

# **The Economic Impact of Domestic Travel On Virginia Counties 2019**

A Study Prepared For  
**Virginia Tourism Authority**  
**Doing Business as Virginia Tourism Corporation**  
by the  
U.S. Travel Association  
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## **PREFACE**

This study was conducted by the Research Department of the U.S. Travel Association for the *Virginia Tourism Corporation*. The study presents 2019 domestic travel economic impact on Virginia State and its 133 counties and independent cities (county equivalents). Estimates include travel expenditures, travel-generated employment and payroll income, as well as tax revenues for federal, state and local government. For the purpose of comparison, 2018 impact data are displayed in this report.

U.S. Travel Association  
Washington, D.C.  
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## INTRODUCTION

This report presents preliminary 2019 estimates of the impact of traveler spending by U.S. residents in the Commonwealth of Virginia and its 133 counties and independent cities (county equivalents), as well as the employment, payroll income and tax revenue directly generated by the spending. For the purpose of comparison, 2018 impact data are also in this report. Traveler spending, travel-generated payroll and tax revenue are calculated in current dollars.

All estimates of the economic impact of travel contained in this volume are the product of the U.S. Travel Association's Travel Economic Impact Model (TEIM), a proprietary economic model developed expressly to indicate the expenditures, employment, payroll, and tax revenue generated by travel away from home in the United States.

The TEIM was created to capture the highly complex nature of the U.S. travel industry at national, regional, state and local levels. The TEIM was designed so that economic impact estimates could be compared across all fifty states and the District of Columbia, thereby allowing states and localities to assess their market share nationally, regionally or within the state.

The domestic component of TEIM is based on national surveys conducted by the U.S. Travel Association and other travel-related data developed by the U.S. Travel Association, various federal agencies, state government, and private travel organizations each year. A summary of the methodology is provided in Appendix B.

U.S. residents traveling in Virginia include both state residents and out-of-state visitors traveling away from home overnight in paid accommodations, or on any overnight and day trips to places 50 miles or more away from home. Commuting to and from work; travel by those operating an airplane, bus, truck, train or other form of common carrier transportation; military travel on active duty; and travel by students away at school are all excluded from the model. In addition, the payroll and employment estimates represent impact generated in the private sector and exclude government supported payroll and employment.

Since additional data relating to travel and its economic impact in 2019 will become available subsequent to this study, the U.S. Travel Association reserves the right to revise these estimates in the future.

## EXECUTIVE SUMMARY

- Domestic travel expenditures increased 3.4% percent to \$26.7 billion in 2019, not adjusted for inflation.
- Domestic travel expenditures directly supported 236,600 jobs within Virginia in 2019, comprising 7.1 percent of total private industry employment in Virginia. The travel industry is the sixth largest private employer in Virginia.
- On average, every \$112,920 spent by domestic travelers in Virginia during 2019 supported one job.
- Domestic travel supported employees in Virginia earned \$6.4 billion in payroll income during 2019, representing a 5.0 percent increase from 2018.
- Domestic travel in Virginia directly generated \$3.7 billion in tax revenue for federal, state and local governments in 2019, up 4.5 percent from 2018.
- Arlington County received \$3.5 billion in domestic travel expenditures leading all of Virginia's 133 counties and independent cities. Fairfax County followed Arlington County closely, ranking second with \$3.4 billion. Loudoun County ranked third with \$1.9 billion.
- Forty-six of Virginia's 133 counties and independent cities received over \$100 million in domestic travel expenditures in 2019.
- Forty-Three counties and independent cities in Virginia realized one thousand or more jobs that were directly supported by domestic travelers during 2019.

## NATIONAL SUMMARY 2019

The U.S. economy continued to grow robustly in 2019. Real Gross Domestic Product (GDP) increased by 2.2% and the unemployment rate touched 3.7%, the lowest point in the past 50 years. Consumer confidence was stable, and real consumer spending increased 2.4%. Private domestic investment grew solidly by 1.7%. At the same time, the inflation rate, measured by the CPI was up only 1.8% and gasoline prices decreased by 3.6%. The healthy economy created a sound environment for travel and tourism in 2019.

**Table 1: Overall U.S. Economic Indicators, 2018-2019**

| <u>Sector</u>  | <u>2017</u> | <u>2018</u> | <u>2019</u> |
|--|-------------|-------------|-------------|
| Nominal gross domestic product (\$ Billions)           | 19,543.0    | 20,611.9    | 21,433.2    |
| Real gross domestic product (\$ Billions) *            | 18,144.1    | 18,687.8    | 19,091.7    |
| Real disposable personal income (\$ Billions) *        | 14,060.5    | 14,566.4    | 14,882.5    |
| Real personal consumption expenditures (\$ Billions) * | 12,587.2    | 12,928.1    | 13,240.2    |
| Consumer price index**                                 | 245.1       | 251.1       | 255.7       |
| Travel Price Index**                                   | 279.4       | 286.5       | 291.9       |
| Non-farm payroll employment (Millions)                 | 146.6       | 148.9       | 150.9       |
| Unemployment rate (%)                                  | 4.4         | 3.9         | 3.7         |
| Percentage change from previous year                   |             |             |             |
| Nominal gross domestic product                         | 4.3%        | 5.5%        | 4.0%        |
| Real gross domestic product                            | 2.3%        | 3.0%        | 2.2%        |
| Real disposable personal income                        | 3.1%        | 3.6%        | 2.2%        |
| Real personal consumption expenditures                 | 2.6%        | 2.7%        | 2.4%        |
| Consumer price index                                   | 2.1%        | 2.4%        | 1.8%        |
| Travel Price Index                                     | 2.3%        | 2.5%        | 1.9%        |
| Non-farm payroll employment                            | 1.6%        | 1.6%        | 1.4%        |

Source: BEA, BLS, U.S. Travel Association

\* In chained 2012 dollars

\*\* 1982-84=100

## U.S. Travel Volume in 2019

U.S. domestic travel, including leisure and business travel, increased 1.9 percent to a total of more than 2,321 million person-trips in 2019. A person-trip is defined as one person on a trip away from home overnight in paid accommodations, or on a day or overnight trip to places 50 miles or more, one-way, away from home.

Domestic leisure travel, which includes visits to friends and relatives as well as trips taken for entertainment and recreation purposes, increased 2.1% in 2019 to 1,858 million person-trips. Leisure travel accounted for 80 percent of all U.S. domestic travel in 2019. In comparison, business travel had a lower growth in the year, up 0.9% from 2018.

Due to declines in Canadian and Mexican visitors, total international arrivals to the U.S. fell slightly by 0.6% to 79.3 million in 2019. Overseas visitations to the U.S. increased by 1.3% to 40.4 million in 2019.

## Travel Expenditures in 2019

Domestic and international travelers spent more than \$1.1 trillion in the U.S. in 2019, up 3.5% (not adjusted for inflation) from 2018. Domestic travel spending in 2019 increased by 4.4% to more than \$972 billion, while international travel spending declined slightly by 1.8%, and remained virtually flat at \$155 billion.

Adjusted for inflation, real travel spending rose 2.3% in 2019. The Travel Price Index—a measurement of the cost inflation of travel goods and services—was up 1.9% in 2019. Prices of food/beverage services as well as lodging both increased by about 3%. On the other hand, the price of motor fuel decreased by 3.6% and airline fares were roughly flat.

International traveler spending excludes international airfare payments to U.S. airlines, as well as international visitors' expenditures on long-term education and health care, and spending by cross border day-trip visitors and seasonal workers. In 2019, international airfare receipts decreased by 2.2%.

Accounting for 70 percent of all travel spending, leisure travelers spent \$792 billion in 2019, up 4% from 2018. Business traveler spending increased by 2.1 percent to \$334 billion in 2019, and accounted for 30 percent of all traveler expenditures.

**Table 2: Travel Expenditures - U.S. Nationwide**

| Category                   | 2018 Spending (\$ Billions) |                |                  | 2019 Spending (\$ Billions) |                |                  |
|----------------------------|-----------------------------|----------------|------------------|-----------------------------|----------------|------------------|
|                            | Domestic                    | Intl.*         | Total            | Domestic                    | Intl.*         | Total            |
| Public Transportation      | 184.1                       | 16.8           | 200.9            | 194.1                       | 16.7           | 210.8            |
| Auto Transportation        | 164.8                       | 2.0            | 166.8            | 167.6                       | 2.0            | 169.7            |
| Lodging                    | 181.5                       | 49.8           | 231.3            | 192.8                       | 49.4           | 242.3            |
| Foodservice                | 234.4                       | 33.1           | 267.5            | 246.4                       | 32.5           | 278.9            |
| Entertainment & Recreation | 99.0                        | 13.6           | 112.6            | 104.4                       | 13.4           | 117.8            |
| General Retail Trade       | 67.1                        | 42.0           | 109.1            | 66.8                        | 40.5           | 107.4            |
| <b>Total</b>               | <b>\$930.8</b>              | <b>\$157.5</b> | <b>\$1,088.3</b> | <b>\$972.1</b>              | <b>\$154.6</b> | <b>\$1,126.7</b> |

Source: U.S. Travel Association

\* Excludes international passenger fare payments.

## Travel Employment in 2019

The labor market continued to grow steadily in 2019. Total non-farm employment increase 1.4% to 150.9 million jobs. The unemployment rate dropped from 3.9 percent in 2018 to 3.7 percent in



2019, the lowest annual average unemployment rate since 1969. Additionally, the fall in unemployment was progressive and consistent across 2019: the unemployment rate started the year at 4.0 percent and reached as low as 3.5 percent in November and December 2019.

In 2019, traveler spending directly supported over 9 million U.S. jobs, including both full-time and seasonal/part-time positions (up 1.2 percent from 2018), and accounted for 6 percent of total non-farm employment in the U.S. These 9 million travel-generated jobs are a vital part of the U.S. economy. Without these jobs, the 2019 national unemployment rate of 3.7 percent would have more than doubled to 9.2 percent.

**Table 3: Travel Generated Employment - U.S. Nationwide**

| Category                   | 2018 Employment (Thousands) |                |                | 2019 Employment (Thousands) |                |                |
|----------------------------|-----------------------------|----------------|----------------|-----------------------------|----------------|----------------|
|                            | Domestic                    | Intl.*         | Total          | Domestic                    | Intl.*         | Total          |
| Public Transportation      | 991.7                       | 76.6           | 1,068.3        | 1,000.1                     | 73.9           | 1,074.0        |
| Auto Transportation        | 306.9                       | 2.4            | 309.2          | 307.8                       | 2.4            | 310.2          |
| Lodging                    | 1,365.7                     | 281.6          | 1,647.2        | 1,397.6                     | 276.3          | 1,673.9        |
| Foodservice                | 3,181.1                     | 443.8          | 3,624.9        | 3,237.3                     | 431.6          | 3,668.9        |
| Entertainment & Recreation | 1,312.0                     | 241.6          | 1,553.6        | 1,348.9                     | 236.5          | 1,585.4        |
| General Retail Trade       | 379.6                       | 160.8          | 540.4          | 380.7                       | 155.6          | 536.2          |
| Travel Planning            | 183.3                       |                | 183.3          | 184.6                       |                | 184.6          |
| <b>Total</b>               | <b>7,720.3</b>              | <b>1,206.7</b> | <b>8,927.0</b> | <b>7,856.9</b>              | <b>1,176.3</b> | <b>9,033.2</b> |

Source: U.S. Travel Association

\* Excludes jobs supported by international passenger fare payments.

**Table 4: U.S. Travel Forecasts**

|   | 2018  | 2019  | 2020  | 2021  | 2022  | 2023  |
|---|-------|-------|-------|-------|-------|-------|
| Consumer Price Index (CPI)*                         | 251.1 | 255.7 | 255.7 | 258.9 | 264.0 | 269.2 |
| Travel Price Index (TPI)*                           | 286.5 | 291.9 | 265.0 | 272.8 | 279.8 | 286.4 |
| Total Travel Spending in the U.S. (\$ Billions)     | 1,089 | 1,127 | 622   | 855   | 976   | 1,049 |
| U.S. Residents                                      | 933   | 972   | 583   | 787   | 874   | 921   |
| International Visitors**                            | 156   | 155   | 39    | 67    | 102   | 128   |
| Total International Visitors to the U.S. (Millions) | 79.7  | 79.3  | 28.9  | 47.3  | 63.7  | 73.8  |
| Canada  | 21.5  | 20.7  | 8.4   | 13.8  | 18.8  | 21.7  |
| Mexico  | 18.4  | 18.1  | 8.1   | 12.9  | 16.8  | 19.0  |
| Overseas  | 39.9  | 40.4  | 12.4  | 20.5  | 28.2  | 33.1  |
| Total U.S. Domestic Person-Trips*** (Millions)      | 2,278 | 2,321 | 1,633 | 2,072 | 2,254 | 2,326 |
| Business  | 458   | 462   | 300   | 387   | 420   | 437   |
| Leisure   | 1,820 | 1,858 | 1,332 | 1,685 | 1,834 | 1,889 |
| Percent Change from Previous Year (%)               |       |       |       |       |       |       |
| Consumer Price Index (CPI)*                         | 2.4   | 1.8   | 0.0   | 1.2   | 2.0   | 2.0   |
| Travel Price Index (TPI)*                           | 2.5   | 1.9   | -9.2  | 2.9   | 2.6   | 2.4   |
| Total Travel Spending in the U.S.                   | 4.9   | 3.5   | -44.8 | 37.5  | 14.2  | 7.4   |
| U.S. Residents                                      | 5.8   | 4.4   | -40.0 | 35.0  | 11.0  | 5.4   |
| International Visitors**                            | 0.3   | -1.8  | -75.1 | 75.0  | 52.0  | 25.0  |
| Total International Visitors to the U.S.            | 3.3   | -0.6  | -63.5 | 63.4  | 34.8  | 15.8  |
| Canada  | 4.8   | -3.5  | -59.6 | 65.2  | 36.0  | 15.4  |
| Mexico  | 3.4   | -1.3  | -55.1 | 58.6  | 29.9  | 13.5  |
| Overseas  | 2.5   | 1.3   | -69.2 | 65.3  | 37.0  | 17.4  |
| Total U.S. Domestic Person-Trips***                 | 1.7   | 1.9   | -29.6 | 26.9  | 8.8   | 3.2   |
| Business  | 0.9   | 0.9   | -35.1 | 28.9  | 8.6   | 4.0   |
| Leisure   | 1.9   | 2.1   | -28.3 | 26.5  | 8.8   | 3.0   |

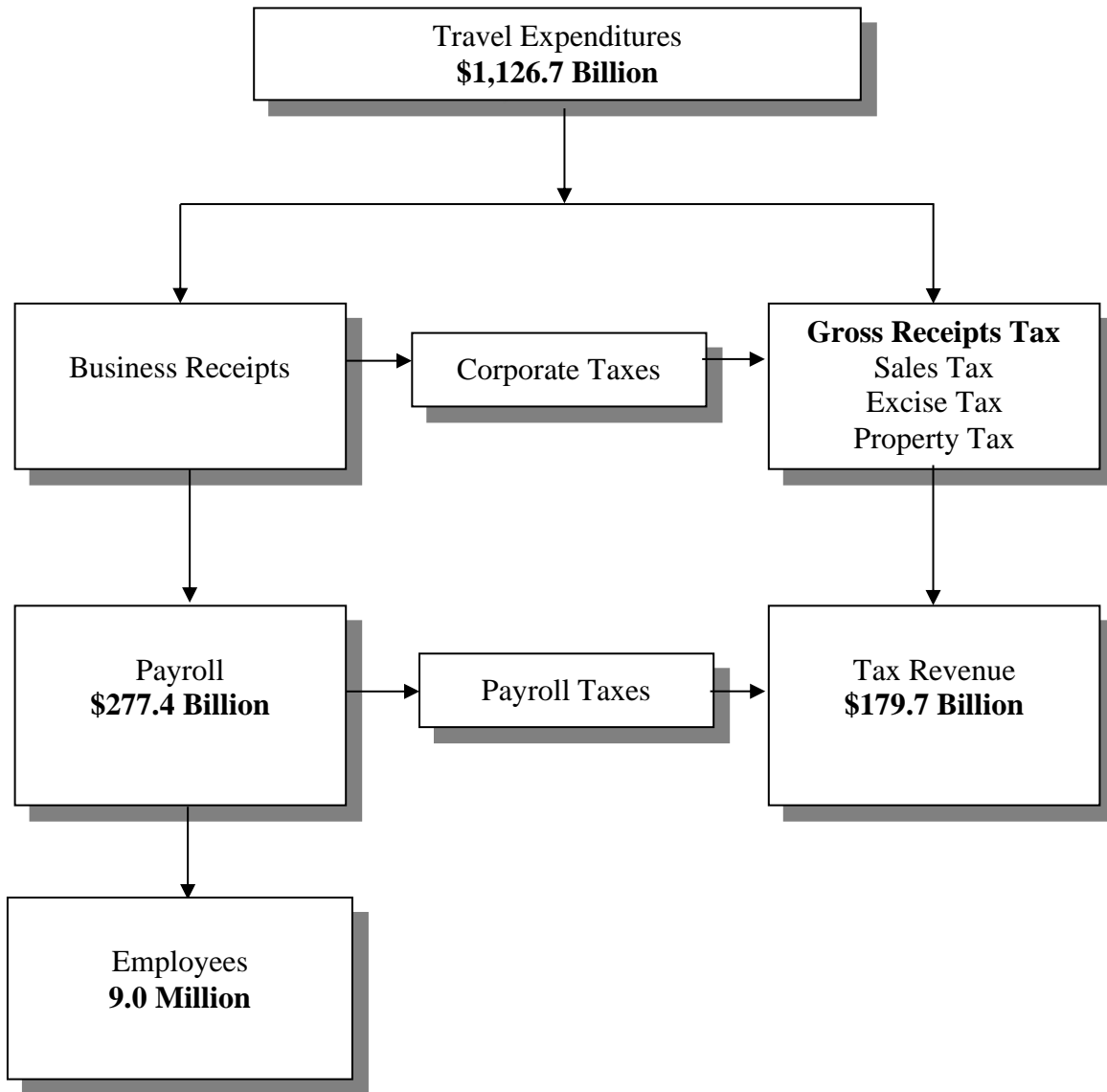
Source: U.S. Travel Association's Travel Forecast Model, BLS, Department of Labor; OTTI, BEA, Department of Commerce, Tourism Economics.

\* 1982-84=100

\*\* Excludes international traveler spending on medical, educational and cross-border/seasonal work-related activities or international passenger fares on U.S.

