

Get in front of travelers who are ready to spend.

OFFICIAL 2025 RATES

CLOSING SUMMER 2024

TRAVEL GUIDE OPPORTUNITIES

AD SIZE	RATE
Back Cover	24,115
Inside Front Cover	21,765
Inside Back Cover	21,470
Spread	28,825
Full Page	16,615
2/3 Page	15,025
1/2 Page	12,700
1/3 Page	7,815
1/6 Page	5,295
Enhanced Listing	575
Classified Listing	415



ADDED VALUE

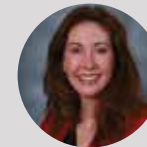
All display advertisers receive a FREE listing within their geographical section.

Travel Guide display advertisers qualify for a discount on virginia.org online ads.

TRAVEL GUIDE/VIRGINIA.ORG REWARDS PROGRAM

AD SIZE PURCHASED IN TRAVEL GUIDE	DISCOUNT ON VIRGINIA.ORG AD
1/6 page	5%
1/3 page	10%
1/2 page	15%
Full page	20%

Want to discuss your options?
Contact us today!



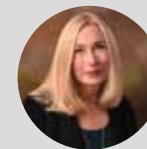
Mountains, Northern and Southern Regions

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