

VIRGINIA TOURISM INDUSTRY by the Numbers

Generate
\$25 BILLION
IN DOMESTIC VISITOR
SPENDING

SUPPORT
232,000
JOBS

PROVIDE
\$1.7 BILLION
IN STATE AND LOCAL TAXES

Additional Highlights:

SPENDING BY DOMESTIC
TRAVELERS
\$68 MILLION
PER DAY
↑ **4.4%** FROM 2016

DOMESTIC TRAVEL
SUPPORTED
\$5.9 BILLION
IN PAYROLL
↑ **4.7%** FROM 2016

STATE & LOCAL TAX
REVENUES
↑ **3.0%**
FROM 2016

THE TRAVEL INDUSTRY IS
THE
5TH
LARGEST PRIVATE
EMPLOYER IN VIRGINIA

INCREASE OF
3,000
JOBS
↑ **1.3%** FROM 2016

VIRGINIA RANKS
8TH
IN DOMESTIC TRAVELER
SPENDING AMONG 50
STATES & WASHINGTON D.C.

U.S. Travel Association TEIM Data	Domestic Travel VIRGINIA 2017	Domestic Travel VIRGINIA 2016	Domestic Travel VIRGINIA 2017/16 % Change
Expenditures (\$ millions)	\$24,750.2	\$23,699.8	4.4%
Payroll (\$ millions)	\$5,888.0	\$5,624.4	4.7%
Employment (thousands)	232.2	229.3	1.3%
Tax Collection (\$ millions)			
Federal (\$ millions)	\$1,661.0	\$1,602.2	3.7%
State (\$ millions)	1,046.3	1,014.4	3.1%
Local (\$ millions)	681.4	663.4	2.7%
State + Local Taxes (\$ millions)	1,727.7	1,677.8	3.0%
Federal + State + Local (\$ millions)	\$3,388.7	\$3,279.9	3.3%

VIRGINIA IS FOR LOVERS