

April 2023 Monthly Report

United States
Virginia

Washington, DC

Arlington, VA
Alexandria, VA
Fairfax/Tysons Corner, VA
Suburban Virginia Area
I-95 Fredericksburg, VA
Dulles Airport Area, VA

Norfolk-Virginia Beach, VA

Chesapeake/Suffolk, VA
Newport News/Hampton, VA
Norfolk/Portsmouth, VA
Virginia Beach, VA
Williamsburg, VA

Virginia Area

Virginia Area (non-MSA)
Lynchburg, VA
Blacksburg/Wytheville, VA
Staunton/Harrisonburg, VA
Roanoke, VA
Charlottesville, VA

Bristol-Kingsport MSA

Richmond - Petersburg, VA

Petersburg/Chester, VA
Richmond CBD/Airport, VA
Richmond North/Glen Allen, VA
Richmond West/Midlothian, VA

VTC Tourism Regions

Central Virginia
Chesapeake Bay
Coastal Virginia - Eastern Shore
Coastal Virginia - Hampton Roads
Northern Virginia
Shenandoah Valley
Southern Virginia
Southwest Virginia - Blue Ridge Highlands
Southwest Virginia - Heart of Appalachia
Virginia Mountains

Current Month - April 2023 vs April 2022												
Occupancy		ADR		RevPAR		Percent Change from February 2022						
2023	2022	2023	2022	2023	2022	Occ	ADR	RevPAR	Room Rev	Room Supply	Room Demand	
64.4%	65.4%	\$155.77	\$150.61	\$100.39	\$98.49	-1.4%	3.4%	1.9%	2.2%	0.3%	-1.2%	
66.5%	66.8%	\$134.77	\$123.06	\$89.65	\$82.14	-0.3%	9.5%	9.1%	10.1%	0.9%	0.5%	
73.7%	69.3%	\$201.04	\$175.96	\$148.23	\$122.01	6.3%	14.2%	21.5%	23.3%	1.5%	7.9%	
80.7%	77.4%	\$207.27	\$175.68	\$167.26	\$135.94	4.3%	18.0%	23.0%	22.7%	-0.2%	4.0%	
73.4%	69.0%	\$169.56	\$146.25	\$124.42	\$100.98	6.3%	15.9%	23.2%	28.3%	4.1%	10.7%	
69.2%	62.1%	\$161.43	\$139.31	\$111.68	\$86.46	11.5%	15.9%	29.2%	29.0%	-0.1%	11.3%	
67.0%	68.2%	\$139.79	\$122.65	\$93.72	\$83.60	-1.6%	14.0%	12.1%	26.9%	13.2%	11.3%	
70.5%	70.5%	\$102.67	\$96.31	\$72.43	\$67.91	0.0%	6.6%	6.7%	5.7%	-0.9%	-0.9%	
72.2%	70.2%	\$131.29	\$112.18	\$94.78	\$78.78	2.8%	17.0%	20.3%	18.4%	-1.6%	1.2%	
66.3%	67.1%	\$132.73	\$123.99	\$88.02	\$83.21	-1.2%	7.1%	5.8%	6.3%	0.5%	-0.7%	
74.4%	76.5%	\$103.14	\$94.17	\$76.75	\$72.01	-2.7%	9.5%	6.6%	6.6%	0.0%	-2.7%	
65.1%	70.5%	\$99.02	\$94.25	\$64.48	\$66.40	-7.6%	5.1%	-2.9%	-4.5%	-1.7%	-9.1%	
