



International Travelers to Virginia 2022



641,400

International
Visitors

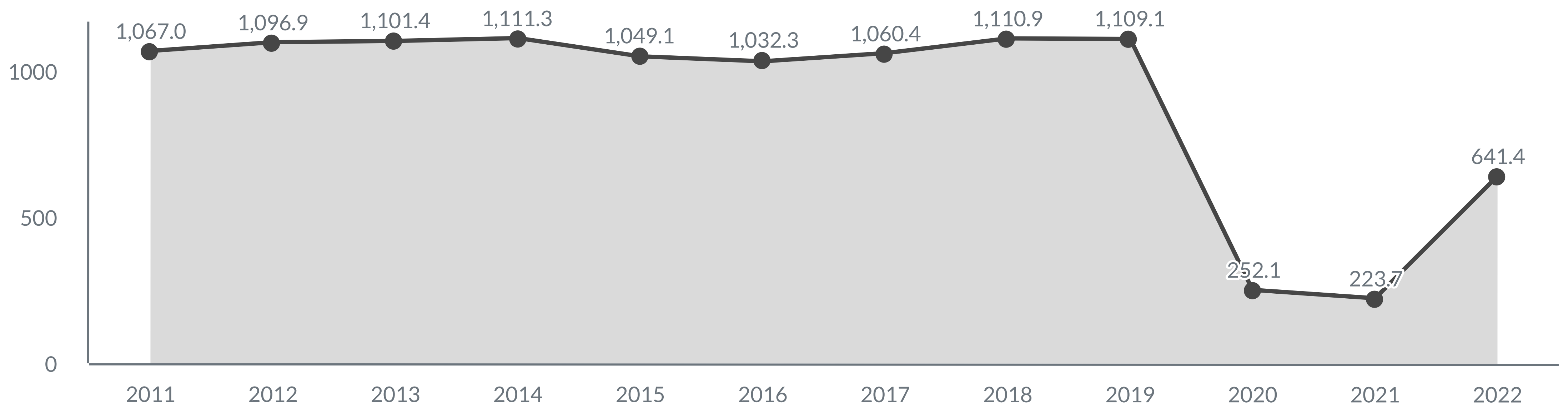


\$849 Million

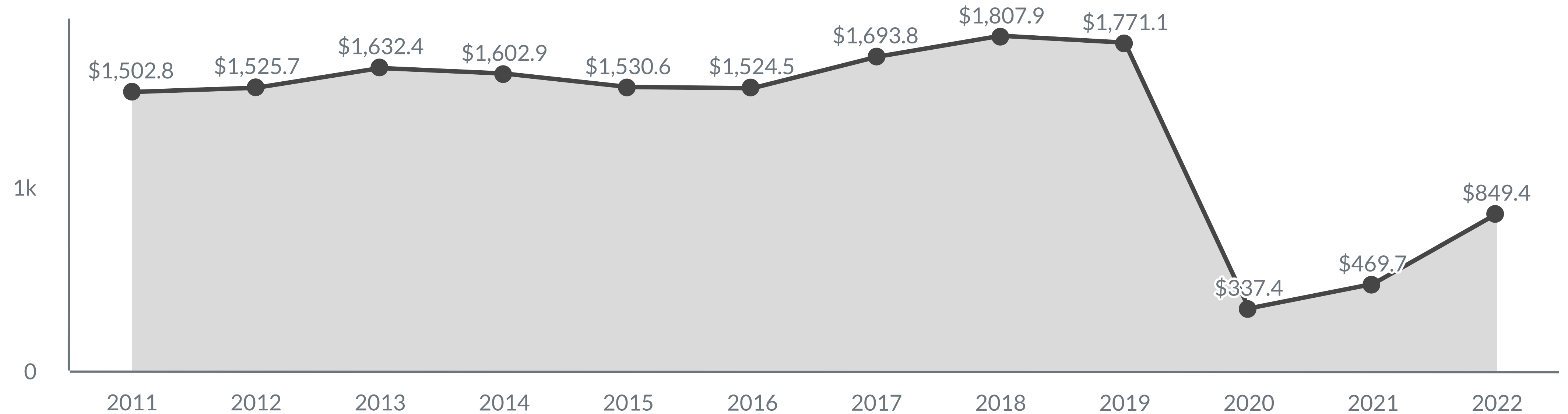
International
Traveler Spending

- The trend of overseas visitation to Virginia shows a gradual yet consistent recovery. As of August 2023, Virginia has outpaced the US for overseas arrival recovery by reaching 95% of its 2019 visitation levels compared to 82% for the US.
- Virginia's overseas visitor spending is expected to fully recover in 2024 while the visitation will recover after 2025.

Visits (in 000s)



Spending (in millions)



Top Markets

	Canada 269,545		United Kingdom 52,876		India 44,786		Germany 31,526		South Korea 18,309
	Mexico 14,947		France 12,713		Brazil 10,571		Netherlands 8,672		Spain 7,157
	Italy 6,444		Israel 6,187		China 5,796		Australia 5,675		Ireland 5,526