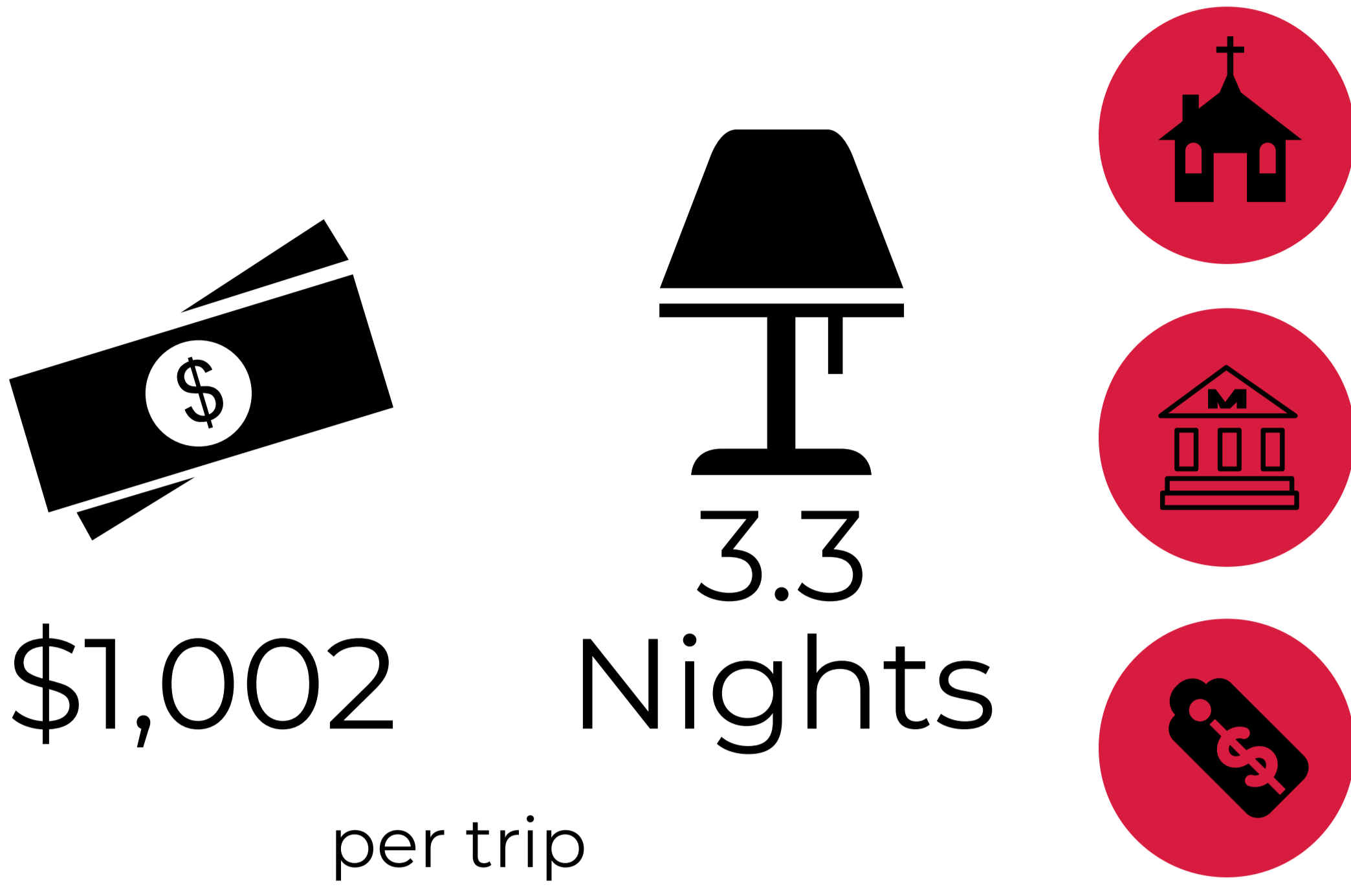