71.8%	70.5%	\$120.74	\$110.97	\$86.73	\$78.19	2.0%	8.8%	10.9%	10.9%	0.0%	1.9%	
64.6%	64.0%	\$156.66	\$143.97	\$101.21	\$92.15	0.9%	8.8%	9.8%	12.7%	2.6%	3.5%	
59.9%	59.3%	\$162.69	\$163.37	\$97.42	\$96.88	1.0%	-0.4%	0.6%	0.6%	0.0%	1.0%	
59.9%	63.0%	\$120.85	\$116.64	\$72.40	\$73.54	-5.0%	3.6%	-1.5%	-0.7%	0.8%	-4.2%	
56.5%	60.5%	\$114.70	\$111.30	\$64.79	\$67.30	-6.6%	3.1%	-3.7%	-3.0%	0.8%	-5.8%	
59.0%	60.6%	\$114.19	\$115.04	\$67.32	\$69.69	-2.7%	-0.7%	-3.4%	-0.6%	2.9%	0.2%	
58.1%	61.3%	\$115.21	\$112.25	\$66.97	\$68.85	-5.2%	2.6%	-2.7%	-0.3%	2.5%	-2.9%	
64.1%	63.5%	\$114.65	\$105.99	\$73.47	\$67.36	0.8%	8.2%	9.1%	9.8%	0.7%	1.5%	
62.9%	64.9%	\$108.15	\$100.35	\$68.01	\$65.17	-3.2%	7.8%	4.4%	-1.7%	-5.8%	-8.8%	
68.9%	75.7%	\$173.96	\$172.88	\$119.93	\$130.88	-8.9%	0.6%	-8.4%	-2.2%	6.7%	-2.8%	
61.7%	64.9%	\$112.51	\$109.88	\$69.45	\$71.26	-4.8%	2.4%	-2.5%	-3.3%	-0.8%	-5.5%	
66.0%	67.1%	\$111.70	\$108.11	\$73.76	\$72.56	-1.6%	3.3%	1.7%	0.9%	-0.7%	-2.3%	
67.2%	71.6%	\$91.34	\$88.04	\$61.41	\$63.06	-6.1%	3.7%	-2.6%	-2.1%	0.5%	-5.7%	
62.6%	61.6%	\$176.24	\$180.75	\$110.27	\$111.37	1.5%	-2.5%	-1.0%	2.3%	3.4%	5.0%	
67.0%	66.8%	\$109.53	\$104.41	\$73.36	\$69.77	0.2%	4.9%	5.1%	1.8%	-3.2%	-3.0%	
65.9%	65.2%	\$97.99	\$95.63	\$64.58	\$62.38	1.0%	2.5%	3.5%	3.6%	0.1%	1.1%	
65.1%	67.2%	\$121.38	\$119.36	\$79.07	\$80.26	-3.1%	1.7%	-1.5%	-2.9%	-1.4%	-4.5%	
61.2%	65.6%	\$117.46	\$114.43	\$71.93	\$75.10	-6.7%	2.6%	-4.2%	-4.2%	0.0%	-6.7%	
54.5%	60.4%	\$120.33	\$116.74	\$65.63	\$70.55	-9.7%	3.1%	-7.0%	-7.0%	0.0%	-9.7%	
66.2%	67.1%	\$132.31	\$124.32	\$87.59	\$83.42	-1.3%	6.4%	5.0%	4.7%	-0.3%	-1.6%	
73.0%	70.0%	\$154.72	\$133.79	\$112.96	\$93.67	4.3%	15.6%	20.6%	21.7%	1.0%	5.3%	
59.9%	64.1%	\$110.40	\$103.76	\$66.16	\$66.53	-6.5%	6.4%	-0.6%	-1.0%	-0.4%	-6.9%	
61.5%	63.1%	\$105.77	\$98.27	\$65.06	\$62.02	-2.5%	7.6%	4.9%	4.9%	0.0%	-2.5%	
58.0%	59.5%	\$118.94	\$118.44	\$68.97	\$70.43	-2.5%	0.4%	-2.1%	-2.0%	0.0%	-2.5%	
52.8%	59.9%	\$88.30	\$83.28	\$46.65	\$49.89	-11.8%	6.0%	-6.5%	-6.5%	0.0%	-11.8%	
59.0%	61.6%	\$116.77	\$109.95	\$68.87	\$67.75	-4.3%	6.2%	1.7%	-4.1%	-5.6%	-9.7%	

