

August 2021 Report

Current Month - August 2021 vs August 2020												
Occupancy		ADR		RevPAR		Percent Change from August 2020						
2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Supply	Room Demand	
United States	63.2%	48.7%	\$137.57	\$103.05	\$86.88	\$50.17	29.7%	33.5%	73.2%	83.0%	5.7%	37.1%
Virginia	66.1%	49.3%	\$119.59	\$95.17	\$79.09	\$46.91	34.2%	25.7%	68.6%	70.9%	1.4%	36.0%
Washington, DC	54.2%	35.7%	\$123.68	\$97.94	\$67.07	\$34.96	51.9%	26.3%	91.9%	112.6%	10.8%	68.4%
Arlington, VA	50.7%	24.9%	\$120.96	\$113.47	\$61.33	\$28.21	104.0%	6.6%	117.4%	101.4%	-7.4%	88.9%
Alexandria, VA	57.0%	37.9%	\$113.20	\$92.04	\$64.52	\$34.88	50.4%	23.0%	85.0%	84.3%	-0.4%	49.8%
Fairfax/Tysons Corner, VA	55.4%	34.5%	\$114.68	\$96.27	\$63.52	\$33.17	60.8%	19.1%	91.5%	89.1%	-1.3%	58.7%
Suburban Virginia Area	66.5%	57.1%	\$122.52	\$105.72	\$81.45	\$60.41	16.3%	15.9%	34.8%	40.6%	4.3%	21.3%
I-95 Fredericksburg, VA	66.1%	53.6%	\$86.54	\$74.91	\$57.21	\$40.15	23.3%	15.5%	42.5%	49.0%	4.5%	28.9%
Dulles Airport Area, VA	65.1%	37.1%	\$98.03	\$79.91	\$63.83	\$29.67	75.4%	22.7%	115.1%	125.2%	4.7%	83.6%
Norfolk-Virginia Beach, VA	74.2%	62.8%	\$154.78	\$110.63	\$114.89	\$69.52	18.1%	39.9%	65.2%	66.3%	0.6%	18.9%
Chesapeake/Suffolk, VA	83.7%	76.1%	\$101.93	\$80.89	\$85.26	\$61.56	9.9%	26.0%	38.5%	38.5%	0.0%	9.9%
Newport News/Hampton, VA	74.4%	69.1%	\$88.50	\$66.78	\$65.82	\$46.14	7.6%	32.5%	42.6%	40.5%	-1.5%	6.0%
Norfolk/Portsmouth, VA	76.4%	62.2%	\$120.64	\$93.58	\$92.13	\$58.20	22.8%	28.9%	58.3%	61.7%	2.2%	25.5%
Virginia Beach, VA	78.4%	70.7%	\$235.58	\$168.40	\$184.63	\$118.98	10.9%	39.9%	55.2%	59.1%	2.6%	13.8%
Williamsburg, VA	57.9%	34.1%	\$157.75	\$86.96	\$91.35	\$29.64	69.9%	81.4%	208.2%	205.1%	-1.0%	68.2%
Virginia Area	63.7%	49.7%	\$110.44	\$92.18	\$70.33	\$45.78	28.2%	19.8%	53.6%	56.3%	1.7%	30.5%
Virginia Area (non-MSA)	61.6%	50.0%	\$112.78	\$97.69	\$69.51	\$48.87	23.2%	15.4%	42.2%	44.2%	1.4%	24.9%
Lynchburg, VA	61.7%	54.1%	\$110.95	\$94.34	\$68.47	\$51.03	14.1%	17.6%	34.2%	34.5%	0.2%	14.4%
Blacksburg/Wytheville, VA	62.0%	45.0%	\$110.04	\$88.34	\$68.23	\$39.78	37.7%	24.6%	71.5%	74.9%	2.0%	40.4%
Staunton/Harrisonburg, VA	66.8%	52.7%	\$99.92	\$81.88	\$66.72	\$43.12	26.8%	22.0%	54.7%	63.6%	5.7%	34.1%
Roanoke, VA	66.5%	47.0%	\$90.87	\$75.22	\$60.43	\$35.37	41.4%	20.8%	70.9%	73.3%	1.4%	43.4%
Charlottesville, VA	69.6%	50.8%	\$140.37	\$103.53	\$97.72	\$52.59	37.0%	35.6%	85.8%	85.8%	0.0%	37.1%
Bristol-Kingsport MSA	57.4%	45.8%	\$90.83	\$75.70	\$52.16	\$34.65	25.5%	20.0%	50.5%	54.3%	2.5%	28.6%
