



Overseas Leisure Travelers to Virginia 2017



13.5 Nights
Average Length of Stay

9.2 Nights
Number of Nights in hotel

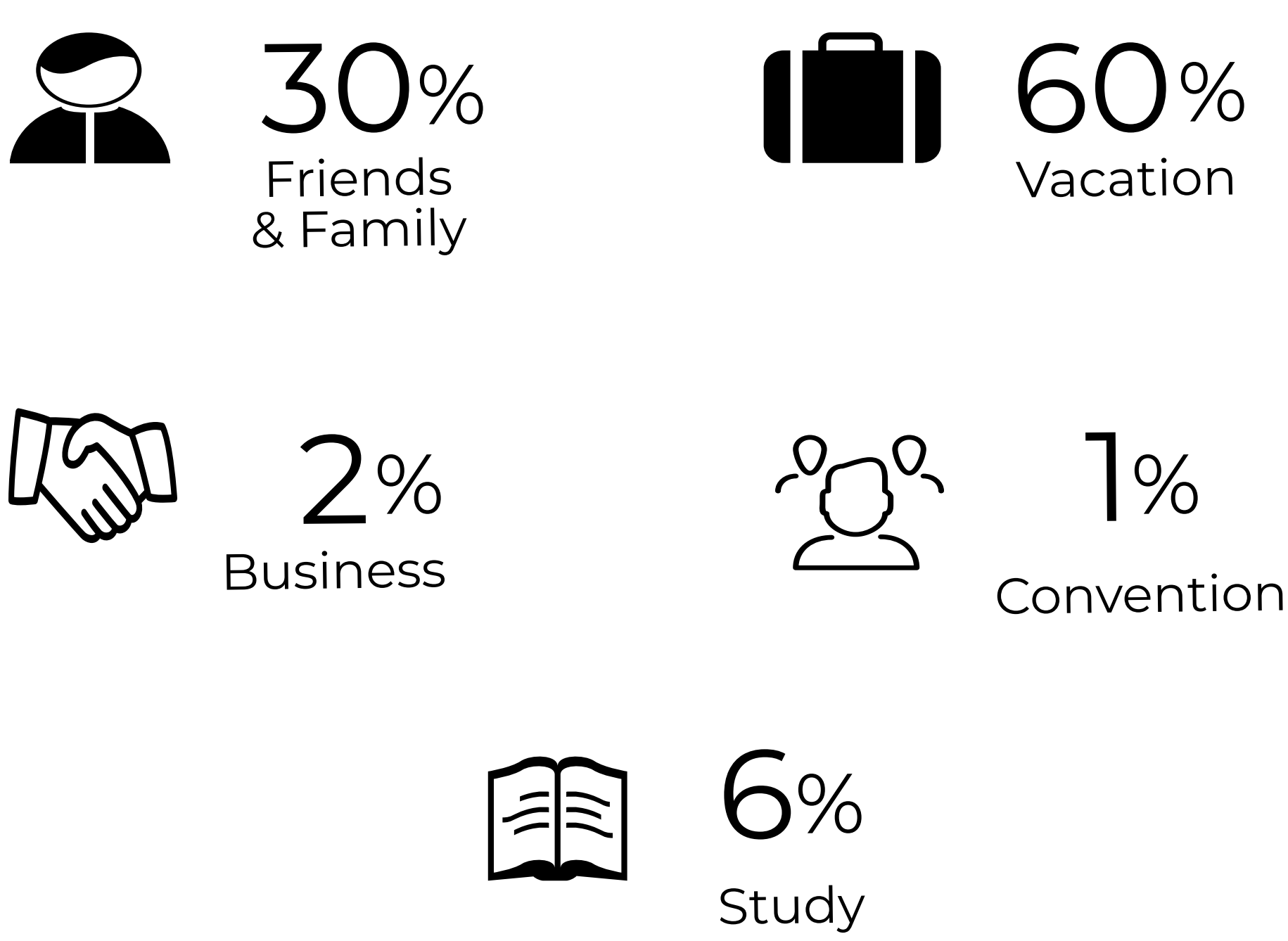
