



# International Travelers to Virginia 2022



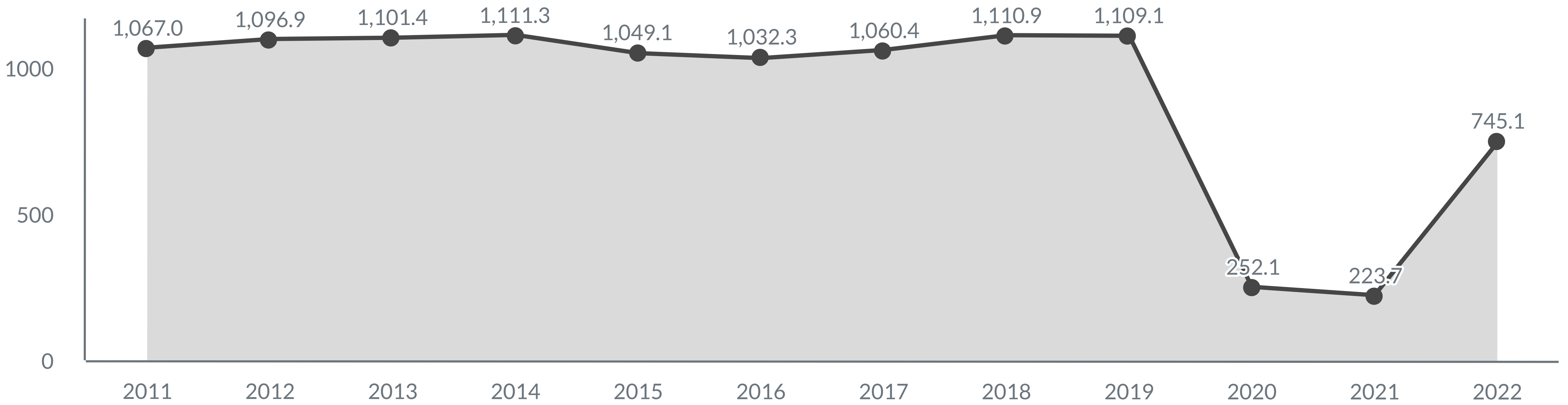
**745,000**  
International Visitors



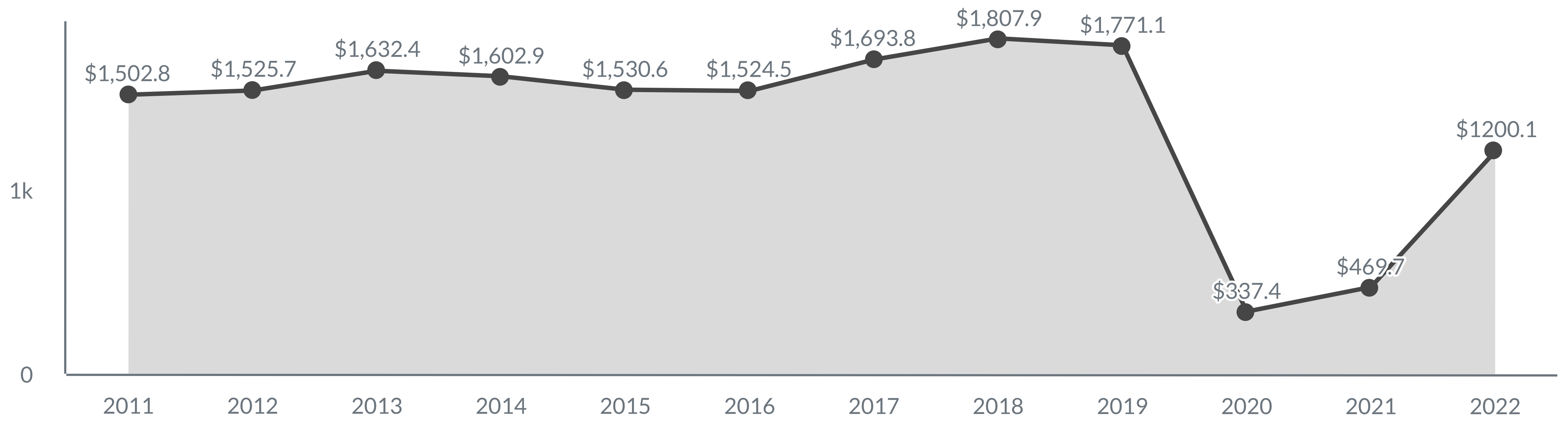
**\$1.2 Billion**  
International Traveler Spending

- The trend of overseas visitation to Virginia shows a gradual yet consistent recovery. As of June 2023, Virginia has outpaced the US for overseas arrivals recovery by reaching 84% of its 2019 visitation levels compared to 73% for the US.
- Virginia's overseas visitor spending is expected to fully recover in 2024 while the visitation will recover in 2025.

## Visits (in 000s)



## Spending (in millions)



## Top Markets

Canada 307,740	United Kingdom 70,874	India 31,319	Germany 30,252	France 19,440
Spain 15,698	Mexico 14,725	Italy 12,630	South Korea 10,558	Netherlands 8,920
Australia 8,807	Philippines 7,694	Ireland 7,537	Israel 7,205	Japan 6,790