



Tourism Zones in Virginia: Incentives Matrix

Locality	Name of Tourism Zone	Date Established	Eligibility Requirements	Local Benefits/Incentives Offered	BPOL or Business License Tax Incentive	Machinery and Tools Tax Incentive	Real Estate Tax Incentive	Business Tangible Personal Property Tax Incentive	Targeted Industry Status or Expedited Review	Water/Sewer Connection Fee Waivers or Reductions	Fee Reductions, Waivers or Rebates (other than water/sewer)	Sales, Meals or Lodging Tax Incentives	Marketing Assistance	Incentives not Specified
<a href="#">Tazewell</a>	Cavitt's Creek Park Tourism Zone	5/1/2012	1. \$25,000 capital investment 2. Create at least one full-time job	1. Investment grants (BPOL, M&T, and property tax) 2. Targeted industry status 3. Permit fee grant 4. Marketing assistance 5. Additional incentives on case-by-case basis	X	X		X	X		X		X	
<a href="#">Tazewell</a>	Tazewell Area Tourism Zone	5/1/2012	1. \$25,000 capital investment 2. Create at least one full-time job	1. Investment grants (BPOL, M&T, and property tax) 2. Targeted industry status 3. Permit fee grant 4. Marketing assistance 5. Additional incentives on case-by-case basis	X	X		X	X		X		X	
<a href="#">Purcellville</a>	Old Town Tourism Zone	5/8/2012	1. Capital investment: \$250,00 2. Must be a transient lodging facility	Incentive types not specified in ordinance; reimbursable incentives for up to nine years										X
<a href="#">Strasburg</a>	Arts and Tourism District	8/14/2012	Any business or organization defined as a qualified arts or tourism business	1. BPOL tax reduction or exemption 2. Water and sewer fee reductions	X					X				
<a href="#">Bristol</a>	Tourism Zone Overlay District	1/26/2013	Not specified in ordinance	1. Reduction of permit fees 2. Reduction of user fees 3. Reduction of any type of gross receipts tax 4. Permit process reform 5. Exemption from ordinances as permitted by state code 6. Gap financing							X	X		
<a href="#">Windsor</a>	Town of Windsor Tourism Zone	3/11/2013	\$25,000 capital investment	1. Reimbursement of town real estate tax 2. 50% reimbursement for initial facility fee for water services			X			X				
<a href="#">Prince William</a>	Prince William Tourism Zone	6/18/2013	Not specified in ordinance	Not specified in ordinance									X	
<a href="#">Albemarle</a>	Crozet Tourism Zone	8/16/2013	Not specified in ordinance	Not specified in ordinance									X	
<a href="#">Buena Vista</a>	Buena Vista Tourism Zone	10/13/2013	1. Existing businesses: \$250,000 capital investment 2. New businesses: \$500,000	1. Business License Tax Rebate 2. Real Estate Tax Rebate 3. Targeted industry status (business placed in city's Fast Track Development Review, Permitting, and Inspections program)	X		X		X					
<a href="#">Hillsville</a>	Town of Hillsville Tourism Zone	10/28/2013	1. Existing businesses: \$250,000 capital investment and 5 new jobs 2. New businesses: \$500,000 and 5 new jobs	1. BPOL tax grant 2. M&T tax grant 3. Real estate tax grant 4. Meals tax grant 5. Lodging tax grant	X	X	X					X		
<a href="#">Tazewell</a>	Back of the Dragon Tourism Zone	11/12/2013	1. \$25,000 capital investment 2. Create at least one full-time job	1. Investment grants (BPOL, M&T, and property tax) 2. Targeted industry status 3. Permit fee grant 4. Marketing assistance 5. Additional incentives on case-by-case basis	X	X		X	X		X		X	
<a href="#">Carroll County</a>	Carroll County Tourism Zone	11/14/2013	1. Existing businesses: \$250,000 capital investment and 5 new jobs 2. New businesses: \$500,000 and 5 new jobs	1. BPOL tax grant 2. M&T tax grant 3. Real estate tax grant 4. Meals tax grant 5. Lodging tax grant	X	X	X					X		
<a href="#">Waynesboro</a>	Downtown Tourism Zone	11/25/2013	Not specified in ordinance	1. Tax reimbursements (real estate, property tax, and BPOL) 2. Fee reimbursements (building permit fee, tourism development zone application fee, sign permit fee) 3. Marketing grants 4. Payment of membership dues to specific organizations 5. Training scholarship 6. Potential access to other city grant programs	X		X	X			X		X	
<a href="#">Waynesboro</a>	East Main Tourism Zone	11/25/2013	Not specified in ordinance	1. Tax reimbursements (real estate, property tax, and BPOL) 2. Fee reimbursements (building permit fee, tourism development zone application fee, sign permit fee) 3. Marketing grants 4. Payment of membership dues to specific organizations 5. Training scholarship 6. Potential access to other city grant programs	X		X	X			X		X	
<a href="#">Waynesboro</a>	Interstate Tourism Zone	11/25/2013	Not specified in ordinance	1. Tax reimbursements (real estate, property tax, and BPOL) 2. Fee reimbursements (building permit fee, tourism development zone application fee, sign permit fee) 3. Marketing grants 4. Payment of membership dues to specific organizations 5. Training scholarship 6. Potential access to other city grant programs	X		X	X			X		X	
<a href="#">Saint Paul</a>	Saint Paul Tourism Zone	12/16/2013	Not specified in ordinance	1. Real estate tax reimbursement 2. Business license fee waiver 3. Sewer connection fee waiver 4. Marketing incentives			X			X	X		X	





