

June 2021 Report

Current Month - June 2021 vs June 2020												
Occupancy		ADR		RevPAR		Percent Change from June 2020						
2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Supply	Room Demand	
United States	66.1%	42.3%	\$129.00	\$92.37	\$85.31	\$39.05	56.4%	39.7%	118.4%	138.5%	9.2%	70.8%
Virginia	63.9%	41.9%	\$111.83	\$85.88	\$71.42	\$35.95	52.6%	30.2%	98.7%	108.5%	5.0%	60.1%
Washington, DC	50.8%	30.5%	\$116.22	\$94.42	\$59.01	\$28.83	66.3%	23.1%	104.7%	142.9%	18.7%	97.4%
Arlington, VA	44.7%	22.7%	\$120.66	\$123.05	\$53.97	\$27.96	96.9%	-1.9%	93.1%	120.4%	14.2%	124.8%
Alexandria, VA	53.6%	29.6%	\$107.68	\$88.91	\$57.73	\$26.28	81.4%	21.1%	119.7%	138.9%	8.7%	97.2%
Fairfax/Tysons Corner, VA	51.7%	25.5%	\$107.84	\$91.95	\$55.73	\$23.44	102.7%	17.3%	137.8%	146.5%	3.7%	110.2%
Suburban Virginia Area	67.9%	45.5%	\$122.77	\$84.08	\$83.34	\$38.24	49.3%	46.0%	118.0%	129.5%	5.3%	57.2%
I-95 Fredericksburg, VA	67.8%	48.1%	\$85.17	\$71.60	\$57.76	\$34.42	41.1%	19.0%	67.8%	80.2%	7.4%	51.5%
Dulles Airport Area, VA	59.6%	28.4%	\$90.66	\$81.16	\$54.00	\$23.01	110.1%	11.7%	134.6%	143.2%	3.6%	117.7%
Norfolk-Virginia Beach, VA	74.9%	55.2%	\$141.35	\$97.60	\$105.87	\$53.88	35.7%	44.8%	96.5%	103.3%	3.4%	40.3%
Chesapeake/Suffolk, VA	84.2%	67.7%	\$96.89	\$72.71	\$81.61	\$49.22	24.4%	33.3%	65.8%	65.8%	0.0%	24.4%
Newport News/Hampton, VA	73.6%	59.9%	\$85.06	\$61.99	\$62.61	\$37.13	22.9%	37.2%	68.6%	66.1%	-1.5%	21.1%
Norfolk/Portsmouth, VA	74.7%	56.1%	\$115.24	\$84.85	\$86.14	\$47.60	33.2%	35.8%	80.9%	88.2%	4.0%	38.6%
Virginia Beach, VA	80.9%	64.2%	\$206.97	\$141.74	\$167.36	\$91.02	25.9%	46.0%	83.9%	88.6%	2.6%	29.2%
Williamsburg, VA	59.0%	21.2%	\$141.35	\$72.38	\$83.34	\$15.37	177.7%	95.3%	442.2%	514.4%	13.3%	214.6%
Virginia Area	63.1%	40.8%	\$101.98	\$79.96	\$64.33	\$32.59	54.8%	27.5%	97.4%	103.7%	3.2%	59.7%
Virginia Area (non-MSA)	62.6%	42.4%	\$105.10	\$84.07	\$65.84	\$35.64	47.8%	25.0%	84.7%	89.7%	2.7%	51.8%
Lynchburg, VA	58.9%	35.8%	\$98.51	\$83.61	\$58.03	\$29.92	64.7%	17.8%	94.0%	90.3%	-1.9%	61.5%
Blacksburg/Wytheville, VA	61.0%	37.5%	\$86.00	\$71.77	\$52.49	\$26.88	62.9%	19.8%	95.2%	98.9%	1.9%	65.9%
Staunton/Harrisonburg, VA	66.7%	45.6%	\$94.31	\$74.00	\$62.92	\$33.78	46.1%	27.5%	86.3%	102.3%	8.6%	58.7%
Roanoke, VA	62.8%	40.1%	\$88.93	\$69.70	\$55.83	\$27.92	56.7%	27.6%	99.9%	105.7%	2.9%	61.2%
Charlottesville, VA	66.9%	35.8%	\$135.69	\$89.84	\$90.73	\$32.16	86.8%	51.0%	182.1%	197.9%	5.6%	97.2%
Bristol-Kingsport MSA	66.4%	45.3%	\$88.79	\$72.84	\$59.00	\$33.01	46.6%	21.9%	78.8%	80.8%	1.2%	48.3%
Richmond - Petersburg, VA	63.9%	43.2%	\$90.41	\$70.34	\$57.80	\$30.40	47.9%	28.5%	90.1%	101.3%	5.9%	56.6%
Petersburg/Chester, VA	69.1%	51.4%	\$73.42	\$64.22	\$50.74	\$32.98	34.6%	14.3%	53.9%	57.1%	2.1%	37.4%