\*\*\* One person trip of 50 miles or more, one way, away from home or including one or more nights away from home.

**Direct Travel Impact on the United States in 2019**



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## **DOMESTIC TRAVEL IMPACT ON VIRGINIA**

## TRAVEL EXPENDITURES

In 2019, domestic travelers spent more than \$26.7 billion on transportation, lodging, food, amusement/recreation, and retail shopping in Virginia. This represents a 3.4 percent increase from 2018.

Foodservices, auto transportation, and lodging, are the top three spending categories for domestic travelers in Virginia. Domestic travelers spent \$8.0 billion on foodservices including restaurants and other eating and drinking places in 2019, up 4.6 percent from 2018.

Domestic travelers spent almost \$5.4 billion on auto transportation, up 0.2 percent only from 2018, largely due to motor fuel price decreases. This includes the variable costs (such as gasoline, oil, tires, and repairs) of operating an automobile, camper, or other recreational vehicle on a trip. The costs of renting an automobile or other motor vehicle are included in this category as well.

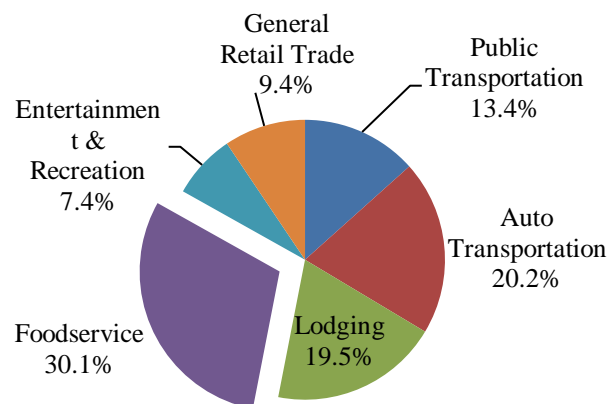
Spending on lodging including hotels/motels, campgrounds, time share and vacation homes rentals was \$5.2 billion in 2019. Lodging accounted for 19.5 percent of domestic traveler spending, up 2.9 percent from 2018.

Domestic travelers spent \$3.6 billion on public transportation in 2019, up 5.7 percent from 2018. This includes domestic travelers purchases on air, bus, rail, boat/ship and taxicab or limousine services, as well as any sightseeing transportation.

Retail shopping is one of the major activities of people traveling in Virginia. In 2019, domestic travelers spent more than \$2.5 billion on purchases at retail stores, up 4.1 percent from 2018. Retail shopping accounted for 9.4 percent of domestic traveler trip spending in Virginia.

In 2019, travelers spent close to \$2.0 billion on recreation facility user fees, admissions at amusement parks and attractions, attendance at nightclubs, movies, legitimate shows, sports events, and other forms of entertainment and recreation services.

**Domestic Travel Expenditures in Virginia  
by Industry Sector - 2019**



**Table 5: Domestic Travel Expenditures in Virginia by Industry Sector, 2018-2019**

| <b>2019</b>                              | <b>Total<br/>(\$ Millions)</b> | <b>% of Total</b> |
|--|--------------------------------|-------------------|
| Public Transportation                    | \$3,576.0                      | 13.4%             |
| Auto Transportation                      | 5,398.9                        | 20.2%             |
| Lodging                                  | 5,206.5                        | 19.5%             |
| Foodservice                              | 8,032.0                        | 30.1%             |
| Entertainment & Recreation               | 1,989.5                        | 7.4%              |
| General Retail Trade                     | 2,518.5                        | 9.4%              |
| <b>Total</b>                             | <b>\$26,721.4</b>              | <b>100.0%</b>     |
| <b>2018</b>                              |                                |                   |
| Public Transportation                    | \$3,384.0                      | 13.1%             |
| Auto Transportation                      | 5,386.7                        | 20.8%             |
| Lodging                                  | 5,059.9                        | 19.6%             |
| Foodservice                              | 7,676.7                        | 29.7%             |
| Entertainment & Recreation               | 1,915.9                        | 7.4%              |
| General Retail Trade                     | 2,420.4                        | 9.4%              |
| <b>Total</b>                             | <b>\$25,843.5</b>              | <b>100.0%</b>     |
| <b>Percent Change<br/>2019 over 2018</b> |                                |                   |
| Public Transportation                    | 5.7%                           |                   |
| Auto Transportation                      | 0.2%                           |                   |
| Lodging                                  | 2.9%                           |                   |
| Foodservice                              | 4.6%                           |                   |
| Entertainment & Recreation               | 3.8%                           |                   |
| General Retail Trade                     | 4.1%                           |                   |
| <b>Total</b>                             | <b>3.4%</b>                    |                   |

Source: U.S. Travel Association

Notes:

1. Auto transportation sector includes privately-owned vehicles that are used for trips (e.g., automobiles, trucks, campers or other recreational vehicles), gasoline service stations, and automotive rental.
2. Foodservice sector includes restaurants, grocery stores and other eating and drinking establishments.
3. Public transportation sector comprises air, intercity bus, rail, boat or ship, and taxicab or limousine service.
4. Lodging sector consists of hotels and motels, campgrounds, and ownership or rental of vacation or second homes.
5. General retail trade sector includes gifts, clothes, souvenirs and other incidental retail purchases.
6. Entertainment and recreation sector includes amusement parks and attractions, attendance at nightclubs, movies, legitimate shows, sports events, and other forms of entertainment and recreation while traveling.

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## TRAVEL-GENERATED EMPLOYMENT

The most impressive contribution that travel and tourism makes to the Virginia economy is the number of jobs it supports. These jobs include a large number of executive and managerial positions, as well as service-oriented occupations. In 2019, Virginia's travel industry was the sixth largest employer among all non-farm industry sectors in Virginia (Table 6a).

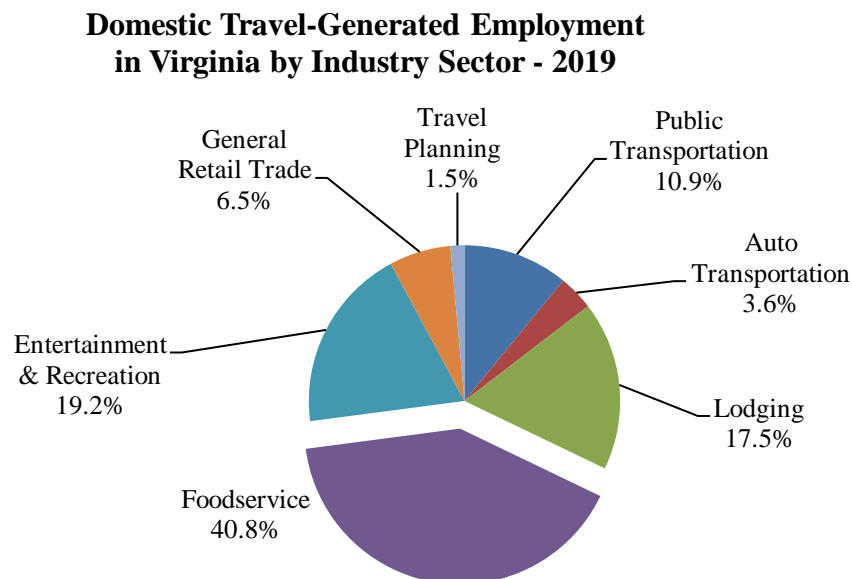
During 2019, domestic travel in Virginia directly supported 236,600 jobs, including full-time and seasonal/part-time positions in the state, up 0.9 percent from 2018. On average, every \$112,920 spent by domestic travelers in Virginia directly supported one job.

The 236,600 jobs supported by domestic travel in Virginia comprised 7.1 percent of the state's total private employment during 2019. Without these jobs generated by domestic travel, Virginia's 2019 unemployment rate of 2.8 percent would have been 5.4 percentage points higher, or the equivalent of 8.2 percent of the labor force.

The foodservice sector, which includes restaurants and other eating and drinking places, provided more jobs than any other travel-related industry. During 2019, domestic traveler spending on this sector supported 96,500 jobs, accounting for 40.8 percent of the state total. The labor-intensiveness of these businesses and the large proportion of travel expenditures spent on foodservice contribute to the importance of this sector.

Entertainment and recreation supported 45,500 travel jobs for Virginia residents during 2019, up 2.5 percent from 2018.

Lodging provided 41,500 jobs in Virginia during 2019, representing 17.5 percent of the state total.





**Table 6: Domestic Travel-Generated Employment in Virginia by Industry Sector, 2018-2019**

| <b>2019</b>                | Total<br>(Thousands) | % of Total |
|----------------------------|----------------------|------------|
| Public Transportation      | 25.9                 | 10.9%      |
| Auto Transportation        | 8.6                  | 3.6%       |
| Lodging                    | 41.5                 | 17.5%      |
| Foodservice                | 96.5                 | 40.8%      |
| Entertainment & Recreation | 45.5                 | 19.2%      |
| General Retail Trade       | 15.1                 | 6.4%       |
| Travel Planning*           | 3.4                  | 1.5%       |

|       |       |        |
|-------|-------|--------|
| Total | 236.6 | 100.0% |
|-------|-------|--------|

**2018**

|                            |      |       |
|----------------------------|------|-------|
| Public Transportation      | 25.1 | 10.7% |
| Auto Transportation        | 8.7  | 3.7%  |
| Lodging                    | 41.4 | 17.7% |
| Foodservice                | 96.2 | 41.0% |
| Entertainment & Recreation | 44.4 | 18.9% |
| General Retail Trade       | 15.1 | 6.5%  |
| Travel Planning*           | 3.5  | 1.5%  |

|       |       |        |
|-------|-------|--------|
| Total | 234.5 | 100.0% |
|-------|-------|--------|

**Percent Change  
2019 over 2018**

|                            |       |
|----------------------------|-------|
| Public Transportation      | 3.0%  |
| Auto Transportation        | -1.3% |
| Lodging                    | 0.3%  |
| Foodservice                | 0.4%  |
| Entertainment & Recreation | 2.5%  |
| General Retail Trade       | -0.1% |
| Travel Planning*           | -2.0% |

|       |      |
|-------|------|
| Total | 0.9% |
|-------|------|

Source: U.S. Travel Association

Note: \* Refers to jobs created in travel arrangement firms such as travel agencies, wholesale and retail tour companies, and other travel-related service businesses.

**Table 6a: Top Ten Non-farm Industries by Employment, 2019**

| <b>Table 6a: Top Ten Non-farm Industries by Employment in Virginia, 2019</b> |                     |  |                                   |
|--|---------------------|--|-----------------------------------|
| <b>Rank</b>  | <b>NAICS Codes*</b> | <b>Industry Name</b>   | <b>Employment<br/>(Thousands)</b> |
| 1  | 62                  | Health Care and Social Assistance  | 452.4                             |
| 2  | 54                  | Professional, Scientific, and Technical Services                               | 435.3                             |
| 3  | 44-45               | Retail Trade **  | 371.3                             |
| 4  | 56                  | Administrative and Support and Waste<br>Management and Remediation Services ** | 243.4                             |
| 5  | 31-33               | Manufacturing  | 242.2                             |
| <b>6</b>   | <b>n/a</b>          | <b>Travel ***</b>  | <b>236.6</b>                      |
| 7  | 72                  | Accommodation and Food Services **   | 224.8                             |
| 8  | 23                  | Construction   | 202.1                             |
| 9  | 52                  | Finance and Insurance  | 142.0                             |
| 10   | 81                  | Other Services (except Public Administration)                                  | 140.5                             |

Sources: U.S. Travel Association, BLS.

\* North American Industry Classification System.

\*\*Excludes jobs attributed to domestic travel.

\*\*\* Employment generated by domestic travel spending ONLY.

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## TRAVEL-GENERATED PAYROLL

Travel-generated payroll is the wage and salary income paid to employees directly serving the traveler within the industry sectors from which these travelers purchase goods and services. Each dollar of travel spending generates different amounts of payroll income within the various travel industry sectors depending on the labor content and the wage structure of each sector.

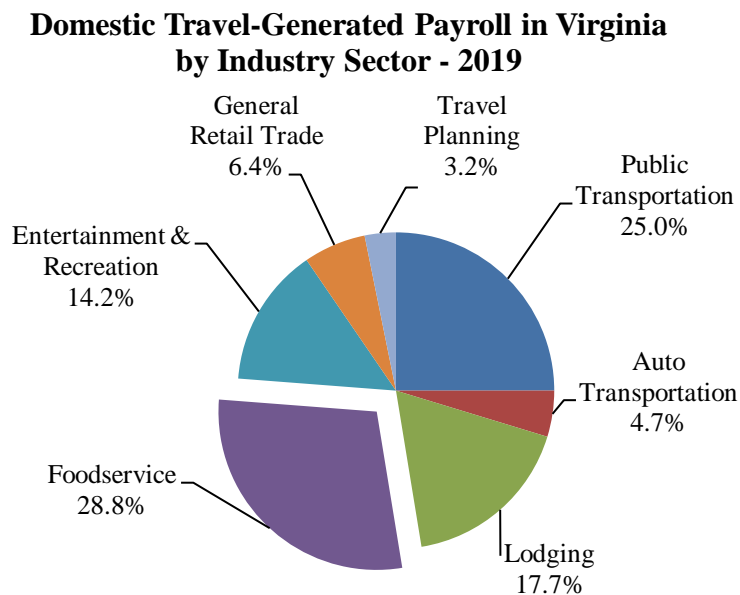
Payroll income supported by domestic travel spending reached \$6.4 billion in 2019, an increase of 5.0 percent from 2018.

On average, every dollar spent by domestic travelers produced 24.0 cents in payroll income for Virginia residents in 2019.

In 2019, the foodservice sector posted the largest payroll supported by domestic traveler spending of more than \$1.8 billion, accounting for 28.8 percent of the state total. This represents a 4.7 percent increase from 2018.

Payroll in the public transportation sector, which includes air transportation, ranked second with \$1.6 billion, up 6.0 percent from 2018 and accounting for 25.0 percent of the state total. The large share of payroll on public transportation reflected relatively high wages and salaries in the airline industry.

Wages and salaries paid to lodging industry employees accounted for 17.7 percent of the total domestic travel-supported payroll income in Virginia, up 4.7 percent from 2018 to \$1.1 billion.



**Table 7: Domestic Travel-Generated Payroll in Virginia by Industry Sector, 2018-2019**

| <b>2019</b>                              | <b>Total<br/>(\$ Millions)</b> | <b>% of Total</b> |
|--|--------------------------------|-------------------|
| Public Transportation                    | \$1,600.4                      | 25.0%             |
| Auto Transportation                      | 301.9                          | 4.7%              |
| Lodging                                  | 1,134.1                        | 17.7%             |
| Foodservice                              | 1,844.5                        | 28.8%             |
| Entertainment & Recreation               | 910.7                          | 14.2%             |
| General Retail Trade                     | 408.3                          | 6.4%              |
| Travel Planning*                         | 203.8                          | 3.2%              |
| <b>Total</b>                             | <b>\$6,403.7</b>               | <b>100.0%</b>     |
| <b>2018</b>                              |                                |                   |
| Public Transportation                    | \$1,510.4                      | 24.8%             |
| Auto Transportation                      | 291.1                          | 4.8%              |
| Lodging                                  | 1,083.6                        | 17.8%             |
| Foodservice                              | 1,761.4                        | 28.9%             |
| Entertainment & Recreation               | 858.6                          | 14.1%             |
| General Retail Trade                     | 393.6                          | 6.5%              |
| Travel Planning*                         | 200.6                          | 3.3%              |
| <b>Total</b>                             | <b>\$6,099.2</b>               | <b>100.0%</b>     |
|  |                                |                   |
| <b>Percent Change<br/>2019 over 2018</b> |                                |                   |
| Public Transportation                    | 6.0%                           |                   |
| Auto Transportation                      | 3.7%                           |                   |
| Lodging                                  | 4.7%                           |                   |
| Foodservice                              | 4.7%                           |                   |
| Entertainment & Recreation               | 6.1%                           |                   |
| General Retail Trade                     | 3.7%                           |                   |
| Travel Planning*                         | 1.6%                           |                   |
| <b>Total</b>                             | <b>5.0%</b>                    |                   |

Source: U.S. Travel Association

Note: \* Refers to payroll income that goes to travel agents, tour operators, and other travel service employees who arrange passenger transportation, lodging, tours and other related services.

## TRAVEL-GENERATED TAX REVENUES

Travel tax receipts are the federal, state and local tax revenues attributable to travel spending in Virginia. Travel-generated tax revenue is a significant economic benefit, as governments use these funds to support the travel infrastructure and help support a variety of public programs.

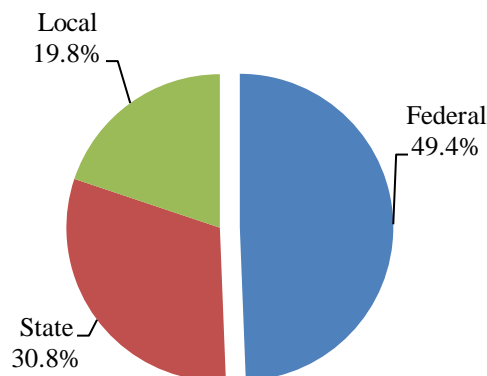
In 2019, federal, state, and local tax revenue generated by domestic travel in Virginia reached close to \$3.7 billion, up 4.5 percent from 2018. On average, each travel dollar spent by domestic travelers in Virginia produced 13.7 cents in tax receipts for federal, state, and local governments in 2019.

Domestic traveler spending in Virginia generated \$1.8 billion for the federal government in 2019 representing 49.4 percent of all domestic travel-generated tax collections in the state and a 5.2 percent increase from 2018. Each dollar spent by domestic travelers in Virginia produced 6.7 cents for federal tax coffers.

Spending by domestic travelers in Virginia also generated more than \$1.1 billion in tax revenues for the state treasury, up 4.3 percent from 2018. This comprised 30.8 percent of all domestic travel-generated tax revenue for 2019 collected in the state. On average, each domestic travel dollar produced 4.2 cents in state tax receipts.

Local governments in Virginia directly benefited from domestic travel as well. During 2019, domestic travel spending generated \$724.5 million in local tax revenue for municipal governments, 19.8 percent of total domestic travel-generated tax revenue in the state. Each domestic travel dollar produced 2.7 cents for local tax coffers.