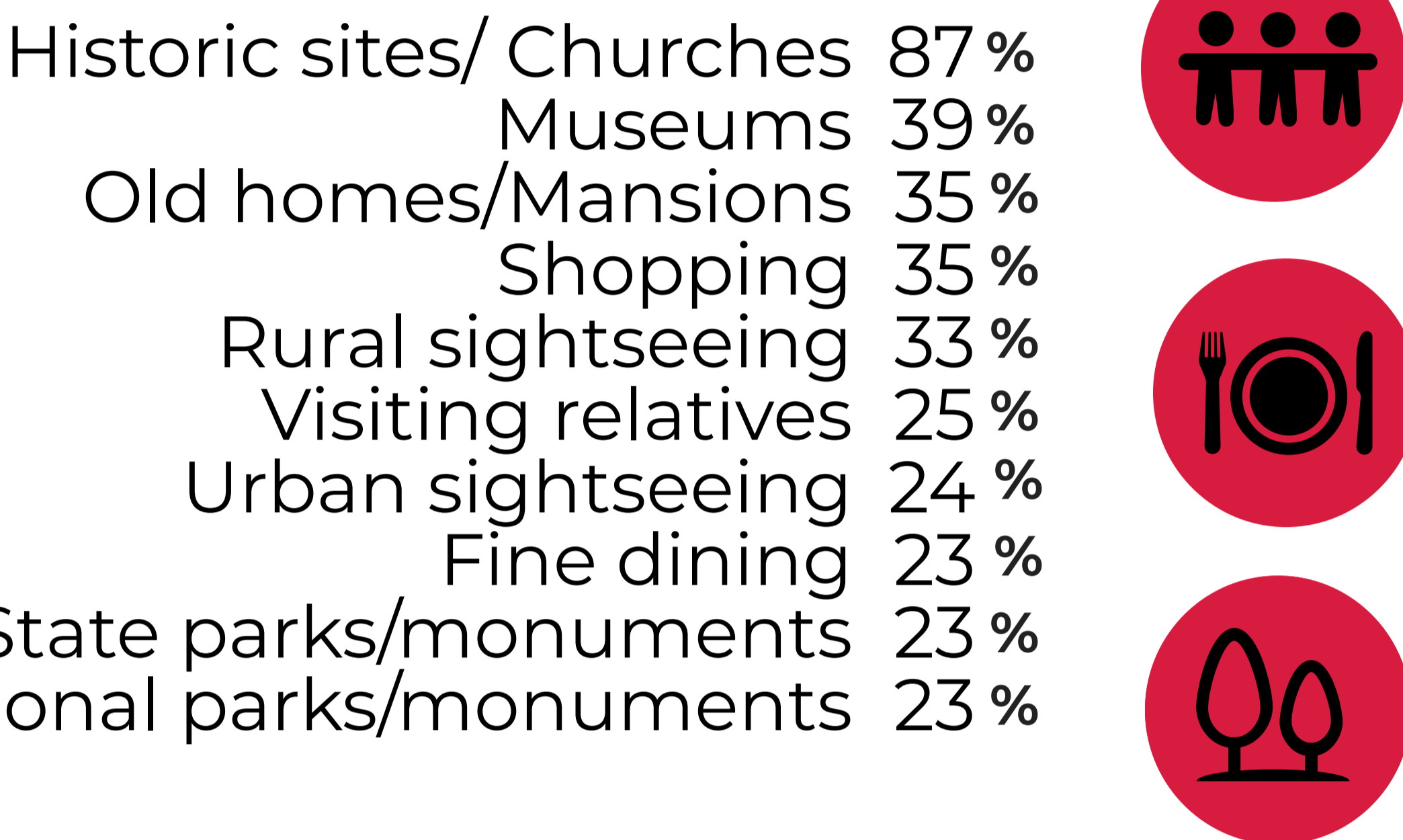
History



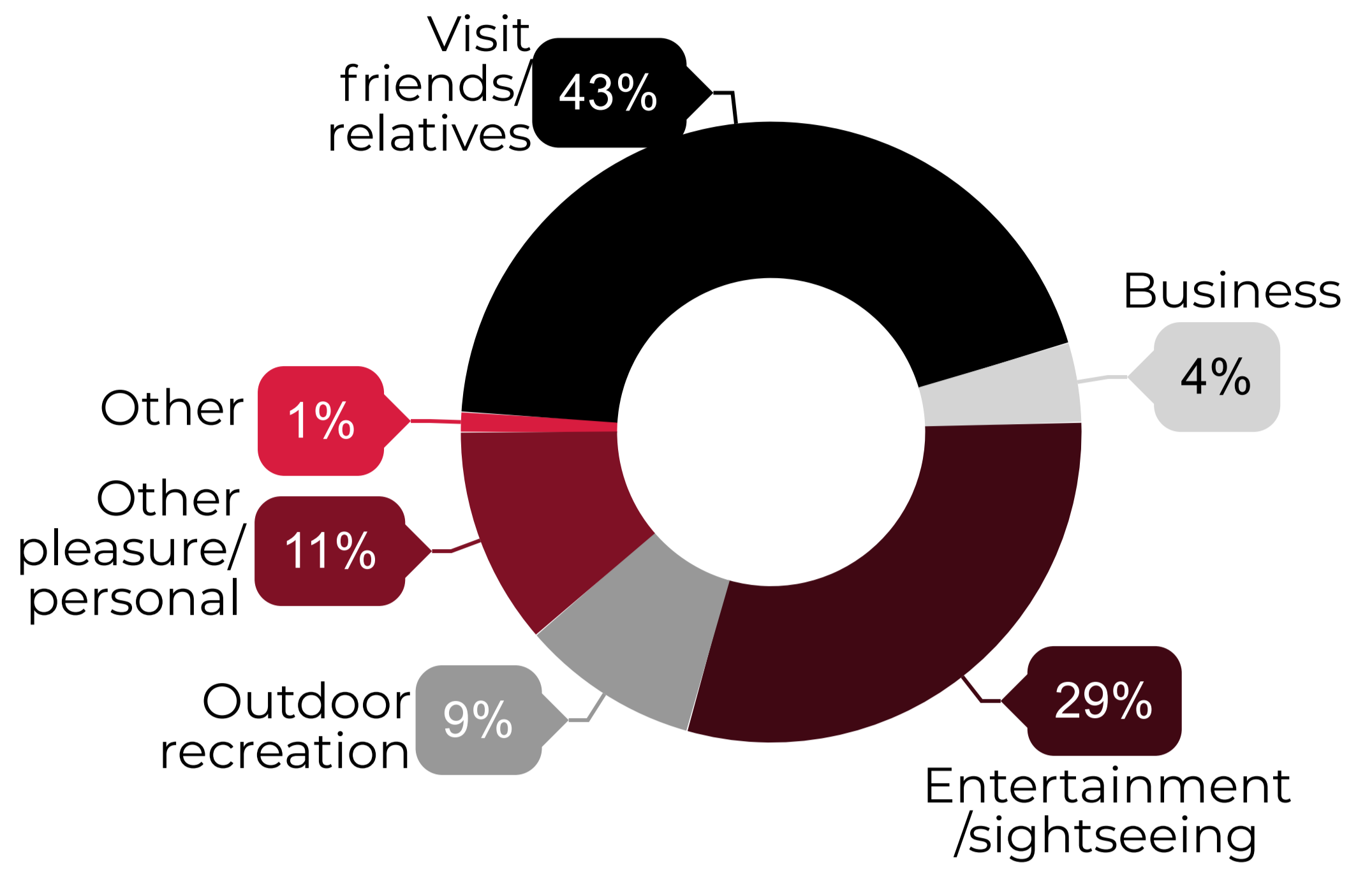