Richmond CBD/Airport, VA	57.0%	28.2%	\$119.43	\$82.69	\$68.11	\$23.28	102.6%	44.4%	192.6%	213.4%	7.1%	117.0%
Richmond North/Glen Allen, VA	64.7%	45.4%	\$88.18	\$70.47	\$57.09	\$32.00	42.6%	25.1%	78.4%	95.0%	9.3%	55.9%
Richmond West/Midlothian, VA	64.5%	47.9%	\$83.82	\$69.18	\$54.06	\$33.16	34.5%	21.2%	63.0%	63.0%	0.0%	34.5%
VTC Tourism Regions												
Central Virginia	64.0%	41.6%	\$98.26	\$74.70	\$62.90	\$31.04	54.0%	31.5%	102.6%	109.9%	3.6%	59.6%
Chesapeake Bay	72.7%	59.0%	\$117.38	\$90.65	\$85.33	\$53.51	23.1%	29.5%	59.5%	59.5%	0.0%	23.1%
Coastal Virginia - Eastern Shore	69.6%	50.3%	\$136.86	\$107.13	\$95.29	\$53.91	38.3%	27.8%	76.7%	76.7%	0.0%	38.3%
Coastal Virginia - Hampton Roads	74.8%	55.1%	\$142.02	\$97.98	\$106.21	\$53.95	35.8%	45.0%	96.9%	102.3%	2.7%	39.5%
Northern Virginia	56.2%	31.9%	\$103.33	\$87.17	\$58.08	\$27.78	76.4%	18.5%	109.1%	121.7%	6.0%	87.1%
Shenandoah Valley	65.0%	42.4%	\$96.71	\$77.12	\$62.82	\$32.68	53.3%	25.4%	92.2%	90.2%	-1.1%	51.6%
Southern Virginia	62.6%	48.3%	\$88.41	\$76.50	\$55.35	\$36.97	29.6%	15.6%	49.7%	52.7%	2.0%	32.1%
Southwest Virginia - Blue Ridge Highlands	61.8%	39.8%	\$94.31	\$77.99	\$58.30	\$31.00	55.5%	20.9%	88.1%	90.1%	1.1%	57.2%
Southwest Virginia - Heart of Appalachia	58.4%	38.4%	\$84.83	\$73.41	\$49.57	\$28.21	52.0%	15.6%	75.7%	75.7%	0.0%	52.0%
Virginia Mountains	60.0%	37.8%	\$100.66	\$72.08	\$60.44	\$27.21	59.1%	39.7%	122.1%	125.1%	1.3%	61.2%

YTD June 2021 Report

Year to Date - June 2021 vs June 2020												
Occupancy		ADR		RevPAR		Percent Change from YTD 2020						
2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Supply	Room Demand	
United States	53.8%	43.1%	\$111.08	\$108.91	\$59.77	\$46.93	24.9%	2.0%	27.4%	33.9%	5.2%	31.3%
Virginia	52.4%	40.9%	\$94.43	\$90.13	\$49.46	\$36.86	28.1%	4.8%	34.2%	38.9%	3.6%	32.6%
Washington, DC	43.2%	39.6%	\$107.24	\$127.95	\$46.35	\$50.63	9.2%	-16.2%	-8.4%	-5.9%	2.8%	12.3%
Arlington, VA	34.4%	37.3%	\$114.92	\$145.19	\$39.51	\$54.09	-7.7%	-20.9%	-27.0%	-25.1%	2.5%	-5.4%
Alexandria, VA	43.7%	37.1%	\$97.75	\$109.34	\$42.69	\$40.60	17.6%	-10.6%	5.2%	10.8%	5.4%	23.9%
Fairfax/Tysons Corner, VA	42.7%	36.6%	\$98.39	\$125.97	\$42.04	\$46.13	16.7%	-21.9%	-8.9%	-10.7%	-2.0%	14.3%
Suburban Virginia Area	54.8%	42.5%	\$106.99	\$89.75	\$58.65	\$38.11	29.1%	19.2%	53.9%	50.2%	-2.4%	26.0%
I-95 Fredericksburg, VA	56.3%	44.0%	\$78.56	\$73.43	\$44.22	\$32.34	27.8%	7.0%	36.7%	44.1%	5.3%	34.6%
Dulles Airport Area, VA	46.1%	39.4%	\$82.98	\$104.11	\$38.29	\$41.00	17.2%	-20.3%	-6.6%	-5.7%	1.0%	18.3%
Norfolk-Virginia Beach, VA	58.9%	44.0%	\$104.02	\$80.21	\$61.28	\$35.26	34.0%	29.7%	73.8%	80.2%	3.7%	39.0%
Chesapeake/Suffolk, VA	73.8%	57.6%	\$79.75	\$68.16	\$58.84	\$39.26	28.1%	17.0%	49.9%	50.2%	0.2%	28.4%
