

April 2022 Monthly Report

Current Month - April 2022 vs April 2021												
Occupancy		ADR		RevPAR		Percent Change from April 2021						
2022	2021	2022	2021	2022	2021	Occ	ADR	RevPAR	Room Rev	Room Supply	Room Demand	
United States	65.5%	57.3%	\$149.90	\$110.95	\$98.20	\$63.57	14.4%	35.1%	54.5%	59.2%	3.1%	17.8%
Virginia	67.4%	56.4%	\$122.65	\$93.08	\$82.69	\$52.54	19.4%	31.8%	57.4%	59.4%	1.2%	20.9%
Washington, DC	69.2%	43.7%	\$176.30	\$104.09	\$122.02	\$45.52	58.3%	69.4%	168.1%	185.2%	6.4%	68.4%
Arlington, VA	77.3%	32.1%	\$175.65	\$110.70	\$135.84	\$35.48	141.3%	58.7%	282.8%	258.2%	-6.4%	125.7%
Alexandria, VA	69.2%	42.0%	\$146.17	\$95.68	\$101.13	\$40.17	64.8%	52.8%	151.7%	146.2%	-2.2%	61.2%
Fairfax/Tysons Corner, VA	61.8%	43.2%	\$140.23	\$95.62	\$86.62	\$41.30	43.0%	46.6%	109.7%	124.8%	7.2%	53.3%
Suburban Virginia Area	68.7%	60.2%	\$125.62	\$105.33	\$86.32	\$63.38	14.2%	19.3%	36.2%	41.3%	3.8%	18.5%
I-95 Fredericksburg, VA	69.9%	61.9%	\$95.33	\$78.69	\$66.62	\$48.68	13.0%	21.1%	36.9%	38.1%	0.9%	14.0%
Dulles Airport Area, VA	70.2%	44.6%	\$112.01	\$78.77	\$78.59	\$35.10	57.5%	42.2%	123.9%	133.2%	4.2%	64.0%
Norfolk-Virginia Beach, VA	67.7%	64.6%	\$124.28	\$102.04	\$84.19	\$65.93	4.8%	21.8%	27.7%	28.9%	0.9%	5.8%
Chesapeake/Suffolk, VA	78.7%	80.1%	\$93.65	\$80.00	\$73.71	\$64.12	-1.8%	17.1%	15.0%	15.0%	0.0%	-1.8%
Newport News/Hampton, VA	71.4%	68.5%	\$92.57	\$72.92	\$66.10	\$49.93	4.3%	26.9%	32.4%	32.4%	0.0%	4.3%
Norfolk/Portsmouth, VA	70.7%	68.3%	\$110.53	\$89.16	\$78.15	\$60.90	3.5%	24.0%	28.3%	28.4%	0.0%	3.5%
Virginia Beach, VA	64.3%	65.3%	\$145.85	\$126.25	\$93.73	\$82.40	-1.5%	15.5%	13.8%	14.8%	1.0%	-0.6%
Williamsburg, VA	59.3%	44.5%	\$165.81	\$133.44	\$98.32	\$59.44	33.1%	24.3%	65.4%	70.9%	3.3%	37.5%
Virginia Area	64.1%	59.3%	\$114.57	\$90.96	\$73.48	\$53.90	8.2%	26.0%	36.3%	38.7%	1.7%	10.1%
Virginia Area (non-MSA)	61.5%	57.6%	\$109.69	\$91.14	\$67.46	\$52.46	6.8%	20.4%	28.6%	29.0%	0.3%	7.2%
Lynchburg, VA	61.2%	59.4%	\$109.21	\$95.77	\$66.84	\$56.91	3.0%	14.0%	17.4%	20.0%	2.2%	5.2%
Blacksburg/Wytheville, VA	61.3%	55.7%	\$110.49	\$80.48	\$67.78	\$44.85	10.1%	37.3%	51.1%	54.2%	2.0%	12.3%
Staunton/Harrisonburg, VA	68.0%	60.6%	\$103.03	\$85.51	\$70.02	\$51.82	12.2%	20.5%	35.1%	40.8%	4.2%	16.9%
Roanoke, VA	64.7%	56.5%	\$98.81	\$77.45	\$63.96	\$43.77	14.6%	27.6%	46.1%	45.2%	-0.7%	13.8%
Charlottesville, VA	76.7%	74.9%	\$171.14	\$118.70	\$131.29	\$88.88	2.5%	44.2%	47.7%	60.5%	8.6%	11.3%
Bristol-Kingsport MSA	68.4%	60.2%	\$109.41	\$87.12	\$74.86	\$52.41	13.7%	25.6%	42.8%	44.9%	1.4%	15.3%