3.0
Average number of States visited

47%
Virginia as a Main Destination

81%
Traveled to the U.S. prior to this trip

38%
Washington D.C. as Main Port of Entry

Main Purpose



Traveler Demographics

\$86,489
Average Household Income

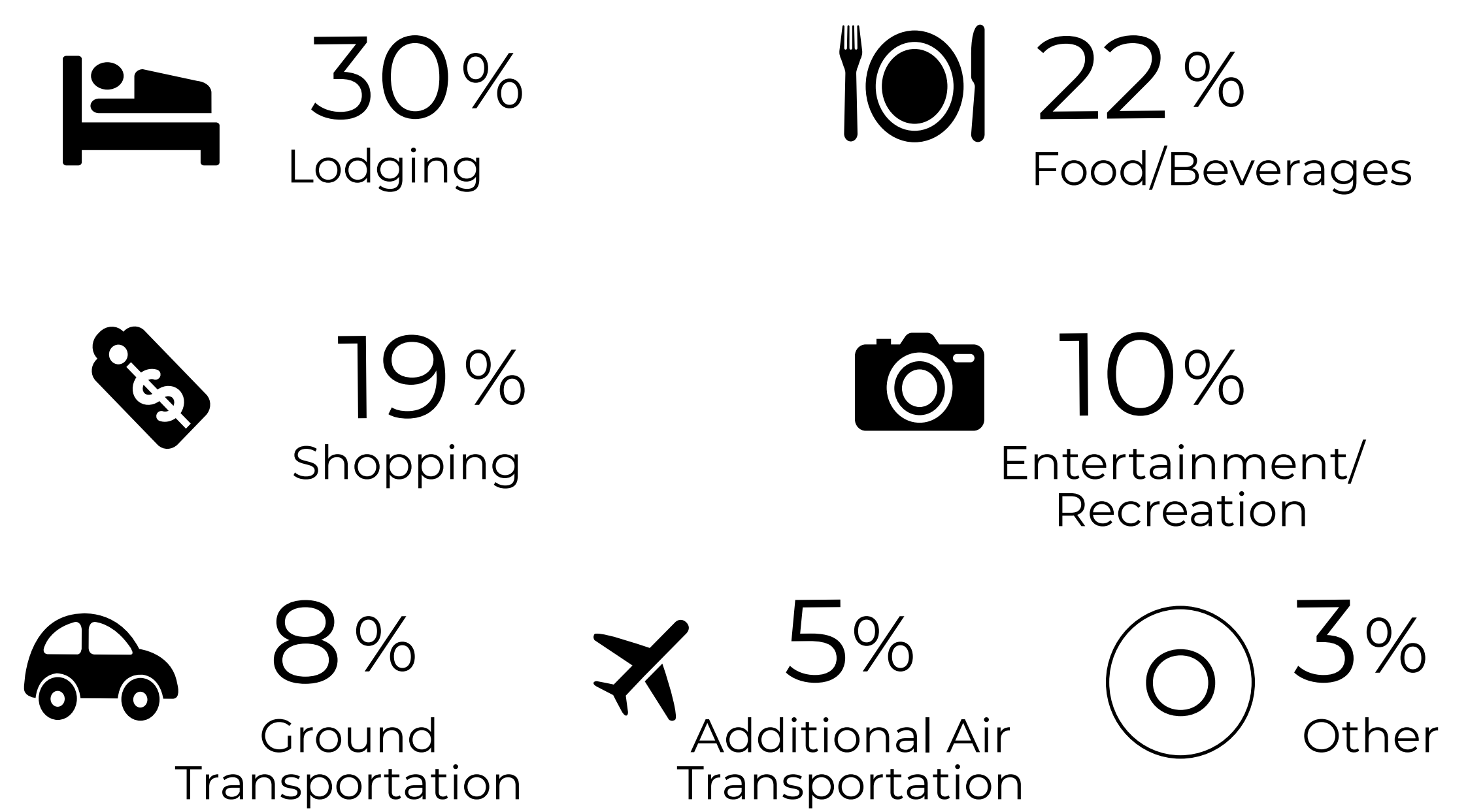
Traveler Occupation



