



Overseas Leisure Travelers to Virginia 2022



17.0 Nights
Average Length of Stay

4.9 Nights
Number of Nights in hotel

2.8 Average number of States visited

43% Virginia as a Main Destination

83% Traveled to the U.S prior to this trip

40% Virginia as Main Port of Entry

Main Purpose

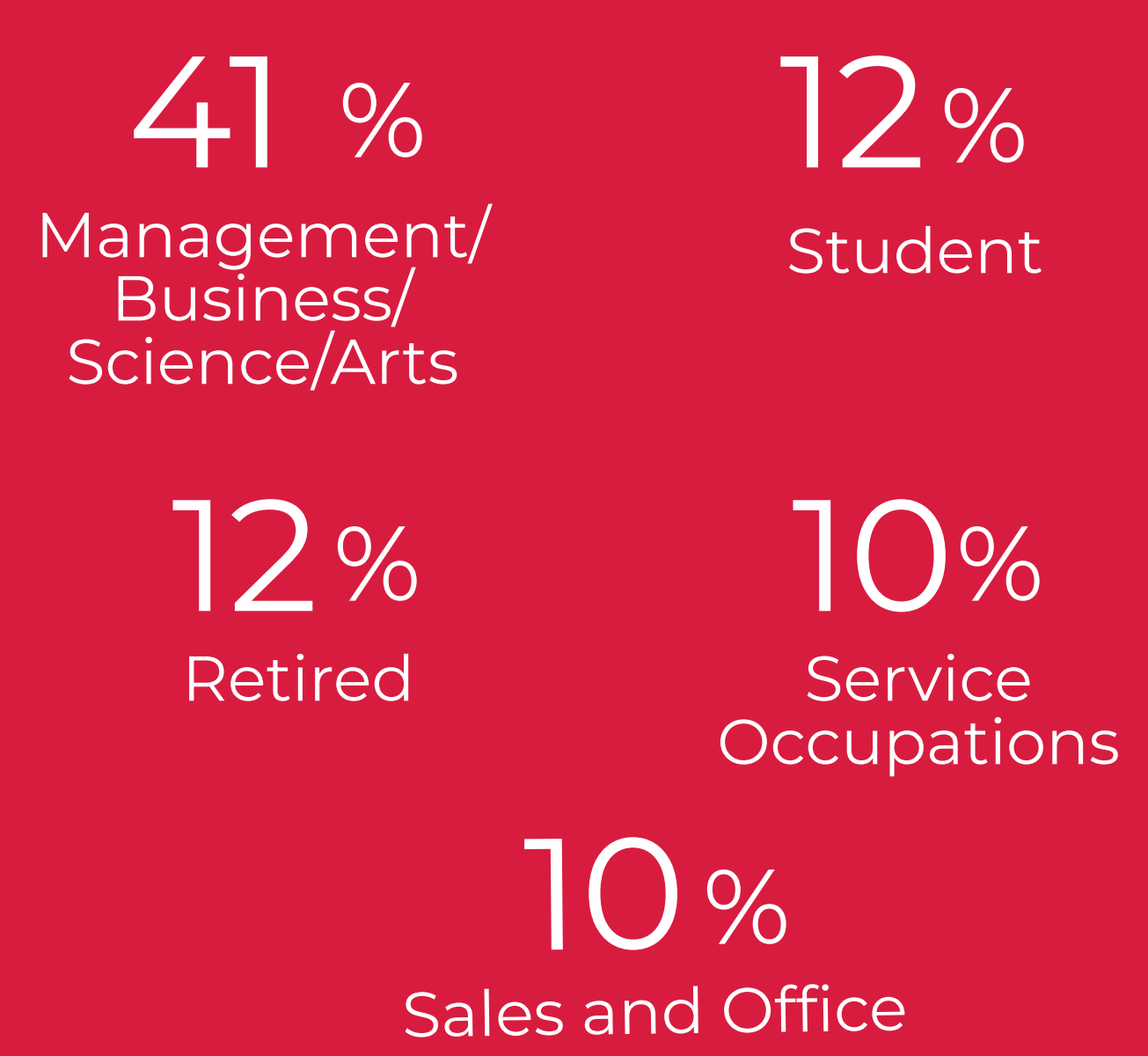


