In 2018, **VIRGINIA TOURISM INDUSTRY**

* Generated **$26 billion** in domestic travel spending across communities,
* Supported **235,000** work opportunities, **$6.1 billion** in personal income & salaries and **$1.8 billion** state & local taxes for the Commonwealth.

**Tourism Industry continues to grow at a record level nine years in a row:** Travel Expenditures increased every year since 2009 with a **compound annual growth rate of 4.3%.**

**2009-2018 Virginia Domestic Travel Expenditures (in Billions):**

* **2018 Virginia Domestic Travel Expenditures by Sector:**

**2018 DOMESTIC TRAVEL INDUSTRY in VIRGINIA:**

* Travelers spent **$71 million a day** in Virginia in 2018. According to the U.S. Travel Association, domestic traveler spending in Virginia reached **$26 billion** up 4.4% compared to 2017. The travel industry in the Commonwealth **has continued to grow nine years in a row** with **a compound annual growth rate of 4.3% since 2009**.
* The travel industry is the **sixth largest private employer in Virginia accounting for 7% of employment.**
* On average, every **$110,210 spent** by domestic travelers in Virginia during 2018 supported **one job**.
* The domestic travel industry supported employees earning **$6.1 billion in Payroll Income** –an increase by 3.6% compared to 2017.
* The 235,000 jobs supported by domestic travel in Virginia increased by 1.0% compared to 2017 - **an increase of 2,271 Jobs**.
* The domestic travel industry generated $3.5 billion in tax revenue for federal, state and local governments in 2018, up 3.1 percent from 2017; **$1.8 billion in State and Local Taxes**, an increase of **2.9%** compared to 2017. Spending by travelers generated **$4.9 million** **in state & local taxes a day.**
* **All Virginia localities saw an increase in travel expenditures** within a range of *12.7% (Prince Edward County) and 0.4% (Grayson County)* in 2018 compared to previous year. **Arlington County** received nearly $3.4 billion in domestic travel expenditures leading all of Virginia’s 133 counties and independent cities. **Fairfax County** followed **Arlington County** closely, ranking second with $3.3 billion. **Loudoun County** ranked third with $1.8 billion; **Virginia Beach City**, fourth with $1.6 billion and **Henrico County**, fifth with $964 million.
* Forty-five of Virginia’s 133 counties and independent cities received over $100 million in domestic travel expenditures in 2018.
* Forty-three counties and independent cities in Virginia realized one thousand or more jobs that were directly supported by domestic travelers during 2018.