



Overseas Leisure Travelers to Virginia 2018



9.4 Nights Average Length of Stay

5.2 Nights Number of Nights in hotel

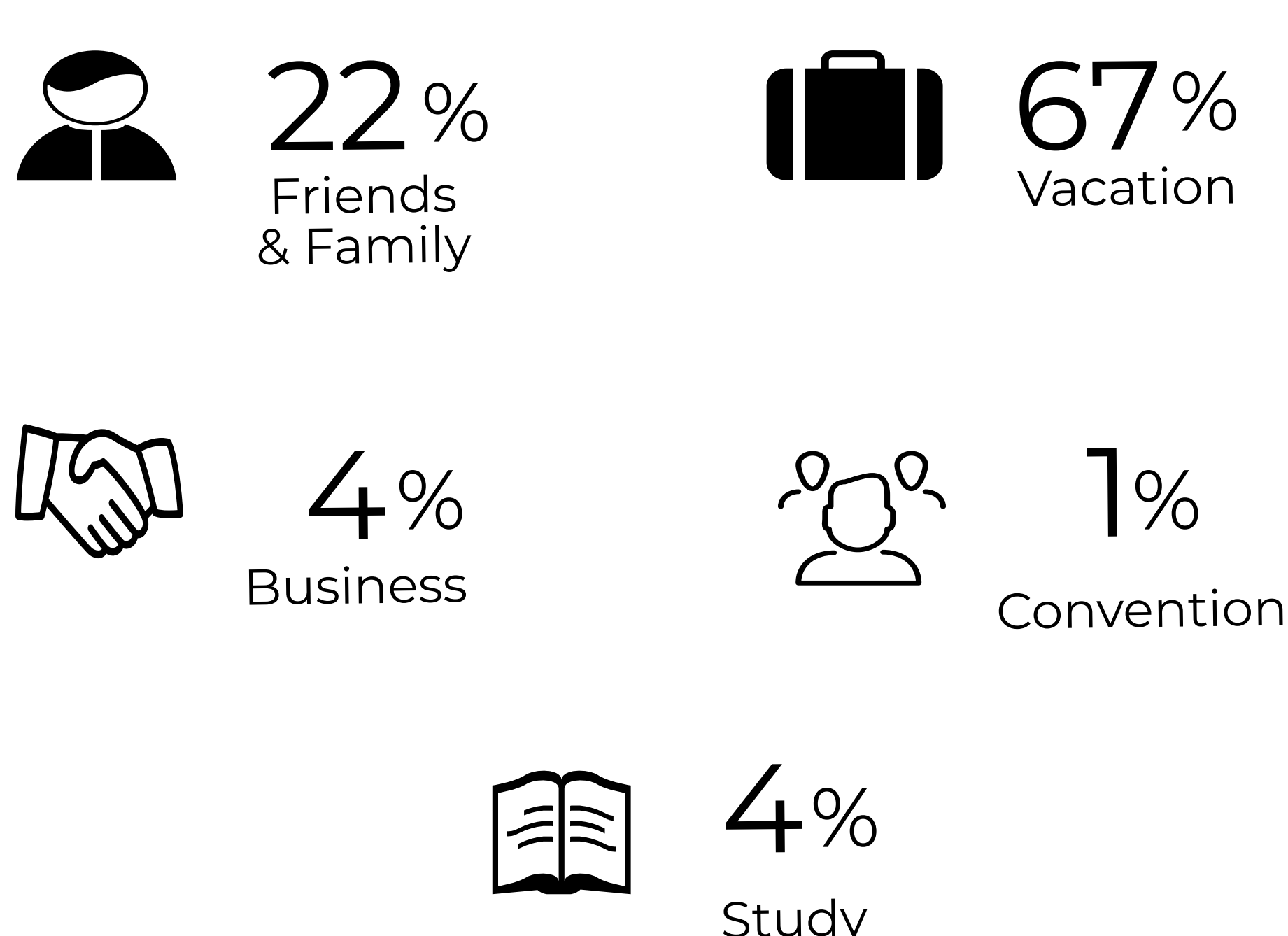