Average travel party spending:



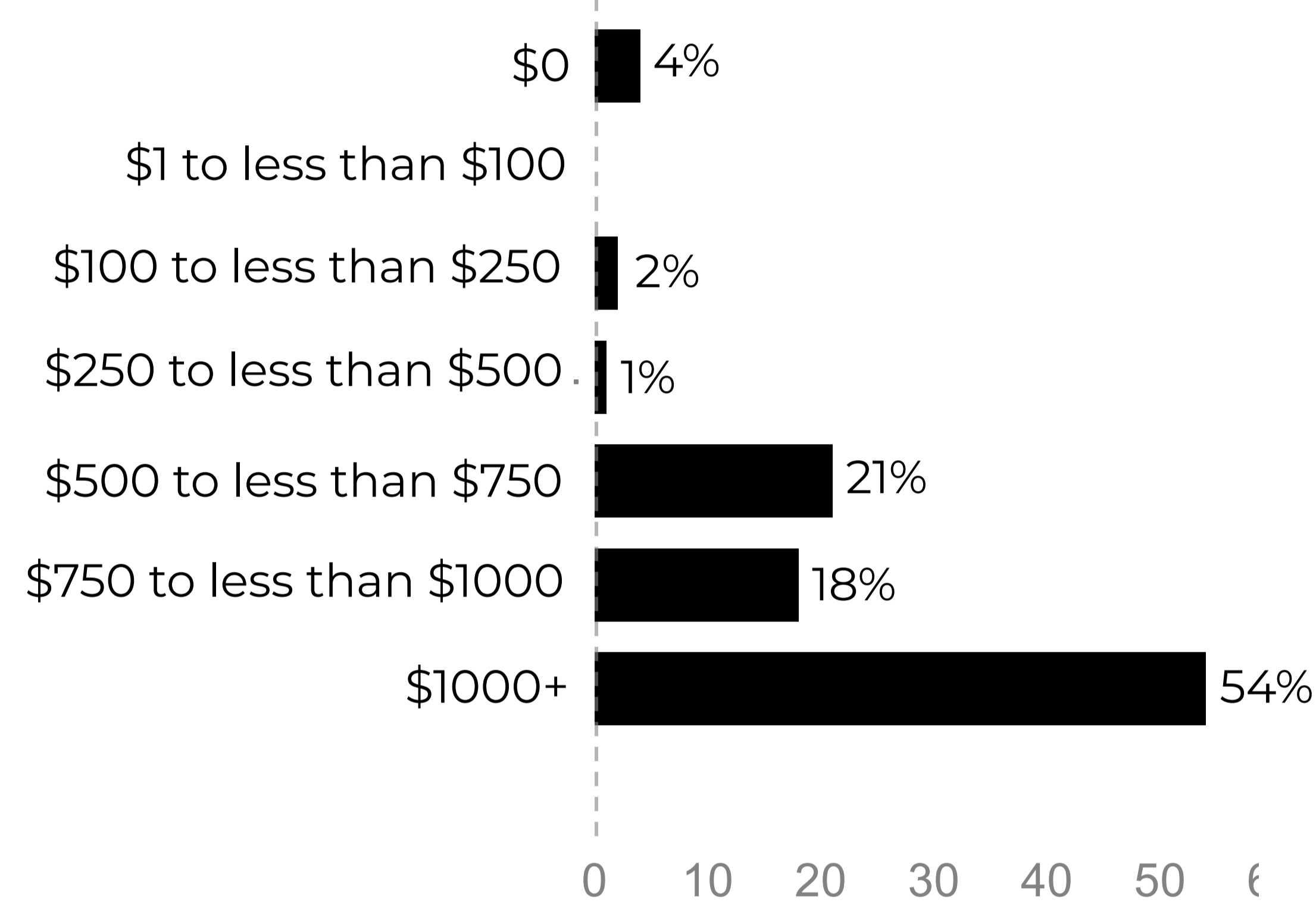
Top Activities:



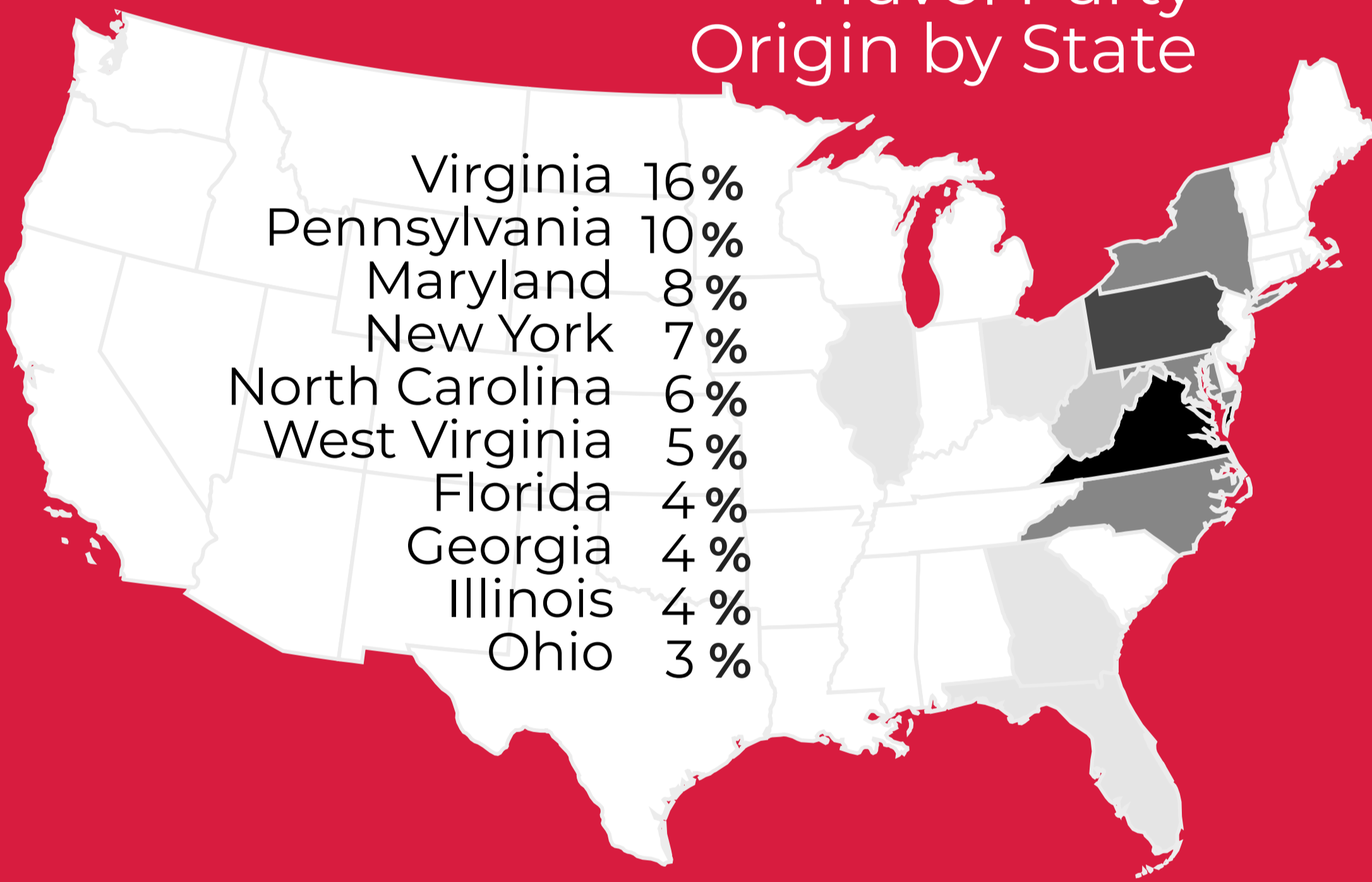
Primary Purpose of Trip



