Tourism Research & Data Intern
(Part-time)
Richmond, VA

Company Summary

The Virginia Tourism Corporation (VTC) is an independent state agency, which supports, maintains, and expands the Commonwealth's domestic and international tourism footprint in order to drive economic and employment growth across Virginia. VTC's Research division supports the agency in its mission of attracting visitors to Virginia and growing Virginia's tourism economy by providing data-driven insights on the industries, visitors, and consumers that make up Virginia's travel industry. An internship with the VTC Research division provides students the opportunity to learn and apply data, analytics, and research practices in the travel and tourism industry, and will also expose students to the broader travel industry as a whole.

Position Summary

We are looking for an Intern to join VTC's Research division during the summer of 2023 for a 10-week period. This energetic, self-starting individual is seeking analytical experience in economics, tourism, or in state government and will assist with producing reports and generating insights from VTC's data sources. The selected intern will gain valuable experience working alongside a dedicated team and will become familiar with the mission and goals of a state destination marketing organization (DMO). The responsibilities of the intern may vary based on the applicant's interest and experience, as well as the particular research areas the team is pursuing at the time.

Duties:
- Produces monthly & weekly reporting for VTC's key data sources and subscriptions
- Responds and fulfills requests from travel industry members for travel or visitor insights across Virginia
- Interprets visitor and travel industry data and provides insights to stakeholders in other VTC divisions
- Analyzes quantitative data and presents data analysis in a visually compelling format
- Assists in designing and developing industry reports for internal VTC consumption
- Assist in other project-related tasks, as needed

Knowledge and Skills Required:
- Interest in economics, hospitality, business, or state government
- Excellent planning, organizational, and communication skills
- Proficient with Microsoft Office – especially working with data in Excel and developing insight-oriented presentations in PowerPoint
- Basic experience working with large data sets using Python (a plus, but not required)

The ideal intern excels in their academic studies and is comfortable translating data into insights for non-technical audiences. This individual has a high degree of intellectual curiosity and is a self-starter with the ability to learn new topics and concepts quickly. Pursuit of a bachelor's or master's degree in social science (economics, public policy), business, data analytics, tourism management, or a related field is preferred.

This position is located in our Richmond office and will be up to a 40 hour per week commitment.

All candidates must apply through our website https://www.vtc.org/about/employment/. A valid driver's license is required. Salary: Undergrad students $13/hr.; Graduate students $15/hr. Application deadline: March 31, 2023.

EOE