**Domestic Travel-Generated Tax Revenue  
in Virginia by Level of Government - 2019**



**Table 8: Domestic Travel-Generated Tax Revenue in Virginia by level of Government, 2018-2019**

| <b>2019</b>                              | Total<br>(\$ Millions) | % of Total |
|--|------------------------|------------|
| Federal Tax                              | \$1,802.2              | 49.4%      |
| State Tax                                | 1,123.3                | 30.8%      |
| Local Tax                                | 724.5                  | 19.8%      |
| Total                                    | \$3,650.0              | 100.0%     |
| <b>2018</b>                              |                        |            |
| Federal Tax                              | \$1,713.8              | 49.1%      |
| State Tax                                | 1,077.0                | 30.8%      |
| Local Tax                                | 701.5                  | 20.1%      |
| Total                                    | \$3,492.3              | 100.0%     |
|  |                        |            |
| <b>Percent Change<br/>2019 over 2018</b> |                        |            |
| Federal Tax                              | 5.2%                   |            |
| State Tax                                | 4.3%                   |            |
| Local Tax                                | 3.3%                   |            |
| Total                                    | 4.5%                   |            |

Source: U.S. Travel Association

## **DOMESTIC TRAVEL IMPACT ON VIRGINIA COUNTIES AND INDEPENDENT CITIES (COUNTY EQUIVALENTS) – 2019**

Domestic travelers spent \$26.7 billion while traveling in Virginia during 2019, up 3.4 percent from 2018.

The top five localities in Virginia received \$11.5 billion in direct domestic travel expenditures, accounting for 43.2 percent of the state total. Domestic traveler spending in the top five counties supported \$3.2 billion in payroll (50.4% of the state total) and 98,900 jobs (41.8% of the state total) in 2019.

Additionally, domestic traveler expenditures in the top five localities generated \$471.7 million in tax revenue for the state treasury (42.0% of the state total) and \$283.3 million in tax revenue for local governments (39.1% of the state total) during 2019.

### **Domestic Travel Impact in the Top 5 Counties**

**Arlington County** led all counties in travel expenditures and payroll income directly supported by domestic traveler spending in 2019. Domestic travel expenditures in Arlington County reached \$3.5 billion, accounting for 13.3 percent of the state total. These expenditures supported close to \$1.2 billion in payroll income and 27,100 jobs for county residents.

**Fairfax County** followed Arlington County closely with \$3.4 billion in domestic traveler spending in 2019, representing 12.8 percent of the state total. The payroll income and jobs directly attributable to domestic travel spending reached \$759.7 million and 31,800 jobs.

**Loudoun County** posted third in rank with \$1.9 billion in domestic expenditures that accounted for 7.1 percent of the state total. These expenditures supported \$755.1 million in payroll as well as 17,800 jobs within the county.

**Virginia Beach City** received close to \$1.7 billion from domestic travelers, 6.2 percent of the state total. These travel expenditures benefited county residents with \$305.3 million in payroll income and 13,600 jobs.

**Henrico County** ranked fifth with \$993.9 million in domestic traveler expenditures in 2019. These expenditures by domestic travelers supported \$241.1 million in payroll income and 8,600 jobs for county residents.



**Table 9: Domestic Travel Impact in Virginia - Top 5 Counties (Cities\*), 2018-2019**

| <b>2019 Impact</b>                    |                      |                      |                    |                      |                      |
|---------------------------------------|----------------------|----------------------|--------------------|----------------------|----------------------|
|                                       | Expenditures         | Payroll              | Employment         | State Tax            | Local Tax            |
| <u>County</u>                         | <u>(\$ Millions)</u> | <u>(\$ Millions)</u> | <u>(Thousands)</u> | <u>Receipts</u>      | <u>Receipts</u>      |
|                                       |                      |                      |                    | <u>(\$ Millions)</u> | <u>(\$ Millions)</u> |
| -                                     | -                    | -                    | -                  | -                    | -                    |
| ARLINGTON                             | \$3,548.4            | \$1,164.6            | 27.1               | \$133.6              | \$97.8               |
| FAIRFAX                               | 3,428.8              | 759.7                | 31.8               | 171.1                | 62.2                 |
| LOUDOUN                               | 1,908.6              | 755.1                | 17.8               | 50.9                 | 29.6                 |
| VIRGINIA BEACH CITY                   | 1,662.3              | 305.3                | 13.6               | 79.4                 | 63.7                 |
| HENRICO                               | 993.9                | 241.1                | 8.6                | 36.8                 | 30.0                 |
| -                                     | -                    | -                    | -                  | -                    | -                    |
| Top Five County Total                 | \$11,541.9           | \$3,225.8            | 98.9               | \$471.7              | \$283.3              |
| State Total                           | \$26,721.4           | \$6,403.7            | 236.6              | \$1,123.3            | \$724.5              |
| Share of Top 5 Counties               | 43.2%                | 50.4%                | 41.8%              | 42.0%                | 39.1%                |
| <b>2018 Impact</b>                    |                      |                      |                    |                      |                      |
| ARLINGTON                             | \$3,399.5            | \$1,095.4            | 26.6               | \$126.8              | \$93.7               |
| FAIRFAX                               | 3,299.7              | 723.1                | 31.5               | 163.2                | 59.9                 |
| LOUDOUN                               | 1,841.6              | 720.1                | 17.7               | 48.6                 | 28.6                 |
| VIRGINIA BEACH CITY                   | 1,630.6              | 301.6                | 14.0               | 77.2                 | 62.6                 |
| HENRICO                               | 963.5                | 233.4                | 8.7                | 35.3                 | 29.1                 |
| -                                     | -                    | -                    | -                  | -                    | -                    |
| Top Five County Total                 | \$11,134.9           | \$3,073.5            | 98.4               | \$451.0              | \$273.9              |
| State Total                           | \$25,843.5           | \$6,099.2            | 234.5              | \$1,077.0            | \$701.5              |
| Share of Top 5 Counties               | 43.1%                | 50.4%                | 42.0%              | 41.9%                | 39.0%                |
| <b>Percent Change, 2019 over 2018</b> |                      |                      |                    |                      |                      |
| ARLINGTON                             | 4.4%                 | 6.3%                 | 2.0%               | 5.3%                 | 4.3%                 |
| FAIRFAX                               | 3.9%                 | 5.1%                 | 1.0%               | 4.9%                 | 3.9%                 |
| LOUDOUN                               | 3.6%                 | 4.9%                 | 0.8%               | 4.6%                 | 3.6%                 |
| VIRGINIA BEACH CITY                   | 1.9%                 | 1.2%                 | -2.7%              | 2.9%                 | 1.9%                 |
| HENRICO                               | 3.2%                 | 3.3%                 | -0.7%              | 4.1%                 | 3.1%                 |
| -                                     | -                    | -                    | -                  | -                    | -                    |
| Top Five County Total                 | 3.7%                 | 5.0%                 | 0.5%               | 4.6%                 | 3.5%                 |
| State Total                           | 3.4%                 | 5.0%                 | 0.9%               | 4.3%                 | 3.3%                 |

Source: U.S. Travel Association

\* County equivalents.

## COUNTY (CITY) TABLES

The following tables list the results of the County Economic Impact Component of the U.S. Travel Association's Travel Economic Impact Model for Virginia in 2019 and 2018. The estimates presented are for direct domestic travel expenditures and related economic impact.

- |         |   |
|---------|---|
| Table A | shows the counties and cities listed alphabetically, with 2019 domestic travel expenditures, travel-generated payroll and employment, and state tax revenue and local tax revenue for each. |
| Table B | ranks the localities in order of 2019 travel expenditures from highest to lowest.   |
| Table C | shows the percent distribution for each impact measure in 2019.   |
| Table D | shows the percent change in 2019 over 2018 estimates for each of the measures of economic impact.   |
| Table E | shows the counties and cities listed alphabetically, with 2018 travel expenditures, travel-generated payroll and employment, and state tax revenue and local tax revenue for each.          |

Table A: Alphabetical by County, 2019

**2019 Domestic Travel Impact on Virginia****Table A: Alphabetical by County (City\*), 2019**

| <u>County</u>         | <u>Expenditures<br/>(\$ Millions)</u> | <u>Payroll<br/>(\$ Millions)</u> | <u>Employment<br/>(Thousands)</u> | <u>State Tax<br/>Receipts<br/>(\$ Millions)</u> | <u>Local Tax<br/>Receipts<br/>(\$ Millions)</u> |
|-----------------------|---------------------------------------|----------------------------------|-----------------------------------|---|---|
| ACCOMACK              | \$222.07                              | \$47.31                          | 2.22                              | \$10.47   | \$6.57  |
| ALBEMARLE             | 406.05                                | 76.27                            | 3.42                              | 16.27   | 13.78   |
| ALEXANDRIA CITY       | 880.93                                | 155.34                           | 6.60                              | 40.47   | 28.61   |
| ALLEGHANY             | 39.32                                 | 8.19                             | 0.36                              | 1.56  | 1.09  |
| AMELIA                | 6.03                                  | 1.30                             | 0.06                              | 0.33  | 0.16  |
| AMHERST               | 26.22                                 | 5.78                             | 0.28                              | 1.16  | 0.75  |
| APPOMATTOX            | 11.80                                 | 2.36                             | 0.11                              | 0.55  | 0.34  |
| ARLINGTON             | 3,548.36                              | 1,164.57                         | 27.10                             | 133.55  | 97.80   |
| AUGUSTA               | 138.07                                | 24.60                            | 1.12                              | 6.04  | 4.60  |
| BATH                  | 297.64                                | 37.60                            | 1.77                              | 8.81  | 3.61  |
| BEDFORD               | 121.97                                | 26.36                            | 1.27                              | 5.87  | 3.64  |
| BLAND                 | 15.00                                 | 3.26                             | 0.13                              | 0.57  | 0.42  |
| BOTETOURT             | 63.02                                 | 10.70                            | 0.48                              | 2.63  | 1.74  |
| BRISTOL CITY          | 59.29                                 | 11.37                            | 0.51                              | 2.80  | 1.70  |
| BRUNSWICK             | 40.91                                 | 8.42                             | 0.42                              | 1.91  | 0.89  |
| BUCHANAN              | 21.14                                 | 4.71                             | 0.19                              | 0.62  | 0.23  |
| BUCKINGHAM            | 12.46                                 | 2.63                             | 0.12                              | 0.60  | 0.35  |
| BUENA VISTA CITY      | 4.47                                  | 1.01                             | 0.04                              | 0.17  | 0.12  |
| CAMPBELL              | 51.75                                 | 10.36                            | 0.50                              | 2.31  | 0.78  |
| CAROLINE              | 103.95                                | 14.95                            | 0.69                              | 4.56  | 2.26  |
| CARROLL               | 74.91                                 | 14.52                            | 0.68                              | 3.49  | 2.15  |
| CHARLES CITY          | 3.20                                  | 0.75                             | 0.03                              | 0.13  | 0.09  |
| CHARLOTTE             | 14.69                                 | 3.05                             | 0.14                              | 0.63  | 0.38  |
| CHARLOTTESVILLE CITY  | 277.31                                | 57.98                            | 2.71                              | 11.43   | 9.17  |
| CHESAPEAKE CITY       | 400.81                                | 76.60                            | 3.50                              | 18.50   | 14.02   |
| CHESTERFIELD          | 543.59                                | 107.62                           | 5.06                              | 21.22   | 11.88   |
| CLARKE                | 21.47                                 | 4.40                             | 0.20                              | 0.89  | 0.60  |
| COLONIAL HEIGHTS CITY | 45.32                                 | 12.10                            | 0.56                              | 2.03  | 1.75  |
| COVINGTON CITY        | 6.12                                  | 1.42                             | 0.05                              | 0.23  | 0.17  |
| CRAIG                 | 4.52                                  | 0.96                             | 0.05                              | 0.19  | 0.16  |
| CULPEPER              | 45.71                                 | 8.83                             | 0.41                              | 1.92  | 1.02  |
| CUMBERLAND            | 6.39                                  | 1.18                             | 0.06                              | 0.33  | 0.18  |
| DANVILLE CITY         | 94.14                                 | 18.66                            | 0.87                              | 4.01  | 2.21  |
| DICKENSON             | 8.16                                  | 1.89                             | 0.08                              | 0.45  | 0.18  |
| DINWIDDIE             | 16.57                                 | 3.51                             | 0.15                              | 0.69  | 0.49  |

Table A: Alphabetical by County, 2019

**2019 Domestic Travel Impact on Virginia****Table A: Alphabetical by County (City\*), 2019 (Continued)**

| <u>County</u>       | <u>Expenditures<br/>(\$ Millions)</u> | <u>Payroll<br/>(\$ Millions)</u> | <u>Employment<br/>(Thousands)</u> | <u>State Tax<br/>Receipts<br/>(\$ Millions)</u> | <u>Local Tax<br/>Receipts<br/>(\$ Millions)</u> |
|---------------------|---------------------------------------|----------------------------------|-----------------------------------|---|---|
| EMPORIA CITY        | 28.84                                 | 4.74                             | 0.20                              | 1.69  | 1.10  |
| ESSEX               | 35.21                                 | 7.84                             | 0.37                              | 1.59  | 1.01  |
| FAIRFAX             | 3,428.76                              | 759.72                           | 31.76                             | 171.12  | 62.16   |
| FAIRFAX CITY        | 136.92                                | 29.21                            | 1.38                              | 6.24  | 3.75  |
| FALLS CHURCH CITY   | 42.57                                 | 13.23                            | 0.54                              | 3.26  | 1.65  |
| FAUQUIER            | 187.99                                | 36.71                            | 1.76                              | 9.07  | 3.11  |
| FLOYD               | 26.27                                 | 5.10                             | 0.23                              | 1.18  | 0.76  |
| FLUVANNA            | 57.22                                 | 11.71                            | 0.51                              | 2.64  | 0.75  |
| FRANKLIN            | 120.91                                | 27.73                            | 1.37                              | 4.77  | 3.48  |
| FRANKLIN CITY       | 14.96                                 | 2.77                             | 0.12                              | 0.94  | 0.57  |
| FREDERICK           | 154.26                                | 31.03                            | 1.40                              | 6.59  | 4.49  |
| FREDERICKSBURG CITY | 195.71                                | 37.46                            | 1.69                              | 8.51  | 7.58  |
| GALAX CITY          | 18.76                                 | 3.45                             | 0.15                              | 0.88  | 0.44  |
| GILES               | 29.53                                 | 5.39                             | 0.24                              | 1.42  | 0.89  |
| GLOUCESTER          | 52.75                                 | 10.36                            | 0.49                              | 2.51  | 1.51  |
| GOOCHLAND           | 25.37                                 | 5.11                             | 0.25                              | 0.80  | 0.50  |
| GRAYSON             | 16.47                                 | 3.86                             | 0.15                              | 0.69  | 0.47  |
| GREENE              | 22.02                                 | 6.06                             | 0.26                              | 1.11  | 0.63  |
| GREENSVILLE         | 18.37                                 | 2.88                             | 0.13                              | 0.79  | 0.41  |
| HALIFAX             | 51.49                                 | 11.30                            | 0.55                              | 1.96  | 0.94  |
| HAMPTON CITY        | 271.34                                | 50.93                            | 2.39                              | 13.09   | 9.12  |
| HANOVER             | 256.76                                | 60.05                            | 2.70                              | 9.96  | 5.21  |
| HARRISONBURG CITY   | 136.20                                | 27.53                            | 1.23                              | 5.88  | 5.00  |
| HENRICO             | 993.89                                | 241.09                           | 8.64                              | 36.76   | 30.02   |
| HENRY               | 52.36                                 | 11.66                            | 0.55                              | 2.23  | 1.01  |
| HIGHLAND            | 18.88                                 | 3.99                             | 0.18                              | 0.95  | 0.54  |
| HOPEWELL CITY       | 28.26                                 | 5.41                             | 0.25                              | 1.33  | 1.13  |
| ISLE OF WIGHT       | 45.15                                 | 9.29                             | 0.43                              | 2.17  | 1.01  |
| JAMES CITY          | 457.22                                | 84.49                            | 3.97                              | 23.50   | 19.76   |
| KING AND QUEEN      | 4.14                                  | 0.84                             | 0.04                              | 0.20  | 0.12  |
| KING GEORGE         | 25.15                                 | 5.63                             | 0.25                              | 1.16  | 0.73  |
| KING WILLIAM        | 10.39                                 | 2.52                             | 0.10                              | 0.38  | 0.25  |
| LANCASTER           | 96.35                                 | 17.21                            | 0.78                              | 4.25  | 2.57  |
| LEE                 | 13.45                                 | 3.80                             | 0.17                              | 0.65  | 0.32  |
| LEXINGTON CITY      | 42.00                                 | 8.26                             | 0.37                              | 1.73  | 1.42  |