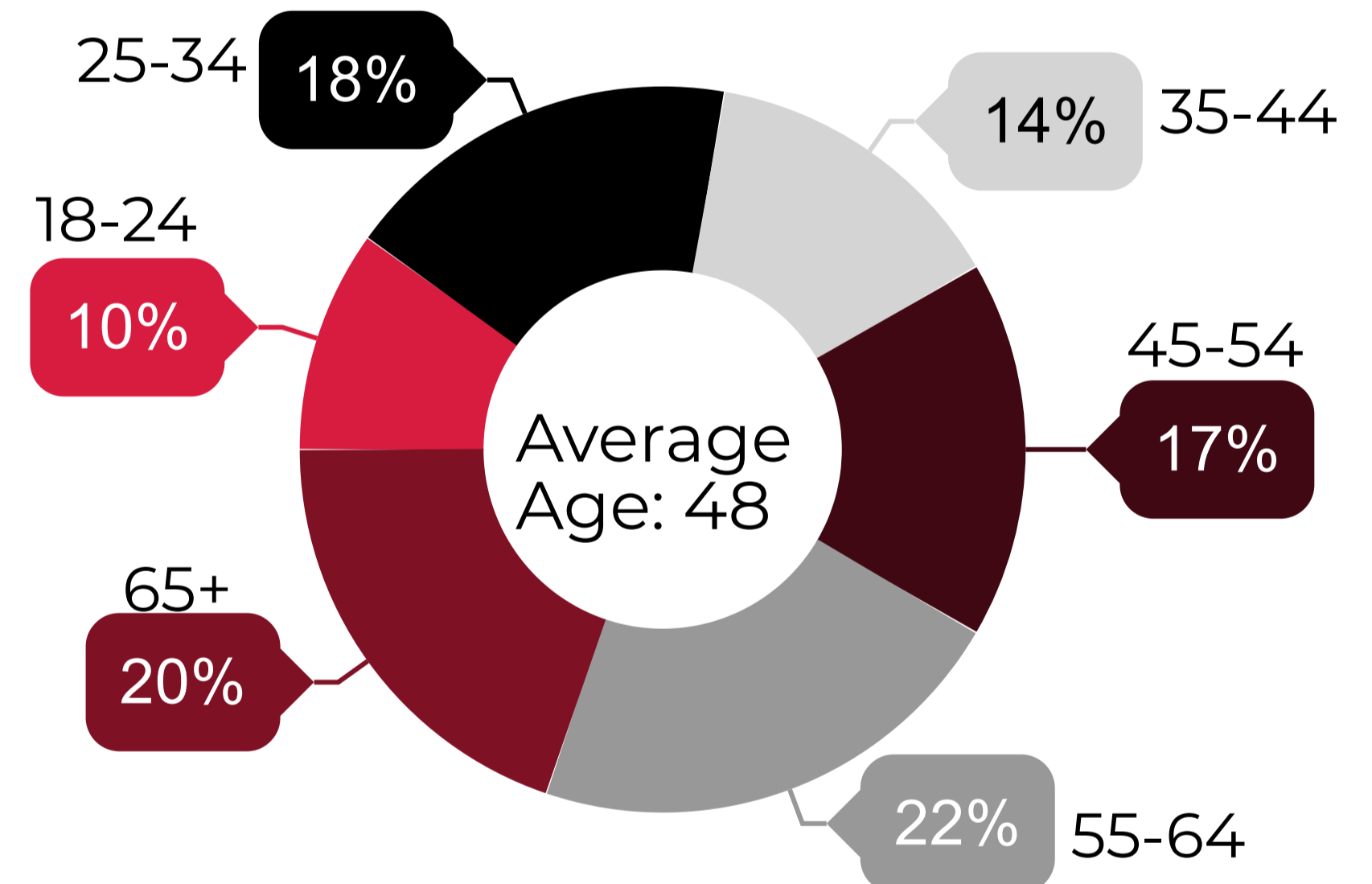