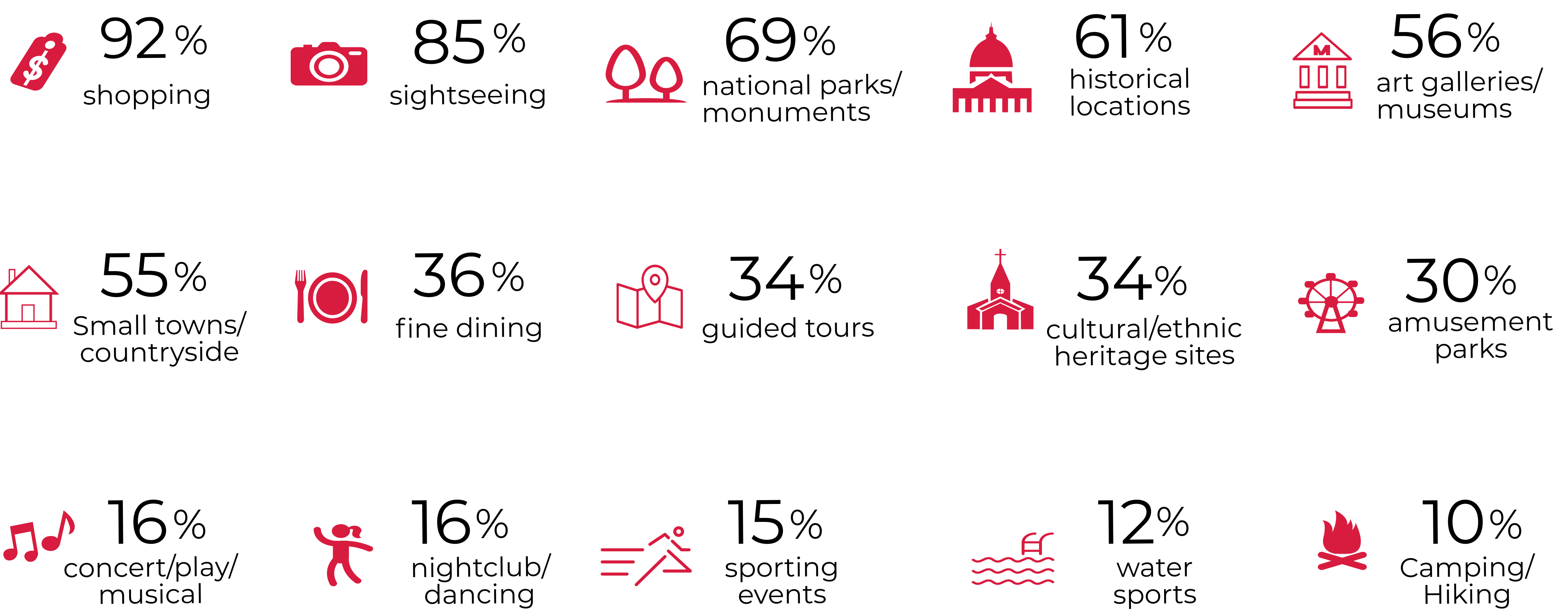
\$1,781
Spending per visitor per trip

44% Stayed in Hotels

Spending categories



Top Activities

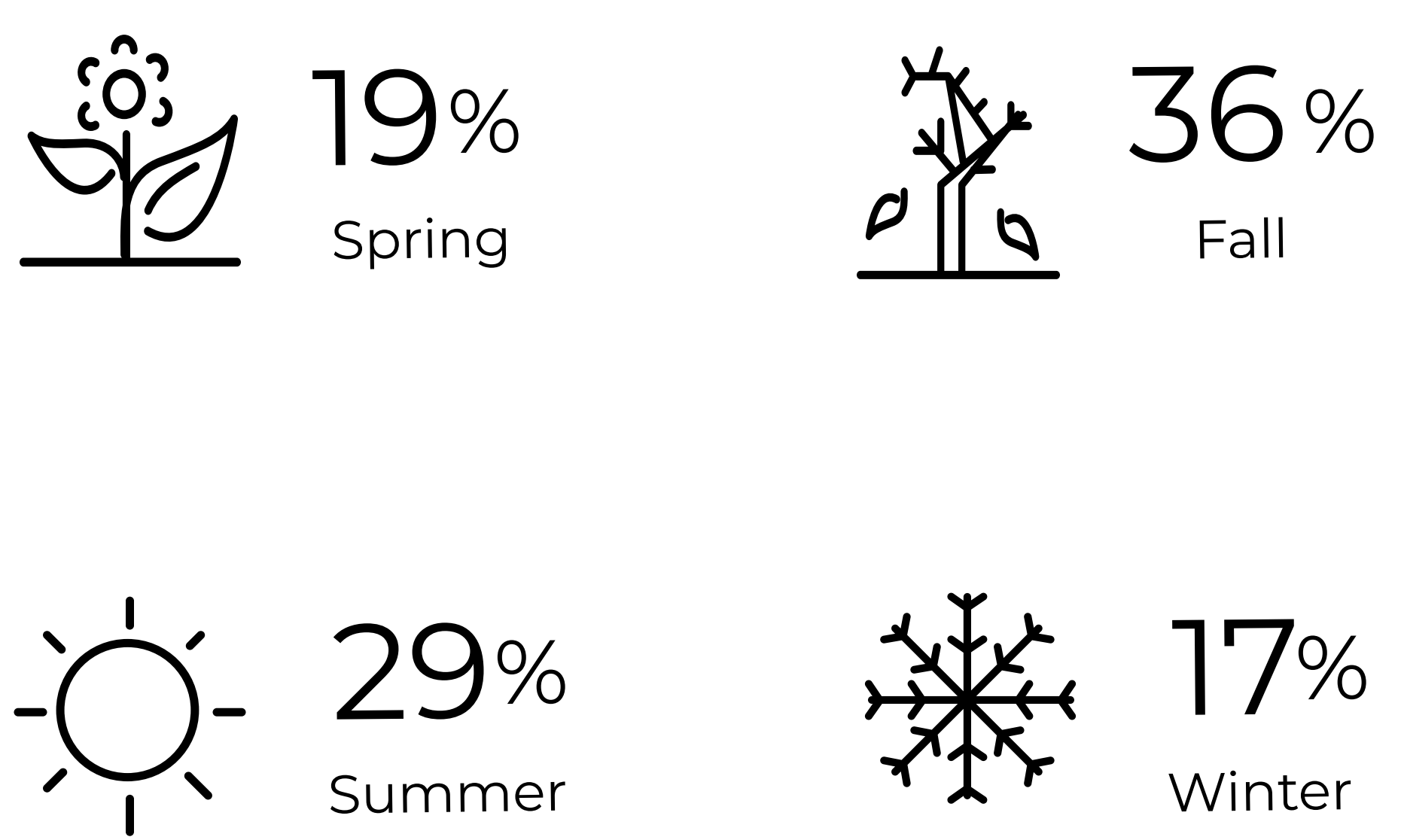


