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VIRGINIA IS FOR LOVERS[®]

VIRGINIA RANKS

8th

in domestic travel spending

TOURISM PROVIDES

\$1.8 billion

in state and local taxes

TOURISM GENERATES

\$27 billion

in visitor spending

TOURISM SUPPORTS

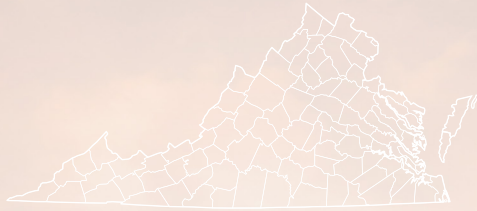
237,000

jobs

TOURISM SUPPORTS

\$6.4 billion

in payroll



Source: U.S. Travel Association