Table A: Alphabetical by County, 2019

**2019 Domestic Travel Impact on Virginia****Table A: Alphabetical by County (City\*), 2019 (Continued)**

| <u>County</u>      | <u>Expenditures</u><br><u>(\$ Millions)</u> | <u>Payroll</u><br><u>(\$ Millions)</u> | <u>Employment</u><br><u>(Thousands)</u> | <u>State Tax</u><br><u>Receipts</u><br><u>(\$ Millions)</u> | <u>Local Tax</u><br><u>Receipts</u><br><u>(\$ Millions)</u> |
|--------------------|---|--|---|---|---|
| LOUDOUN            | 1,908.57                                    | 755.11                                 | 17.81                                   | 50.87   | 29.60   |
| LOUISA             | 88.33                                       | 19.11                                  | 0.89                                    | 4.21  | 2.55  |
| LUNENBURG          | 6.10  | 1.48                                   | 0.06                                    | 0.23  | 0.17  |
| LYNCHBURG CITY     | 207.50                                      | 41.80                                  | 1.76                                    | 9.28  | 7.95  |
| MADISON            | 37.26                                       | 6.50                                   | 0.28                                    | 1.55  | 1.05  |
| MANASSAS CITY      | 74.62                                       | 12.69                                  | 0.58                                    | 3.52  | 1.90  |
| MANASSAS PARK CITY | 1.57  | 0.38                                   | 0.01                                    | 0.08  | 0.05  |
| MARTINSVILLE CITY  | 22.20                                       | 4.65                                   | 0.22                                    | 1.03  | 0.56  |
| MATHEWS            | 35.98                                       | 8.86                                   | 0.43                                    | 1.69  | 1.04  |
| MECKLENBURG        | 152.89                                      | 31.01                                  | 1.45                                    | 7.18  | 4.40  |
| MIDDLESEX          | 109.22                                      | 27.10                                  | 1.31                                    | 5.03  | 3.15  |
| MONTGOMERY         | 168.68                                      | 33.10                                  | 1.49                                    | 7.41  | 2.94  |
| NELSON             | 217.79                                      | 39.14                                  | 1.81                                    | 10.03   | 6.27  |
| NEW KENT           | 37.57                                       | 9.06                                   | 0.44                                    | 1.57  | 0.44  |
| NEWPORT NEWS CITY  | 336.41                                      | 79.45                                  | 3.20                                    | 14.21   | 11.23   |
| NORFOLK CITY       | 926.30                                      | 257.36                                 | 8.05                                    | 34.95   | 28.44   |
| NORTHAMPTON        | 84.94                                       | 17.17                                  | 0.84                                    | 4.05  | 1.60  |
| NORTHUMBERLAND     | 67.58                                       | 13.87                                  | 0.64                                    | 2.96  | 1.92  |
| NORTON CITY        | 21.12                                       | 3.63                                   | 0.17                                    | 0.99  | 0.89  |
| NOTTOWAY           | 13.94                                       | 2.75                                   | 0.12                                    | 0.79  | 0.35  |
| ORANGE             | 52.92                                       | 13.22                                  | 0.62                                    | 2.27  | 1.53  |
| PAGE               | 76.42                                       | 16.45                                  | 0.78                                    | 3.82  | 2.78  |
| PATRICK            | 29.84                                       | 6.71                                   | 0.28                                    | 1.64  | 0.85  |
| PETERSBURG CITY    | 49.20                                       | 9.05                                   | 0.39                                    | 2.36  | 1.39  |
| PITTSYLVANIA       | 81.81                                       | 15.25                                  | 0.65                                    | 4.37  | 2.30  |
| POQUOSON CITY      | 3.23  | 0.55                                   | 0.03                                    | 0.17  | 0.11  |
| PORTSMOUTH CITY    | 87.71                                       | 17.33                                  | 0.79                                    | 4.24  | 3.42  |
| POWHATAN           | 10.27                                       | 2.00                                   | 0.10                                    | 0.36  | 0.21  |
| PRINCE EDWARD      | 27.70                                       | 6.10                                   | 0.26                                    | 1.20  | 0.52  |
| PRINCE GEORGE      | 83.85                                       | 16.38                                  | 0.78                                    | 3.70  | 1.23  |
| PRINCE WILLIAM     | 643.15                                      | 173.75                                 | 6.78                                    | 28.03   | 9.78  |
| PULASKI            | 62.89                                       | 13.18                                  | 0.64                                    | 2.70  | 1.80  |
| RADFORD CITY       | 16.84                                       | 3.04                                   | 0.14                                    | 0.76  | 0.46  |
| RAPPAHANNOCK       | 26.17                                       | 4.76                                   | 0.22                                    | 1.18  | 0.66  |
| RICHMOND           | 34.19                                       | 12.96                                  | 0.37                                    | 1.14  | 0.77  |

Table A: Alphabetical by County, 2019

**2019 Domestic Travel Impact on Virginia****Table A: Alphabetical by County (City\*), 2019 (Continued)**

| <u>County</u>       | <u>Expenditures<br/>(\$ Millions)</u> | <u>Payroll<br/>(\$ Millions)</u> | <u>Employment<br/>(Thousands)</u> | <u>State Tax<br/>Receipts<br/>(\$ Millions)</u> | <u>Local Tax<br/>Receipts<br/>(\$ Millions)</u> |
|---------------------|---------------------------------------|----------------------------------|-----------------------------------|---|---|
| RICHMOND CITY       | 836.45                                | 204.34                           | 7.84                              | 31.00   | 28.18   |
| ROANOKE             | 201.06                                | 40.30                            | 1.87                              | 8.21  | 6.51  |
| ROANOKE CITY        | 461.67                                | 98.94                            | 3.72                              | 18.08   | 15.80   |
| ROCKBRIDGE          | 139.51                                | 22.73                            | 1.00                              | 5.87  | 3.03  |
| ROCKINGHAM          | 244.70                                | 46.69                            | 2.22                              | 9.47  | 6.36  |
| RUSSELL             | 13.44                                 | 3.23                             | 0.15                              | 0.65  | 0.20  |
| SALEM CITY          | 73.47                                 | 15.11                            | 0.74                              | 3.02  | 2.65  |
| SCOTT               | 18.93                                 | 3.79                             | 0.18                              | 0.89  | 0.45  |
| SHENANDOAH          | 231.25                                | 39.04                            | 1.78                              | 10.46   | 6.63  |
| SMYTH               | 27.41                                 | 5.68                             | 0.26                              | 1.63  | 0.54  |
| SOUTHAMPTON         | 16.66                                 | 3.48                             | 0.15                              | 0.94  | 0.31  |
| SPOTSYLVANIA        | 303.57                                | 68.30                            | 3.16                              | 7.30  | 5.82  |
| STAFFORD            | 151.17                                | 31.87                            | 1.48                              | 6.35  | 4.44  |
| STAUNTON CITY       | 62.98                                 | 13.36                            | 0.61                              | 2.54  | 2.29  |
| SUFFOLK CITY        | 82.50                                 | 15.88                            | 0.71                              | 4.61  | 2.47  |
| SURRY               | 10.97                                 | 2.59                             | 0.10                              | 0.53  | 0.32  |
| SUSSEX              | 10.62                                 | 2.35                             | 0.09                              | 0.62  | 0.20  |
| TAZEWELL            | 55.18                                 | 11.94                            | 0.57                              | 2.39  | 0.74  |
| VIRGINIA BEACH CITY | 1,662.34                              | 305.27                           | 13.62                             | 79.40   | 63.74   |
| WARREN              | 155.09                                | 35.13                            | 1.69                              | 7.05  | 2.99  |
| WASHINGTON          | 112.92                                | 24.77                            | 1.18                              | 5.12  | 2.69  |
| WAYNESBORO CITY     | 38.34                                 | 7.92                             | 0.37                              | 1.69  | 1.25  |
| WESTMORELAND        | 64.23                                 | 15.03                            | 0.71                              | 2.97  | 1.85  |
| WILLIAMSBURG CITY   | 630.99                                | 131.15                           | 6.03                              | 27.68   | 23.73   |
| WINCHESTER CITY     | 125.58                                | 24.78                            | 1.13                              | 5.29  | 4.20  |
| WISE                | 36.50                                 | 7.68                             | 0.38                              | 1.60  | 0.51  |
| WYTHE               | 150.82                                | 22.35                            | 0.95                              | 6.78  | 4.35  |
| YORK                | 248.98                                | 46.19                            | 2.05                              | 12.16   | 9.63  |
| <b>STATE TOTALS</b> | <b>\$26,721.35</b>                    | <b>\$6,403.74</b>                | <b>236.64</b>                     | <b>\$1,123.31</b>                               | <b>\$724.47</b>                                 |

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\*County equivalents

Table B: Ranking of Counties by Expenditure Levels, 2019

**2019 Domestic Travel Impact on Virginia****Table B: Ranking of Counties (Cities\*) by Expenditure Levels, 2019**

| <u>County</u>        | <u>Expenditures<br/>(\$ Millions)</u> | <u>Payroll<br/>(\$ Millions)</u> | <u>Employment<br/>(Thousands)</u> | <u>State Tax<br/>Receipts<br/>(\$ Millions)</u> | <u>Local Tax<br/>Receipts<br/>(\$ Millions)</u> |
|----------------------|---------------------------------------|----------------------------------|-----------------------------------|---|---|
| ARLINGTON            | \$3,548.36                            | \$1,164.57                       | 27.10                             | \$133.55  | \$97.80   |
| FAIRFAX              | 3,428.76                              | 759.72                           | 31.76                             | 171.12  | 62.16   |
| LOUDOUN              | 1,908.57                              | 755.11                           | 17.81                             | 50.87   | 29.60   |
| VIRGINIA BEACH CITY  | 1,662.34                              | 305.27                           | 13.62                             | 79.40   | 63.74   |
| HENRICO              | 993.89                                | 241.09                           | 8.64                              | 36.76   | 30.02   |
| NORFOLK CITY         | 926.30                                | 257.36                           | 8.05                              | 34.95   | 28.44   |
| ALEXANDRIA CITY      | 880.93                                | 155.34                           | 6.60                              | 40.47   | 28.61   |
| RICHMOND CITY        | 836.45                                | 204.34                           | 7.84                              | 31.00   | 28.18   |
| PRINCE WILLIAM       | 643.15                                | 173.75                           | 6.78                              | 28.03   | 9.78  |
| WILLIAMSBURG CITY    | 630.99                                | 131.15                           | 6.03                              | 27.68   | 23.73   |
| CHESTERFIELD         | 543.59                                | 107.62                           | 5.06                              | 21.22   | 11.88   |
| ROANOKE CITY         | 461.67                                | 98.94                            | 3.72                              | 18.08   | 15.80   |
| JAMES CITY           | 457.22                                | 84.49                            | 3.97                              | 23.50   | 19.76   |
| ALBEMARLE            | 406.05                                | 76.27                            | 3.42                              | 16.27   | 13.78   |
| CHESAPEAKE CITY      | 400.81                                | 76.60                            | 3.50                              | 18.50   | 14.02   |
| NEWPORT NEWS CITY    | 336.41                                | 79.45                            | 3.20                              | 14.21   | 11.23   |
| SPOTSYLVANIA         | 303.57                                | 68.30                            | 3.16                              | 7.30  | 5.82  |
| BATH                 | 297.64                                | 37.60                            | 1.77                              | 8.81  | 3.61  |
| CHARLOTTESVILLE CITY | 277.31                                | 57.98                            | 2.71                              | 11.43   | 9.17  |
| HAMPTON CITY         | 271.34                                | 50.93                            | 2.39                              | 13.09   | 9.12  |
| HANOVER              | 256.76                                | 60.05                            | 2.70                              | 9.96  | 5.21  |
| YORK                 | 248.98                                | 46.19                            | 2.05                              | 12.16   | 9.63  |
| ROCKINGHAM           | 244.70                                | 46.69                            | 2.22                              | 9.47  | 6.36  |
| SHENANDOAH           | 231.25                                | 39.04                            | 1.78                              | 10.46   | 6.63  |
| ACCOMACK             | 222.07                                | 47.31                            | 2.22                              | 10.47   | 6.57  |
| NELSON               | 217.79                                | 39.14                            | 1.81                              | 10.03   | 6.27  |
| LYNCHBURG CITY       | 207.50                                | 41.80                            | 1.76                              | 9.28  | 7.95  |
| ROANOKE              | 201.06                                | 40.30                            | 1.87                              | 8.21  | 6.51  |
| FREDERICKSBURG CITY  | 195.71                                | 37.46                            | 1.69                              | 8.51  | 7.58  |
| FAUQUIER             | 187.99                                | 36.71                            | 1.76                              | 9.07  | 3.11  |
| MONTGOMERY           | 168.68                                | 33.10                            | 1.49                              | 7.41  | 2.94  |
| WARREN               | 155.09                                | 35.13                            | 1.69                              | 7.05  | 2.99  |
| FREDERICK            | 154.26                                | 31.03                            | 1.40                              | 6.59  | 4.49  |
| MECKLENBURG          | 152.89                                | 31.01                            | 1.45                              | 7.18  | 4.40  |
| STAFFORD             | 151.17                                | 31.87                            | 1.48                              | 6.35  | 4.44  |

Table B: Ranking of Counties by Expenditure Levels, 2019

**2019 Domestic Travel Impact on Virginia****Table B: Ranking of Counties (Cities\*) by Expenditure Levels, 2019 (Continued)**

| <u>County</u>     | <u>Expenditures<br/>(\$ Millions)</u> | <u>Payroll<br/>(\$ Millions)</u> | <u>Employment<br/>(Thousands)</u> | <u>State Tax<br/>Receipts<br/>(\$ Millions)</u> | <u>Local Tax<br/>Receipts<br/>(\$ Millions)</u> |
|-------------------|---------------------------------------|----------------------------------|-----------------------------------|---|---|
| WYTHE             | 150.82                                | 22.35                            | 0.95                              | 6.78  | 4.35  |
| ROCKBRIDGE        | 139.51                                | 22.73                            | 1.00                              | 5.87  | 3.03  |
| AUGUSTA           | 138.07                                | 24.60                            | 1.12                              | 6.04  | 4.60  |
| FAIRFAX CITY      | 136.92                                | 29.21                            | 1.38                              | 6.24  | 3.75  |
| HARRISONBURG CITY | 136.20                                | 27.53                            | 1.23                              | 5.88  | 5.00  |
| WINCHESTER CITY   | 125.58                                | 24.78                            | 1.13                              | 5.29  | 4.20  |
| BEDFORD           | 121.97                                | 26.36                            | 1.27                              | 5.87  | 3.64  |
| FRANKLIN          | 120.91                                | 27.73                            | 1.37                              | 4.77  | 3.48  |
| WASHINGTON        | 112.92                                | 24.77                            | 1.18                              | 5.12  | 2.69  |
| MIDDLESEX         | 109.22                                | 27.10                            | 1.31                              | 5.03  | 3.15  |
| CAROLINE          | 103.95                                | 14.95                            | 0.69                              | 4.56  | 2.26  |
| LANCASTER         | 96.35                                 | 17.21                            | 0.78                              | 4.25  | 2.57  |
| DANVILLE CITY     | 94.14                                 | 18.66                            | 0.87                              | 4.01  | 2.21  |
| LOUISA            | 88.33                                 | 19.11                            | 0.89                              | 4.21  | 2.55  |
| PORTSMOUTH CITY   | 87.71                                 | 17.33                            | 0.79                              | 4.24  | 3.42  |
| NORTHAMPTON       | 84.94                                 | 17.17                            | 0.84                              | 4.05  | 1.60  |
| PRINCE GEORGE     | 83.85                                 | 16.38                            | 0.78                              | 3.70  | 1.23  |
| SUFFOLK CITY      | 82.50                                 | 15.88                            | 0.71                              | 4.61  | 2.47  |
| PITTSYLVANIA      | 81.81                                 | 15.25                            | 0.65                              | 4.37  | 2.30  |
| PAGE              | 76.42                                 | 16.45                            | 0.78                              | 3.82  | 2.78  |
| CARROLL           | 74.91                                 | 14.52                            | 0.68                              | 3.49  | 2.15  |
| MANASSAS CITY     | 74.62                                 | 12.69                            | 0.58                              | 3.52  | 1.90  |
| SALEM CITY        | 73.47                                 | 15.11                            | 0.74                              | 3.02  | 2.65  |
| NORTHUMBERLAND    | 67.58                                 | 13.87                            | 0.64                              | 2.96  | 1.92  |
| WESTMORELAND      | 64.23                                 | 15.03                            | 0.71                              | 2.97  | 1.85  |
| BOTETOURT         | 63.02                                 | 10.70                            | 0.48                              | 2.63  | 1.74  |
| STAUNTON CITY     | 62.98                                 | 13.36                            | 0.61                              | 2.54  | 2.29  |
| PULASKI           | 62.89                                 | 13.18                            | 0.64                              | 2.70  | 1.80  |
| BRISTOL CITY      | 59.29                                 | 11.37                            | 0.51                              | 2.80  | 1.70  |
| FLUVANNA          | 57.22                                 | 11.71                            | 0.51                              | 2.64  | 0.75  |
| TAZEWELL          | 55.18                                 | 11.94                            | 0.57                              | 2.39  | 0.74  |
| ORANGE            | 52.92                                 | 13.22                            | 0.62                              | 2.27  | 1.53  |
| GLOUCESTER        | 52.75                                 | 10.36                            | 0.49                              | 2.51  | 1.51  |
| HENRY             | 52.36                                 | 11.66                            | 0.55                              | 2.23  | 1.01  |
| CAMPBELL          | 51.75                                 | 10.36                            | 0.50                              | 2.31  | 0.78  |



Table B: Ranking of Counties by Expenditure Levels, 2019

**2019 Domestic Travel Impact on Virginia****Table B: Ranking of Counties (Cities\*) by Expenditure Levels, 2019 (Continued)**

| <u>County</u>         | <u>Expenditures<br/>(\$ Millions)</u> | <u>Payroll<br/>(\$ Millions)</u> | <u>Employment<br/>(Thousands)</u> | <u>State Tax<br/>Receipts<br/>(\$ Millions)</u> | <u>Local Tax<br/>Receipts<br/>(\$ Millions)</u> |
|-----------------------|---------------------------------------|----------------------------------|-----------------------------------|---|---|
| HALIFAX               | 51.49                                 | 11.30                            | 0.55                              | 1.96  | 0.94  |
| PETERSBURG CITY       | 49.20                                 | 9.05                             | 0.39                              | 2.36  | 1.39  |
| CULPEPER              | 45.71                                 | 8.83                             | 0.41                              | 1.92  | 1.02  |
| COLONIAL HEIGHTS CITY | 45.32                                 | 12.10                            | 0.56                              | 2.03  | 1.75  |
| ISLE OF WIGHT         | 45.15                                 | 9.29                             | 0.43                              | 2.17  | 1.01  |
| FALLS CHURCH CITY     | 42.57                                 | 13.23                            | 0.54                              | 3.26  | 1.65  |
| LEXINGTON CITY        | 42.00                                 | 8.26                             | 0.37                              | 1.73  | 1.42  |
| BRUNSWICK             | 40.91                                 | 8.42                             | 0.42                              | 1.91  | 0.89  |
| ALLEGHANY             | 39.32                                 | 8.19                             | 0.36                              | 1.56  | 1.09  |
| WAYNESBORO CITY       | 38.34                                 | 7.92                             | 0.37                              | 1.69  | 1.25  |
| NEW KENT              | 37.57                                 | 9.06                             | 0.44                              | 1.57  | 0.44  |
| MADISON               | 37.26                                 | 6.50                             | 0.28                              | 1.55  | 1.05  |
| WISE                  | 36.50                                 | 7.68                             | 0.38                              | 1.60  | 0.51  |
| MATHEWS               | 35.98                                 | 8.86                             | 0.43                              | 1.69  | 1.04  |
| ESSEX                 | 35.21                                 | 7.84                             | 0.37                              | 1.59  | 1.01  |
| RICHMOND              | 34.19                                 | 12.96                            | 0.37                              | 1.14  | 0.77  |
| PATRICK               | 29.84                                 | 6.71                             | 0.28                              | 1.64  | 0.85  |
| GILES                 | 29.53                                 | 5.39                             | 0.24                              | 1.42  | 0.89  |
| EMPORIA CITY          | 28.84                                 | 4.74                             | 0.20                              | 1.69  | 1.10  |
| HOPEWELL CITY         | 28.26                                 | 5.41                             | 0.25                              | 1.33  | 1.13  |
| PRINCE EDWARD         | 27.70                                 | 6.10                             | 0.26                              | 1.20  | 0.52  |
| SMYTH                 | 27.41                                 | 5.68                             | 0.26                              | 1.63  | 0.54  |
| FLOYD                 | 26.27                                 | 5.10                             | 0.23                              | 1.18  | 0.76  |
| AMHERST               | 26.22                                 | 5.78                             | 0.28                              | 1.16  | 0.75  |
| RAPPAHANNOCK          | 26.17                                 | 4.76                             | 0.22                              | 1.18  | 0.66  |
| GOOCHLAND             | 25.37                                 | 5.11                             | 0.25                              | 0.80  | 0.50  |
| KING GEORGE           | 25.15                                 | 5.63                             | 0.25                              | 1.16  | 0.73  |
| MARTINSVILLE CITY     | 22.20                                 | 4.65                             | 0.22                              | 1.03  | 0.56  |
| GREENE                | 22.02                                 | 6.06                             | 0.26                              | 1.11  | 0.63  |
| CLARKE                | 21.47                                 | 4.40                             | 0.20                              | 0.89  | 0.60  |
| BUCHANAN              | 21.14                                 | 4.71                             | 0.19                              | 0.62  | 0.23  |
| NORTON CITY           | 21.12                                 | 3.63                             | 0.17                              | 0.99  | 0.89  |
| SCOTT                 | 18.93                                 | 3.79                             | 0.18                              | 0.89  | 0.45  |
| HIGHLAND              | 18.88                                 | 3.99                             | 0.18                              | 0.95  | 0.54  |
| GALAX CITY            | 18.76                                 | 3.45                             | 0.15                              | 0.88  | 0.44  |

