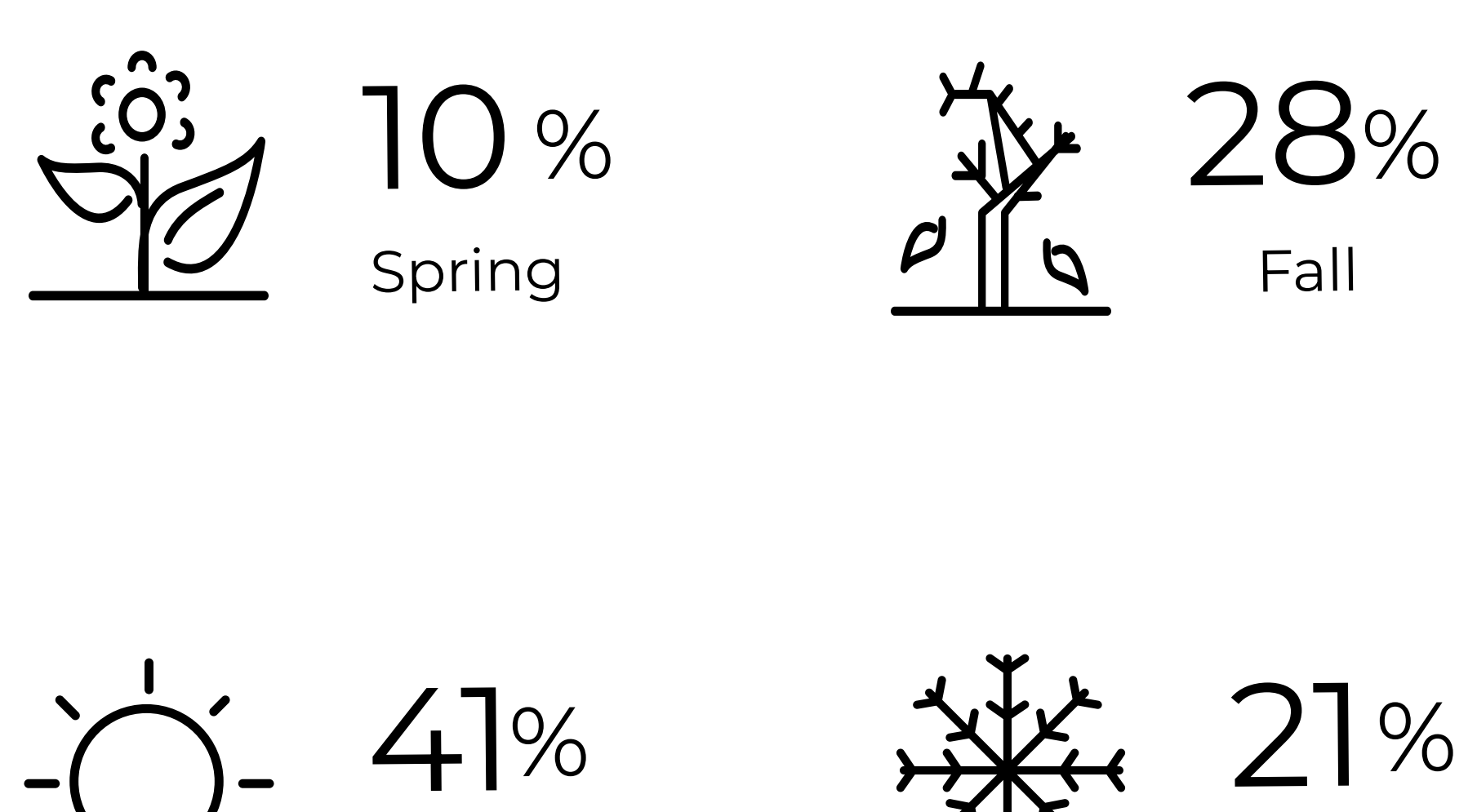


Trip Planning

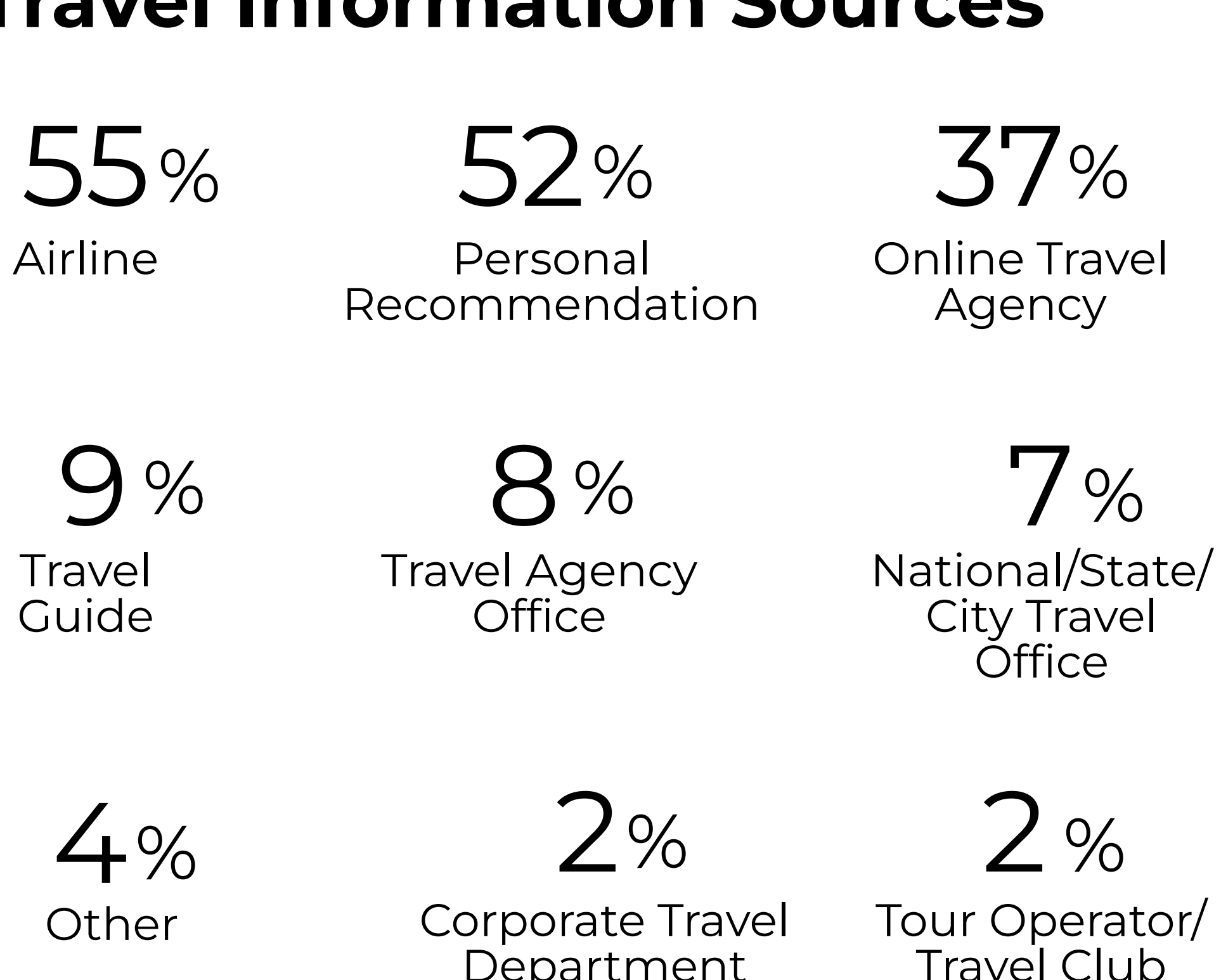
113 Days
Prior to departure



Month of Travel



Travel Information Sources



Travel Parties