3.1 Average number of States visited

47% Virginia as a Main Destination

79% Traveled to the U.S prior to this trip

35% Virginia as Main Port of Entry

Main Purpose



Traveler Demographics

\$76,556
Average Household Income

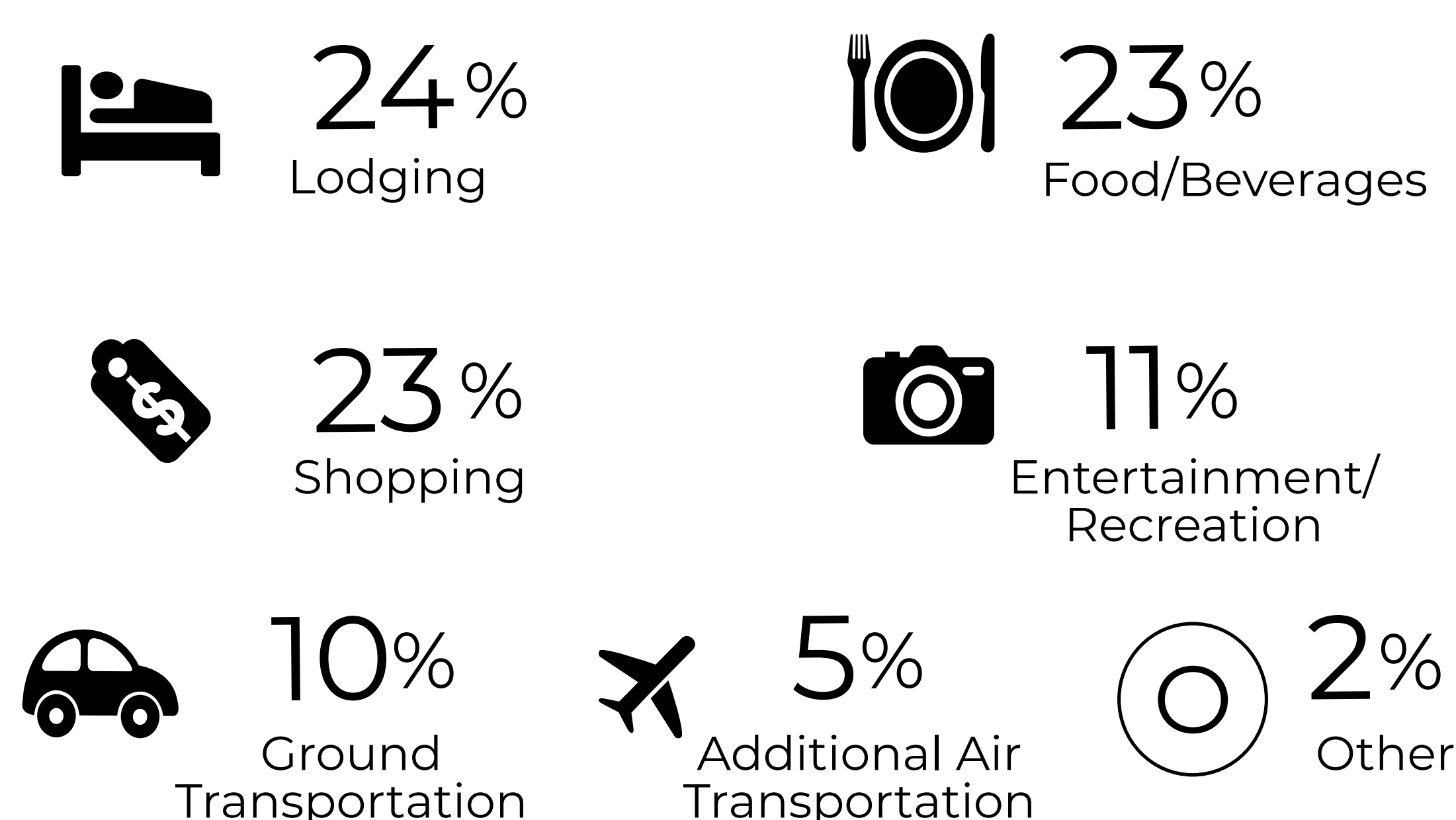
Traveler Occupation