Table B: Ranking of Counties by Expenditure Levels, 2019

**2019 Domestic Travel Impact on Virginia****Table B: Ranking of Counties (Cities\*) by Expenditure Levels, 2019 (Continued)**

| <u>County</u>       | <u>Expenditures<br/>(\$ Millions)</u> | <u>Payroll<br/>(\$ Millions)</u> | <u>Employment<br/>(Thousands)</u> | <u>State Tax<br/>Receipts<br/>(\$ Millions)</u> | <u>Local Tax<br/>Receipts<br/>(\$ Millions)</u> |
|---------------------|---------------------------------------|----------------------------------|-----------------------------------|---|---|
| GREENSVILLE         | 18.37                                 | 2.88                             | 0.13                              | 0.79  | 0.41  |
| RADFORD CITY        | 16.84                                 | 3.04                             | 0.14                              | 0.76  | 0.46  |
| SOUTHAMPTON         | 16.66                                 | 3.48                             | 0.15                              | 0.94  | 0.31  |
| DINWIDDIE           | 16.57                                 | 3.51                             | 0.15                              | 0.69  | 0.49  |
| GRAYSON             | 16.47                                 | 3.86                             | 0.15                              | 0.69  | 0.47  |
| BLAND               | 15.00                                 | 3.26                             | 0.13                              | 0.57  | 0.42  |
| FRANKLIN CITY       | 14.96                                 | 2.77                             | 0.12                              | 0.94  | 0.57  |
| CHARLOTTE           | 14.69                                 | 3.05                             | 0.14                              | 0.63  | 0.38  |
| NOTTOWAY            | 13.94                                 | 2.75                             | 0.12                              | 0.79  | 0.35  |
| LEE                 | 13.45                                 | 3.80                             | 0.17                              | 0.65  | 0.32  |
| RUSSELL             | 13.44                                 | 3.23                             | 0.15                              | 0.65  | 0.20  |
| BUCKINGHAM          | 12.46                                 | 2.63                             | 0.12                              | 0.60  | 0.35  |
| APPOMATTOX          | 11.80                                 | 2.36                             | 0.11                              | 0.55  | 0.34  |
| SURRY               | 10.97                                 | 2.59                             | 0.10                              | 0.53  | 0.32  |
| SUSSEX              | 10.62                                 | 2.35                             | 0.09                              | 0.62  | 0.20  |
| KING WILLIAM        | 10.39                                 | 2.52                             | 0.10                              | 0.38  | 0.25  |
| POWHATAN            | 10.27                                 | 2.00                             | 0.10                              | 0.36  | 0.21  |
| DICKENSON           | 8.16                                  | 1.89                             | 0.08                              | 0.45  | 0.18  |
| CUMBERLAND          | 6.39                                  | 1.18                             | 0.06                              | 0.33  | 0.18  |
| COVINGTON CITY      | 6.12                                  | 1.42                             | 0.05                              | 0.23  | 0.17  |
| LUNENBURG           | 6.10                                  | 1.48                             | 0.06                              | 0.23  | 0.17  |
| AMELIA              | 6.03                                  | 1.30                             | 0.06                              | 0.33  | 0.16  |
| CRAIG               | 4.52                                  | 0.96                             | 0.05                              | 0.19  | 0.16  |
| BUENA VISTA CITY    | 4.47                                  | 1.01                             | 0.04                              | 0.17  | 0.12  |
| KING AND QUEEN      | 4.14                                  | 0.84                             | 0.04                              | 0.20  | 0.12  |
| POQUOSON CITY       | 3.23                                  | 0.55                             | 0.03                              | 0.17  | 0.11  |
| CHARLES CITY        | 3.20                                  | 0.75                             | 0.03                              | 0.13  | 0.09  |
| MANASSAS PARK CITY  | 1.57                                  | 0.38                             | 0.01                              | 0.08  | 0.05  |
| <b>STATE TOTALS</b> | <b>\$26,721.35</b>                    | <b>\$6,403.74</b>                | <b>236.64</b>                     | <b>\$1,123.31</b>                               | <b>\$724.47</b>                                 |

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\*County equivalents.

Table C: Percent Distribution by County, 2019

**2019 Domestic Travel Impact on Virginia****Table C: Percent Distribution by County (City\*), 2019**

| <u>County</u>         | <u>Expenditures</u> | <u>Payroll</u> | <u>Employment</u> | <u>State Tax<br/>Receipts</u> | <u>Local Tax<br/>Receipts</u> |
|-----------------------|---------------------|----------------|-------------------|-------------------------------|-------------------------------|
| ACCOMACK              | 0.8%                | 0.7%           | 0.9%              | 0.9%                          | 0.9%                          |
| ALBEMARLE             | 1.5%                | 1.2%           | 1.4%              | 1.4%                          | 1.9%                          |
| ALEXANDRIA CITY       | 3.3%                | 2.4%           | 2.8%              | 3.6%                          | 3.9%                          |
| ALLEGHANY             | 0.1%                | 0.1%           | 0.2%              | 0.1%                          | 0.1%                          |
| AMELIA                | 0.0%                | 0.0%           | 0.0%              | 0.0%                          | 0.0%                          |
| AMHERST               | 0.1%                | 0.1%           | 0.1%              | 0.1%                          | 0.1%                          |
| APPOMATTOX            | 0.0%                | 0.0%           | 0.0%              | 0.0%                          | 0.0%                          |
| ARLINGTON             | 13.3%               | 18.2%          | 11.5%             | 11.9%                         | 13.5%                         |
| AUGUSTA               | 0.5%                | 0.4%           | 0.5%              | 0.5%                          | 0.6%                          |
| BATH                  | 1.1%                | 0.6%           | 0.7%              | 0.8%                          | 0.5%                          |
| BEDFORD               | 0.5%                | 0.4%           | 0.5%              | 0.5%                          | 0.5%                          |
| BLAND                 | 0.1%                | 0.1%           | 0.1%              | 0.1%                          | 0.1%                          |
| BOTETOURT             | 0.2%                | 0.2%           | 0.2%              | 0.2%                          | 0.2%                          |
| BRISTOL CITY          | 0.2%                | 0.2%           | 0.2%              | 0.2%                          | 0.2%                          |
| BRUNSWICK             | 0.2%                | 0.1%           | 0.2%              | 0.2%                          | 0.1%                          |
| BUCHANAN              | 0.1%                | 0.1%           | 0.1%              | 0.1%                          | 0.0%                          |
| BUCKINGHAM            | 0.0%                | 0.0%           | 0.0%              | 0.1%                          | 0.0%                          |
| BUENA VISTA CITY      | 0.0%                | 0.0%           | 0.0%              | 0.0%                          | 0.0%                          |
| CAMPBELL              | 0.2%                | 0.2%           | 0.2%              | 0.2%                          | 0.1%                          |
| CAROLINE              | 0.4%                | 0.2%           | 0.3%              | 0.4%                          | 0.3%                          |
| CARROLL               | 0.3%                | 0.2%           | 0.3%              | 0.3%                          | 0.3%                          |
| CHARLES CITY          | 0.0%                | 0.0%           | 0.0%              | 0.0%                          | 0.0%                          |
| CHARLOTTE             | 0.1%                | 0.0%           | 0.1%              | 0.1%                          | 0.1%                          |
| CHARLOTTESVILLE CITY  | 1.0%                | 0.9%           | 1.1%              | 1.0%                          | 1.3%                          |
| CHESAPEAKE CITY       | 1.5%                | 1.2%           | 1.5%              | 1.6%                          | 1.9%                          |
| CHESTERFIELD          | 2.0%                | 1.7%           | 2.1%              | 1.9%                          | 1.6%                          |
| CLARKE                | 0.1%                | 0.1%           | 0.1%              | 0.1%                          | 0.1%                          |
| COLONIAL HEIGHTS CITY | 0.2%                | 0.2%           | 0.2%              | 0.2%                          | 0.2%                          |
| COVINGTON CITY        | 0.0%                | 0.0%           | 0.0%              | 0.0%                          | 0.0%                          |
| CRAIG                 | 0.0%                | 0.0%           | 0.0%              | 0.0%                          | 0.0%                          |
| CULPEPER              | 0.2%                | 0.1%           | 0.2%              | 0.2%                          | 0.1%                          |
| CUMBERLAND            | 0.0%                | 0.0%           | 0.0%              | 0.0%                          | 0.0%                          |
| DANVILLE CITY         | 0.4%                | 0.3%           | 0.4%              | 0.4%                          | 0.3%                          |
| DICKENSON             | 0.0%                | 0.0%           | 0.0%              | 0.0%                          | 0.0%                          |
| DINWIDDIE             | 0.1%                | 0.1%           | 0.1%              | 0.1%                          | 0.1%                          |

Table C: Percent Distribution by County, 2019

**2019 Domestic Travel Impact on Virginia****Table C: Percent Distribution by County (City\*), 2019 (Continued)**

| <u>County</u>       | <u>Expenditures</u> | <u>Payroll</u> | <u>Employment</u> | <u>State Tax Receipts</u> | <u>Local Tax Receipts</u> |
|---------------------|---------------------|----------------|-------------------|---------------------------|---------------------------|
| EMPORIA CITY        | 0.1%                | 0.1%           | 0.1%              | 0.2%                      | 0.2%                      |
| ESSEX               | 0.1%                | 0.1%           | 0.2%              | 0.1%                      | 0.1%                      |
| FAIRFAX             | 12.8%               | 11.9%          | 13.4%             | 15.2%                     | 8.6%                      |
| FAIRFAX CITY        | 0.5%                | 0.5%           | 0.6%              | 0.6%                      | 0.5%                      |
| FALLS CHURCH CITY   | 0.2%                | 0.2%           | 0.2%              | 0.3%                      | 0.2%                      |
| FAUQUIER            | 0.7%                | 0.6%           | 0.7%              | 0.8%                      | 0.4%                      |
| FLOYD               | 0.1%                | 0.1%           | 0.1%              | 0.1%                      | 0.1%                      |
| FLUVANNA            | 0.2%                | 0.2%           | 0.2%              | 0.2%                      | 0.1%                      |
| FRANKLIN            | 0.5%                | 0.4%           | 0.6%              | 0.4%                      | 0.5%                      |
| FRANKLIN CITY       | 0.1%                | 0.0%           | 0.1%              | 0.1%                      | 0.1%                      |
| FREDERICK           | 0.6%                | 0.5%           | 0.6%              | 0.6%                      | 0.6%                      |
| FREDERICKSBURG CITY | 0.7%                | 0.6%           | 0.7%              | 0.8%                      | 1.0%                      |
| GALAX CITY          | 0.1%                | 0.1%           | 0.1%              | 0.1%                      | 0.1%                      |
| GILES               | 0.1%                | 0.1%           | 0.1%              | 0.1%                      | 0.1%                      |
| GLOUCESTER          | 0.2%                | 0.2%           | 0.2%              | 0.2%                      | 0.2%                      |
| GOOCHLAND           | 0.1%                | 0.1%           | 0.1%              | 0.1%                      | 0.1%                      |
| GRAYSON             | 0.1%                | 0.1%           | 0.1%              | 0.1%                      | 0.1%                      |
| GREENE              | 0.1%                | 0.1%           | 0.1%              | 0.1%                      | 0.1%                      |
| GREENSVILLE         | 0.1%                | 0.0%           | 0.1%              | 0.1%                      | 0.1%                      |
| HALIFAX             | 0.2%                | 0.2%           | 0.2%              | 0.2%                      | 0.1%                      |
| HAMPTON CITY        | 1.0%                | 0.8%           | 1.0%              | 1.2%                      | 1.3%                      |
| HANOVER             | 1.0%                | 0.9%           | 1.1%              | 0.9%                      | 0.7%                      |
| HARRISONBURG CITY   | 0.5%                | 0.4%           | 0.5%              | 0.5%                      | 0.7%                      |
| HENRICO             | 3.7%                | 3.8%           | 3.7%              | 3.3%                      | 4.1%                      |
| HENRY               | 0.2%                | 0.2%           | 0.2%              | 0.2%                      | 0.1%                      |
| HIGHLAND            | 0.1%                | 0.1%           | 0.1%              | 0.1%                      | 0.1%                      |
| HOPEWELL CITY       | 0.1%                | 0.1%           | 0.1%              | 0.1%                      | 0.2%                      |
| ISLE OF WIGHT       | 0.2%                | 0.1%           | 0.2%              | 0.2%                      | 0.1%                      |
| JAMES CITY          | 1.7%                | 1.3%           | 1.7%              | 2.1%                      | 2.7%                      |
| KING AND QUEEN      | 0.0%                | 0.0%           | 0.0%              | 0.0%                      | 0.0%                      |
| KING GEORGE         | 0.1%                | 0.1%           | 0.1%              | 0.1%                      | 0.1%                      |
| KING WILLIAM        | 0.0%                | 0.0%           | 0.0%              | 0.0%                      | 0.0%                      |
| LANCASTER           | 0.4%                | 0.3%           | 0.3%              | 0.4%                      | 0.4%                      |
| LEE                 | 0.1%                | 0.1%           | 0.1%              | 0.1%                      | 0.0%                      |
| LEXINGTON CITY      | 0.2%                | 0.1%           | 0.2%              | 0.2%                      | 0.2%                      |

Table C: Percent Distribution by County, 2019

**2019 Domestic Travel Impact on Virginia****Table C: Percent Distribution by County (City\*), 2019 (Continued)**

| <u>County</u>      | <u>Expenditures</u> | <u>Payroll</u> | <u>Employment</u> | <u>State Tax Receipts</u> | <u>Local Tax Receipts</u> |
|--------------------|---------------------|----------------|-------------------|---------------------------|---------------------------|
| LOUDOUN            | 7.1%                | 11.8%          | 7.5%              | 4.5%                      | 4.1%                      |
| LOUISA             | 0.3%                | 0.3%           | 0.4%              | 0.4%                      | 0.4%                      |
| LUNENBURG          | 0.0%                | 0.0%           | 0.0%              | 0.0%                      | 0.0%                      |
| LYNCHBURG CITY     | 0.8%                | 0.7%           | 0.7%              | 0.8%                      | 1.1%                      |
| MADISON            | 0.1%                | 0.1%           | 0.1%              | 0.1%                      | 0.1%                      |
| MANASSAS CITY      | 0.3%                | 0.2%           | 0.2%              | 0.3%                      | 0.3%                      |
| MANASSAS PARK CITY | 0.0%                | 0.0%           | 0.0%              | 0.0%                      | 0.0%                      |
| MARTINSVILLE CITY  | 0.1%                | 0.1%           | 0.1%              | 0.1%                      | 0.1%                      |
| MATHEWS            | 0.1%                | 0.1%           | 0.2%              | 0.2%                      | 0.1%                      |
| MECKLENBURG        | 0.6%                | 0.5%           | 0.6%              | 0.6%                      | 0.6%                      |
| MIDDLESEX          | 0.4%                | 0.4%           | 0.6%              | 0.4%                      | 0.4%                      |
| MONTGOMERY         | 0.6%                | 0.5%           | 0.6%              | 0.7%                      | 0.4%                      |
| NELSON             | 0.8%                | 0.6%           | 0.8%              | 0.9%                      | 0.9%                      |
| NEW KENT           | 0.1%                | 0.1%           | 0.2%              | 0.1%                      | 0.1%                      |
| NEWPORT NEWS CITY  | 1.3%                | 1.2%           | 1.4%              | 1.3%                      | 1.6%                      |
| NORFOLK CITY       | 3.5%                | 4.0%           | 3.4%              | 3.1%                      | 3.9%                      |
| NORTHAMPTON        | 0.3%                | 0.3%           | 0.4%              | 0.4%                      | 0.2%                      |
| NORTHUMBERLAND     | 0.3%                | 0.2%           | 0.3%              | 0.3%                      | 0.3%                      |
| NORTON CITY        | 0.1%                | 0.1%           | 0.1%              | 0.1%                      | 0.1%                      |
| NOTTOWAY           | 0.1%                | 0.0%           | 0.1%              | 0.1%                      | 0.0%                      |
| ORANGE             | 0.2%                | 0.2%           | 0.3%              | 0.2%                      | 0.2%                      |
| PAGE               | 0.3%                | 0.3%           | 0.3%              | 0.3%                      | 0.4%                      |
| PATRICK            | 0.1%                | 0.1%           | 0.1%              | 0.1%                      | 0.1%                      |
| PETERSBURG CITY    | 0.2%                | 0.1%           | 0.2%              | 0.2%                      | 0.2%                      |
| PITTSYLVANIA       | 0.3%                | 0.2%           | 0.3%              | 0.4%                      | 0.3%                      |
| POQUOSON CITY      | 0.0%                | 0.0%           | 0.0%              | 0.0%                      | 0.0%                      |
| PORTSMOUTH CITY    | 0.3%                | 0.3%           | 0.3%              | 0.4%                      | 0.5%                      |
| POWHATAN           | 0.0%                | 0.0%           | 0.0%              | 0.0%                      | 0.0%                      |
| PRINCE EDWARD      | 0.1%                | 0.1%           | 0.1%              | 0.1%                      | 0.1%                      |
| PRINCE GEORGE      | 0.3%                | 0.3%           | 0.3%              | 0.3%                      | 0.2%                      |
| PRINCE WILLIAM     | 2.4%                | 2.7%           | 2.9%              | 2.5%                      | 1.3%                      |
| PULASKI            | 0.2%                | 0.2%           | 0.3%              | 0.2%                      | 0.2%                      |
| RADFORD CITY       | 0.1%                | 0.0%           | 0.1%              | 0.1%                      | 0.1%                      |
| RAPPAHANNOCK       | 0.1%                | 0.1%           | 0.1%              | 0.1%                      | 0.1%                      |
| RICHMOND           | 0.1%                | 0.2%           | 0.2%              | 0.1%                      | 0.1%                      |

