

German Travelers to Virginia 2019



## Third Largest Overseas Market





**4**% Virginia as a Main Destination Destination





5.7 Average Nights Length of Stay

3.2

83%

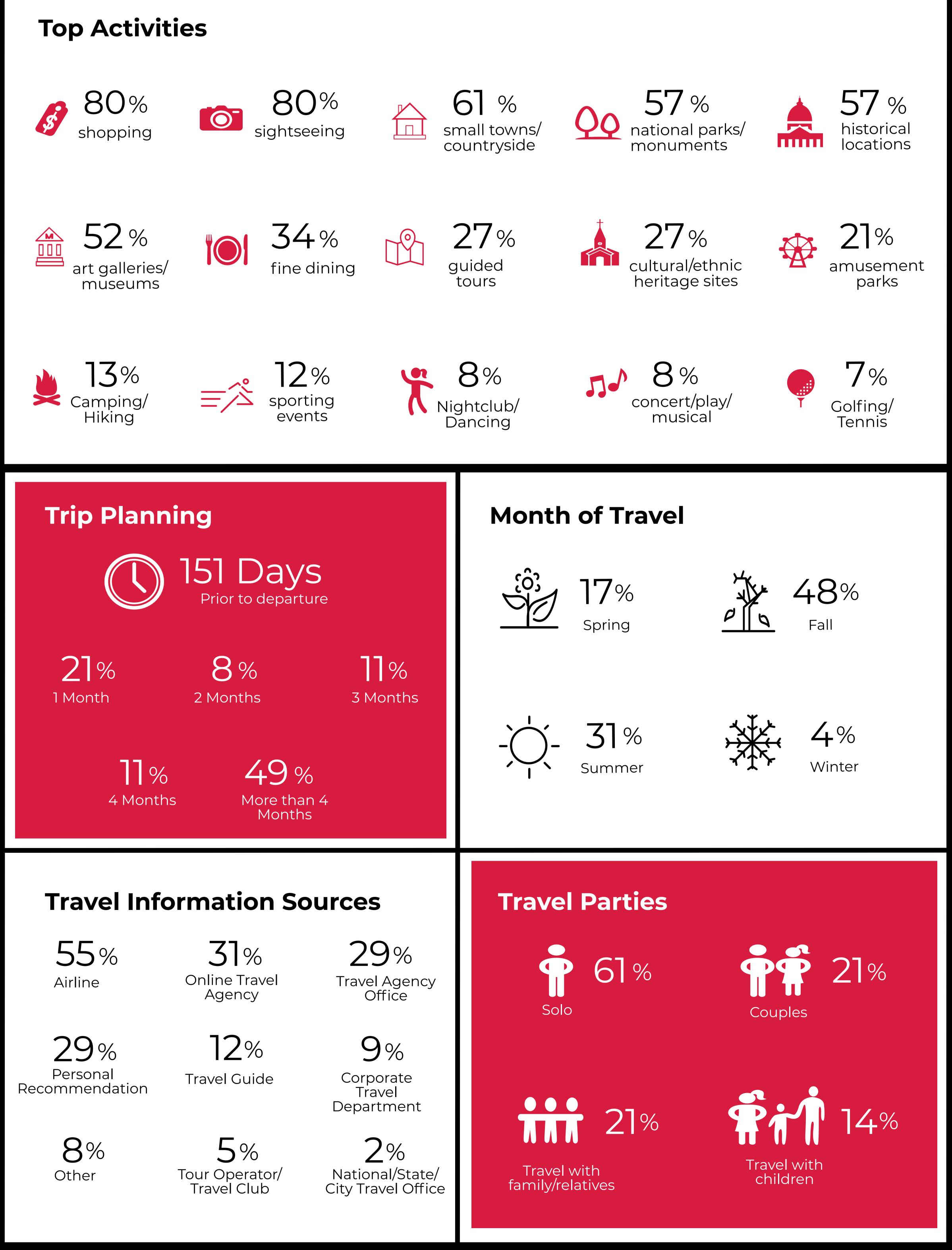
Average number of States visited



Traveled to the U.S prior to this trip

## Main Purpose





Sources: National Travel & Tourism Office; Travel Market Insights, Inc; Tourism Economics (n=161)