Trip Planning

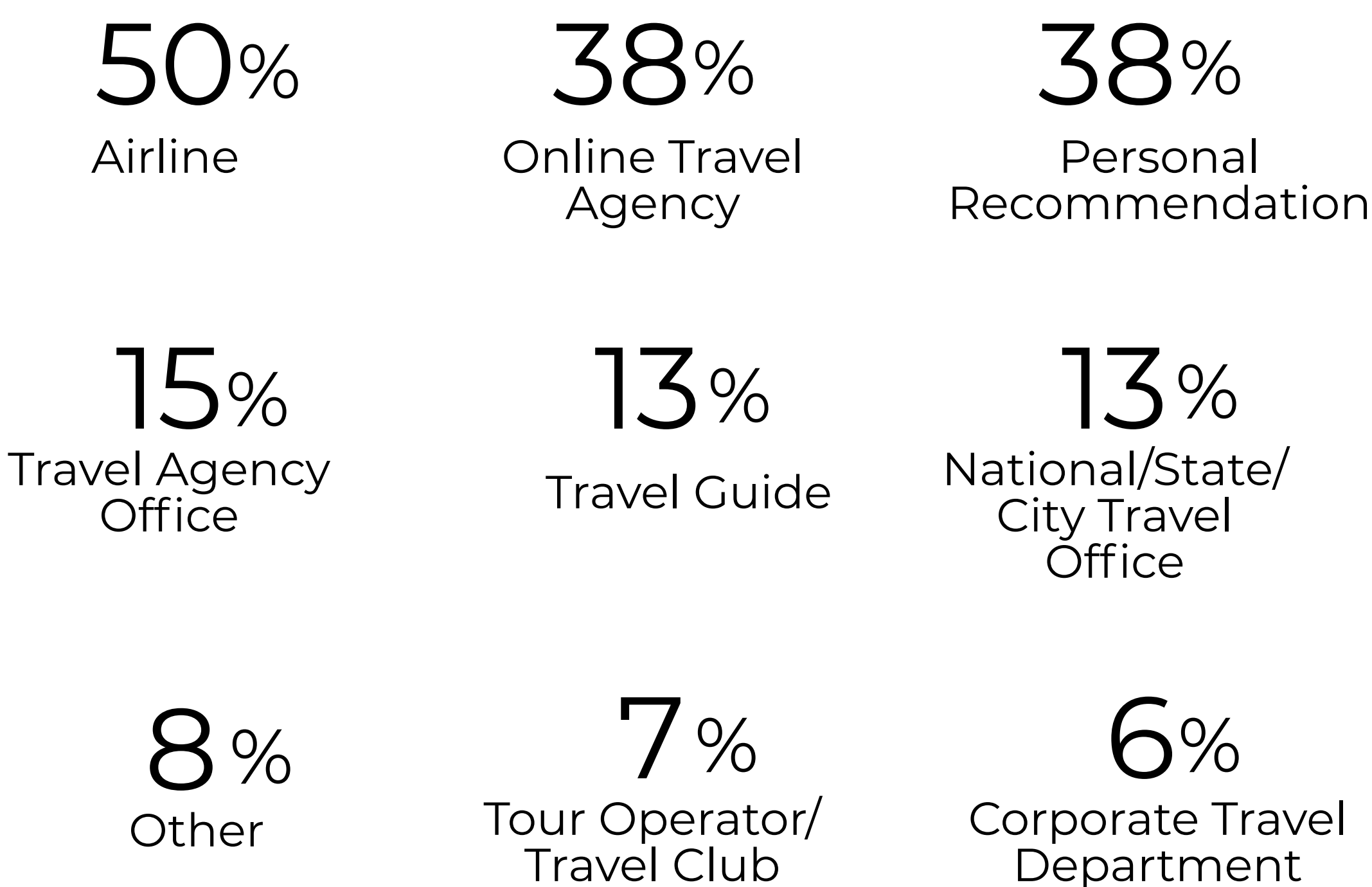
125 Days
Prior to departure



Month of Travel



Travel Information Sources



Travel Parties