Newport News/Hampton, VA	62.2%	52.7%	\$71.55	\$62.74	\$44.52	\$33.06	18.1%	14.0%	34.7%	33.9%	-0.6%	17.4%
Norfolk/Portsmouth, VA	64.6%	48.4%	\$90.61	\$80.73	\$58.51	\$39.05	33.5%	12.2%	49.8%	58.9%	6.1%	41.6%
Virginia Beach, VA	59.8%	42.8%	\$137.98	\$98.28	\$82.56	\$42.10	39.7%	40.4%	96.1%	106.2%	5.1%	46.9%
Williamsburg, VA	37.6%	21.1%	\$127.28	\$94.09	\$47.81	\$19.87	77.9%	35.3%	140.6%	157.5%	7.0%	90.4%
Virginia Area	52.0%	37.8%	\$91.37	\$82.20	\$47.51	\$31.06	37.6%	11.2%	52.9%	59.3%	4.2%	43.3%
Virginia Area (non-MSA)	50.7%	36.3%	\$91.70	\$81.07	\$46.53	\$29.40	39.9%	13.1%	58.3%	65.5%	4.6%	46.3%
Lynchburg, VA	52.8%	36.7%	\$96.45	\$89.73	\$50.93	\$32.97	43.7%	7.5%	54.5%	53.9%	-0.4%	43.2%
Blacksburg/Wytheville, VA	46.8%	36.5%	\$82.03	\$81.97	\$38.40	\$29.92	28.2%	0.1%	28.3%	36.9%	6.7%	36.8%
Staunton/Harrisonburg, VA	54.4%	41.7%	\$86.45	\$77.41	\$47.01	\$32.26	30.5%	11.7%	45.7%	57.9%	8.3%	41.4%
Roanoke, VA	51.0%	39.6%	\$78.99	\$75.22	\$40.29	\$29.77	28.9%	5.0%	35.3%	37.8%	1.9%	31.2%
Charlottesville, VA	62.9%	40.3%	\$116.24	\$98.05	\$73.08	\$39.52	56.0%	18.6%	84.9%	86.7%	1.0%	57.5%
Bristol-Kingsport MSA	52.8%	37.4%	\$85.46	\$73.26	\$45.09	\$27.41	41.0%	16.6%	64.5%	69.5%	3.0%	45.3%
Richmond - Petersburg, VA	58.6%	46.1%	\$83.25	\$81.57	\$48.76	\$37.60	27.1%	2.1%	29.7%	38.2%	6.5%	35.4%
Petersburg/Chester, VA	67.7%	49.7%	\$71.74	\$66.62	\$48.59	\$33.12	36.2%	7.7%	46.7%	49.8%	2.1%	39.1%
Richmond CBD/Airport, VA	49.0%	43.1%	\$107.94	\$109.71	\$52.89	\$47.23	13.8%	-1.6%	12.0%	24.2%	11.0%	26.3%
Richmond North/Glen Allen, VA	58.6%	44.5%	\$80.29	\$79.07	\$47.05	\$35.18	31.7%	1.5%	33.7%	43.0%	6.9%	40.8%
Richmond West/Midlothian, VA	59.7%	49.9%	\$79.00	\$74.01	\$47.17	\$36.95	19.6%	6.7%	27.7%	35.1%	5.8%	26.6%
VTC Tourism Regions	58.3%	44.1%	\$89.48	\$84.61	\$52.19	\$37.35	32.1%	5.8%	39.7%	44.0%	3.1%	36.2%
Central Virginia	58.6%	47.6%	\$95.56	\$81.09	\$56.02	\$38.62	23.1%	17.8%	45.1%	50.1%	3.4%	27.3%
Chesapeake Bay	53.5%	36.4%	\$106.16	\$90.16	\$56.76	\$32.86	46.7%	17.7%	72.7%	73.7%	0.6%	47.6%
Coastal Virginia - Eastern Shore	58.8%	43.9%	\$104.39	\$80.48	\$61.34	\$35.31	33.9%	29.7%	73.7%	78.9%	3.0%	38.0%
Coastal Virginia - Hampton Roads	45.1%	39.1%	\$94.29	\$108.99	\$42.51	\$42.63	15.2%	-13.5%	-0.3%	0.3%	0.6%	16.0%
Northern Virginia	51.4%	37.6%	\$87.98	\$77.25	\$45.20	\$29.05	36.6%	13.9%	55.6%	57.1%	1.0%	38.0%
Shenandoah Valley	55.5%	40.4%	\$82.57	\$78.17	\$45.86	\$31.61	37.4%	5.6%	45.1%	48.0%	2.0%	40.1%
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Southwest Virginia - Blue Ridge Highlands	46.5%	32.8%	\$79.12	\$73.01	\$36.78	\$23.98	41.5%	8.4%	53.4%	55.4%	1.3%	43.4%
Southwest Virginia - Heart of Appalachia	48.8%	37.9%	\$87.34	\$79.23	\$42.64	\$30.06	28.7%	10.2%	41.8%	46.3%	3.1%	32.7%