Table C: Percent Distribution by County, 2019

**2019 Domestic Travel Impact on Virginia****Table C: Percent Distribution by County (City\*), 2019 (Continued)**

| <u>County</u>       | <u>Expenditures</u> | <u>Payroll</u> | <u>Employment</u> | <u>State Tax Receipts</u> | <u>Local Tax Receipts</u> |
|---------------------|---------------------|----------------|-------------------|---------------------------|---------------------------|
| RICHMOND CITY       | 3.1%                | 3.2%           | 3.3%              | 2.8%                      | 3.9%                      |
| ROANOKE             | 0.8%                | 0.6%           | 0.8%              | 0.7%                      | 0.9%                      |
| ROANOKE CITY        | 1.7%                | 1.5%           | 1.6%              | 1.6%                      | 2.2%                      |
| ROCKBRIDGE          | 0.5%                | 0.4%           | 0.4%              | 0.5%                      | 0.4%                      |
| ROCKINGHAM          | 0.9%                | 0.7%           | 0.9%              | 0.8%                      | 0.9%                      |
| RUSSELL             | 0.1%                | 0.1%           | 0.1%              | 0.1%                      | 0.0%                      |
| SALEM CITY          | 0.3%                | 0.2%           | 0.3%              | 0.3%                      | 0.4%                      |
| SCOTT               | 0.1%                | 0.1%           | 0.1%              | 0.1%                      | 0.1%                      |
| SHENANDOAH          | 0.9%                | 0.6%           | 0.8%              | 0.9%                      | 0.9%                      |
| SMYTH               | 0.1%                | 0.1%           | 0.1%              | 0.1%                      | 0.1%                      |
| SOUTHAMPTON         | 0.1%                | 0.1%           | 0.1%              | 0.1%                      | 0.0%                      |
| SPOTSYLVANIA        | 1.1%                | 1.1%           | 1.3%              | 0.6%                      | 0.8%                      |
| STAFFORD            | 0.6%                | 0.5%           | 0.6%              | 0.6%                      | 0.6%                      |
| STAUNTON CITY       | 0.2%                | 0.2%           | 0.3%              | 0.2%                      | 0.3%                      |
| SUFFOLK CITY        | 0.3%                | 0.2%           | 0.3%              | 0.4%                      | 0.3%                      |
| SURRY               | 0.0%                | 0.0%           | 0.0%              | 0.0%                      | 0.0%                      |
| SUSSEX              | 0.0%                | 0.0%           | 0.0%              | 0.1%                      | 0.0%                      |
| TAZEWELL            | 0.2%                | 0.2%           | 0.2%              | 0.2%                      | 0.1%                      |
| VIRGINIA BEACH CITY | 6.2%                | 4.8%           | 5.8%              | 7.1%                      | 8.8%                      |
| WARREN              | 0.6%                | 0.5%           | 0.7%              | 0.6%                      | 0.4%                      |
| WASHINGTON          | 0.4%                | 0.4%           | 0.5%              | 0.5%                      | 0.4%                      |
| WAYNESBORO CITY     | 0.1%                | 0.1%           | 0.2%              | 0.2%                      | 0.2%                      |
| WESTMORELAND        | 0.2%                | 0.2%           | 0.3%              | 0.3%                      | 0.3%                      |
| WILLIAMSBURG CITY   | 2.4%                | 2.0%           | 2.5%              | 2.5%                      | 3.3%                      |
| WINCHESTER CITY     | 0.5%                | 0.4%           | 0.5%              | 0.5%                      | 0.6%                      |
| WISE                | 0.1%                | 0.1%           | 0.2%              | 0.1%                      | 0.1%                      |
| WYTHE               | 0.6%                | 0.3%           | 0.4%              | 0.6%                      | 0.6%                      |
| YORK                | 0.9%                | 0.7%           | 0.9%              | 1.1%                      | 1.3%                      |
| <b>STATE TOTALS</b> | <b>100.0%</b>       | <b>100.0%</b>  | <b>100.0%</b>     | <b>100.0%</b>             | <b>100.0%</b>             |

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\*County equivalent.

Table D: Percent Change from 2018

**2019 Domestic Travel Impact on Virginia****Table D: Percent Change from 2018**

| <u>County</u>         | <u>Expenditures</u> | <u>Payroll</u> | <u>Employment</u> | <u>State Tax<br/>Receipts</u> | <u>Local Tax<br/>Receipts</u> |
|-----------------------|---------------------|----------------|-------------------|-------------------------------|-------------------------------|
| ACCOMACK              | 5.6%                | 4.3%           | 0.2%              | 6.6%                          | 5.5%                          |
| ALBEMARLE             | 3.9%                | 4.8%           | 0.7%              | 4.9%                          | 3.9%                          |
| ALEXANDRIA CITY       | 2.6%                | 3.2%           | 0.2%              | 3.5%                          | 2.5%                          |
| ALLEGHANY             | 0.3%                | 3.7%           | -0.3%             | 0.4%                          | 0.0%                          |
| AMELIA                | 2.6%                | 1.9%           | 2.1%              | 3.6%                          | 2.6%                          |
| AMHERST               | 4.1%                | 3.8%           | -0.3%             | 5.1%                          | 4.1%                          |
| APPOMATTOX            | 2.2%                | 1.6%           | -2.4%             | 3.2%                          | 2.1%                          |
| ARLINGTON             | 4.4%                | 6.3%           | 2.0%              | 5.3%                          | 4.3%                          |
| AUGUSTA               | 4.4%                | 3.5%           | -0.3%             | 5.4%                          | 4.4%                          |
| BATH                  | 2.8%                | 3.8%           | -0.2%             | 3.7%                          | 2.7%                          |
| BEDFORD               | 3.4%                | 4.9%           | 0.8%              | 4.4%                          | 3.4%                          |
| BLAND                 | 2.2%                | 6.0%           | 0.6%              | 3.2%                          | 2.2%                          |
| BOTETOURT             | 2.6%                | 6.0%           | 1.6%              | 3.6%                          | 2.5%                          |
| BRISTOL CITY          | 4.5%                | 5.9%           | 1.6%              | 5.4%                          | 4.4%                          |
| BRUNSWICK             | 2.6%                | -0.7%          | -0.5%             | 3.6%                          | 2.6%                          |
| BUCHANAN              | 1.7%                | 3.0%           | -0.9%             | 2.7%                          | 1.7%                          |
| BUCKINGHAM            | 2.1%                | 0.3%           | -0.4%             | 3.0%                          | 2.0%                          |
| BUENA VISTA CITY      | 2.1%                | 1.8%           | -2.2%             | 3.1%                          | 2.1%                          |
| CAMPBELL              | 3.1%                | 8.7%           | 4.5%              | 4.1%                          | 3.1%                          |
| CAROLINE              | 2.3%                | 7.9%           | 2.3%              | 3.2%                          | 2.2%                          |
| CARROLL               | -1.0%               | 1.1%           | -1.4%             | 0.0%                          | -1.0%                         |
| CHARLES CITY          | 1.7%                | 2.5%           | 0.4%              | 2.7%                          | 1.7%                          |
| CHARLOTTE             | 2.3%                | 3.0%           | -0.4%             | 3.2%                          | 2.2%                          |
| CHARLOTTESVILLE CITY  | 5.4%                | 1.1%           | 4.2%              | 6.3%                          | 5.3%                          |
| CHESAPEAKE CITY       | 3.7%                | 4.7%           | 1.6%              | 4.6%                          | 3.6%                          |
| CHESTERFIELD          | 3.4%                | 4.9%           | 0.8%              | 4.3%                          | 3.3%                          |
| CLARKE                | 3.2%                | 4.5%           | 0.4%              | 4.1%                          | 3.1%                          |
| COLONIAL HEIGHTS CITY | 3.6%                | 4.3%           | 0.2%              | 4.6%                          | 3.6%                          |
| COVINGTON CITY        | 4.2%                | 2.1%           | -1.8%             | 5.2%                          | 4.1%                          |
| CRAIG                 | 3.0%                | 4.7%           | 0.6%              | 3.9%                          | 2.9%                          |
| CULPEPER              | 2.7%                | 0.6%           | -3.3%             | 3.6%                          | 2.6%                          |
| CUMBERLAND            | 2.3%                | 2.4%           | -1.2%             | 3.3%                          | 2.2%                          |
| DANVILLE CITY         | 2.0%                | 1.9%           | -0.5%             | 3.0%                          | 2.0%                          |
| DICKENSON             | 4.0%                | 8.7%           | 4.3%              | 4.9%                          | 3.9%                          |
| DINWIDDIE             | 2.7%                | 2.5%           | 0.6%              | 3.7%                          | 2.7%                          |

Table D: Percent Change from 2018

**2019 Domestic Travel Impact on Virginia****Table D: Percent Change from 2018 (Continued)**

| <u>County</u>       | <u>Expenditures</u> | <u>Payroll</u> | <u>Employment</u> | <u>State Tax<br/>Receipts</u> | <u>Local Tax<br/>Receipts</u> |
|---------------------|---------------------|----------------|-------------------|-------------------------------|-------------------------------|
| EMPORIA CITY        | 0.4%                | 0.1%           | -3.8%             | 0.5%                          | 0.3%                          |
| ESSEX               | 3.8%                | 4.5%           | 0.4%              | 4.8%                          | 3.8%                          |
| FAIRFAX             | 3.9%                | 5.1%           | 1.0%              | 4.9%                          | 3.9%                          |
| FAIRFAX CITY        | 3.8%                | 7.3%           | 3.1%              | 4.7%                          | 3.7%                          |
| FALLS CHURCH CITY   | 4.4%                | 4.2%           | 0.2%              | 5.4%                          | 4.3%                          |
| FAUQUIER            | 1.6%                | -0.4%          | -4.3%             | 2.5%                          | 1.5%                          |
| FLOYD               | 3.8%                | 6.4%           | 2.3%              | 4.8%                          | 3.7%                          |
| FLUVANNA            | 2.2%                | 3.4%           | -0.6%             | 3.2%                          | 2.2%                          |
| FRANKLIN            | 3.6%                | 5.6%           | 3.6%              | 4.6%                          | 3.6%                          |
| FRANKLIN CITY       | 2.1%                | 3.4%           | -0.6%             | 3.1%                          | 2.1%                          |
| FREDERICK           | 1.8%                | 4.9%           | 0.8%              | 2.8%                          | 1.8%                          |
| FREDERICKSBURG CITY | 0.0%                | 2.9%           | -1.1%             | 0.6%                          | -0.1%                         |
| GALAX CITY          | 2.1%                | 1.3%           | -2.7%             | 3.0%                          | 2.0%                          |
| GILES               | 2.6%                | 3.0%           | -2.3%             | 3.5%                          | 2.5%                          |
| GLOUCESTER          | 3.0%                | 3.3%           | -0.7%             | 3.9%                          | 2.9%                          |
| GOOCHLAND           | 5.3%                | 11.6%          | 9.3%              | 6.2%                          | 5.2%                          |
| GRAYSON             | 3.3%                | 4.9%           | 0.8%              | 4.3%                          | 3.3%                          |
| GREENE              | 5.8%                | 13.0%          | 8.2%              | 6.7%                          | 5.7%                          |
| GREENSVILLE         | 0.4%                | -4.1%          | 0.0%              | 0.7%                          | 0.4%                          |
| HALIFAX             | -1.0%               | -1.5%          | -5.3%             | 0.0%                          | -1.2%                         |
| HAMPTON CITY        | 3.4%                | 2.2%           | -1.8%             | 4.3%                          | 3.3%                          |
| HANOVER             | -0.8%               | 4.2%           | 0.1%              | 0.2%                          | -0.8%                         |
| HARRISONBURG CITY   | 3.7%                | 7.5%           | 3.3%              | 4.6%                          | 3.6%                          |
| HENRICO             | 3.2%                | 3.3%           | -0.7%             | 4.1%                          | 3.1%                          |
| HENRY               | -0.8%               | 1.9%           | -2.1%             | 0.0%                          | -1.3%                         |
| HIGHLAND            | 2.7%                | 4.2%           | 0.7%              | 3.6%                          | 2.6%                          |
| HOPEWELL CITY       | 3.2%                | 2.4%           | -1.6%             | 4.2%                          | 3.1%                          |
| ISLE OF WIGHT       | 4.4%                | 7.8%           | 5.9%              | 5.4%                          | 4.3%                          |
| JAMES CITY          | 3.4%                | 3.1%           | -0.9%             | 4.4%                          | 3.4%                          |
| KING AND QUEEN      | 2.9%                | -2.8%          | -1.5%             | 3.8%                          | 2.8%                          |
| KING GEORGE         | 6.0%                | 10.8%          | 6.4%              | 7.0%                          | 5.9%                          |
| KING WILLIAM        | 2.2%                | 5.6%           | 1.4%              | 3.2%                          | 2.2%                          |
| LANCASTER           | 2.3%                | 3.7%           | -0.3%             | 3.3%                          | 2.3%                          |
| LEE                 | 2.9%                | 4.4%           | 0.4%              | 3.9%                          | 2.9%                          |
| LEXINGTON CITY      | 2.8%                | 3.1%           | -0.9%             | 3.7%                          | 2.7%                          |



Table D: Percent Change from 2018

**2019 Domestic Travel Impact on Virginia****Table D: Percent Change from 2018 (Continued)**

| <u>County</u>      | <u>Expenditures</u> | <u>Payroll</u> | <u>Employment</u> | <u>State Tax<br/>Receipts</u> | <u>Local Tax<br/>Receipts</u> |
|--------------------|---------------------|----------------|-------------------|-------------------------------|-------------------------------|
| LOUDOUN            | 3.6%                | 4.9%           | 0.8%              | 4.6%                          | 3.6%                          |
| LOUISA             | 3.9%                | 6.0%           | 1.9%              | 4.8%                          | 3.8%                          |
| LUNENBURG          | 2.0%                | 3.4%           | -0.2%             | 3.0%                          | 2.0%                          |
| LYNCHBURG CITY     | 5.1%                | 5.7%           | 1.6%              | 6.1%                          | 5.0%                          |
| MADISON            | 3.3%                | 5.3%           | 1.2%              | 4.2%                          | 3.2%                          |
| MANASSAS CITY      | 2.6%                | 3.1%           | -0.9%             | 3.5%                          | 2.5%                          |
| MANASSAS PARK CITY | 4.1%                | 6.1%           | 1.9%              | 5.0%                          | 4.0%                          |
| MARTINSVILLE CITY  | 3.3%                | 5.1%           | 3.1%              | 4.3%                          | 3.2%                          |
| MATHEWS            | 1.1%                | 1.8%           | -1.5%             | 1.4%                          | 1.0%                          |
| MECKLENBURG        | 5.9%                | 4.6%           | 1.6%              | 6.9%                          | 5.8%                          |
| MIDDLESEX          | 12.0%               | 18.5%          | 14.6%             | 13.0%                         | 11.9%                         |
| MONTGOMERY         | 5.2%                | 6.7%           | 2.5%              | 6.2%                          | 5.1%                          |
| NELSON             | 3.2%                | 3.7%           | 3.5%              | 4.1%                          | 3.1%                          |
| NEW KENT           | 3.6%                | 7.1%           | 2.9%              | 4.6%                          | 3.6%                          |
| NEWPORT NEWS CITY  | 3.9%                | 7.2%           | 3.0%              | 4.8%                          | 3.8%                          |
| NORFOLK CITY       | 4.4%                | 10.5%          | 6.2%              | 5.3%                          | 4.3%                          |
| NORTHAMPTON        | 3.6%                | 6.9%           | 2.7%              | 4.6%                          | 3.6%                          |
| NORTHUMBERLAND     | 2.6%                | 3.6%           | 1.5%              | 3.5%                          | 2.5%                          |
| NORTON CITY        | 3.1%                | 3.9%           | 1.5%              | 4.1%                          | 3.1%                          |
| NOTTOWAY           | 2.6%                | 3.4%           | -0.7%             | 3.6%                          | 2.6%                          |
| ORANGE             | 3.0%                | 5.9%           | 1.8%              | 4.0%                          | 3.0%                          |
| PAGE               | 4.2%                | 5.8%           | 2.3%              | 5.1%                          | 4.1%                          |
| PATRICK            | 2.2%                | 3.2%           | -0.8%             | 3.1%                          | 2.1%                          |
| PETERSBURG CITY    | 3.5%                | 3.8%           | -0.2%             | 4.5%                          | 3.5%                          |
| PITTSYLVANIA       | 1.5%                | -0.7%          | -4.5%             | 2.5%                          | 1.5%                          |
| POQUOSON CITY      | 1.7%                | -0.1%          | 0.1%              | 2.7%                          | 1.7%                          |
| PORTSMOUTH CITY    | 0.5%                | 1.2%           | -1.3%             | 0.6%                          | 0.5%                          |
| POWHATAN           | 3.7%                | 6.4%           | 4.9%              | 4.7%                          | 3.6%                          |
| PRINCE EDWARD      | 7.1%                | 12.3%          | 7.9%              | 8.1%                          | 7.1%                          |
| PRINCE GEORGE      | -0.6%               | 1.8%           | -0.8%             | 0.2%                          | -0.7%                         |
| PRINCE WILLIAM     | 4.0%                | 5.9%           | 1.8%              | 4.9%                          | 3.9%                          |
| PULASKI            | 5.5%                | 4.9%           | 1.7%              | 6.4%                          | 5.4%                          |
| RADFORD CITY       | 2.4%                | 2.1%           | 0.5%              | 3.3%                          | 2.3%                          |
| RAPPAHANNOCK       | 8.6%                | 15.2%          | 8.6%              | 9.6%                          | 8.5%                          |
| RICHMOND           | 3.2%                | 3.6%           | 1.3%              | 4.1%                          | 3.1%                          |

