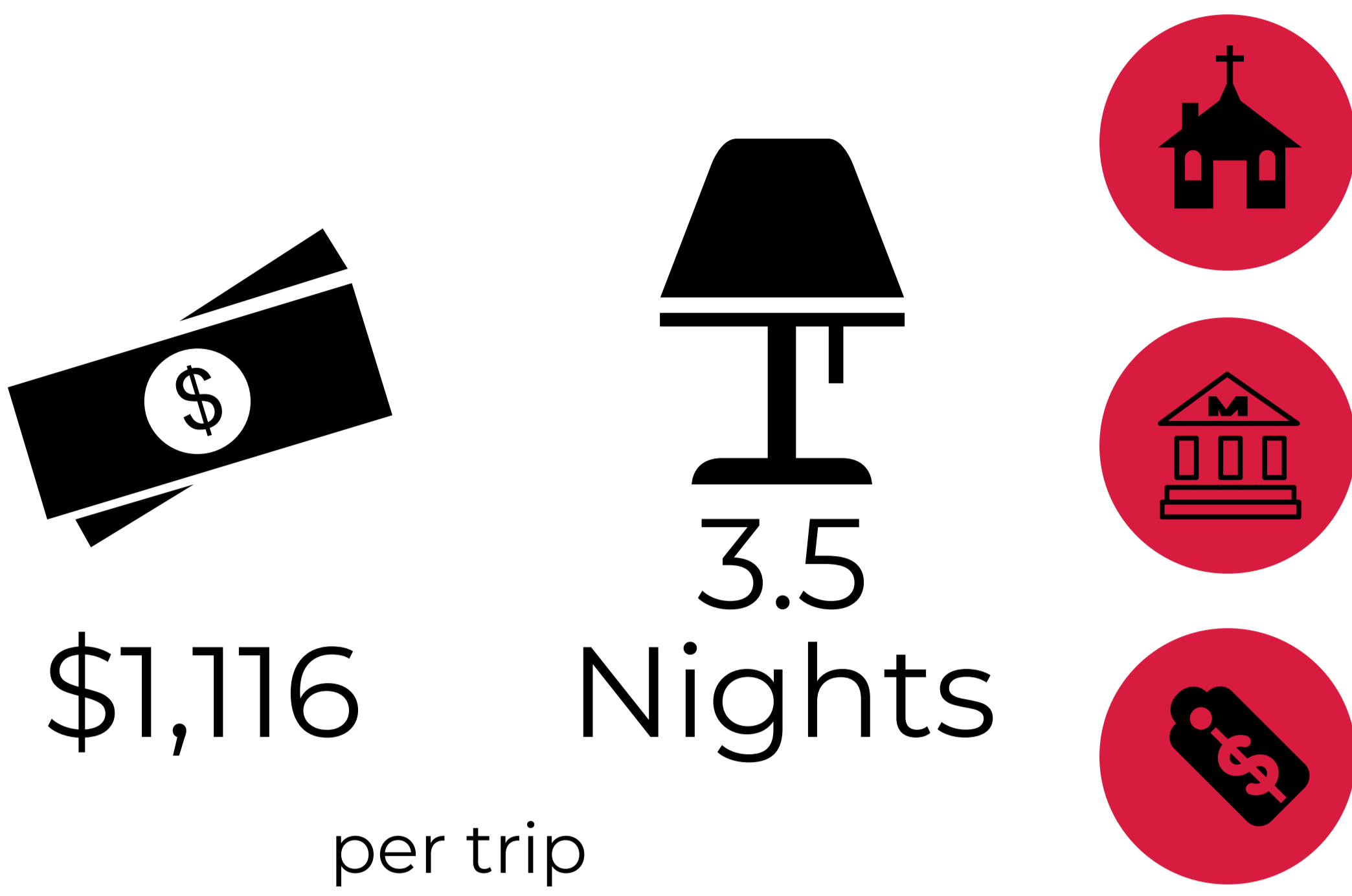




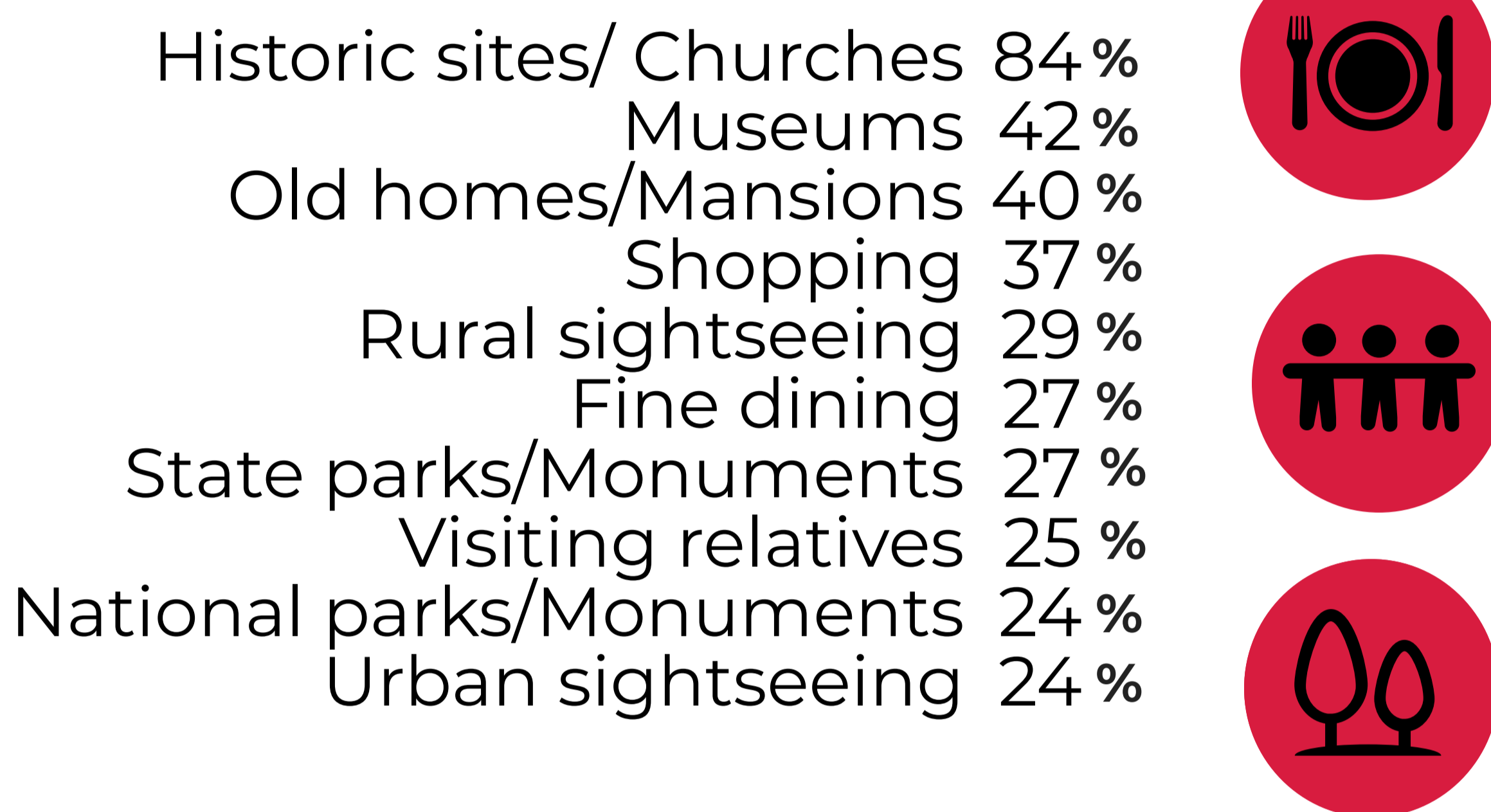
History



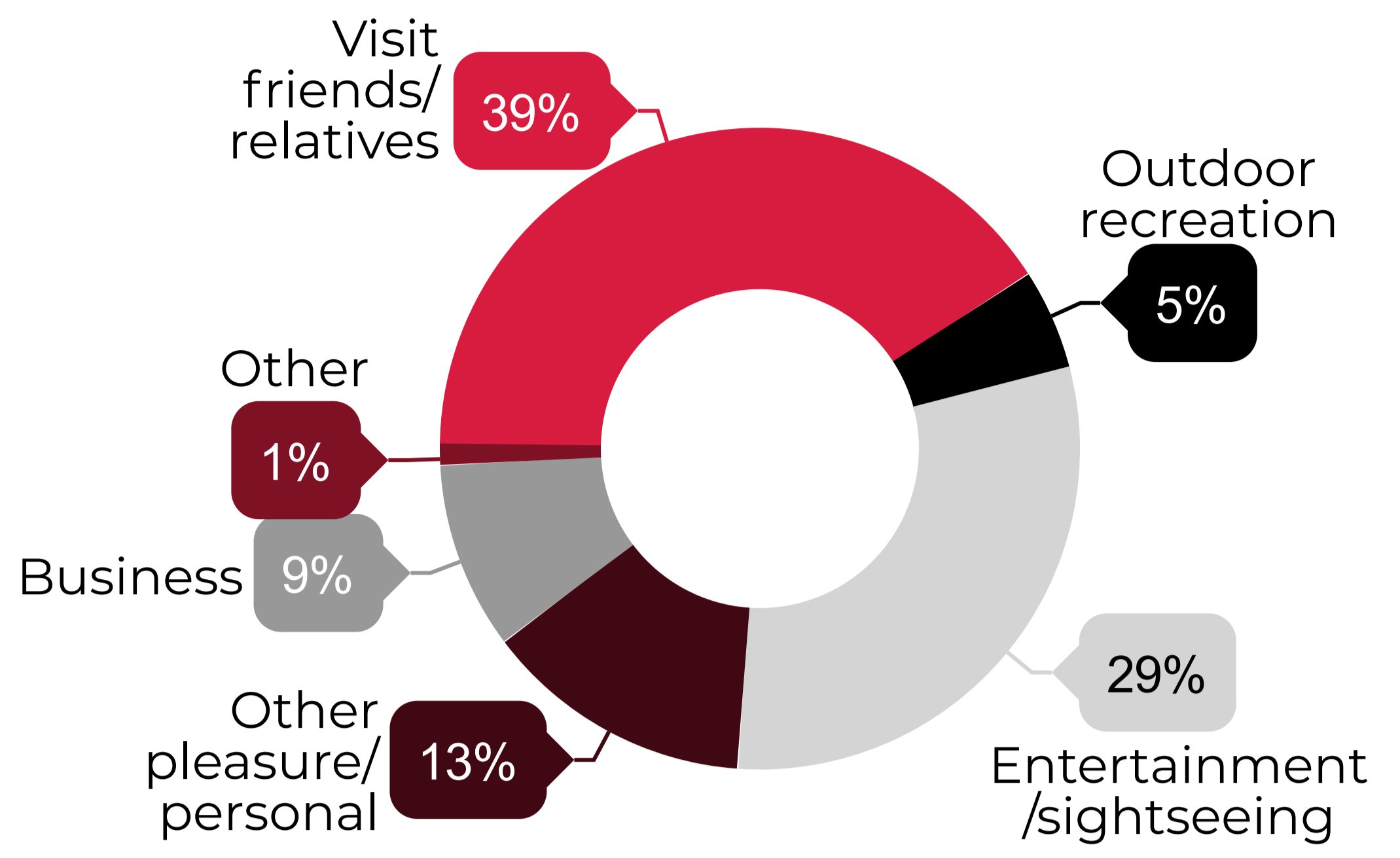
