

2024-25 MEDIA KIT
HELP QUALIFIED VISITORS FIND YOU

VIRGINIA.ORG ADVERTISING

PLAN NOW

INVENTORY SELLS OUT WELL IN ADVANCE!



Cool Places for Kids



30+ Outdoor Activities for Kids



Winter Family Fun



Family Vacations in Virginia: 15+ Kid Friendly Resorts



Affordable Family Activities

VIRGINIA IS FOR LOVERS

INTEGRATE YOUR MESSAGE!

FORMATTED DIGITAL RATES FOR VIRGINIA.ORG

Ad Size	Total Impressions	Rate Per Month	CPM
Native Rectangle	50,000/ad	\$1,248	\$24.96
	100,000/ad	\$2,400	\$24.00
Native Spotlight & Mobile Footer	50,000/ad	\$900	\$18.00
	100,000/ad	\$1,700	\$17.00
	150,000/ad	\$2,400	\$16.00

Ad creative produced at no charge

Mobile Footer



Native Spotlight

HISTORIC TOWNS TO REFRESHING TRAILS

Find wine & beer trails, farm-fresh dining, outdoor adventures and small town treasures when you branch out in Loudoun County >

Hunt Club Farm

Visit the farm for an ice cream cool-off. Explore the one-of-a-kind Petting Farm, BirdWalk Aviary, and NEW TreeWalk Adventure >

Awesome Mountain Accommodations

Lodging options including a grand resort, cozy B&Bs and private rental cabins will make your mountain getaway unforgettable >

Art to Save the Sea: Norfolk Botanical Garden

Join us for Washed Ashore starting June 5th with 15 larger-than-life sculptures made with over 26 tons of debris from the beaches. A Must See! >

PLAN NOW

VIRGINIA.ORG AD INVENTORY SELLS OUT WELL IN ADVANCE!

100% of impressions are adjacent to content about travel in Virginia with so much content being added, differentiating yourself with an ad is critical. Reach a mobile market – 65% of traffic is mobile. Responsive design means your ad is effective on any device.

Native Rectangle

SUMMER SAVINGS TOO GOOD TO MISS!

Receive up to two complimentary lengths of stay admission tickets when you book direct with Colonial Williamsburg Resorts!

[LEARN MORE](#)

YOU ARE CLEARED FOR TAKEOFF.

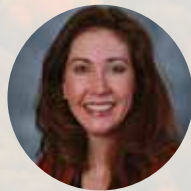
The National Air and Space Museum's Steven F. Udvar-Hazy Center in Chantilly. Free admission (timed passes required), parking fees apply.

[LEARN MORE](#)

TRAVEL GUIDE REWARDS PROGRAM

Ad Size Purchased in Travel Guide	Discount on the Virginia.org Ad
One-sixth	5%
One-third	10%
One-half	15%
Full page	20%

**FOR ADDITIONAL
INFORMATION, CONTACT
YOUR VIRGINIA.ORG REP:**



**MOUNTAINS, SOUTHERN, NORTHERN
& CENTRAL REGIONS**

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