Table D: Percent Change from 2018

**2019 Domestic Travel Impact on Virginia****Table D: Percent Change from 2018 (Continued)**

| <u>County</u>       | <u>Expenditures</u> | <u>Payroll</u> | <u>Employment</u> | <u>State Tax Receipts</u> | <u>Local Tax Receipts</u> |
|---------------------|---------------------|----------------|-------------------|---------------------------|---------------------------|
| RICHMOND CITY       | 4.5%                | 8.2%           | 4.0%              | 5.5%                      | 4.5%                      |
| ROANOKE             | 4.5%                | 8.4%           | 3.8%              | 5.5%                      | 4.5%                      |
| ROANOKE CITY        | 2.9%                | 3.8%           | -0.2%             | 3.8%                      | 2.8%                      |
| ROCKBRIDGE          | 1.9%                | 4.8%           | 1.2%              | 2.8%                      | 1.8%                      |
| ROCKINGHAM          | 5.7%                | 5.0%           | 0.9%              | 6.6%                      | 5.6%                      |
| RUSSELL             | 2.2%                | 4.2%           | 0.2%              | 3.1%                      | 2.1%                      |
| SALEM CITY          | 0.9%                | 2.6%           | -1.4%             | 1.1%                      | 0.8%                      |
| SCOTT               | 2.7%                | 1.2%           | -2.5%             | 3.7%                      | 2.7%                      |
| SHENANDOAH          | 0.1%                | 1.0%           | -3.0%             | 1.1%                      | 0.1%                      |
| SMYTH               | 4.0%                | 7.1%           | 2.9%              | 5.0%                      | 4.0%                      |
| SOUTHAMPTON         | 3.9%                | 4.0%           | 2.0%              | 4.9%                      | 3.9%                      |
| SPOTSYLVANIA        | 3.0%                | 4.5%           | 0.5%              | 3.9%                      | 2.9%                      |
| STAFFORD            | 2.6%                | 4.4%           | 1.9%              | 3.6%                      | 2.6%                      |
| STAUNTON CITY       | 5.7%                | 8.0%           | 3.8%              | 6.7%                      | 5.6%                      |
| SUFFOLK CITY        | 2.1%                | 5.3%           | 1.2%              | 3.1%                      | 2.1%                      |
| SURRY               | 2.9%                | 4.6%           | 0.7%              | 3.9%                      | 2.9%                      |
| SUSSEX              | 2.0%                | 2.3%           | -1.7%             | 2.9%                      | 1.9%                      |
| TAZEWELL            | 3.7%                | 3.9%           | -0.2%             | 4.6%                      | 3.6%                      |
| VIRGINIA BEACH CITY | 1.9%                | 1.2%           | -2.7%             | 2.9%                      | 1.9%                      |
| WARREN              | 2.5%                | 2.8%           | -1.3%             | 3.5%                      | 2.4%                      |
| WASHINGTON          | 2.4%                | 2.0%           | -2.0%             | 3.3%                      | 2.3%                      |
| WAYNESBORO CITY     | 2.3%                | 2.9%           | -1.1%             | 3.2%                      | 2.2%                      |
| WESTMORELAND        | -2.0%               | -2.3%          | -6.1%             | -1.1%                     | -2.1%                     |
| WILLIAMSBURG CITY   | 3.1%                | 4.3%           | 0.2%              | 4.0%                      | 3.0%                      |
| WINCHESTER CITY     | 2.8%                | 6.2%           | 2.1%              | 3.8%                      | 2.8%                      |
| WISE                | 3.1%                | 1.7%           | 0.3%              | 4.1%                      | 3.0%                      |
| WYTHE               | 0.8%                | 1.1%           | -2.6%             | 1.0%                      | 0.7%                      |
| YORK                | -0.6%               | 1.9%           | -2.0%             | 0.1%                      | -1.2%                     |
| <b>STATE TOTALS</b> | <b>3.4%</b>         | <b>5.0%</b>    | <b>0.9%</b>       | <b>4.3%</b>               | <b>3.3%</b>               |

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Table E: Alphabetical by County, 2018

**2018 Domestic Travel Impact on Virginia****Table E: Alphabetical by County (City\*), 2018**

| <u>County</u>         | <u>Expenditures<br/>(\$ Millions)</u> | <u>Payroll<br/>(\$ Millions)</u> | <u>Employment<br/>(Thousands)</u> | <u>State Tax<br/>Receipts<br/>(\$ Millions)</u> | <u>Local Tax<br/>Receipts<br/>(\$ Millions)</u> |
|-----------------------|---------------------------------------|----------------------------------|-----------------------------------|---|---|
| ACCOMACK              | \$210.33                              | \$45.36                          | 2.22                              | \$9.82  | \$6.22  |
| ALBEMARLE             | 390.77                                | 72.77                            | 3.39                              | 15.51   | 13.27   |
| ALEXANDRIA CITY       | 858.81                                | 150.46                           | 6.58                              | 39.10   | 27.91   |
| ALLEGHANY             | 39.19                                 | 7.90                             | 0.36                              | 1.56  | 1.09  |
| AMELIA                | 5.87                                  | 1.28                             | 0.05                              | 0.32  | 0.16  |
| AMHERST               | 25.18                                 | 5.57                             | 0.28                              | 1.10  | 0.72  |
| APPOMATTOX            | 11.54                                 | 2.32                             | 0.11                              | 0.54  | 0.33  |
| ARLINGTON             | 3,399.50                              | 1,095.36                         | 26.57                             | 126.78  | 93.75   |
| AUGUSTA               | 132.20                                | 23.78                            | 1.12                              | 5.73  | 4.40  |
| BATH                  | 289.58                                | 36.22                            | 1.78                              | 8.49  | 3.51  |
| BEDFORD               | 117.90                                | 25.12                            | 1.26                              | 5.63  | 3.53  |
| BLAND                 | 14.67                                 | 3.07                             | 0.13                              | 0.55  | 0.42  |
| BOTETOURT             | 61.42                                 | 10.10                            | 0.47                              | 2.54  | 1.70  |
| BRISTOL CITY          | 56.75                                 | 10.73                            | 0.51                              | 2.65  | 1.63  |
| BRUNSWICK             | 39.85                                 | 8.48                             | 0.43                              | 1.85  | 0.86  |
| BUCHANAN              | 20.78                                 | 4.57                             | 0.19                              | 0.60  | 0.23  |
| BUCKINGHAM            | 12.21                                 | 2.62                             | 0.12                              | 0.58  | 0.35  |
| BUENA VISTA CITY      | 4.38                                  | 0.99                             | 0.04                              | 0.17  | 0.12  |
| CAMPBELL              | 50.17                                 | 9.53                             | 0.48                              | 2.22  | 0.76  |
| CAROLINE              | 101.65                                | 13.85                            | 0.67                              | 4.42  | 2.21  |
| CARROLL               | 75.65                                 | 14.37                            | 0.69                              | 3.49  | 2.17  |
| CHARLES CITY          | 3.14                                  | 0.73                             | 0.03                              | 0.13  | 0.09  |
| CHARLOTTE             | 14.36                                 | 2.96                             | 0.14                              | 0.61  | 0.37  |
| CHARLOTTESVILLE CITY  | 263.23                                | 57.33                            | 2.60                              | 10.75   | 8.71  |
| CHESAPEAKE CITY       | 386.65                                | 73.15                            | 3.44                              | 17.69   | 13.53   |
| CHESTERFIELD          | 525.79                                | 102.58                           | 5.02                              | 20.34   | 11.50   |
| CLARKE                | 20.81                                 | 4.21                             | 0.20                              | 0.86  | 0.59  |
| COLONIAL HEIGHTS CITY | 43.73                                 | 11.60                            | 0.56                              | 1.94  | 1.69  |
| COVINGTON CITY        | 5.88                                  | 1.39                             | 0.06                              | 0.22  | 0.16  |
| CRAIG                 | 4.39                                  | 0.91                             | 0.05                              | 0.18  | 0.15  |
| CULPEPER              | 44.51                                 | 8.77                             | 0.42                              | 1.85  | 1.00  |
| CUMBERLAND            | 6.25                                  | 1.15                             | 0.06                              | 0.32  | 0.18  |
| DANVILLE CITY         | 92.28                                 | 18.32                            | 0.88                              | 3.89  | 2.16  |
| DICKENSON             | 7.85                                  | 1.74                             | 0.07                              | 0.43  | 0.18  |
| DINWIDDIE             | 16.13                                 | 3.42                             | 0.15                              | 0.66  | 0.48  |

Table E: Alphabetical by County, 2018

**2018 Domestic Travel Impact on Virginia****Table E: Alphabetical by County (City\*), 2018 (Continued)**

| <u>County</u>       | <u>Expenditures</u><br><u>(\$ Millions)</u> | <u>Payroll</u><br><u>(\$ Millions)</u> | <u>Employment</u><br><u>(Thousands)</u> | <u>State Tax</u><br><u>Receipts</u><br><u>(\$ Millions)</u> | <u>Local Tax</u><br><u>Receipts</u><br><u>(\$ Millions)</u> |
|---------------------|---|--|---|---|---|
| EMPORIA CITY        | 28.73                                       | 4.73                                   | 0.21                                    | 1.68  | 1.09  |
| ESSEX               | 33.91                                       | 7.51                                   | 0.37                                    | 1.52  | 0.97  |
| FAIRFAX             | 3,299.74                                    | 723.13                                 | 31.46                                   | 163.16  | 59.85   |
| FAIRFAX CITY        | 131.92                                      | 27.23                                  | 1.34                                    | 5.95  | 3.62  |
| FALLS CHURCH CITY   | 40.78                                       | 12.69                                  | 0.54                                    | 3.10  | 1.58  |
| FAUQUIER            | 185.09                                      | 36.86                                  | 1.83                                    | 8.85  | 3.06  |
| FLOYD               | 25.31                                       | 4.80                                   | 0.22                                    | 1.12  | 0.73  |
| FLUVANNA            | 55.97                                       | 11.32                                  | 0.52                                    | 2.56  | 0.73  |
| FRANKLIN            | 116.69                                      | 26.25                                  | 1.32                                    | 4.57  | 3.36  |
| FRANKLIN CITY       | 14.65                                       | 2.68                                   | 0.12                                    | 0.91  | 0.56  |
| FREDERICK           | 151.49                                      | 29.59                                  | 1.39                                    | 6.42  | 4.41  |
| FREDERICKSBURG CITY | 195.80                                      | 36.41                                  | 1.71                                    | 8.45  | 7.59  |
| GALAX CITY          | 18.37                                       | 3.40                                   | 0.16                                    | 0.85  | 0.44  |
| GILES               | 28.80                                       | 5.23                                   | 0.25                                    | 1.37  | 0.87  |
| GLOUCESTER          | 51.24                                       | 10.03                                  | 0.49                                    | 2.42  | 1.47  |
| GOOCHLAND           | 24.11                                       | 4.58                                   | 0.23                                    | 0.76  | 0.48  |
| GRAYSON             | 15.93                                       | 3.68                                   | 0.15                                    | 0.66  | 0.46  |
| GREENE              | 20.82                                       | 5.36                                   | 0.24                                    | 1.04  | 0.60  |
| GREENSVILLE         | 18.29                                       | 3.01                                   | 0.13                                    | 0.79  | 0.40  |
| HALIFAX             | 52.00                                       | 11.47                                  | 0.58                                    | 1.96  | 0.95  |
| HAMPTON CITY        | 262.51                                      | 49.83                                  | 2.43                                    | 12.55   | 8.83  |
| HANOVER             | 258.75                                      | 57.62                                  | 2.70                                    | 9.94  | 5.26  |
| HARRISONBURG CITY   | 131.40                                      | 25.61                                  | 1.19                                    | 5.62  | 4.82  |
| HENRICO             | 963.51                                      | 233.42                                 | 8.71                                    | 35.31   | 29.12   |
| HENRY               | 52.80                                       | 11.44                                  | 0.56                                    | 2.23  | 1.02  |
| HIGHLAND            | 18.39                                       | 3.83                                   | 0.18                                    | 0.92  | 0.53  |
| HOPEWELL CITY       | 27.38                                       | 5.28                                   | 0.25                                    | 1.28  | 1.10  |
| ISLE OF WIGHT       | 43.24                                       | 8.62                                   | 0.41                                    | 2.05  | 0.96  |
| JAMES CITY          | 442.03                                      | 81.95                                  | 4.00                                    | 22.51   | 19.11   |
| KING AND QUEEN      | 4.02  | 0.86                                   | 0.04                                    | 0.20  | 0.12  |
| KING GEORGE         | 23.73                                       | 5.09                                   | 0.24                                    | 1.09  | 0.69  |
| KING WILLIAM        | 10.16                                       | 2.39                                   | 0.09                                    | 0.37  | 0.24  |
| LANCASTER           | 94.17                                       | 16.59                                  | 0.78                                    | 4.12  | 2.51  |
| LEE                 | 13.07                                       | 3.64                                   | 0.17                                    | 0.63  | 0.31  |
| LEXINGTON CITY      | 40.87                                       | 8.02                                   | 0.38                                    | 1.67  | 1.39  |

Table E: Alphabetical by County, 2018

**2018 Domestic Travel Impact on Virginia****Table E: Alphabetical by County (City\*), 2018 (Continued)**

| <u>County</u>      | <u>Expenditures<br/>(\$ Millions)</u> | <u>Payroll<br/>(\$ Millions)</u> | <u>Employment<br/>(Thousands)</u> | <u>State Tax<br/>Receipts<br/>(\$ Millions)</u> | <u>Local Tax<br/>Receipts<br/>(\$ Millions)</u> |
|--------------------|---------------------------------------|----------------------------------|-----------------------------------|---|---|
| LOUDOUN            | 1,841.56                              | 720.05                           | 17.67                             | 48.63   | 28.58   |
| LOUISA             | 85.05                                 | 18.03                            | 0.87                              | 4.02  | 2.45  |
| LUNENBURG          | 5.97                                  | 1.43                             | 0.06                              | 0.23  | 0.17  |
| LYNCHBURG CITY     | 197.41                                | 39.56                            | 1.73                              | 8.75  | 7.56  |
| MADISON            | 36.08                                 | 6.17                             | 0.28                              | 1.48  | 1.02  |
| MANASSAS CITY      | 72.74                                 | 12.30                            | 0.58                              | 3.40  | 1.86  |
| MANASSAS PARK CITY | 1.51                                  | 0.36                             | 0.01                              | 0.08  | 0.05  |
| MARTINSVILLE CITY  | 21.49                                 | 4.42                             | 0.21                              | 0.98  | 0.54  |
| MATHEWS            | 35.60                                 | 8.70                             | 0.44                              | 1.67  | 1.03  |
| MECKLENBURG        | 144.40                                | 29.64                            | 1.43                              | 6.72  | 4.16  |
| MIDDLESEX          | 97.53                                 | 22.86                            | 1.14                              | 4.45  | 2.81  |
| MONTGOMERY         | 160.34                                | 31.03                            | 1.46                              | 6.98  | 2.80  |
| NELSON             | 211.06                                | 37.76                            | 1.74                              | 9.63  | 6.08  |
| NEW KENT           | 36.25                                 | 8.46                             | 0.43                              | 1.50  | 0.43  |
| NEWPORT NEWS CITY  | 323.84                                | 74.10                            | 3.10                              | 13.55   | 10.82   |
| NORFOLK CITY       | 887.57                                | 232.89                           | 7.58                              | 33.18   | 27.27   |
| NORTHAMPTON        | 81.97                                 | 16.06                            | 0.81                              | 3.88  | 1.54  |
| NORTHUMBERLAND     | 65.87                                 | 13.38                            | 0.63                              | 2.86  | 1.87  |
| NORTON CITY        | 20.48                                 | 3.49                             | 0.16                              | 0.95  | 0.87  |
| NOTTOWAY           | 13.58                                 | 2.66                             | 0.12                              | 0.76  | 0.34  |
| ORANGE             | 51.37                                 | 12.48                            | 0.61                              | 2.18  | 1.49  |
| PAGE               | 73.35                                 | 15.54                            | 0.76                              | 3.63  | 2.67  |
| PATRICK            | 29.21                                 | 6.50                             | 0.28                              | 1.59  | 0.84  |
| PETERSBURG CITY    | 47.53                                 | 8.72                             | 0.40                              | 2.26  | 1.34  |
| PITTSYLVANIA       | 80.58                                 | 15.35                            | 0.68                              | 4.27  | 2.27  |
| POQUOSON CITY      | 3.18                                  | 0.55                             | 0.03                              | 0.16  | 0.10  |
| PORTSMOUTH CITY    | 87.25                                 | 17.13                            | 0.80                              | 4.22  | 3.40  |
| POWHATAN           | 9.90                                  | 1.88                             | 0.10                              | 0.35  | 0.20  |
| PRINCE EDWARD      | 25.86                                 | 5.44                             | 0.24                              | 1.11  | 0.48  |
| PRINCE GEORGE      | 84.36                                 | 16.10                            | 0.79                              | 3.69  | 1.23  |
| PRINCE WILLIAM     | 618.61                                | 164.01                           | 6.66                              | 26.71   | 9.41  |
| PULASKI            | 59.63                                 | 12.56                            | 0.63                              | 2.54  | 1.71  |
| RADFORD CITY       | 16.45                                 | 2.98                             | 0.14                              | 0.74  | 0.45  |
| RAPPAHANNOCK       | 24.10                                 | 4.14                             | 0.20                              | 1.08  | 0.60  |
| RICHMOND           | 33.13                                 | 12.51                            | 0.37                              | 1.09  | 0.74  |

