



Overseas Leisure Travelers to Virginia 2019



11.2 Nights Average Length of Stay

8.0 Nights Number of Nights in hotel

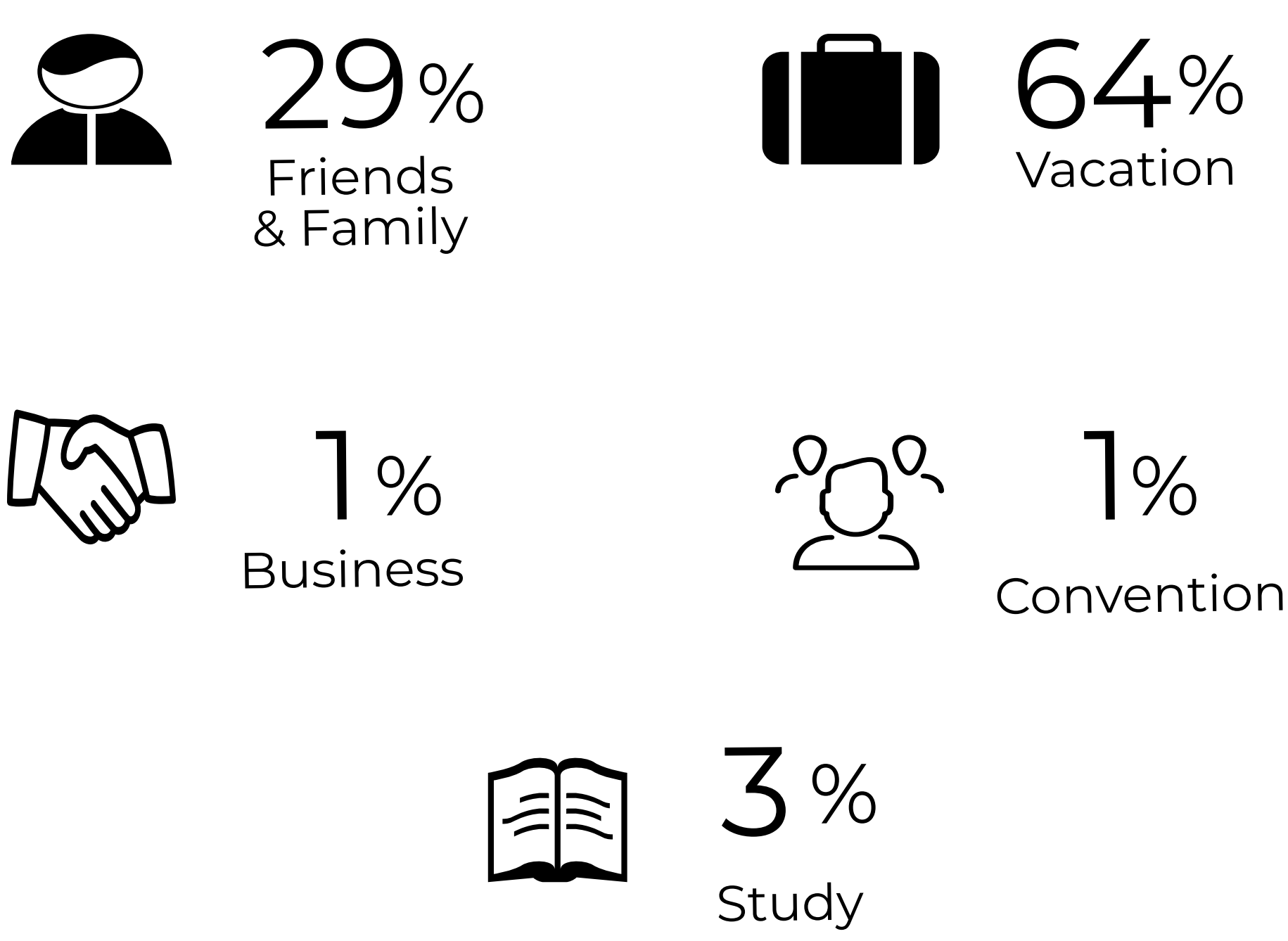