Richmond - Petersburg, VA	72.8%	50.4%	\$98.87	\$75.19	\$71.97	\$37.86	44.6%	31.5%	90.1%	97.4%	3.8%	50.1%
Petersburg/Chester, VA	85.2%	60.5%	\$84.68	\$68.17	\$72.14	\$41.24	40.8%	24.2%	74.9%	79.3%	2.5%	44.3%
Richmond CBD/Airport, VA	66.2%	38.7%	\$127.28	\$90.69	\$84.23	\$35.14	70.8%	40.3%	139.7%	139.7%	0.0%	70.8%
Richmond North/Glen Allen, VA	68.9%	49.7%	\$95.86	\$73.46	\$66.03	\$36.51	38.6%	30.5%	80.9%	95.5%	8.1%	49.8%
Richmond West/Midlothian, VA	75.5%	55.8%	\$91.21	\$73.60	\$68.91	\$41.03	35.5%	23.9%	67.9%	67.9%	0.0%	35.5%
VTC Tourism Regions												
Central Virginia	70.9%	50.4%	\$105.42	\$82.09	\$74.71	\$41.40	40.5%	28.4%	80.5%	82.2%	1.0%	41.9%
Chesapeake Bay	68.9%	64.4%	\$124.88	\$106.30	\$86.10	\$68.49	7.0%	17.5%	25.7%	25.7%	0.0%	7.0%
Coastal Virginia - Eastern Shore	67.1%	60.4%	\$168.32	\$140.99	\$113.02	\$85.20	11.1%	19.4%	32.6%	32.6%	0.0%	11.1%
Coastal Virginia - Hampton Roads	74.1%	62.7%	\$155.44	\$111.14	\$115.25	\$69.74	18.2%	39.9%	65.3%	65.6%	0.2%	18.4%
Northern Virginia	59.4%	38.6%	\$107.32	\$91.37	\$63.73	\$35.27	53.9%	17.5%	80.7%	79.0%	-0.9%	52.4%
Shenandoah Valley	65.9%	50.7%	\$101.86	\$86.28	\$67.14	\$43.71	30.1%	18.1%	53.6%	53.8%	0.1%	30.3%
Southern Virginia	60.4%	55.9%	\$88.70	\$82.57	\$53.61	\$46.19	8.0%	7.4%	16.1%	15.5%	-0.5%	7.5%
Southwest Virginia - Blue Ridge Highlands	60.1%	45.1%	\$112.40	\$91.42	\$67.60	\$41.22	33.4%	22.9%	64.0%	63.8%	-0.1%	33.3%
Southwest Virginia - Heart of Appalachia	55.4%	43.5%	\$86.76	\$76.41	\$48.08	\$33.22	27.4%	13.6%	44.7%	44.7%	0.0%	27.4%
Virginia Mountains	64.3%	47.1%	\$105.85	\$88.09	\$68.07	\$41.50	36.5%	20.2%	64.0%	63.9%	-0.1%	36.4%

YTD August 2021 Report

Year to Date - August 2021 vs August 2020												
Occupancy		ADR		RevPAR		Percent Change from YTD 2020						
2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Supply	Room Demand	
United States	57.0%	44.3%	\$120.16	\$107.19	\$68.55	\$47.51	28.7%	12.1%	44.3%	52.1%	5.4%	35.7%
Virginia	56.1%	42.9%	\$102.61	\$91.85	\$57.59	\$39.45	30.7%	11.7%	46.0%	50.7%	3.2%	34.9%
Washington, DC	46.3%	38.6%	\$112.13	\$120.89	\$51.97	\$46.66	20.1%	-7.2%	11.4%	17.7%	5.7%	26.9%
Arlington, VA	38.6%	33.9%	\$116.29	\$139.16	\$44.86	\$47.20	13.7%	-16.4%	-5.0%	-3.7%	1.3%	15.2%
Alexandria, VA	47.1%	37.1%	\$102.00	\$104.63	\$48.07	\$38.79	27.1%	-2.5%	23.9%	29.0%	4.1%	32.3%
Fairfax/Tysons Corner, VA	46.1%	35.6%	\$102.79	\$118.88	\$47.38	\$42.34	29.4%	-13.5%	11.9%	10.5%	-1.2%	27.8%
Suburban Virginia Area	58.1%	45.7%	\$111.85	\$93.68	\$65.00	\$42.83	27.1%	19.4%	51.8%	50.6%	-0.8%	26.1%
