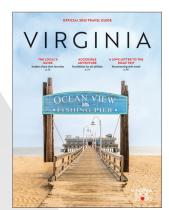
## VIRGINIA IS FOR LOVERS

Thousands of people will use this print and online Travel Guide every week throughout 2024.







## TRAVEL GUIDE OPPORTUNITIES

AD SIZE	RATE
Back Cover	24,115
Inside Front Cover	21,765
Inside Back Cover	21,470
Spread	28,825
Full Page	16,615
2/3 Page	15,025
1/2 Page	12,700
1/3 Page	7,815
1/6 Page	5,295
Small Business Co-op	1,350
Lodging Co-op	995
Enhanced Listing	575
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Important Dates:

Sales Close: Sept 15, 2023

Materials Deadline: Sept 22, 2023 According to a study conducted by Longwoods International, "More than half, 53%, of leisure travelers picked up a printed travel guide or brocure during their trip, and among those who did, 92% found the information contained in the guide to be useful in making decisions about activites and attractions to visit."

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