Traveler Demographics

\$74,143
Average Household Income

33 Years
Median Age

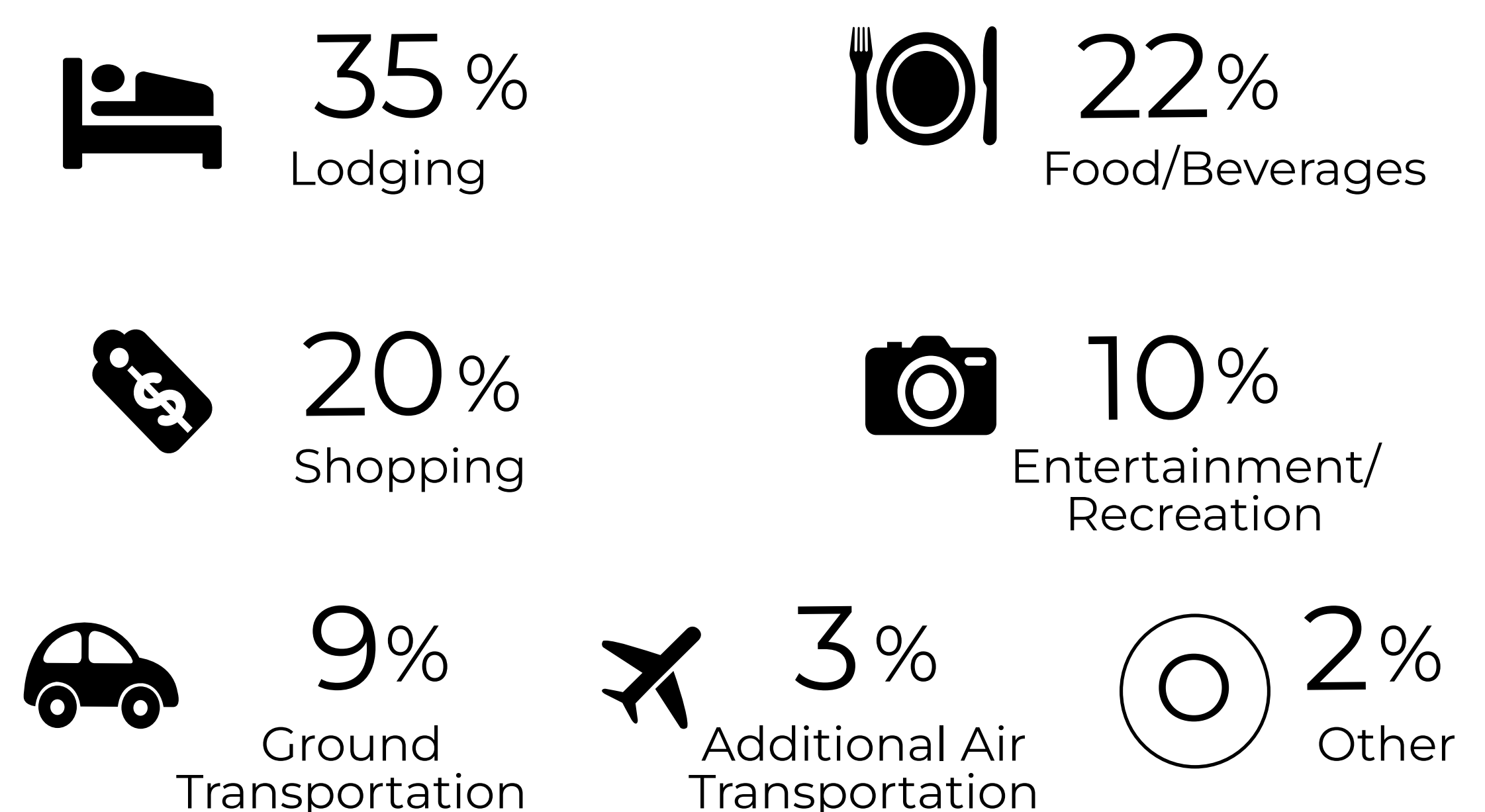
Traveler Occupation



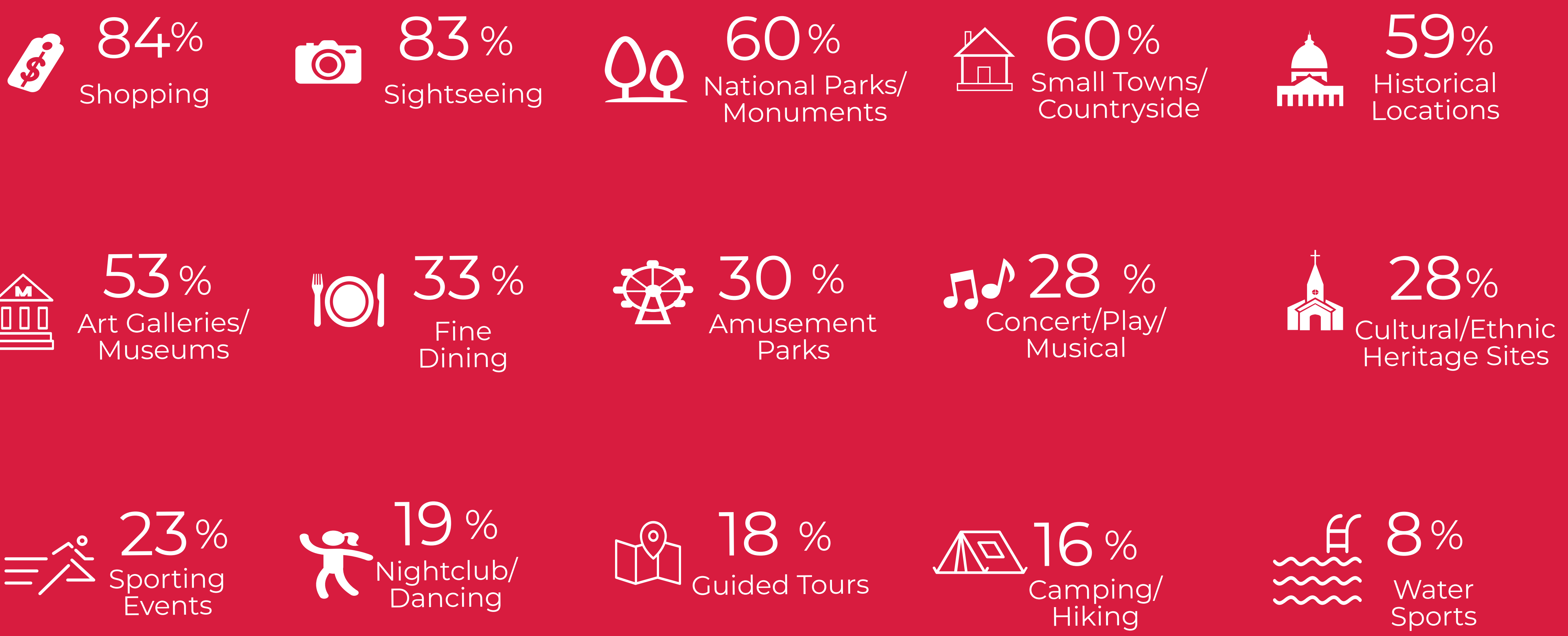