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YTD April 2023 Monthly Report

Year to Date - April 2023 vs April 2022												
Occupancy		ADR		RevPAR		Percent Change from YTD 2022						
2023	2022	2023	2022	2023	2022	Occ	ADR	RevPAR	Room Rev	Room Supply	Room Demand	
United States												
60.6%	58.4%	\$152.68	\$141.00	\$92.59	\$82.30	3.9%	8.3%	12.5%	12.9%	0.4%	4.3%	
Virginia												
58.2%	55.0%	\$120.87	\$108.84	\$70.32	\$59.88	5.8%	11.1%	17.5%	18.2%	0.6%	6.4%	
Washington, DC												
63.2%	52.9%	\$177.95	\$148.70	\$112.51	\$78.67	19.5%	19.7%	43.0%	45.0%	1.3%	21.1%	
Arlington, VA	68.2%	55.2%	\$185.77	\$153.89	\$126.75	\$84.95	23.6%	20.7%	49.2%	48.9%	-0.2%	23.3%
Alexandria, VA	63.8%	53.6%	\$149.43	\$126.60	\$95.33	\$67.92	18.9%	18.0%	40.4%	44.3%	2.8%	22.2%
Fairfax/Tysons Corner, VA	59.0%	49.7%	\$152.13	\$126.96	\$89.69	\$63.09	18.7%	19.8%	42.2%	43.3%	0.8%	19.6%
Suburban Virginia Area	57.5%	57.3%	\$119.43	\$109.48	\$68.72	\$62.71	0.5%	9.1%	9.6%	15.7%	5.6%	6.1%
I-95 Fredericksburg, VA	61.5%	60.2%	\$95.74	\$90.04	\$58.86	\$54.17	2.2%	6.3%	8.7%	7.1%	-1.5%	0.7%
Dulles Airport Area, VA	63.9%	56.3%	\$122.85	\$104.20	\$78.51	\$58.61	13.6%	17.9%	33.9%	31.8%	-1.6%	11.8%
Norfolk-Virginia Beach, VA												
56.6%	55.0%	\$112.72	\$105.47	\$63.78	\$58.02	2.8%	6.9%	9.9%	10.8%	0.8%	3.7%	
Chesapeake/Suffolk, VA	68.6%	68.2%	\$92.91	\$84.34	\$63.73	\$57.53	0.6%	10.2%	10.8%	10.8%	0.0%	0.6%
Newport News/Hampton, VA	59.9%	59.8%	\$89.14	\$84.41	\$53.35	\$50.51	0.0%	5.6%	5.6%	3.9%	-1.7%	-1.6%
Norfolk/Portsmouth, VA	65.8%	62.8%	\$107.49	\$97.64	\$70.73	\$61.28	4.8%	10.1%	15.4%	15.4%	0.0%	4.8%
Virginia Beach, VA	52.3%	50.3%	\$128.98	\$120.77	\$67.49	\$60.71	4.1%	6.8%	11.2%	15.4%	3.8%	8.1%
Williamsburg, VA	44.4%	42.1%	\$139.80	\$139.49	\$62.02	\$58.71	5.4%	0.2%	5.6%	5.3%	-0.4%	5.0%
Virginia Area												
52.3%	51.5%	\$109.12	\$103.68	\$57.08	\$53.37	1.6%	5.2%	7.0%	7.2%	0.3%	1.9%	
Virginia Area (non-MSA)	49.0%	48.7%	\$103.74	\$100.32	\$50.79	\$48.85	0.6%	3.4%	4.0%	4.8%	0.8%	1.4%
Lynchburg, VA	55.2%	55.0%	\$112.56	\$109.11	\$62.11	\$59.97	0.4%	3.2%	3.6%	7.2%	3.5%	3.9%