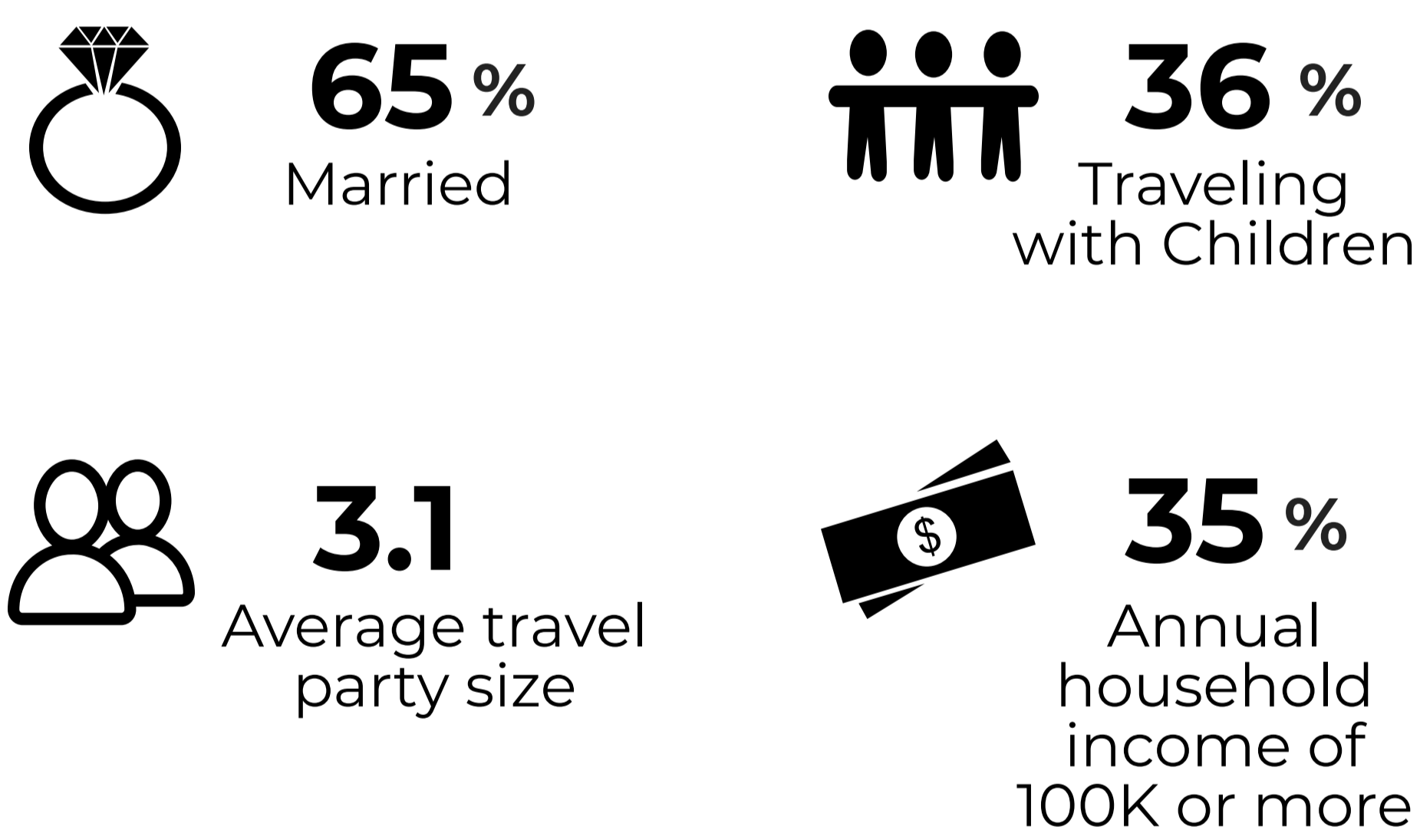
Travel Party Spending