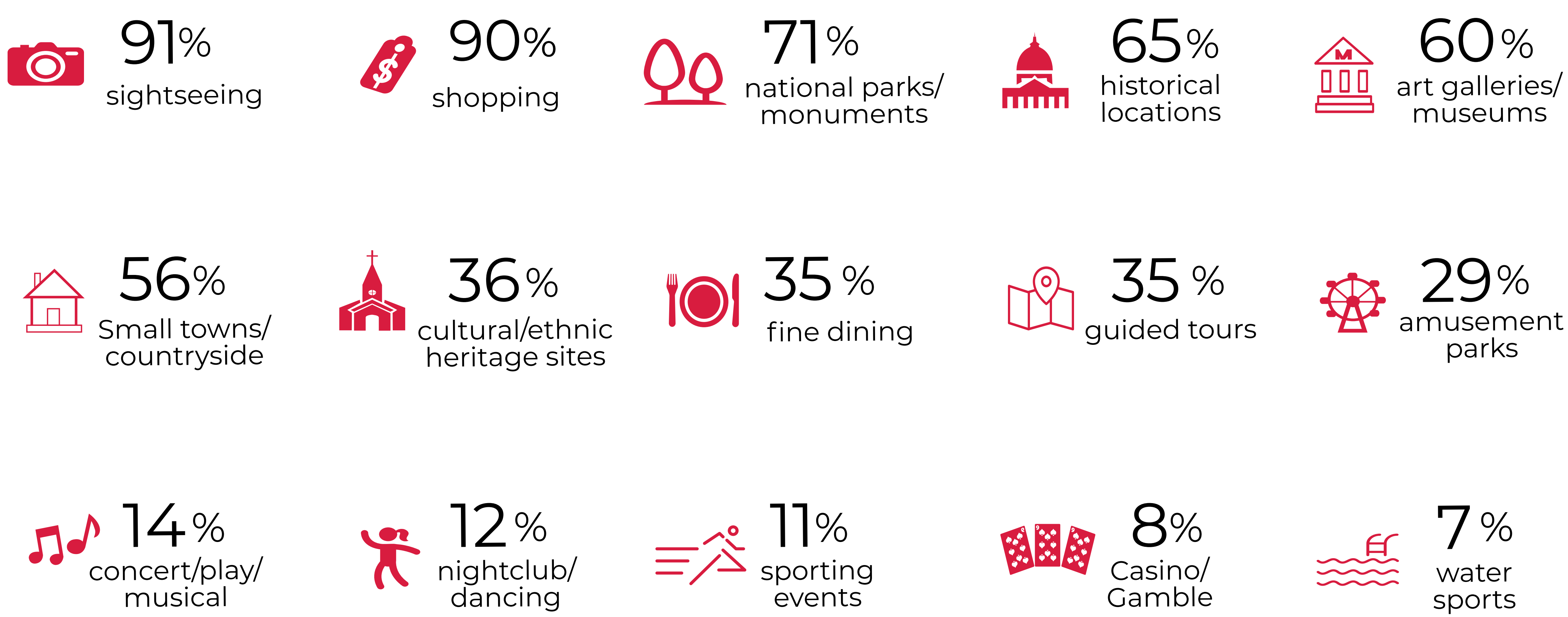
\$1,831
Spending per visitor per trip

47% Stayed in Hotels

Spending categories



Top Activities

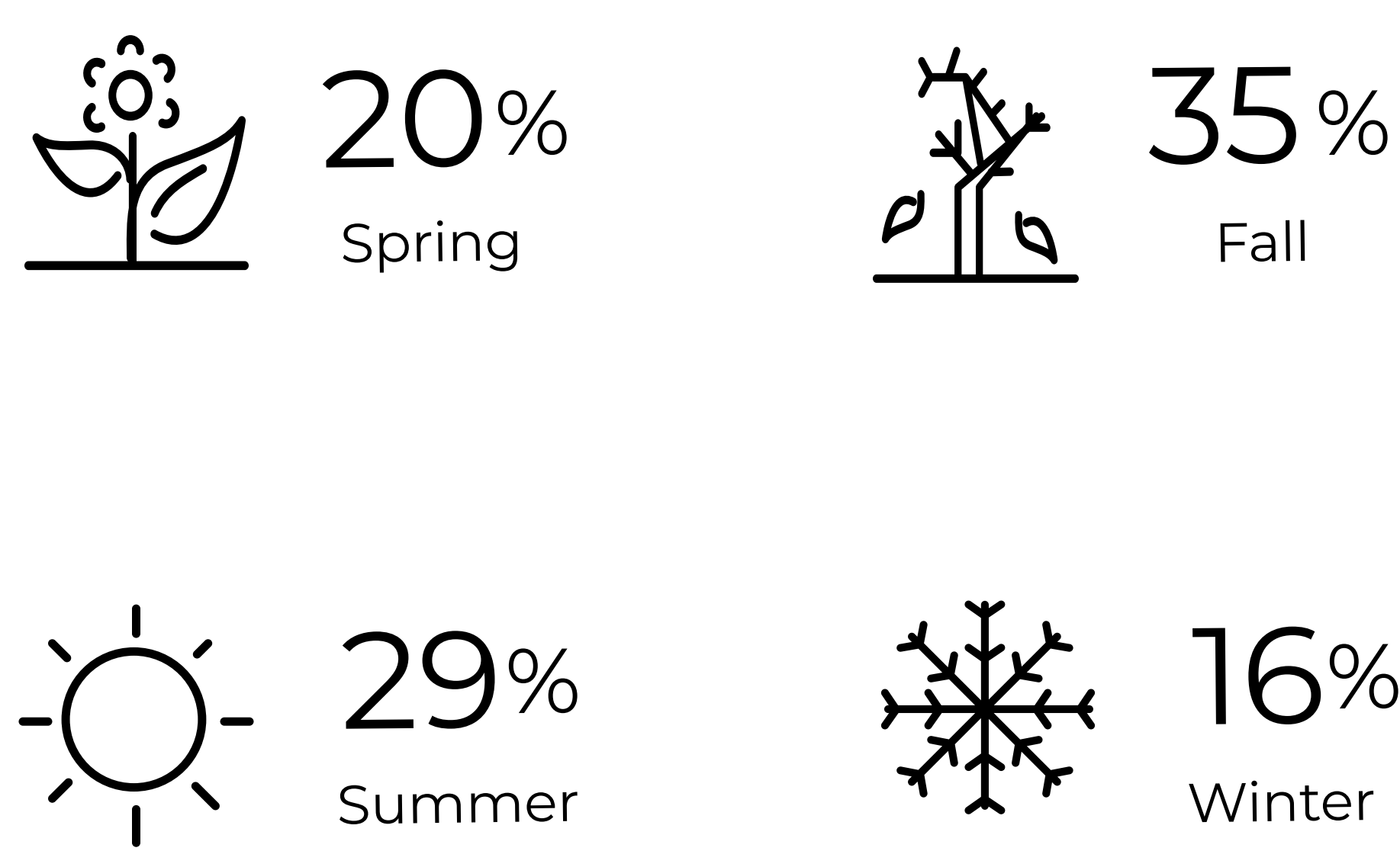