Blacksburg/Wytheville, VA	49.7%	48.0%	\$103.77	\$99.16	\$51.54	\$47.64	3.4%	4.6%	8.2%	8.9%	0.6%	4.1%
Staunton/Harrisonburg, VA	54.9%	51.8%	\$105.30	\$97.16	\$57.76	\$50.28	6.0%	8.4%	14.9%	15.6%	0.7%	6.7%
Roanoke, VA	55.7%	52.1%	\$101.88	\$91.26	\$56.73	\$47.53	6.9%	11.6%	19.4%	11.3%	-6.7%	-0.3%
Charlottesville, VA	60.9%	64.9%	\$144.45	\$137.37	\$88.02	\$89.18	-6.1%	5.2%	-1.3%	2.9%	4.2%	-2.2%
Bristol-Kingsport MSA												
52.7%	54.1%	\$100.76	\$95.30	\$53.14	\$51.57	-2.5%	5.7%	3.0%	5.3%	2.2%	-0.4%	
Richmond - Petersburg, VA												
62.6%	61.7%	\$108.36	\$102.43	\$67.83	\$63.21	1.4%	5.8%	7.3%	7.2%	-0.1%	1.3%	
Petersburg/Chester, VA	65.2%	65.8%	\$89.07	\$85.91	\$58.03	\$56.54	-1.0%	3.7%	2.6%	3.6%	1.0%	0.0%
Richmond CBD/Airport, VA	58.5%	54.4%	\$173.84	\$171.26	\$101.71	\$93.16	7.6%	1.5%	9.2%	15.3%	5.6%	13.6%
Richmond North/Glen Allen, VA	62.4%	61.1%	\$105.19	\$98.48	\$65.63	\$60.17	2.1%	6.8%	9.1%	6.1%	-2.7%	-0.6%
Richmond West/Midlothian, VA	62.4%	61.1%	\$96.64	\$91.99	\$60.28	\$56.25	2.0%	5.1%	7.2%	7.2%	0.1%	2.1%
VTC Tourism Regions												
Central Virginia	60.8%	61.0%	\$113.55	\$108.47	\$69.01	\$66.12	-0.3%	4.7%	4.4%	3.4%	-1.0%	-1.2%
Chesapeake Bay	51.5%	52.5%	\$102.14	\$101.68	\$52.65	\$53.37	-1.8%	0.5%	-1.3%	-1.3%	0.0%	-1.8%
Coastal Virginia - Eastern Shore	47.5%	47.4%	\$107.49	\$103.83	\$51.10	\$49.17	0.4%	3.5%	3.9%	3.9%	0.0%	0.4%
Coastal Virginia - Hampton Roads	56.4%	55.0%	\$112.48	\$105.64	\$63.48	\$58.07	2.7%	6.5%	9.3%	9.2%	-0.1%	2.6%
Northern Virginia	63.0%	55.4%	\$139.98	\$118.73	\$88.20	\$65.76	13.8%	17.9%	34.1%	33.6%	-0.4%	13.3%
Shenandoah Valley	51.0%	50.7%	\$101.22	\$93.95	\$51.63	\$47.64	0.6%	7.7%	8.4%	8.9%	0.5%	1.1%
Southern Virginia	54.1%	52.3%	\$96.23	\$88.94	\$52.08	\$46.51	3.5%	8.2%	12.0%	12.0%	0.0%	3.5%
Southwest Virginia - Blue Ridge Highlands	48.1%	46.9%	\$107.15	\$103.69	\$51.56	\$48.67	2.5%	3.3%	5.9%	8.3%	2.2%	4.8%
Southwest Virginia - Heart of Appalachia	48.5%	47.6%	\$84.83	\$79.53	\$41.11	\$37.86	1.8%	6.7%	8.6%	8.6%	0.0%	1.8%
Virginia Mountains	51.9%	49.7%	\$107.87	\$100.56	\$55.93	\$49.96	4.4%	7.3%	12.0%	4.5%	-6.7%	-2.6%

SOURCE: STR, LLC

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