Average travel party spending:



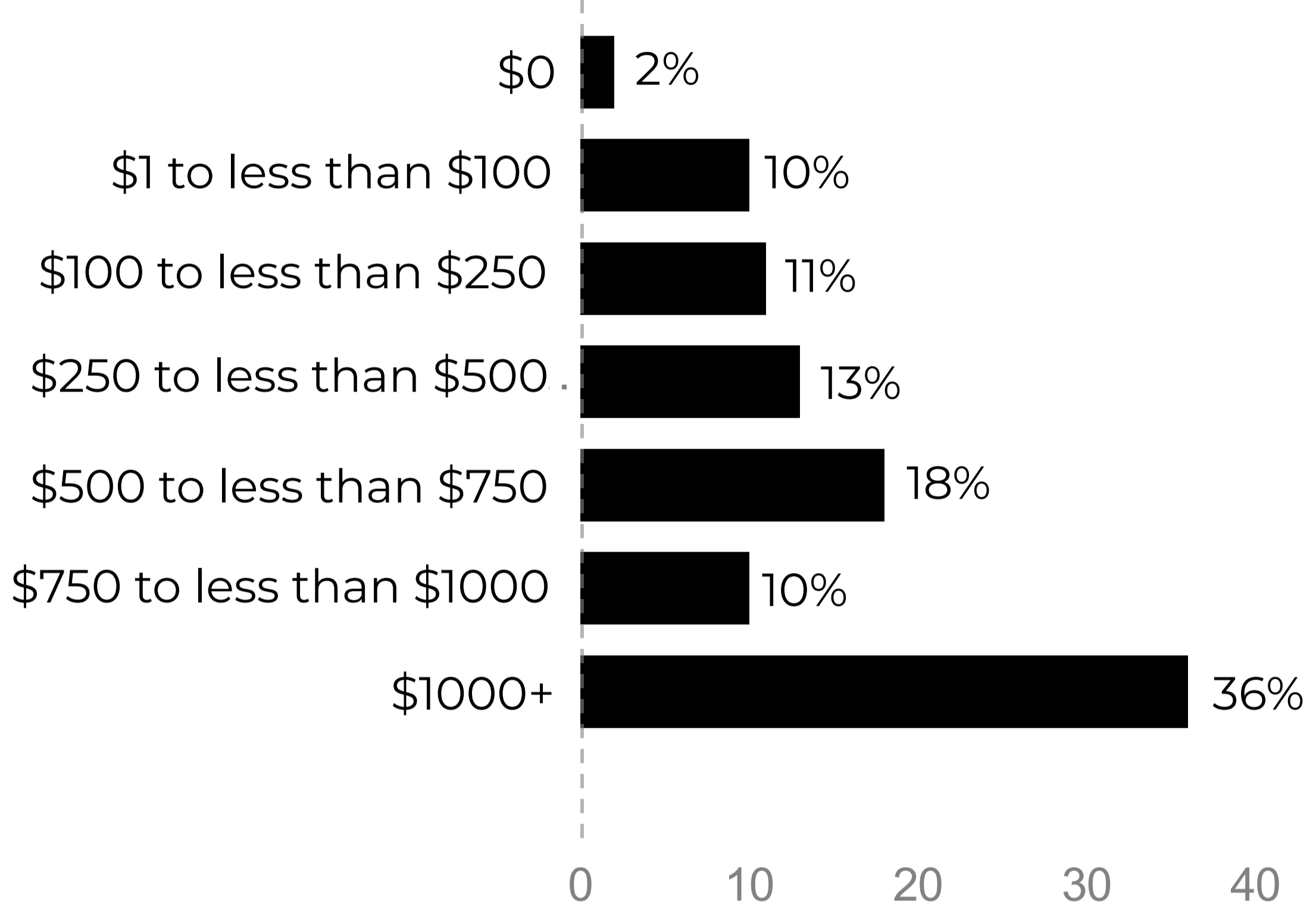
Top Activities:



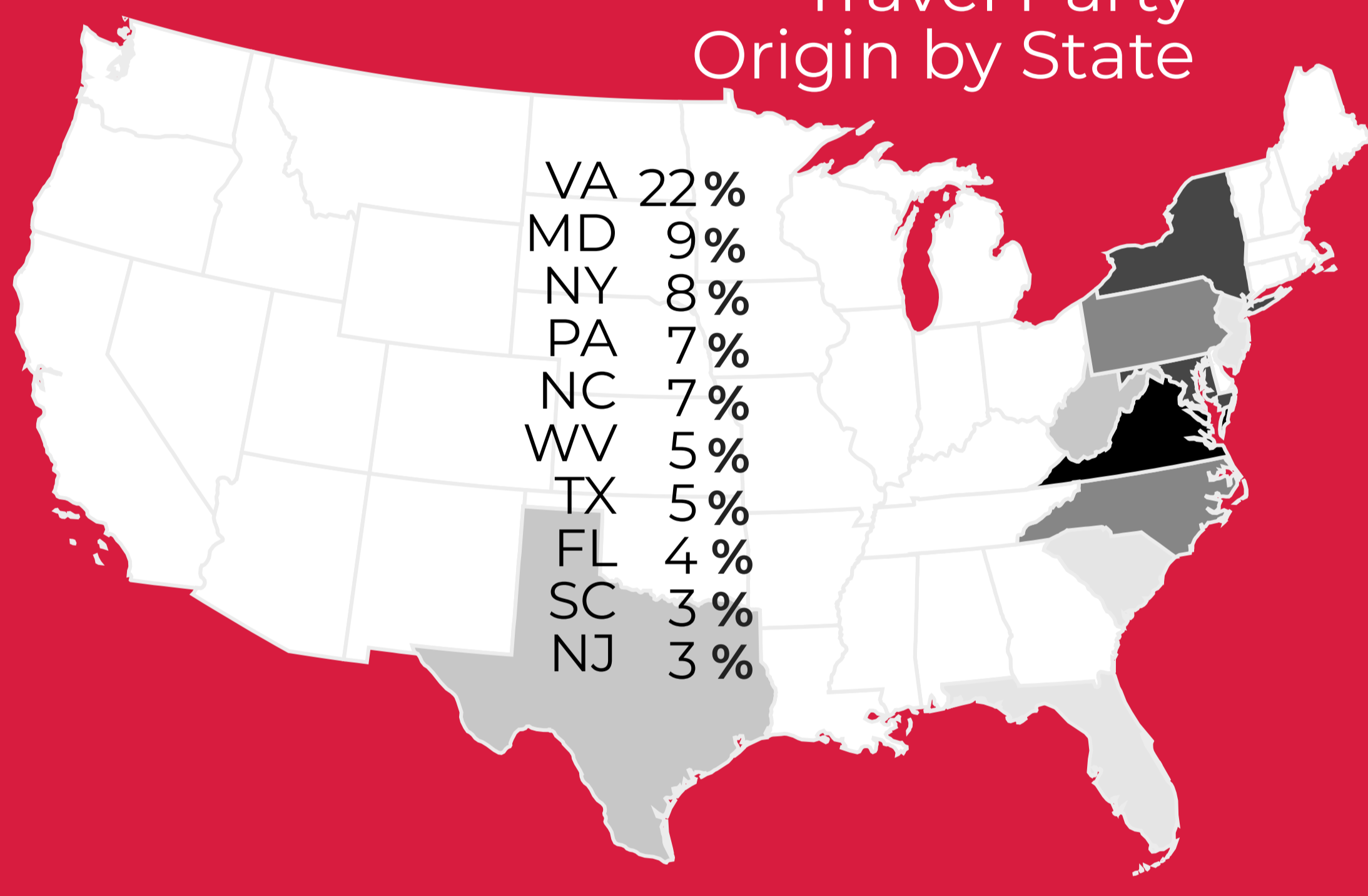
Primary Purpose of Trip



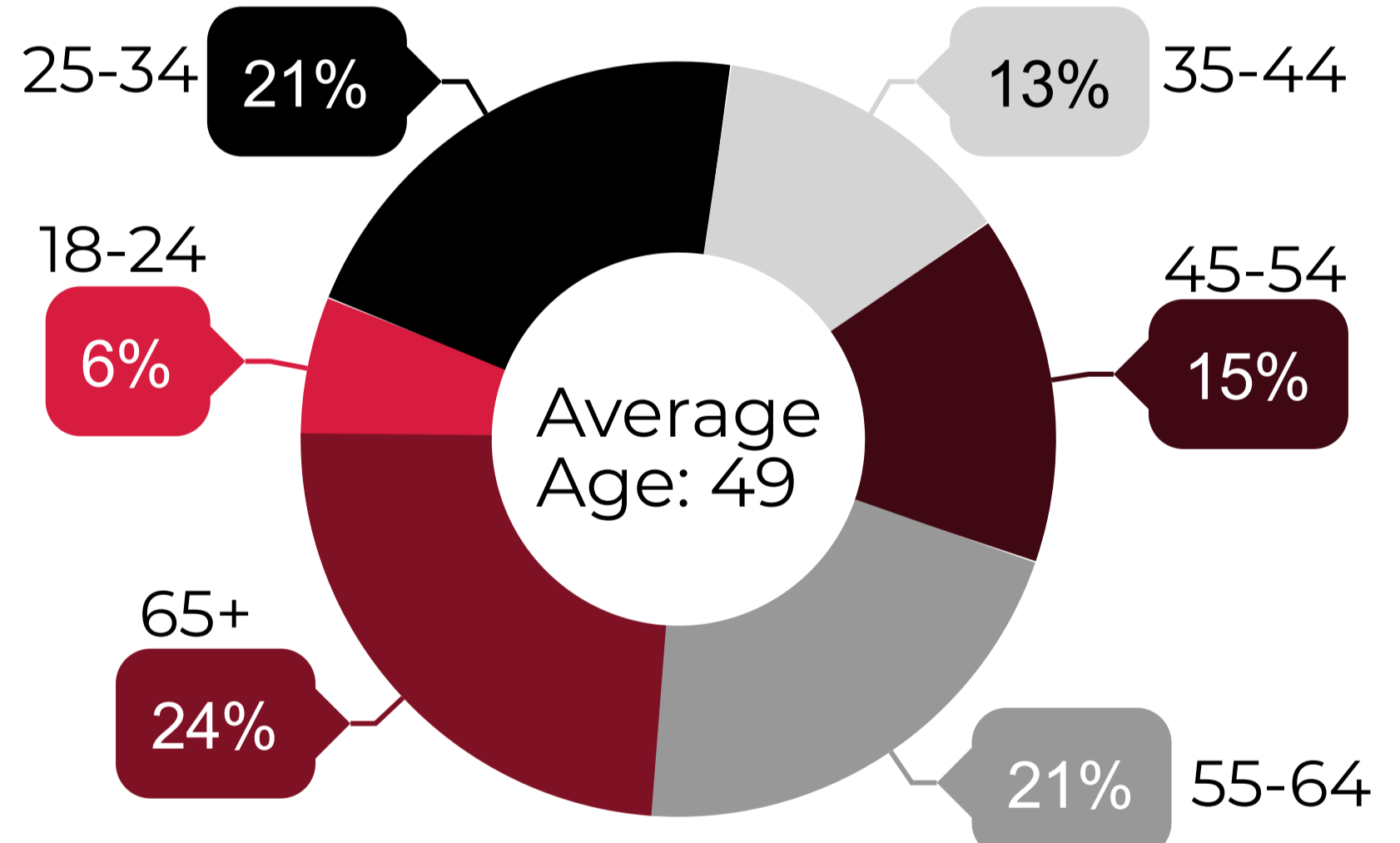
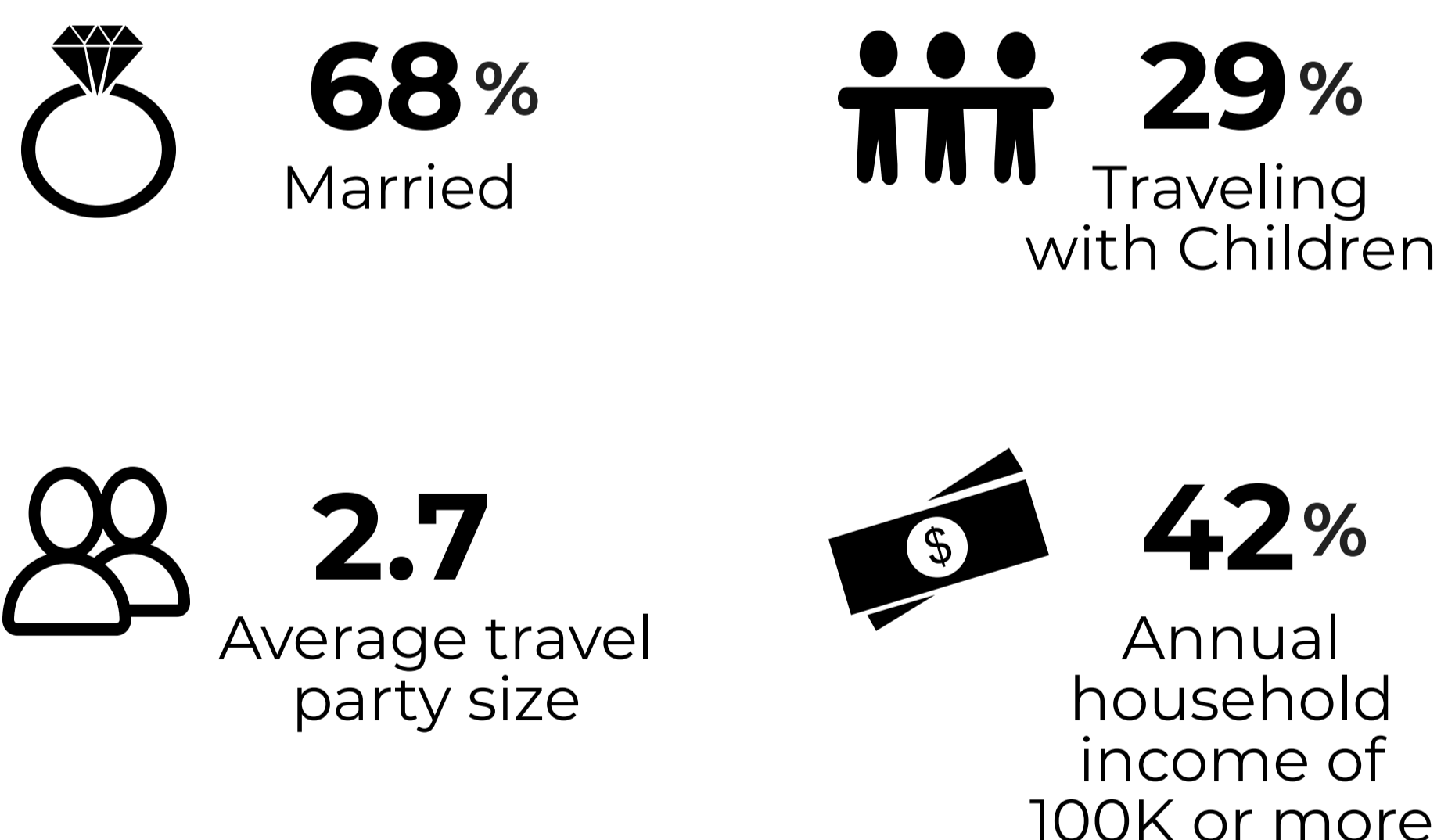
