

# DESTINATION DEVELOPMENT MANAGER

Southern Virginia

The Virginia Tourism Corporation (VTC) is seeking a Destination Development Manager to cover the Southern and portions of Central/Coastal Virginia Regions. This position will work independently from a home office. Considerable travel and evening meetings within the served regions, including regular trips to the Richmond office will be required. A valid driver's license is required. Working with tourism industry partners, the manager will facilitate the development of community-based tourism programs, new products, and tourism-related businesses.

## Responsibilities:

- Provide tourism strategic planning, technical assistance, and product development guidance
- Present to local, regional, state, and federal organizations
- Provide marketing assistance to communities and small tourism-oriented businesses
- Connect tourism industry representatives and small businesses with VTC services

## Skills:

- Strong communication and organizational skills
- Experience with prioritizing and managing multiple projects simultaneously
- Ability to work independently with minimal supervision, as well as collaboratively within a team environment
- Exhibit sound judgment in making decisions and maintain confidentiality on sensitive matters
- Comprehensive knowledge of tourism development and marketing, economic development planning, entrepreneurship, and professional leadership and community development
- Considerable knowledge of strategic planning, goal setting, community visioning and value development, and project planning and implementation preferred
- Proficiency in MS Office suite

## Experience:

- Experience in business, public administration, marketing, hospitality, or related field preferred

Being authorized to work in the U.S. is a precondition of employment. VTC uses the E-Verify system and does not provide sponsorship.

All candidates must apply through our website <https://www.vatc.org/about/employment/>.

Application deadline: January 24, 2024. Salary minimum: \$70,000.

*VTC is an Equal Opportunity Employer. All applicants are considered for employment without regard to race, sex, color, national origin, religion, sexual orientation, gender identity or expression, age, veteran status, political affiliation, genetics, or against otherwise qualified individuals with disabilities. It is VEDP's intent that its employment and personnel policies and practices conform to all applicable federal, state, and local laws and regulations regarding non-discrimination and affirmative action. Applicants requiring more information or requiring assistance may contact VEDP Human Resources at 1-804-545-5634 or [vtchr@VEDP.org](mailto:vtchr@VEDP.org). TDD 1-800-828-1120.*