

September 2021 Report	Current Month - September 2021 vs September 2020											
	Occupancy		ADR		RevPAR		Percent Change from September 2020					
	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Supply	Room Demand
United States	61.6%	48.3%	\$133.11	\$99.38	\$82.04	\$48.01	27.6%	33.9%	70.9%	79.6%	5.1%	34.1%
Virginia	61.7%	47.8%	\$112.50	\$89.33	\$69.38	\$42.66	29.2%	25.9%	62.6%	65.3%	1.7%	31.3%
Washington, DC	52.4%	35.6%	\$133.51	\$99.19	\$69.90	\$35.31	47.1%	34.6%	97.9%	119.3%	10.8%	62.9%
Arlington, VA	48.2%	24.2%	\$139.00	\$115.73	\$66.96	\$27.97	99.3%	20.1%	139.4%	127.3%	-5.1%	89.2%
Alexandria, VA	54.8%	37.4%	\$122.94	\$94.44	\$67.36	\$35.34	46.4%	30.2%	90.6%	89.9%	-0.4%	45.9%
Fairfax/Tysons Corner, VA	51.8%	34.3%	\$118.21	\$96.17	\$61.28	\$32.95	51.3%	22.9%	85.9%	90.0%	2.2%	54.6%
Suburban Virginia Area	64.7%	55.7%	\$119.65	\$106.06	\$77.43	\$59.05	16.2%	12.8%	31.1%	34.7%	2.8%	19.4%
I-95 Fredericksburg, VA	65.4%	53.4%	\$87.00	\$74.49	\$56.90	\$39.80	22.4%	16.8%	43.0%	49.4%	4.5%	27.9%
Dulles Airport Area, VA	63.9%	38.8%	\$102.02	\$79.58	\$65.23	\$30.90	64.7%	28.2%	111.1%	127.7%	7.9%	77.7%
Norfolk-Virginia Beach, VA	63.2%	57.0%	\$121.87	\$94.94	\$77.03	\$54.09	10.9%	28.4%	42.4%	43.0%	0.4%	11.4%
Chesapeake/Suffolk, VA	74.7%	70.9%	\$89.53	\$74.24	\$66.90	\$52.61	5.5%	20.6%	27.2%	27.2%	0.0%	5.5%
Newport News/Hampton, VA	65.1%	62.1%	\$81.57	\$64.39	\$53.09	\$39.96	4.9%	26.7%	32.8%	30.9%	-1.5%	3.3%
Norfolk/Portsmouth, VA	66.5%	56.6%	\$105.49	\$86.28	\$70.12	\$48.87	17.4%	22.3%	43.5%	46.6%	2.2%	19.9%
Virginia Beach, VA	67.3%	64.3%	\$167.10	\$129.34	\$112.46	\$83.14	4.7%	29.2%	35.3%	38.7%	2.6%	7.4%
Williamsburg, VA	42.4%	29.4%	\$132.13	\$92.90	\$56.03	\$27.30	44.3%	42.2%	105.2%	101.1%	-2.0%	41.4%
Virginia Area	61.6%	49.3%	\$111.77	\$88.76	\$68.80	\$43.74	24.9%	25.9%	57.3%	60.2%	1.9%	27.3%
Virginia Area (non-MSA)	62.3%	51.0%	\$109.22	\$92.06	\$67.99	\$46.99	22.0%	18.6%	44.7%	46.7%	1.4%	23.7%
Lynchburg, VA	59.7%	52.6%	\$111.58	\$92.68	\$66.61	\$48.77	13.4%	20.4%	36.6%	36.9%	0.2%	13.7%
Blacksburg/Wytheville, VA	55.5%	40.7%	\$114.07	\$74.48	\$63.27	\$30.31	36.3%	53.2%	108.8%	112.9%	2.0%	39.0%
Staunton/Harrisonburg, VA	62.9%	52.0%	\$103.01	\$80.49	\$64.77	\$41.82	21.0%	28.0%	54.9%	63.8%	5.7%	28.0%
Roanoke, VA	61.1%	43.6%	\$94.55	\$75.68	\$57.76	\$32.98	40.2%	24.9%	75.1%	77.6%	1.4%	42.1%
Charlottesville, VA	66.5%	54.4%	\$155.81	\$109.84	\$103.68	\$59.73	22.4%	41.9%	73.6%	76.3%	1.6%	24.3%
Bristol-Kingsport MSA	59.5%	50.9%	\$109.16	\$86.84	\$64.98	\$44.21	16.9%	25.7%	47.0%	52.6%	3.8%	21.4%
Richmond - Petersburg, VA	68.7%	49.3%	\$97.32	\$74.43	\$66.86	\$36.67	39.5%	30.7%	82.3%	86.2%	2.1%	42.4%
Petersburg/Chester, VA	80.9%	62.2%	\$84.27	\$67.52	\$68.18	\$42.00	30.1%	24.8%	62.3%	66.4%	2.5%	33.4%
Richmond CBD/Airport, VA	61.2%	37.3%	\$124.74	\$92.60	\$76.38	\$34.51	64.3%	34.7%	121.3%	121.3%	0.0%	64.3%