3.1 Average number of States visited

42% Virginia as a Main Destination

80% Traveled to the U.S prior to this trip

34% Virginia as Main Port of Entry

Main Purpose



Traveler Demographics

\$67,572
Average Household Income

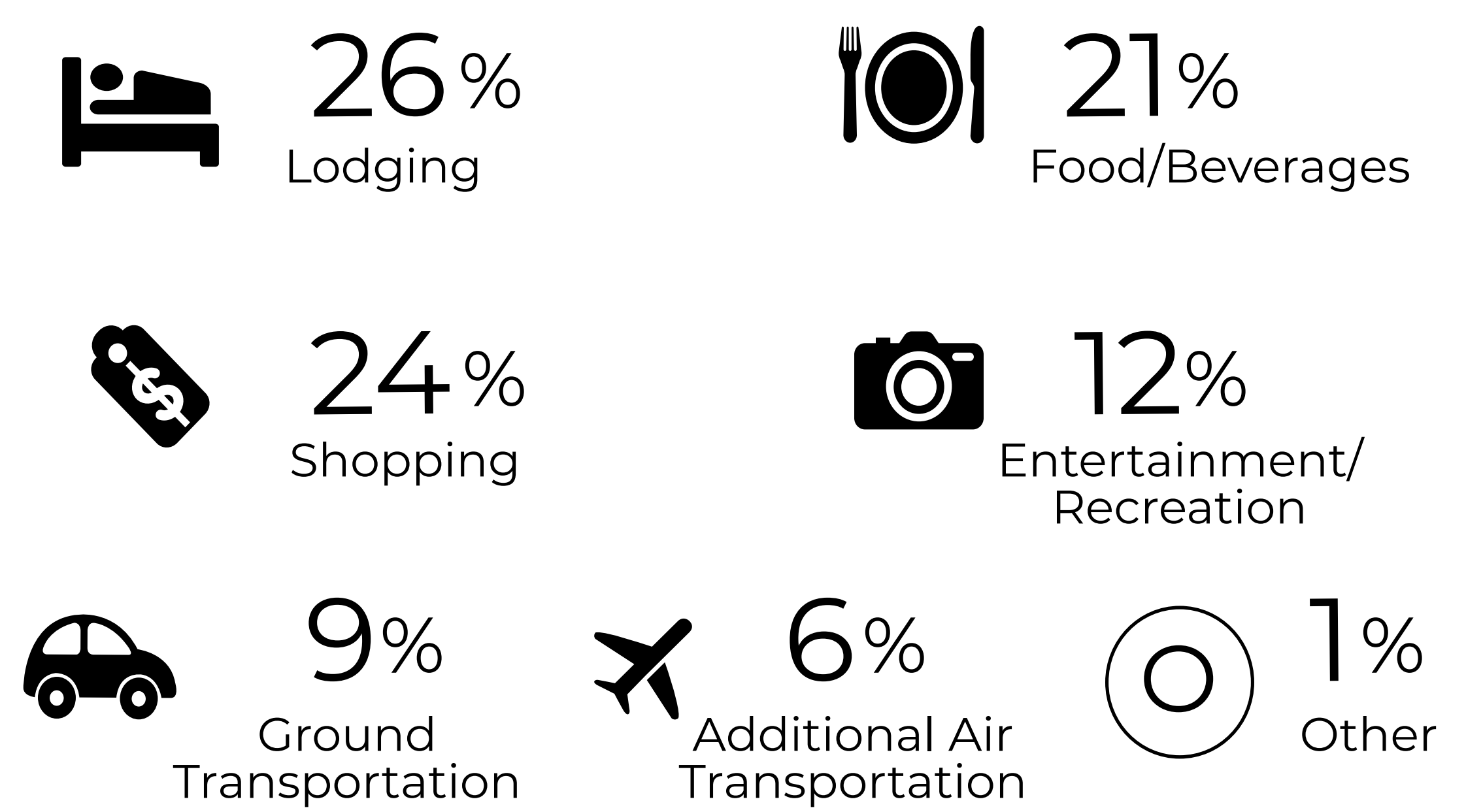
Traveler Occupation