I-95 Fredericksburg, VA	59.0%	46.4%	\$80.92	\$73.88	\$47.71	\$34.29	27.0%	9.5%	39.1%	46.2%	5.1%	33.5%
Dulles Airport Area, VA	51.0%	38.4%	\$87.54	\$98.58	\$44.62	\$37.82	32.9%	-11.2%	18.0%	19.8%	1.5%	34.9%
Norfolk-Virginia Beach, VA	63.7%	49.1%	\$121.86	\$92.11	\$77.62	\$45.21	29.8%	32.3%	71.7%	77.1%	3.1%	33.8%
Chesapeake/Suffolk, VA	76.5%	62.3%	\$87.19	\$72.57	\$66.72	\$45.22	22.8%	20.1%	47.5%	47.8%	0.2%	23.0%
Newport News/Hampton, VA	66.0%	57.1%	\$77.47	\$64.13	\$51.11	\$36.59	15.6%	20.8%	39.7%	38.6%	-0.8%	14.7%
Norfolk/Portsmouth, VA	68.1%	52.5%	\$101.17	\$85.84	\$68.94	\$45.03	29.9%	17.9%	53.1%	61.2%	5.3%	36.8%
Virginia Beach, VA	65.9%	50.6%	\$172.55	\$128.24	\$113.77	\$64.90	30.3%	34.6%	75.3%	83.1%	4.5%	36.1%
Williamsburg, VA	43.9%	24.1%	\$139.38	\$91.94	\$61.20	\$22.16	82.2%	51.6%	176.2%	192.4%	5.9%	92.9%
Virginia Area	55.2%	40.6%	\$96.98	\$84.76	\$53.50	\$34.43	35.8%	14.4%	55.4%	61.2%	3.7%	40.9%
Virginia Area (non-MSA)	53.9%	39.9%	\$98.81	\$86.29	\$53.22	\$34.39	35.1%	14.5%	54.8%	61.1%	4.1%	40.7%
Lynchburg, VA	54.8%	40.4%	\$100.03	\$90.27	\$54.84	\$36.47	35.7%	10.8%	50.4%	50.9%	0.3%	36.1%
Blacksburg/Wytheville, VA	51.1%	38.3%	\$88.61	\$81.89	\$45.28	\$31.39	33.3%	8.2%	44.3%	52.5%	5.7%	40.9%
Staunton/Harrisonburg, VA	57.9%	44.0%	\$90.10	\$78.29	\$52.14	\$34.48	31.4%	15.1%	51.2%	62.8%	7.6%	41.5%
Roanoke, VA	54.9%	41.4%	\$82.47	\$74.98	\$45.26	\$31.02	32.6%	10.0%	45.9%	48.4%	1.7%	34.9%
Charlottesville, VA	64.3%	42.2%	\$122.16	\$98.94	\$78.57	\$41.77	52.3%	23.5%	88.1%	89.5%	0.7%	53.5%
Bristol-Kingsport MSA	55.3%	40.0%	\$87.89	\$74.31	\$48.58	\$29.74	38.1%	18.3%	63.3%	68.0%	2.9%	42.1%
Richmond - Petersburg, VA	61.8%	47.0%	\$87.40	\$79.68	\$54.03	\$37.45	31.5%	9.7%	44.2%	52.7%	5.9%	39.2%
Petersburg/Chester, VA	71.1%	51.9%	\$74.70	\$66.81	\$53.13	\$34.70	37.0%	11.8%	53.1%	56.5%	2.2%	40.0%
Richmond CBD/Airport, VA	52.7%	41.5%	\$113.09	\$104.91	\$59.62	\$43.53	27.0%	7.8%	37.0%	47.8%	7.9%	37.1%
Richmond North/Glen Allen, VA	61.4%	45.9%	\$84.66	\$77.47	\$51.94	\$35.58	33.6%	9.3%	46.0%	56.7%	7.3%	43.4%
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Northern Virginia	48.8%	38.7%	\$98.02	\$104.38	\$47.83	\$40.44	25.9%	-6.1%	18.3%	18.9%	0.6%	26.7%
Shenandoah Valley	55.4%	40.7%	\$92.69	\$79.60	\$51.31	\$32.37	36.1%	16.4%	58.5%	59.5%	0.6%	36.9%
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Southwest Virginia - Heart of Appalachia	49.7%	36.1%	\$81.88	\$74.26	\$40.69	\$26.78	37.8%	10.3%	52.0%	53.4%	1.0%	39.1%
Virginia Mountains	52.7%	40.1%	\$93.55	\$81.55	\$49.34	\$32.73	31.4%	14.7%	50.7%	54.7%	2.6%	34.9%