Richmond North/Glen Allen, VA	65.2%	48.1%	\$93.94	\$72.19	\$61.28	\$34.75	35.5%	30.1%	76.3%	83.2%	3.9%	40.8%
Richmond West/Midlothian, VA	71.8%	52.2%	\$90.65	\$71.44	\$65.05	\$37.30	37.4%	26.9%	74.4%	74.4%	0.0%	37.4%
VTC Tourism Regions												
Central Virginia	67.7%	49.8%	\$106.12	\$82.17	\$71.80	\$40.90	35.9%	29.1%	75.5%	75.4%	-0.1%	35.8%
Chesapeake Bay	62.7%	64.3%	\$120.80	\$100.54	\$75.71	\$64.63	-2.5%	20.1%	17.1%	17.1%	0.0%	-2.5%
Coastal Virginia - Eastern Shore	65.3%	59.3%	\$130.83	\$110.26	\$85.43	\$65.34	10.2%	18.7%	30.7%	30.7%	0.0%	10.2%
Coastal Virginia - Hampton Roads	63.2%	56.9%	\$122.22	\$95.25	\$77.19	\$54.21	11.0%	28.3%	42.4%	42.4%	0.0%	11.0%
Northern Virginia	57.6%	38.7%	\$112.90	\$91.44	\$65.03	\$35.43	48.7%	23.5%	83.6%	84.3%	0.4%	49.3%
Shenandoah Valley	64.0%	51.4%	\$103.90	\$85.09	\$66.49	\$43.74	24.5%	22.1%	52.0%	52.1%	0.1%	24.6%
Southern Virginia	64.0%	57.0%	\$93.79	\$79.22	\$60.06	\$45.15	12.4%	18.4%	33.0%	32.4%	-0.5%	11.8%
Southwest Virginia - Blue Ridge Highlands	56.5%	43.9%	\$120.20	\$86.31	\$67.89	\$37.86	28.8%	39.3%	79.3%	79.1%	-0.1%	28.6%
Southwest Virginia - Heart of Appalachia	59.3%	48.7%	\$88.18	\$77.45	\$52.31	\$37.69	21.9%	13.9%	38.8%	38.8%	0.0%	21.9%
Virginia Mountains	59.1%	43.6%	\$105.48	\$87.58	\$62.30	\$38.15	35.6%	20.4%	63.3%	63.1%	-0.1%	35.4%

YTD September 2021 Report	Year to Date - September 2021 vs September 2020											
	Occupancy		ADR		RevPAR		Percent Change from YTD 2020					
	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Supply	Room Demand
United States	57.6%	44.8%	\$121.74	\$106.25	\$70.08	\$47.58	28.6%	14.6%	47.3%	55.2%	5.4%	35.5%
Virginia	56.7%	43.5%	\$103.79	\$91.54	\$58.89	\$39.81	30.5%	13.4%	47.9%	52.4%	3.0%	34.4%
Washington, DC	47.0%	38.3%	\$114.84	\$118.69	\$53.99	\$45.42	22.8%	-3.2%	18.9%	26.4%	6.4%	30.7%
Arlington, VA	39.6%	32.8%	\$119.22	\$137.22	\$47.20	\$45.04	20.6%	-13.1%	4.8%	5.4%	0.6%	21.3%
Alexandria, VA	47.9%	37.1%	\$104.60	\$103.47	\$50.15	\$38.41	29.2%	1.1%	30.6%	35.3%	3.6%	33.8%
Fairfax/Tysons Corner, VA	46.8%	35.5%	\$104.53	\$116.50	\$48.91	\$41.32	31.9%	-10.3%	18.3%	17.3%	-0.8%	30.8%
Suburban Virginia Area	58.8%	46.8%	\$112.78	\$95.25	\$66.31	\$44.56	25.7%	18.4%	48.8%	48.2%	-0.4%	25.2%
I-95 Fredericksburg, VA	59.6%	47.2%	\$81.67	\$73.95	\$48.71	\$34.90	26.4%	10.4%	39.6%	46.6%	5.1%	32.8%
Dulles Airport Area, VA	52.4%	38.4%	\$89.53	\$96.53	\$46.93	\$37.08	36.5%	-7.3%	26.6%	29.4%	2.2%	39.5%
Norfolk-Virginia Beach, VA	63.6%	50.0%	\$121.85	\$92.47	\$77.54	\$46.21	27.3%	31.8%	67.8%	72.5%	2.8%	30.9%
Chesapeake/Suffolk, VA	76.3%	63.3%	\$87.44	\$72.78	\$66.74	\$46.04	20.7%	20.1%	45.0%	45.2%	0.2%	20.8%
Newport News/Hampton, VA	65.9%	57.6%	\$77.92	\$64.16	\$51.33	\$36.96	14.3%	21.4%	38.9%	37.6%	-0.9%	13.3%