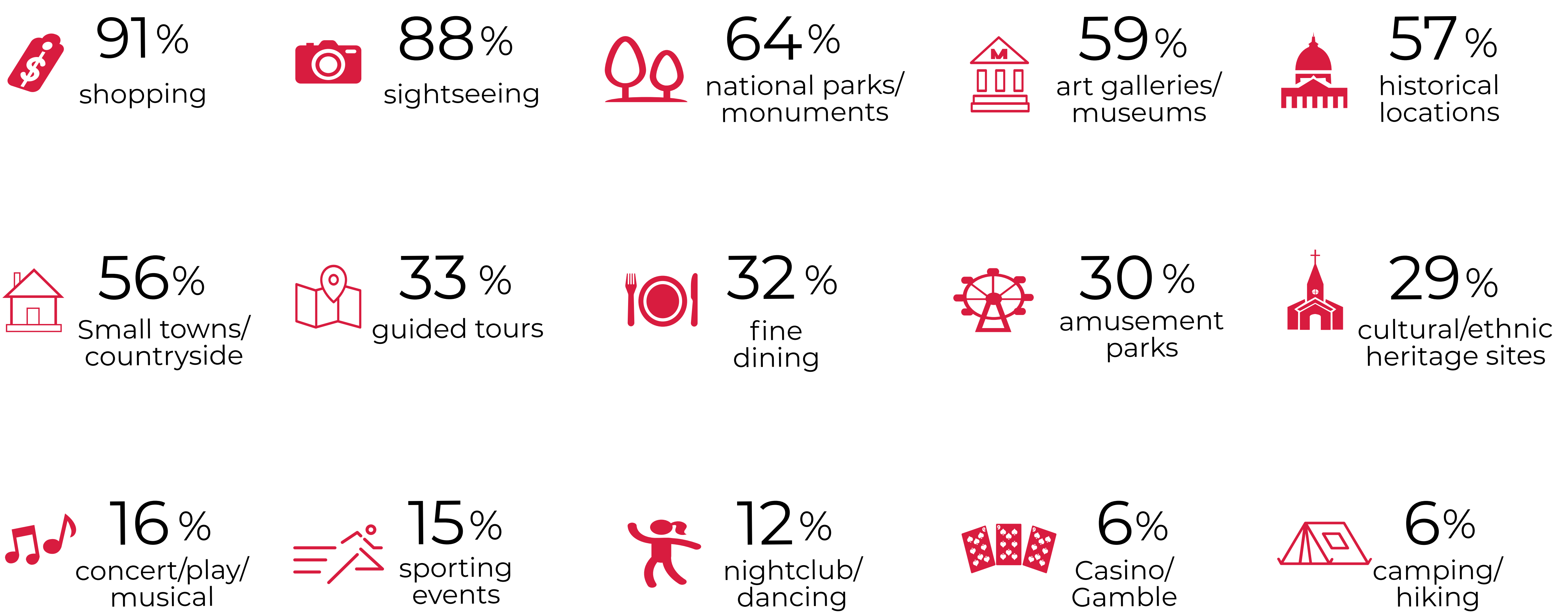
\$1,644
Spending per visitor per trip

48% Stayed in Hotels

Spending categories



Top Activities

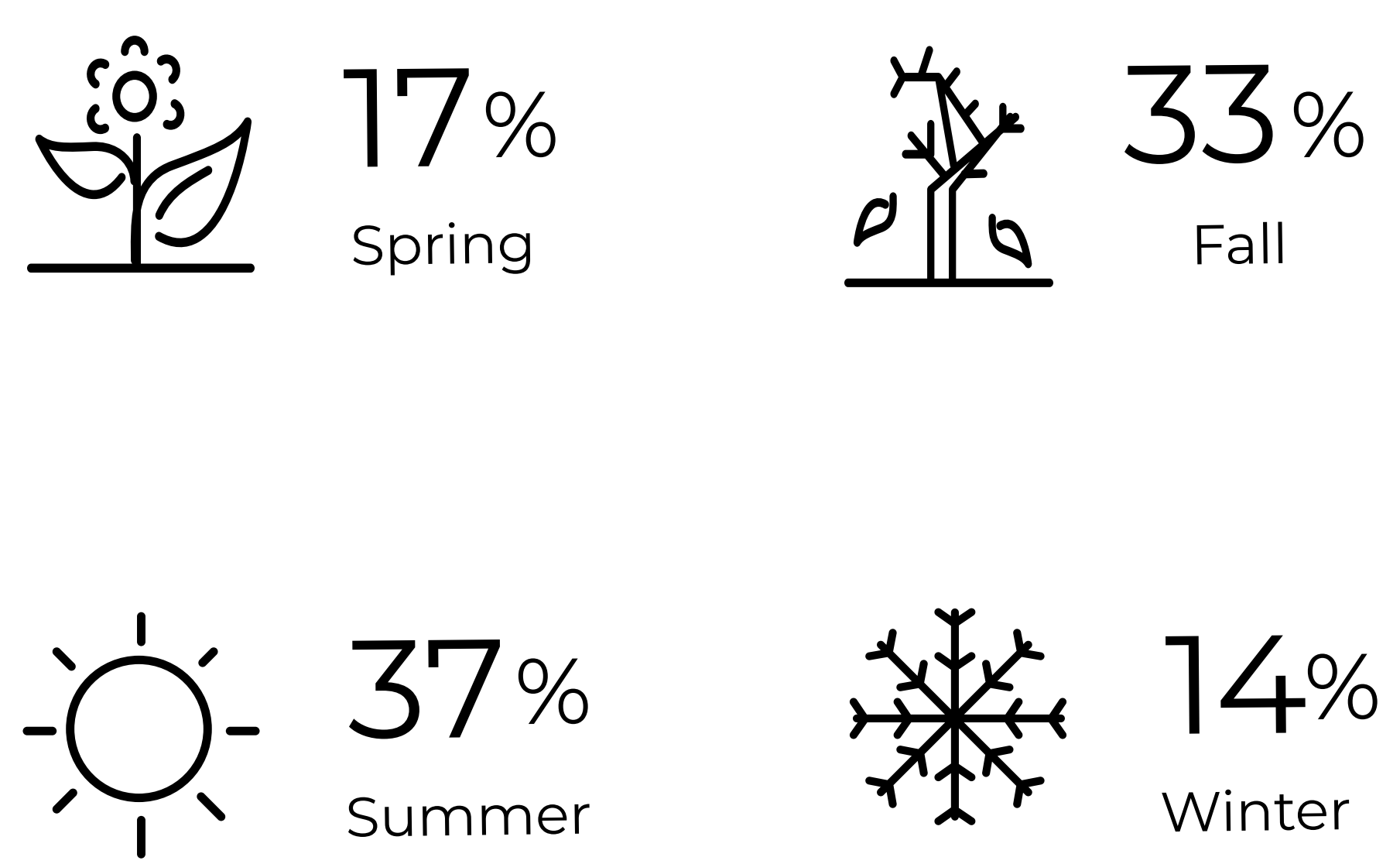