Richmond - Petersburg, VA	68.3%	61.9%	\$107.97	\$82.46	\$73.75	\$51.05	10.3%	30.9%	44.5%	46.2%	1.2%	11.7%
Petersburg/Chester, VA	73.1%	75.7%	\$85.80	\$72.03	\$62.74	\$54.56	-3.5%	19.1%	15.0%	16.5%	1.3%	-2.2%
Richmond CBD/Airport, VA	66.8%	50.1%	\$143.31	\$107.34	\$95.72	\$53.82	33.2%	33.5%	77.8%	75.7%	-1.2%	31.6%
Richmond North/Glen Allen, VA	66.9%	61.5%	\$105.20	\$79.20	\$70.36	\$48.67	8.8%	32.8%	44.6%	48.8%	2.9%	12.0%
Richmond West/Midlothian, VA	67.1%	60.5%	\$96.38	\$78.13	\$64.63	\$47.27	10.8%	23.4%	36.7%	36.7%	0.0%	10.8%
VTC Tourism Regions	69.1%	63.6%	\$117.72	\$89.79	\$81.33	\$57.09	8.7%	31.1%	42.5%	43.1%	0.5%	9.2%
Central Virginia	64.4%	65.6%	\$111.53	\$95.16	\$71.84	\$62.40	-1.8%	17.2%	15.1%	15.1%	0.0%	-1.8%
Chesapeake Bay	60.4%	61.6%	\$116.65	\$100.48	\$70.42	\$61.86	-1.9%	16.1%	13.8%	13.8%	0.0%	-1.9%
Coastal Virginia - Eastern Shore	67.7%	64.5%	\$124.74	\$102.34	\$84.41	\$66.04	4.9%	21.9%	27.8%	28.5%	0.5%	5.4%
Coastal Virginia - Hampton Roads	69.9%	45.5%	\$133.64	\$91.58	\$93.44	\$41.64	53.8%	45.9%	124.4%	122.4%	-0.9%	52.4%
Northern Virginia	66.4%	56.4%	\$104.74	\$87.69	\$69.51	\$49.50	17.6%	19.4%	40.4%	40.4%	0.0%	17.6%
Shenandoah Valley	63.1%	64.1%	\$99.82	\$85.00	\$62.96	\$54.51	-1.6%	17.4%	15.5%	15.0%	-0.5%	-2.1%
Southern Virginia	61.1%	55.9%	\$116.18	\$87.68	\$70.99	\$49.04	9.2%	32.5%	44.8%	44.7%	-0.1%	9.2%
Southwest Virginia - Blue Ridge Highlands	60.0%	52.3%	\$89.00	\$78.42	\$53.36	\$41.02	14.6%	13.5%	30.1%	30.1%	0.0%	14.6%
Southwest Virginia - Heart of Appalachia	61.2%	54.8%	\$106.06	\$84.85	\$64.93	\$46.47	11.8%	25.0%	39.7%	38.6%	-0.8%	10.8%
Virginia Mountains												

Source: STR

Year to Date - April 2022 vs April 2021												
YTD April 2022 Monthly Report	Occupancy		ADR		RevPAR		Percent Change from YTD 2021					
	2022	2021	2022	2021	2022	2021	Occ	ADR	RevPAR	Room Rev	Room Supply	Room Demand
United States	58.5%	49.0%	\$140.75	\$103.05	\$82.36	\$50.50	19.4%	36.6%	63.1%	69.1%	3.7%	23.8%
Virginia	55.5%	47.9%	\$108.43	\$86.19	\$60.18	\$41.29	15.9%	25.8%	45.8%	47.4%	1.1%	17.2%
Washington, DC	52.8%	40.5%	\$149.00	\$103.27	\$78.69	\$41.82	30.4%	44.3%	88.2%	101.5%	7.1%	39.7%
Arlington, VA	55.1%	31.7%	\$153.86	\$112.19	\$84.84	\$35.55	74.0%	37.1%	138.7%	123.3%	-6.4%	62.8%
Alexandria, VA	53.7%	40.0%	\$126.60	\$93.60	\$68.02	\$37.45	34.3%	35.3%	81.6%	76.7%	-2.7%	30.6%
Fairfax/Tysons Corner, VA	49.5%	39.5%	\$127.55	\$94.90	\$63.15	\$37.48	25.4%	34.4%	68.5%	79.0%	6.2%	33.2%
Suburban Virginia Area	58.1%	49.3%	\$112.38	\$98.51	\$65.28	\$48.58	17.8%	14.1%	34.4%	36.5%	1.6%	19.6%