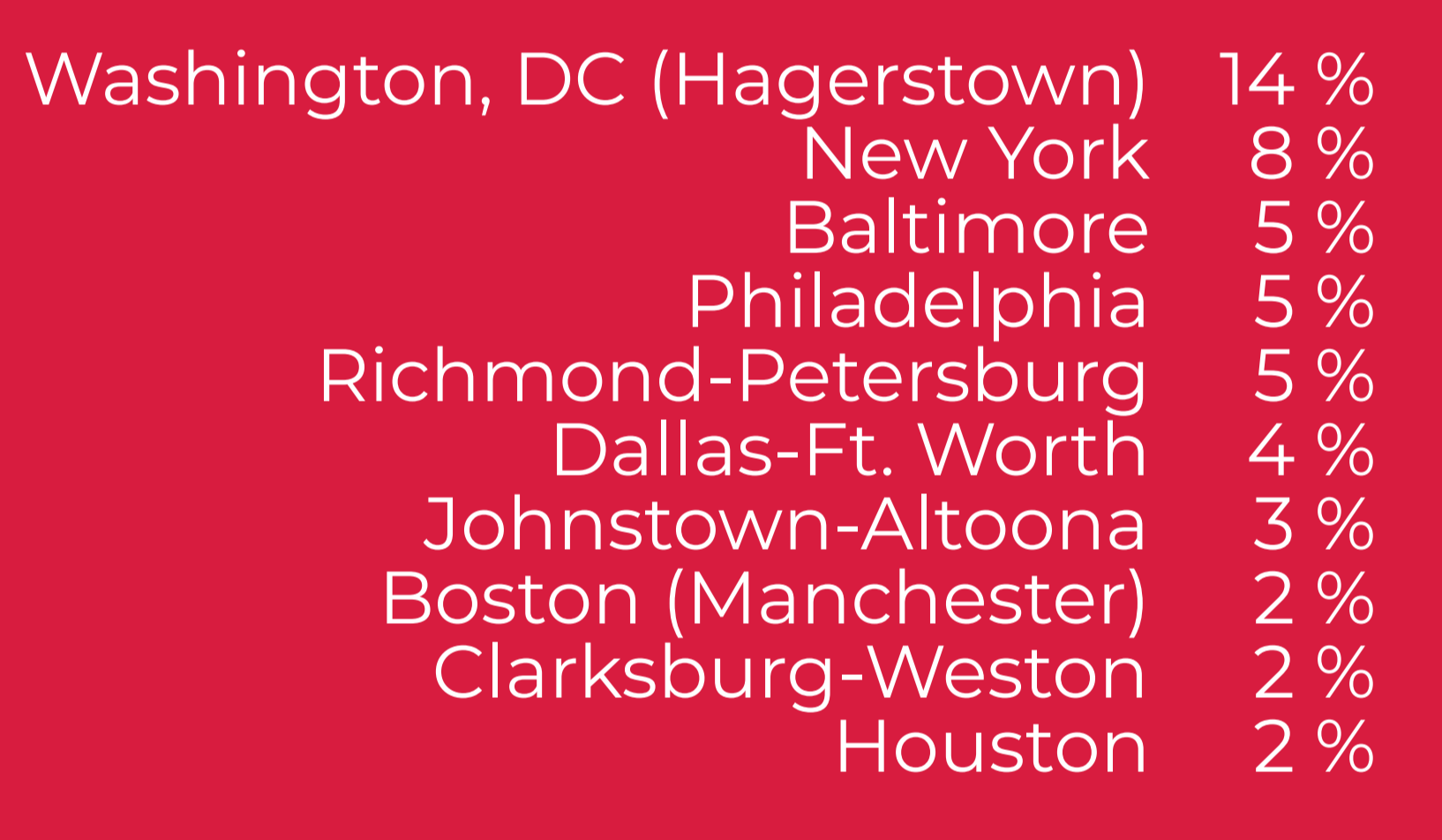
Travel Party Spending



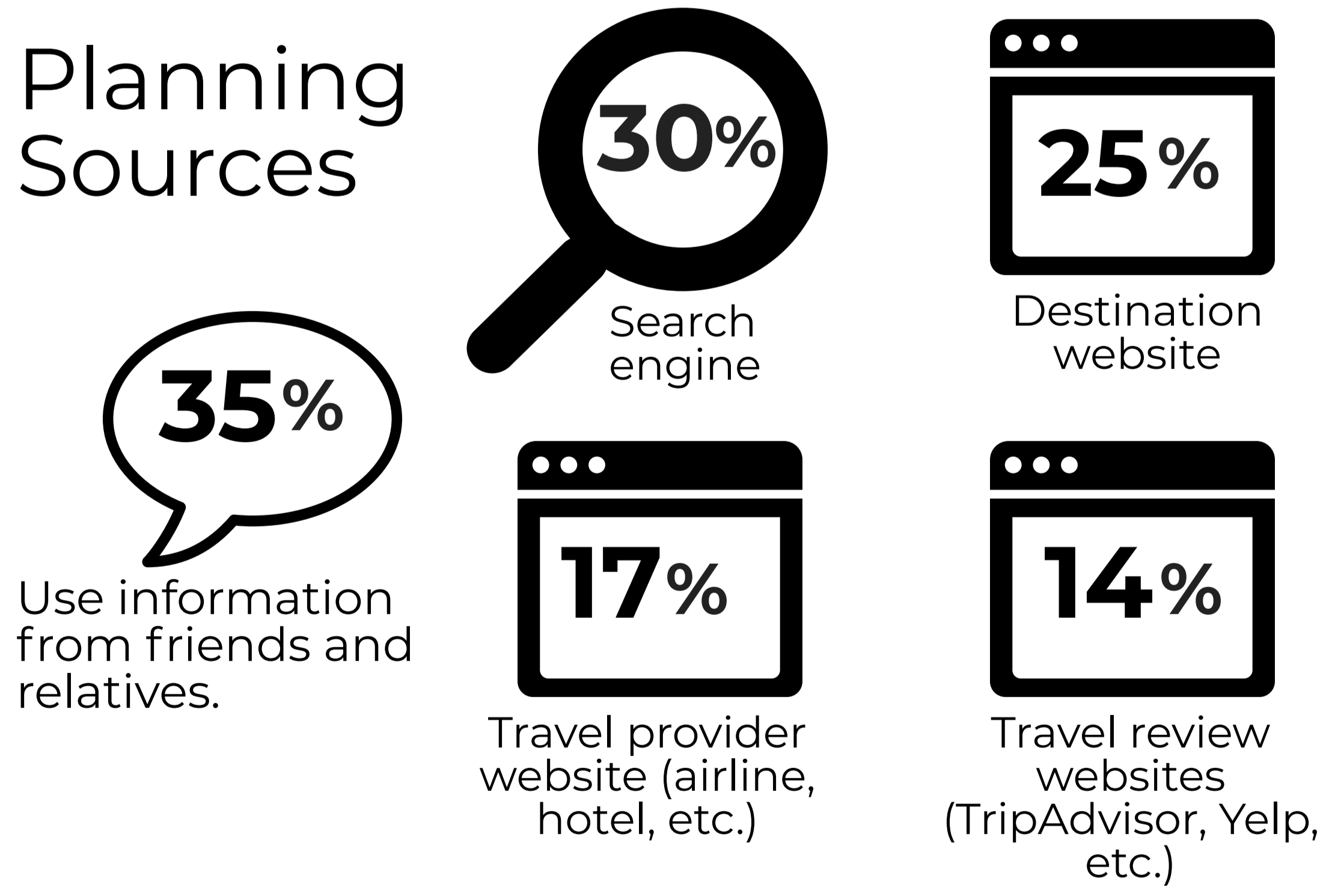