\$1,706
Spending per visitor per trip

47% Stayed in Hotels

Spending categories

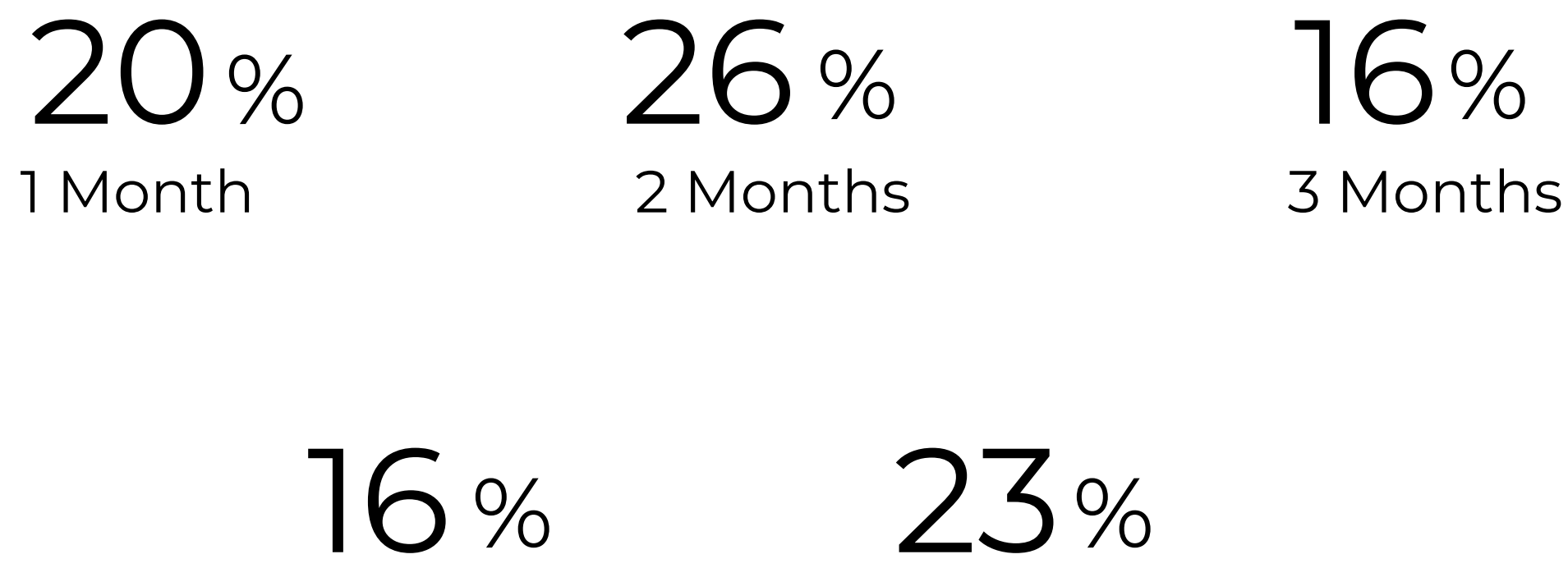


Top Activities

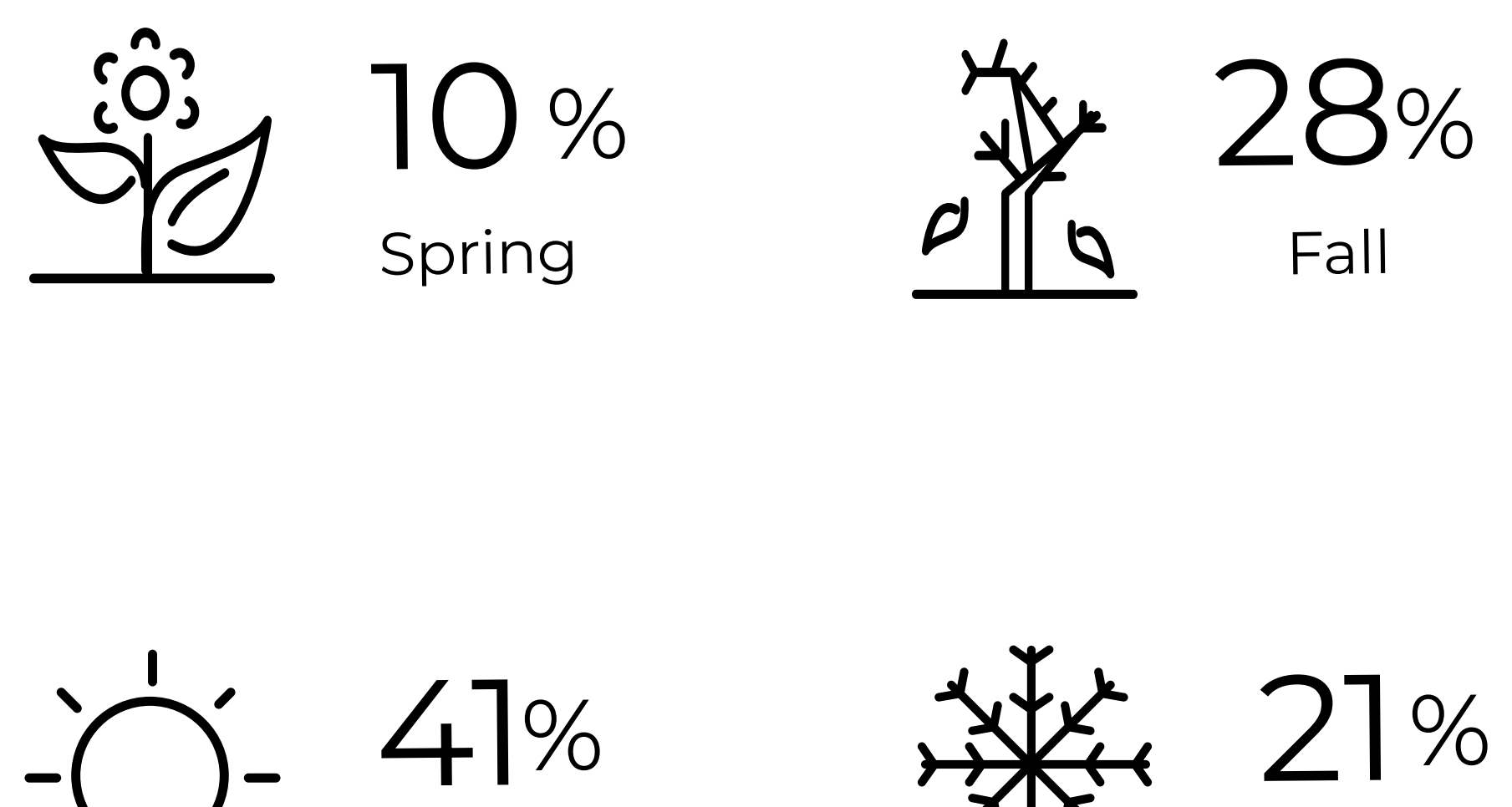