I-95 Fredericksburg, VA	59.5%	51.7%	\$88.91	\$75.70	\$52.88	\$39.15	15.0%	17.5%	35.1%	36.3%	0.9%	16.1%
Dulles Airport Area, VA	56.2%	41.6%	\$104.13	\$80.21	\$58.52	\$33.41	34.9%	29.8%	75.2%	82.5%	4.2%	40.5%
Norfolk-Virginia Beach, VA	55.5%	52.8%	\$105.35	\$87.15	\$58.49	\$46.04	5.1%	20.9%	27.0%	28.5%	1.2%	6.3%
Chesapeake/Suffolk, VA	71.0%	69.9%	\$84.53	\$72.44	\$60.00	\$50.60	1.6%	16.7%	18.6%	18.6%	0.0%	1.6%
Newport News/Hampton, VA	61.0%	57.8%	\$83.35	\$64.97	\$50.81	\$37.54	5.5%	28.3%	35.3%	35.4%	0.0%	5.5%
Norfolk/Portsmouth, VA	63.4%	60.3%	\$97.09	\$80.13	\$61.57	\$48.31	5.2%	21.2%	27.4%	27.5%	0.0%	5.2%
Virginia Beach, VA	50.7%	51.9%	\$121.72	\$103.65	\$61.73	\$53.84	-2.4%	17.4%	14.7%	16.4%	1.5%	-0.9%
Williamsburg, VA	40.2%	30.1%	\$141.85	\$120.54	\$57.06	\$36.26	33.7%	17.7%	57.4%	63.1%	3.7%	38.6%
Virginia Area	52.3%	47.3%	\$101.95	\$84.14	\$53.30	\$39.79	10.5%	21.2%	33.9%	36.6%	2.0%	12.8%
Virginia Area (non-MSA)	49.3%	45.8%	\$99.00	\$84.67	\$48.80	\$38.74	7.7%	16.9%	26.0%	26.9%	0.7%	8.5%
Lynchburg, VA	56.0%	49.8%	\$105.33	\$91.68	\$58.99	\$45.63	12.5%	14.9%	29.3%	30.4%	0.9%	13.5%
Blacksburg/Wytheville, VA	47.9%	41.0%	\$98.22	\$74.83	\$47.04	\$30.72	16.7%	31.2%	53.1%	56.3%	2.0%	19.1%
Staunton/Harrisonburg, VA	55.2%	49.9%	\$93.06	\$79.72	\$51.37	\$39.75	10.7%	16.7%	29.2%	35.2%	4.6%	15.8%
Roanoke, VA	52.3%	45.3%	\$90.09	\$73.15	\$47.07	\$33.17	15.2%	23.2%	41.9%	43.3%	0.9%	16.3%
Charlottesville, VA	65.6%	61.0%	\$136.48	\$102.58	\$89.48	\$62.62	7.4%	33.0%	42.9%	53.6%	7.5%	15.5%
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Petersburg/Chester, VA	66.9%	67.1%	\$83.73	\$71.03	\$56.05	\$47.68	-0.3%	17.9%	17.5%	20.2%	2.2%	1.9%
Richmond CBD/Airport, VA	60.8%	45.2%	\$134.90	\$100.49	\$82.07	\$45.44	34.5%	34.2%	80.6%	78.4%	-1.2%	32.9%
Richmond North/Glen Allen, VA	61.4%	55.5%	\$98.73	\$76.55	\$60.59	\$42.52	10.5%	29.0%	42.5%	47.3%	3.4%	14.2%
Richmond West/Midlothian, VA	62.5%	57.5%	\$92.50	\$76.42	\$57.80	\$43.91	8.8%	21.1%	31.6%	31.6%	0.0%	8.8%
VTC Tourism Regions	62.4%	55.6%	\$107.30	\$84.30	\$66.92	\$46.88	12.1%	27.3%	42.7%	43.0%	0.2%	12.3%
Central Virginia	51.6%	52.9%	\$97.69	\$84.06	\$50.38	\$44.50	-2.6%	16.2%	13.2%	13.2%	0.0%	-2.6%
Chesapeake Bay	47.1%	46.7%	\$103.57	\$90.39	\$48.75	\$42.19	0.8%	14.6%	15.5%	15.5%	0.0%	0.8%
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Shenandoah Valley	52.0%	52.5%	\$90.35	\$80.13	\$46.99	\$42.10	-1.0%	12.7%	11.6%	11.1%	-0.5%	-1.4%
Southern Virginia	47.5%	42.3%	\$101.97	\$81.69	\$48.43	\$34.53	12.3%	24.8%	40.2%	37.2%	-2.2%	9.9%
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