## SOCIAL MEDIA GUIDE

## VIRGINIA IS FOR LOVERS

Welcome to our corner of the internet--the place where the VTC content team is hard at work, infusing every day with limitless **LOVE** for Virginia. As avid storytellers, we curate our feeds with captivating Reels, insightful blogs, and breathtaking images that transport you to the heart of Virginia.

Our channels serve as a virtual welcome center, creating online communities where adventurer seekers, foodies, and history buffs alike can converse and get inspired to take their next unforgettable trip to Virginia.

Join us in sharing what makes everyone, from the first-time visitor to the lifelong resident, fall in love with Virginia over and over again!





**#VAHistory** 

**#VAOutdoors**