Trip Planning

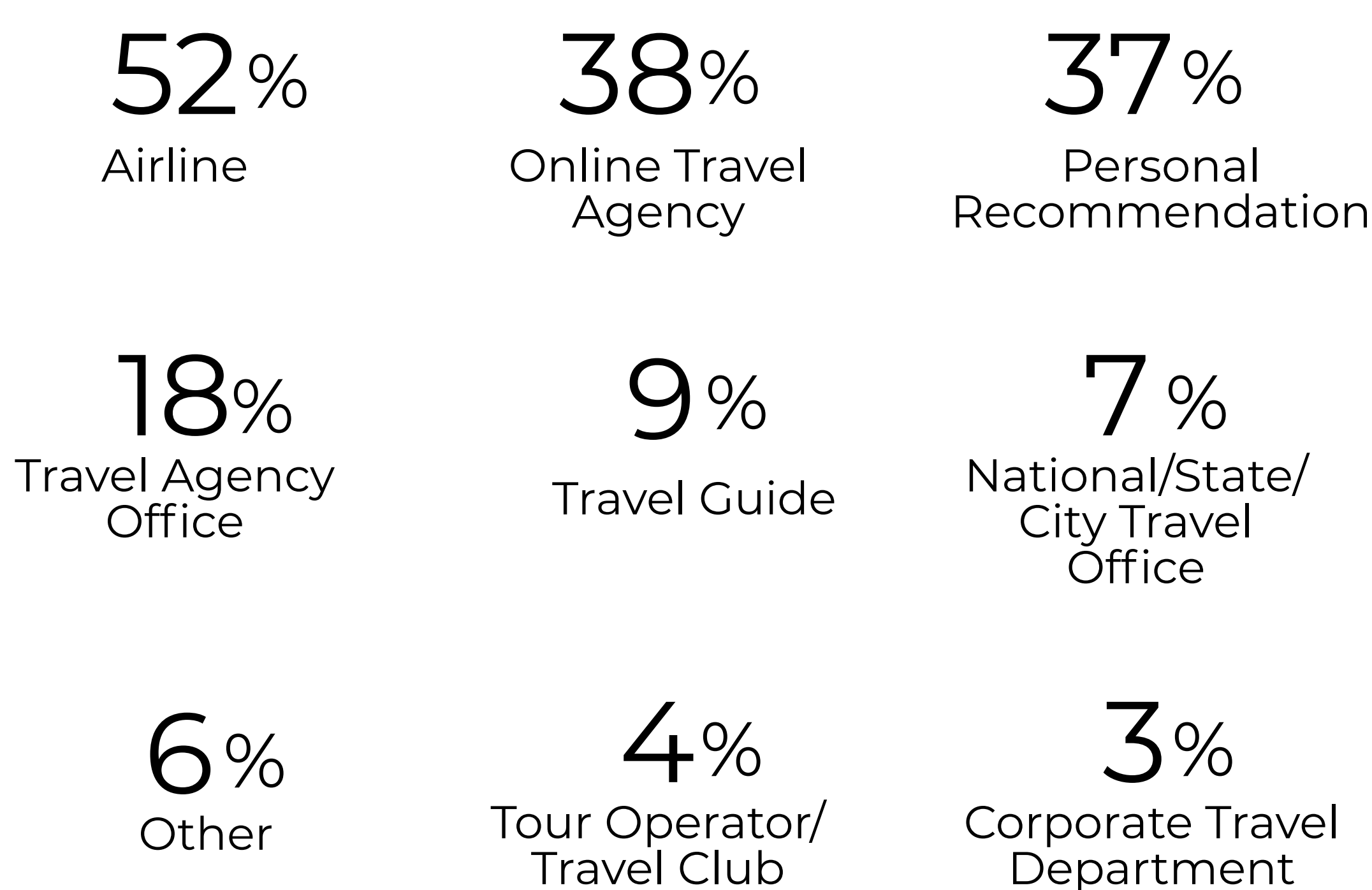
129 Days
Prior to departure



Month of Travel



Travel Information Sources



Travel Parties