Table E: Alphabetical by County, 2018

**2018 Domestic Travel Impact on Virginia****Table E: Alphabetical by County (City\*), 2018 (Continued)**

| <u>County</u>       | <u>Expenditures</u><br><u>(\$ Millions)</u> | <u>Payroll</u><br><u>(\$ Millions)</u> | <u>Employment</u><br><u>(Thousands)</u> | <u>State Tax</u><br><u>Receipts</u><br><u>(\$ Millions)</u> | <u>Local Tax</u><br><u>Receipts</u><br><u>(\$ Millions)</u> |
|---------------------|---|--|---|---|---|
| RICHMOND CITY       | 800.23                                      | 188.79                                 | 7.53                                    | 29.39   | 26.98   |
| ROANOKE             | 192.33                                      | 37.19                                  | 1.80                                    | 7.78  | 6.24  |
| ROANOKE CITY        | 448.75                                      | 95.30                                  | 3.73                                    | 17.41   | 15.37   |
| ROCKBRIDGE          | 136.93                                      | 21.69                                  | 0.98                                    | 5.71  | 2.97  |
| ROCKINGHAM          | 231.57                                      | 44.47                                  | 2.20                                    | 8.88  | 6.02  |
| RUSSELL             | 13.16                                       | 3.10                                   | 0.15                                    | 0.64  | 0.20  |
| SALEM CITY          | 72.83                                       | 14.73                                  | 0.75                                    | 2.98  | 2.63  |
| SCOTT               | 18.43                                       | 3.74                                   | 0.18                                    | 0.86  | 0.44  |
| SHENANDOAH          | 230.97                                      | 38.67                                  | 1.83                                    | 10.35   | 6.63  |
| SMYTH               | 26.34                                       | 5.30                                   | 0.25                                    | 1.55  | 0.52  |
| SOUTHAMPTON         | 16.03                                       | 3.34                                   | 0.15                                    | 0.90  | 0.30  |
| SPOTSYLVANIA        | 294.84                                      | 65.33                                  | 3.15                                    | 7.03  | 5.66  |
| STAFFORD            | 147.33                                      | 30.53                                  | 1.46                                    | 6.13  | 4.33  |
| STAUNTON CITY       | 59.60                                       | 12.38                                  | 0.59                                    | 2.38  | 2.17  |
| SUFFOLK CITY        | 80.78                                       | 15.08                                  | 0.70                                    | 4.47  | 2.42  |
| SURRY               | 10.66                                       | 2.47                                   | 0.10                                    | 0.51  | 0.31  |
| SUSSEX              | 10.41                                       | 2.30                                   | 0.10                                    | 0.60  | 0.20  |
| TAZEWELL            | 53.23                                       | 11.49                                  | 0.57                                    | 2.28  | 0.72  |
| VIRGINIA BEACH CITY | 1,630.63                                    | 301.57                                 | 14.00                                   | 77.17   | 62.56   |
| WARREN              | 151.30                                      | 34.19                                  | 1.71                                    | 6.82  | 2.92  |
| WASHINGTON          | 110.28                                      | 24.28                                  | 1.21                                    | 4.96  | 2.62  |
| WAYNESBORO CITY     | 37.49                                       | 7.70                                   | 0.37                                    | 1.64  | 1.22  |
| WESTMORELAND        | 65.54                                       | 15.38                                  | 0.76                                    | 3.01  | 1.89  |
| WILLIAMSBURG CITY   | 612.32                                      | 125.78                                 | 6.02                                    | 26.62   | 23.04   |
| WINCHESTER CITY     | 122.11                                      | 23.34                                  | 1.10                                    | 5.09  | 4.09  |
| WISE                | 35.41                                       | 7.55                                   | 0.38                                    | 1.54  | 0.49  |
| WYTHE               | 149.65                                      | 22.11                                  | 0.97                                    | 6.71  | 4.31  |
| YORK                | 250.51                                      | 45.32                                  | 2.09                                    | 12.15   | 9.74  |
| <b>STATE TOTALS</b> | <b>\$25,843.54</b>                          | <b>\$6,099.24</b>                      | <b>234.49</b>                           | <b>\$1,076.98</b>   | <b>\$701.50</b>   |

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\*County equivalents.

## **APPENDICES**

## Appendix A: Travel Economic Impact Model

### Introduction

The Travel Economic Impact Model (TEIM) was developed by the research department at U.S. Travel Association to provide annual estimates of the impact of the travel activity of U.S. residents on national, state and county economies in this country. It is a disaggregated model comprised of a variety of travel categories (described in Appendix B: Glossary of Terms). The TEIM estimates travel expenditures and the resulting business receipts, employment, personal income, and tax receipts generated by these expenditures.

The TEIM has the capability of estimating the economic impact of various types of travel, such as business and vacation, by transport mode and type of accommodations used, and other trip and traveler characteristics. The County Impact Component of the TEIM allows estimates of the economic impact of travel at the county and city level.

### Definition of Terms

There is no commonly accepted definition of travel in use at this time. For the purposes of the estimates herein, *travel* is defined as activities associated with all overnight and day trips to visit places 50 miles away or more, one way, from home, or any overnight trips away from home in paid accommodations.

The word *tourism* is avoided in this report because of its vague meaning. Some define tourism as all travel away from home while others use the dictionary definition that limits tourism to personal or pleasure travel.

The *travel industry*, as used herein, refers to the collection of 18 types of businesses that provide goods and services to the traveler or potential traveler at the retail level (see Glossary of Terms). With the exception of Amtrak and second home ownership and rental, these business types are defined by the Office of Management and Budget in the 1997 North American Industry Classification System (NAICS) and well as in its predecessor, the 1987 Standard Industrial Classification System (SIC). In each case, the relevant NAICS and SIC codes are included.

Travel *expenditure* is assumed to take place whenever traveler exchanges money for an activity considered part of his/her trip. Total travel expenditures are separated into related categories representing traveler purchases of goods and services at the retail level. One category, travel agents, receives no travel expenditures as these purchases are allocated to the category (i.e. air transportation) actually providing the final good or service to the traveler. Travel expenditures are allocated among states by simulating where the exchange of money for goods or service actually takes place. By their nature, some travel expenditures are assumed to occur at the traveler's origin, some at his/her destination, and some enroute.

*Economic impact* is represented by measures of spending, employment, payroll, business receipts and tax revenues generated by traveler spending. *Payroll* includes all forms of compensation, such as salaries, wages, commissions, bonuses, vacation allowances, sick leave pay and the value of payments in kind paid during the year to all employees. Payroll is reported before deductions for social security, income tax insurance, union dues, etc. This definition follows that used by the U.S. Census Bureau in the quinquennial Census of Service Industries.

*Employment* represents the number of jobs generated by traveler spending, both full and part-time. As such, it is consistent with the U.S. Department of Labor series on non-agricultural payroll employment. *Tax revenues* include corporate income, individual income, sales and gross receipts, and excise taxes by level of government. *Business receipts* reflect travel expenditures less the sales and excise taxes imposed on those expenditures.



## Description of the Model

### Estimates of Travel Expenditures

Total travel expenditures includes spending by travelers on goods and services during their trips, such as lodging, transportation, meals, entertainment, retail shopping. Eighteen (18) categories of activities are covered in the TEIM. Generally, the TEIM combines the activity levels for trips to places within the United States with the appropriate average costs of each unit of travel activity, (e.g., cost per mile by mode of transport, cost per night by type of accommodation), to produce estimates of the total amount spent on each of 18 categories of travel-related goods and services by state. For example, the number of nights spent by travel parties in hotels in Vermont is multiplied by the average cost per night per travel party of staying in a hotel in the state to obtain the estimate of traveler expenditures for hotel accommodations. The estimates derived through the cost factor method are also validated through three additional methods: Household travel spending ratio method - the ratio of out of town spending to total household spending; Trip expenditure ratio method – the ratio of each travel spending category in a trip to that trip’s total expenditures; and economic and business statistics validations.

The data on domestic travel activity levels (e.g., number of miles traveled by mode of transportation, the number of nights spent away from home by type of accommodation) are based on national travel surveys conducted by U.S. Travel Association, The Bureau of Labor Statistics’ Survey of Consumer Expenditures, Smith Travel Research’s Hotel and Motel Survey, etc. Average cost data are purchased and collected from different organizations and government agencies. Total sales and revenue and other data collected from state, local and federal government and other organizations are employed to compare, adjust and update the spending database of TEIM, as well as linking spending to other impact components.

The international travel expenditure estimates are based on Tourism Industries’ (OTTI) Survey of International Air Travelers and data provided to OTTI from Canada and Mexico. Other estimates of the economic impact of international visitors to the U.S. are generated by TEIM by incorporating the estimated international traveler expenditures with the data series utilized to produce the domestic estimates.

### Estimates of Business Receipts, Payroll and Employment

The Economic Impact Component of the TEIM estimates travel generated business receipts, employment, and payroll. Basically, the 18 travel categories are associated with a type of travel-related business. For example, traveler spending on commercial lodging in a state is related to the business receipts, employment and payroll of hotels, motels and motor hotels (SIC 701; NAICS 7211) in the state. It is assumed that travel spending in each category, less sales and excise taxes, equals business receipts for the related business type as defined by the U.S. Census Bureau.

It is assumed that each job in a specific type of business in a state is supported by some amount of business receipts and that each dollar of wages and salaries is similarly supported by some dollar volume of business receipts. The ratios of employment to business receipts are computed for each industry in each state. These ratios are then multiplied by the total amount of business receipts generated by traveler spending in a particular type of business to obtain the measures of travel generated employment and payroll of each type of business in each state. For example, the ratio of employees to business receipts in the state commercial lodging establishments is multiplied by travel generated business receipts of these establishments to obtain traveler generated employment in commercial lodging. A similar process is used for the payroll estimates. The total sales, payroll and employment data of each travel related industry (by SIC and NAICS) are provided by and collected from state, local and federal government, such as the Bureau of Labor Statistics, the Bureau of Economic Analysis, Census Bureau and The Bureau of Transportation Statistics.

### Estimates of Tax Revenues

The Fiscal Impact Component of the TEIM is used to estimate traveler generated tax revenues of federal, state and local governments. The yield of each type of tax is related to the best measure of the relevant tax base available for each state consistent with the output of the Economic Impact Component. The ratios of yield to base for each type of tax in each state are then applied to the appropriate primary level output to obtain estimates of tax receipts generated by travel. For example, the ratio of Massachusetts State personal income tax collections to payroll in the state is applied to total travel generated payroll to obtain the estimate of state personal income tax receipts attributable to traveler spending in Massachusetts.

### Estimates for Counties and Local Areas

Local area travel impact estimates is derived by distributing the state estimates to the area using proper proportions of each related category in the area. The proportions of a local area are calculated based on a set of data collected from federal, state and local governments and private organizations. The data can be gathered at the zip code level. Consumer survey data are not used in locality impact estimates due to small sample size issue.

The data used to estimate the local area shares includes sales, employment, payroll and taxes for all travel-related industry categories. Local data provided by states such as sales/tax receipts, employment and wages, attraction attendances, etc. are critical inputs. County and local sales, establishments, employment and payroll data derived from Economic Census, County Business Patterns and the Quarterly Census of Employment and Wages (QCEW) are also used in the model.

## **Limitations of the Study**

This study is designed to indicate the impact of U.S. traveler expenditures on employment, payroll, business receipts and tax revenue in each of the states. These impact estimates reflect the limitations inherent in the definition of travel expenditures. Two important classes of travel-related expenses have not been estimated due to various reasons. Consumers purchase certain goods and services in anticipation of a trip away from home. These include sports equipment (tennis racquet, skis, scuba gear, etc.), travel books and guides, and services such as language lessons and lessons for participatory sports (tennis, skiing, underwater diving, etc.). The magnitude of these purchases in preparation for a trip cannot be quantified due to lack of sound, relevant data.

The second type of spending not covered due to lack of sufficient data is the purchase of major consumer durables generally related to outdoor recreation on trips. Further research is required in this area to determine to what extent pre-trip spending on consumer durable products can justifiably be included within a travel economic impact study.

## **Appendix B: Glossary of Terms – TEIM**

Automobile Transportation Expenditure. This category includes a prorated share of the fixed costs of owning an automobile, truck, camper, or other recreational vehicle, such as insurance, license fees, tax, and depreciation costs. Also included are the variable costs of operating an automobile, truck, camper, or other recreational vehicle on a trip, such as gasoline, oil, tires, and repairs. The costs of renting an automobile or other motor vehicle are included in this category as well.

Entertainment/Recreation Expenditure. Traveler spending on recreation facility user fees, admissions at amusement parks and attractions, attendance at nightclubs, movies, legitimate shows, sports events, and other forms of entertainment and recreation while traveling.

Food Expenditure. Traveler spending in commercial eating facilities and grocery stores or carry-outs, as well as on food purchased for off-premise consumption.

Incidental Purchase Expenditure. Traveler spending on retail trade purchases including gifts for others, medicine, cosmetics, clothing, personal services, souvenirs, and other items of this nature.

Lodging Expenditure. Traveler spending on hotels and motels, B&Bs, campgrounds and trailer parks, rental of vacation homes and other types of lodging.

Public Transportation Expenditures. This includes traveler spending on air, bus, rail and boat/ship transportation, and taxicab or limousine service between airports and central cities. Also included are expenditures on other transportation.

Travel-generated Tax Receipts. Those federal, state and local tax revenues attributable to travel in an area. For a given state locality, all or some of the taxes may apply. "Local" includes county, city or municipality, and township units of government actually collecting the receipts and not the level that may end up receiving it through intergovernmental transfers.

Federal. These receipts include corporate income taxes, individual income taxes, employment taxes, gasoline excise taxes, and airline ticket taxes.

State. These receipts include corporate income taxes, individual income taxes, sales and gross receipts taxes, and excise taxes.

Local. These include county and city receipts from individual and corporate income taxes, sales, excise and gross receipts taxes, and property taxes.

## Appendix C: Travel-Related Industry by NAICS

**Travel industry categories:** With the transition to NAICS, the U.S. Travel Association has adjusted its selection of the travel-related business types using the new NAICS codes and brought its travel economic research into conformity with NAICS. For measurement purposes, U.S. Travel Association's Travel Economic Impact Model tracks business activity in seven (7) major travel-related industry groups. The industry groups and subcategories used in the model are outlined below, followed by a detailed table of NAICS Codes. The share of travel in each of listed industries will depend on travel spending estimates for the related categories and are different from industries and areas.

**Automobile Transportation:** Gasoline service stations, passenger car rental, motor vehicle/parts dealers, automotive repairs and maintenance.

**Entertainment/Recreation industry:** Entertainment, art and recreation industry.

**Foodservice industry:** Eating & drinking places, and grocery stores.

**Retail Trade industry:** General merchandise group stores and miscellaneous retail stores, including gift and souvenir shops, and other retail stores.

**Lodging industry:** This industry includes hotels, motels, and motor hotels, camps and trailer parks.

**Public Transportation industry:** Air transportation, taxicab companies, interurban & rural bus transportation, railroad passenger transportation (Amtrak) and water passenger transportation. Also is the "dummy" industry of "other transportation."

**Travel Arrangement industry:** This includes travel agencies, tour operators, and other travel arrangement & reservation services.

## TRAVEL RELATED INDUSTRY BY NAICS

### Accommodations

7211 Traveler Accommodations  
7212 Recreational Vehicle Parks & Campgrounds

### Auto Transportation

532111 Passenger Car Rental  
447 Gasoline Stations  
4411 Automobile Dealers  
4412 Other Motor Vehicle Dealers  
4413 Automotive Parts, Accessories and Tire Stores  
8111 Automotive Repair and Maintenance

### Entertainment and Recreation

711 Performing Arts, Spectator Sports & Related Industries  
712 Museums, Historical Sites & Similar Institutions  
713 Amusement, Gambling & Recreation

### Food

7221 Full service Restaurants  
7222 Limited Service Eating Places  
7224 Drinking Places  
445 Food and Beverage stores

### Public Transportation

481 Passenger Air Transportation  
4881 Airport Support Activities  
4821 Rail Transportation  
4852 Interurban and Rural Bus Transportation  
4853 Taxi & Limousine Services  
485510 Charter Bus  
483112 Deep Sea Passenger Transportation  
483114 Coastal and Great Lakes Passenger Transportation  
483212 Inland Water Passenger Transportation  
487 Scenic & Sightseeing Transportation

### Retail

451 Sporting Goods, Hobby, Book, and Music Stores  
452 General Merchandise Stores  
453 Miscellaneous Store Retailers  
443 Electronics and Appliance Stores  
444 Building Material and Garden Equipment and Supplies Dealers  
446 Health and Personal Care Stores  
448 Clothing and Clothing Accessories Stores

### Travel Arrangement

5615 Travel Arrangement & Reservation Services (includes travel agencies and tour operators)

## Appendix D: Major Industry Sectors in the U.S. Economy by NAICS

### Appendix F: Industry Sectors in the U.S. Economy

| NAICS*       | NAICS Industry Names   |
|--------------|--|
| NAICS 11:    | Agriculture, forestry, fishing and hunting                               |
| NAICS 21:    | Mining   |
| NAICS 22:    | Utilities  |
| NAICS 23:    | Construction   |
| NAICS 31-33: | Manufacturing  |
| NAICS 42:    | Wholesale Trade  |
| NAICS 44-45: | Retail Trade   |
| NAICS 48-49: | Transportation and Warehousing   |
| NAICS 51:    | Information  |
| NAICS 52:    | Finance and insurance  |
| NAICS 53:    | Real estate and rental and leasing                                       |
| NAICS 54:    | Professional, Scientific, and Technical Services                         |
| NAICS 55:    | Management of companies and enterprises                                  |
| NAICS 56:    | Administrative and Support and Waste Management and Remediation Services |
| NAICS 61:    | Educational Services   |
| NAICS 62:    | Health Care and Social Assistance  |
| NAICS 71:    | Arts, entertainment, and recreation                                      |
| NAICS 72:    | Accommodation and Food Services  |
| NAICS 81:    | Other services, except public administration                             |

*\*The North American Industry Classification System (NAICS) is the standard used by Federal statistical agencies in classifying business establishments for the purpose of collecting, analyzing, and publishing statistical data related to the U.S. business economy. NAICS was developed under the auspices of the Office of Management and Budget (OMB), and adopted in 1997 to replace the Standard Industrial Classification (SIC) system. It was developed jointly by the U.S. Economic Classification Policy Committee (ECPC), Statistics Canada, and Mexico's Instituto Nacional de Estadística y Geografía, to allow for a high level of comparability in business statistics among the North American countries.*

## **Appendix E: Sources of Data**

This appendix presents the sources of data used in this report.

### **Organizations**

Airlines for America (A4A), (formerly known as Air Transport Association of America - ATA)

American Automobile Association

Amtrak

Bureau of Census, U.S. Department of Commerce

Bureau of Economic Analysis, U.S. Department of Commerce

Bureau of Labor Statistics, U.S. Department of Labor

Bureau of Transportation Statistics, U.S. Department of Commerce

Federal Aviation Administration, U.S. Department of Transportation

Federal Highway Administration, U.S. Department of Transportation

National Park Service

Virginia Tourism Authority

Virginia Department of Taxation

Smith Travel Research

Office of Travel and Tourism Industries/International Trade Administration, U.S. Department of Commerce

U.S. Travel Association