



2023 Visitor Centers Seminar

Welcome to Stafford County

Study Tour Itinerary and Seminar Agenda

Monday, March 20th

3:00pm-5:00pm Early Registration

Virginia Tourism Welcome Center staff will be in the hotel lobby to welcome you.

5:00pm-9:00pm: Murder Mystery Dinner at hotel

Don't miss out on this electric event where everyone has a part to play in the Murder Mystery Dinner. Expect to be steeped in the world of the mystery from the moment you arrive and test out your Clue skills. Dress up in your best 80s apparel and travel back in time as you solve the crime. The evening will include food, music, drinks, and of course the murder at hand. Variety of prizes are up for grab for best detective, best dressed, and more.

It's the 80's again, and all of the big names are here for a big concert. Tensions run rampant as backstage secrets spill out into the spotlight with like, totally tragic results! This isn't an episode of Miami Vice! This is like...murder. It's up to you to bust it like a ghost, for sure! Peg your jeans, slouch your socks, flash some neon, put on way too much eyeliner and get that hair up! You are going to solve this crime in style. No time to be Too Shy! You are a Smooth Operator, and you know to listen to those Careless Whispers. It's time to put on your Sunglasses at Night and Relax. Time after time...You will solve the case.



Study Tour Itinerary

Tuesday, March 21st

7:00am: Registration: Hotel Lobby

7:30am-8:30am: Breakfast Buffet at hotel

9:00am: Buses Depart from hotel

9:30am: Potomac Point Winery

Experience a taste of Tuscany in Stafford, VA at Potomac Point Vineyard & Winery. Eat and sip your way through vintage wine and local flavors with an exclusive tasting. Explore the beautiful views of the vineyards and get a tour of how they make their award winning wines.



2023 Visitor Centers Seminar

Study Tour Itinerary: Tuesday, March 21st Cont'd

11:30am: Depart Potomac Point Winery

12:15pm: Gari Melchers Home and Studio at Belmont

Explore and tour Gari Melchers Home and Studio at Belmont, which is home to Stafford County's Visitor Center. Stroll the grounds of the unique and historic home, visit the restored gardens, tour the studio and see the art in the stone galleries built adjacent to the home. Experience in person the first Smart City Tourism Kiosks in Virginia located in the Visitor Center. Enjoy a sit down lunch while being part of Stafford's art and culture scene.

12:30pm: Lunch - Grab and Go Boxed Lunches

1:45pm: Depart Gari Melchers

2:00pm: George Washington's Ferry Farm

Visit the home where George Washington grew up and lived from age 6 to 22. Enjoy a specialty dessert while going on a scavenger hunt to discover all that Ferry Farm has to offer with chance to win an exclusive prize.

3:45pm: Depart George Washington's Ferry Farm

4:00pm: Return to hotel

5:15pm: Buses depart from hotel

5:20pm: Riverside Dinner Theatre- Ragtime

Get ready for your red carpet moment at Riverside Center for the Performing Arts, Broadway's Best in Virginia! Be sure to wear your best theatre attire and take a photo in front of the Marquee LOVE. Enjoy a dinner and a show starring professional actors who perform Broadway Musical entertainment electrifying audiences of all ages.

10:15pm: Buses depart for hotel



2023 Visitor Centers Seminar

Wednesday, March 22nd

SEMINAR PROGRAMMING

7:30am-8:15am **Registration & Breakfast: Conference Room**
(Sponsored by VTC)

8:30am **Welcome & Greetings**

9:00am **Customer Service: Todd Bradberry**
Parallel Management Company



10:30am **Break/ Check-Out**

11:00am **VisitAble—Enhancing Disability Inclusion & Awareness in Tourism**
Joe Jamison- CEO & Founder
Cory Paradis- Chief Operating Officer



12:15pm **Lunch**

1:00pm **Lindsey Norment- Brand Director, Virginia Tourism Corporation**
VTC Brand

1:30pm **Dan Roberts-VP of Research, Virginia Tourism Corporation**
VTC Research

2:00pm **Break**

2:15pm **What's New in VA Activity**
VTC Presentations- Trailblazer Award

3:00pm **Virginia Tourism Corporation-**
VTC Grants

3:30pm **Adjournment**

****programming subject to change****