Norfolk/Portsmouth, VA	68.0%	52.9%	\$101.63	\$85.90	\$69.06	\$45.46	28.4%	18.3%	51.9%	59.4%	4.9%	34.7%
Virginia Beach, VA	66.0%	52.1%	\$171.87	\$128.38	\$113.51	\$66.94	26.7%	33.9%	69.6%	76.8%	4.2%	32.0%
Williamsburg, VA	43.7%	24.7%	\$138.62	\$92.08	\$60.64	\$22.76	77.0%	50.6%	166.5%	179.6%	4.9%	85.7%
Virginia Area	55.9%	41.6%	\$98.80	\$85.29	\$55.20	\$35.48	34.3%	15.8%	55.6%	61.1%	3.5%	39.1%
Virginia Area (non-MSA)	54.8%	41.1%	\$100.13	\$87.11	\$54.87	\$35.83	33.2%	14.9%	53.1%	58.9%	3.8%	38.2%
Lynchburg, VA	55.4%	41.8%	\$101.43	\$90.60	\$56.14	\$37.83	32.6%	11.9%	48.4%	48.9%	0.3%	33.0%
Blacksburg/Wytheville, VA	51.6%	38.6%	\$91.65	\$81.00	\$47.29	\$31.26	33.7%	13.2%	51.2%	59.2%	5.3%	40.7%
Staunton/Harrisonburg, VA	58.4%	44.9%	\$91.66	\$78.58	\$53.55	\$35.31	30.0%	16.7%	51.7%	62.9%	7.4%	39.7%
Roanoke, VA	55.5%	41.6%	\$83.99	\$75.06	\$46.65	\$31.24	33.4%	11.9%	49.3%	51.8%	1.7%	35.7%
Charlottesville, VA	64.6%	43.5%	\$125.99	\$100.42	\$81.33	\$43.72	48.3%	25.5%	86.0%	87.5%	0.8%	49.5%
Bristol-Kingsport MSA	55.7%	41.2%	\$90.44	\$76.03	\$50.42	\$31.35	35.2%	19.0%	60.8%	65.6%	3.0%	39.2%
Richmond - Petersburg, VA	62.7%	47.4%	\$88.41	\$78.93	\$55.39	\$37.39	32.3%	12.0%	48.2%	56.4%	5.5%	39.6%
Petersburg/Chester, VA	72.3%	53.2%	\$75.83	\$66.94	\$54.83	\$35.60	36.0%	13.3%	54.0%	57.5%	2.3%	39.1%
Richmond CBD/Airport, VA	53.7%	41.0%	\$114.55	\$103.59	\$61.46	\$42.47	30.9%	10.6%	44.7%	54.8%	7.0%	40.0%
Richmond North/Glen Allen, VA	62.0%	46.4%	\$85.22	\$76.38	\$52.82	\$35.42	33.6%	11.6%	49.1%	59.8%	7.1%	43.2%
Richmond West/Midlothian, VA	64.2%	51.3%	\$83.40	\$73.46	\$53.54	\$37.67	25.2%	13.5%	42.1%	47.5%	3.8%	29.9%
VTC Tourism Regions												
Central Virginia	62.0%	46.0%	\$95.09	\$83.35	\$58.93	\$38.34	34.7%	14.1%	53.7%	57.3%	2.4%	37.9%
Chesapeake Bay	61.6%	53.7%	\$106.31	\$90.33	\$65.47	\$48.47	14.8%	17.7%	35.1%	38.1%	2.2%	17.3%
Coastal Virginia - Eastern Shore	58.6%	44.8%	\$127.28	\$109.34	\$74.57	\$49.01	30.7%	16.4%	52.2%	52.8%	0.4%	31.2%
Coastal Virginia - Hampton Roads	63.5%	49.9%	\$122.34	\$92.81	\$77.72	\$46.30	27.4%	31.8%	67.9%	71.5%	2.2%	30.1%
Northern Virginia	49.8%	38.7%	\$99.88	\$102.96	\$49.71	\$39.89	28.4%	-3.0%	24.6%	25.3%	0.5%	29.2%
Shenandoah Valley	56.3%	41.9%	\$94.11	\$80.35	\$52.99	\$33.64	34.5%	17.1%	57.6%	58.4%	0.5%	35.2%
Southern Virginia	57.7%	45.8%	\$85.52	\$79.25	\$49.37	\$36.26	26.2%	7.9%	36.1%	37.7%	1.2%	27.7%
Southwest Virginia - Blue Ridge Highlands	52.0%	38.4%	\$97.19	\$83.45	\$50.54	\$32.07	35.3%	16.5%	57.6%	60.7%	2.0%	38.0%
Southwest Virginia - Heart of Appalachia	50.8%	37.5%	\$82.71	\$74.73	\$41.99	\$28.01	35.5%	10.7%	49.9%	51.2%	0.8%	36.6%
Virginia Mountains	53.4%	40.5%	\$95.05	\$82.28	\$50.77	\$33.35	31.8%	15.5%	52.3%	55.8%	2.3%	34.9%

Source: source: str. Republication or other re-use of this data without the express written permission of str is strictly prohibited.