Trip Planning

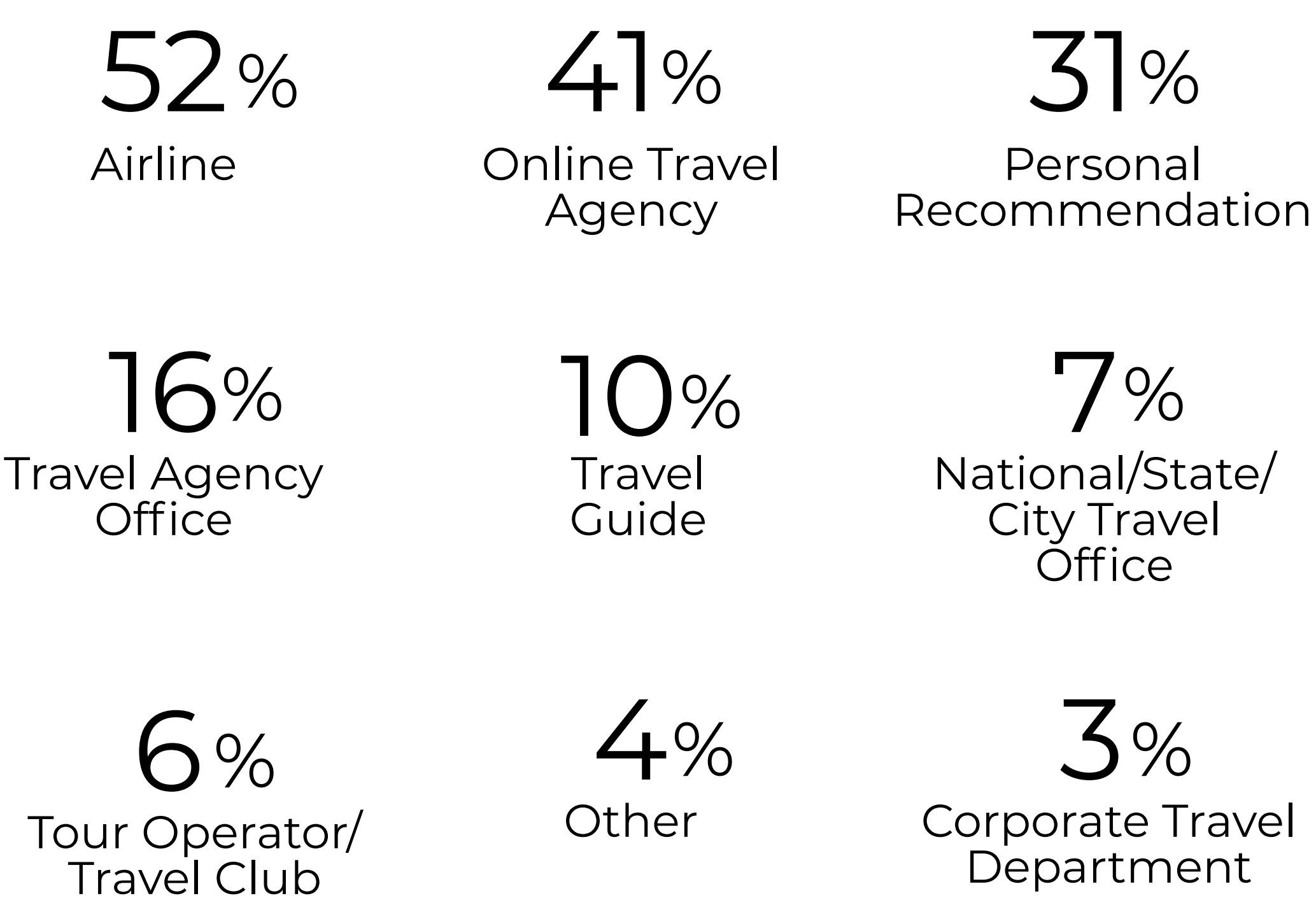
129 Days
Prior to departure



Month of Travel



Travel Information Sources



Travel Parties