Travel Party Origin by State



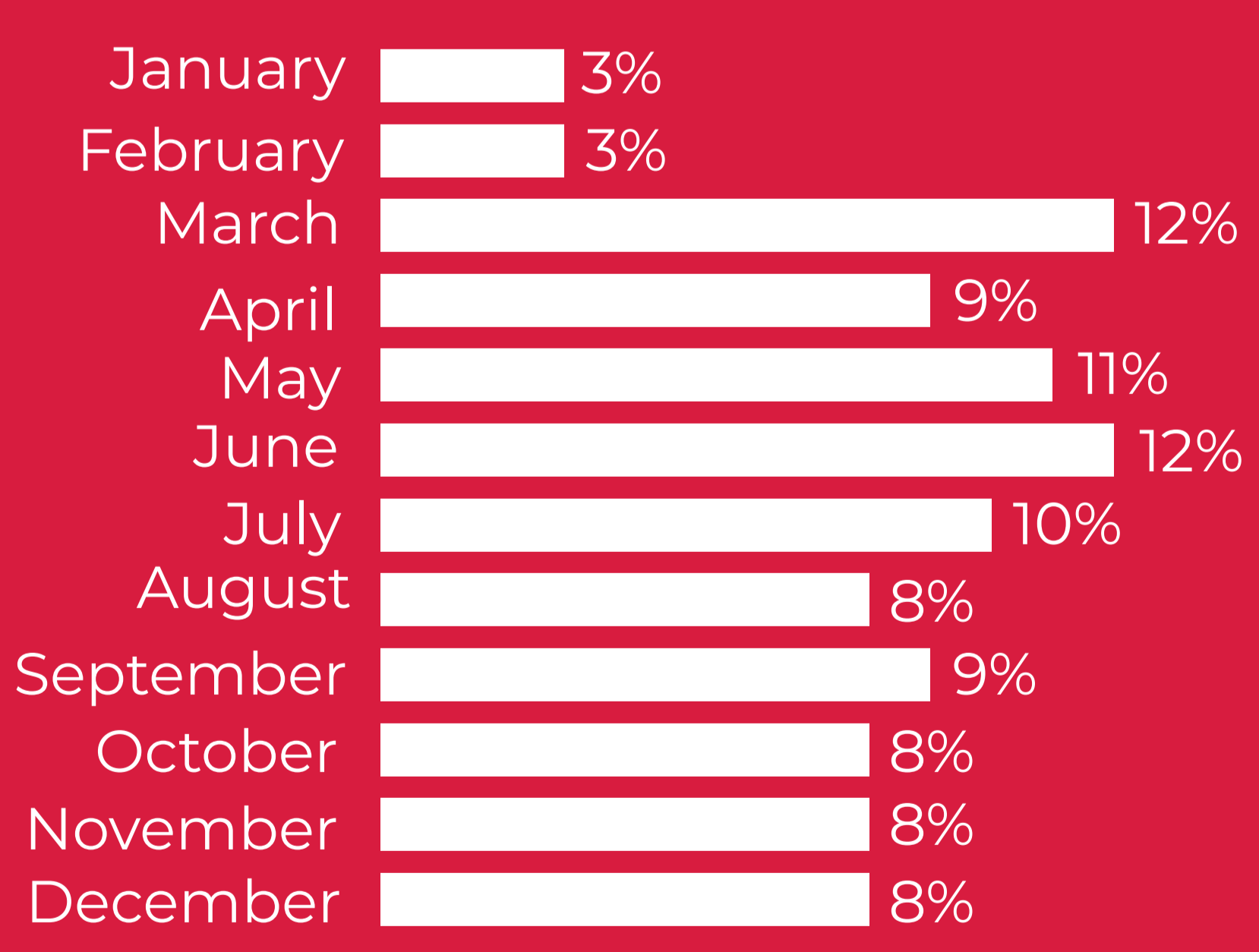
Travel Party Origin by DMA



Planning Sources



Month of Travel



Planning Time



30% consider visiting Virginia less than a month before their visit
40% decide visiting Virginia less than a month before their visit



81% Travel by owned auto or rental cars



9% Travel by plane

HISTORY TRAVEL PROFILE TO VIRGINIA
Source: TNS - TravelTrakAmerica, FY2018 (N=356)
Includes activities of historic sites/churches and old homes/mansions.