Trip Planning

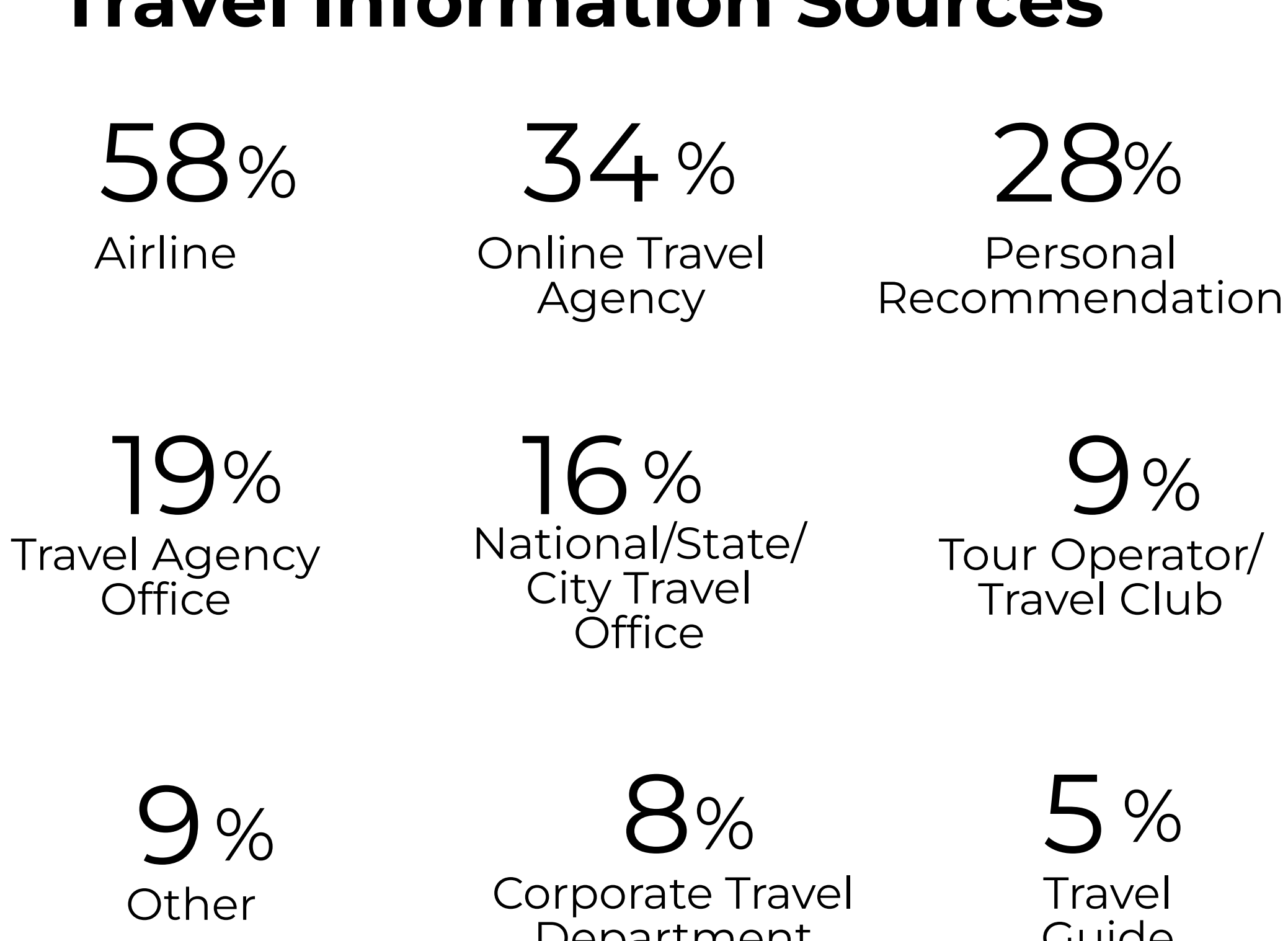
113 Days
Prior to departure



Month of Travel



Travel Information Sources



Travel Parties

