In 2019, **VIRGINIA TOURISM INDUSTRY**

* Generated **$27 billion** in domestic travel spending across communities,
* Supported **237,000** jobs, **$6.4 billion** in payroll and **$1.8 billion** state & local taxes for the Commonwealth.

**Tourism Industry continues to grow at a record level ten years in a row:** Travel Expenditures increased every year since 2010 with a **compound annual growth rate of 3.9%.**

**2010-2019 Virginia Domestic Travel Expenditures (in Billions):**

* **2019 Virginia Domestic Travel Expenditures by Sector:**

**2019 DOMESTIC TRAVEL INDUSTRY in VIRGINIA:**

* Travelers spent **$73 million a day** in Virginia in 2019. According to the U.S. Travel Association, domestic traveler spending in Virginia reached **$27 billion** up 3.4% compared to 2018. The travel industry in the Commonwealth **has continued to grow ten years in a row** with **a compound annual growth rate of 3.9% since 2010**.
* The travel industry is the **sixth largest private employer in Virginia accounting for 7% of employment.**
* On average, every **$112,920 spent** by domestic travelers in Virginia during 2019 supported **one job**.
* The domestic travel industry supported employees earning **$6.4 billion in Payroll Income** –an increase by 5.0% compared to 2018.
* The 237,000 jobs supported by domestic travel in Virginia increased by 0.9% compared to 2018 - **an increase of 2,145 Jobs**.
* The domestic travel industry generated $3.6 billion in tax revenue for federal, state and local governments in 2018, up 4.5 percent from 2018; **$1.8 billion in State and Local Taxes**, an increase of **3.9%** compared to 2018. Spending by travelers generated **$5.1 million** **in state & local taxes a day.**
* **Out of Virginia’s 133 counties and independent cities, 125 localities saw an increase in travel expenditures** within a range of *12.0% (Middlesex County) and 0.1% (Shenandoah County)* in 2019 compared to previous year. Westmoreland county saw most decline in domestic travel expenditure in 2019, a 2% decrease from 2018. **Arlington County** received $3.5 billion in domestic travel expenditures leading all of Virginia’s 133 counties and independent cities. **Fairfax County** followed **Arlington County** closely, ranking second with $3.4 billion. **Loudoun County** ranked third with $1.9 billion; **Virginia Beach City**, fourth with $1.7 billion and **Henrico County**, fifth with $994 million.
* Forty-six of Virginia’s 133 counties and independent cities received over $100 million in domestic travel expenditures in 2019.
* Forty-three counties and independent cities in Virginia realized one thousand or more jobs that were directly supported by domestic travelers during 2019.