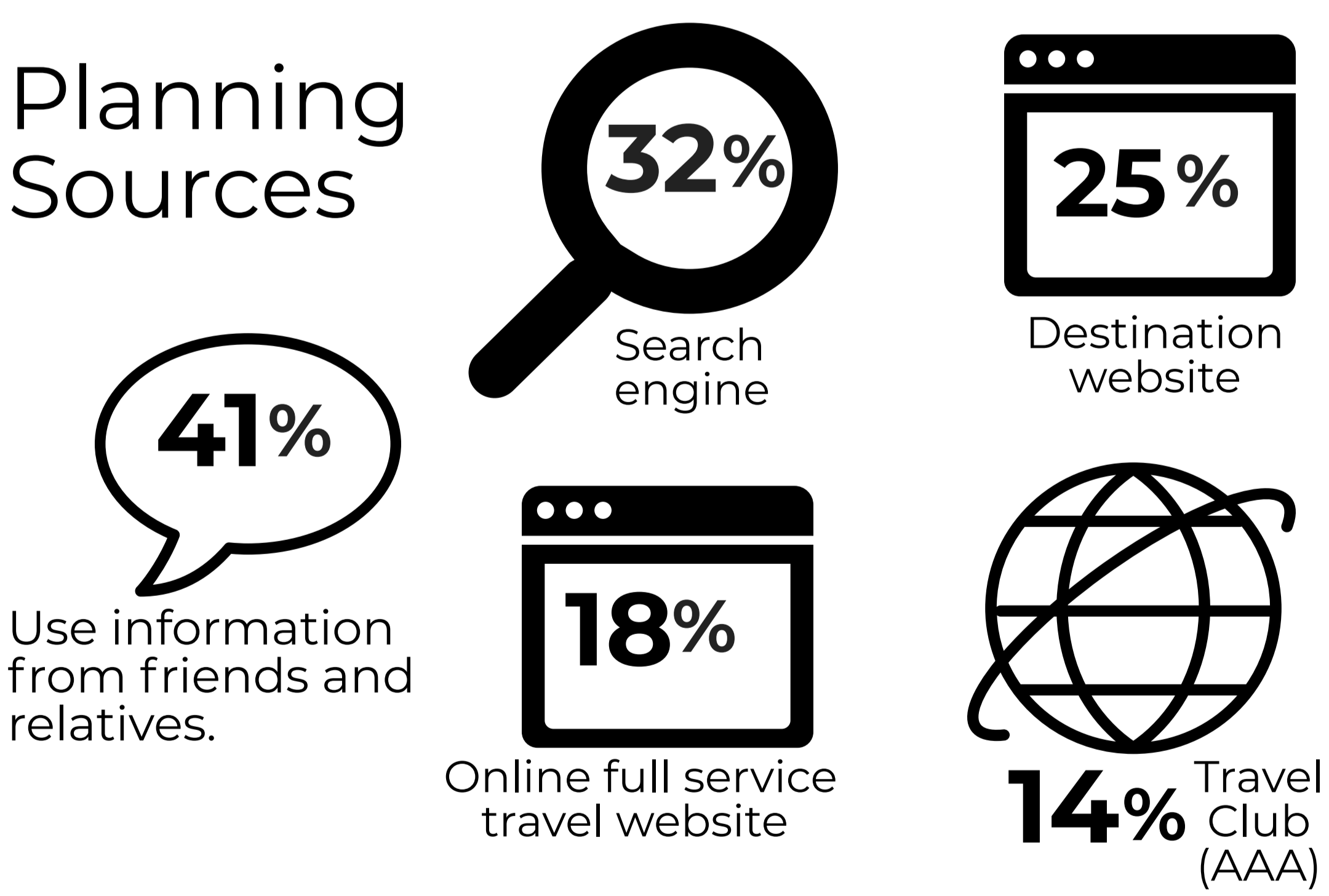
Travel Party Origin by State



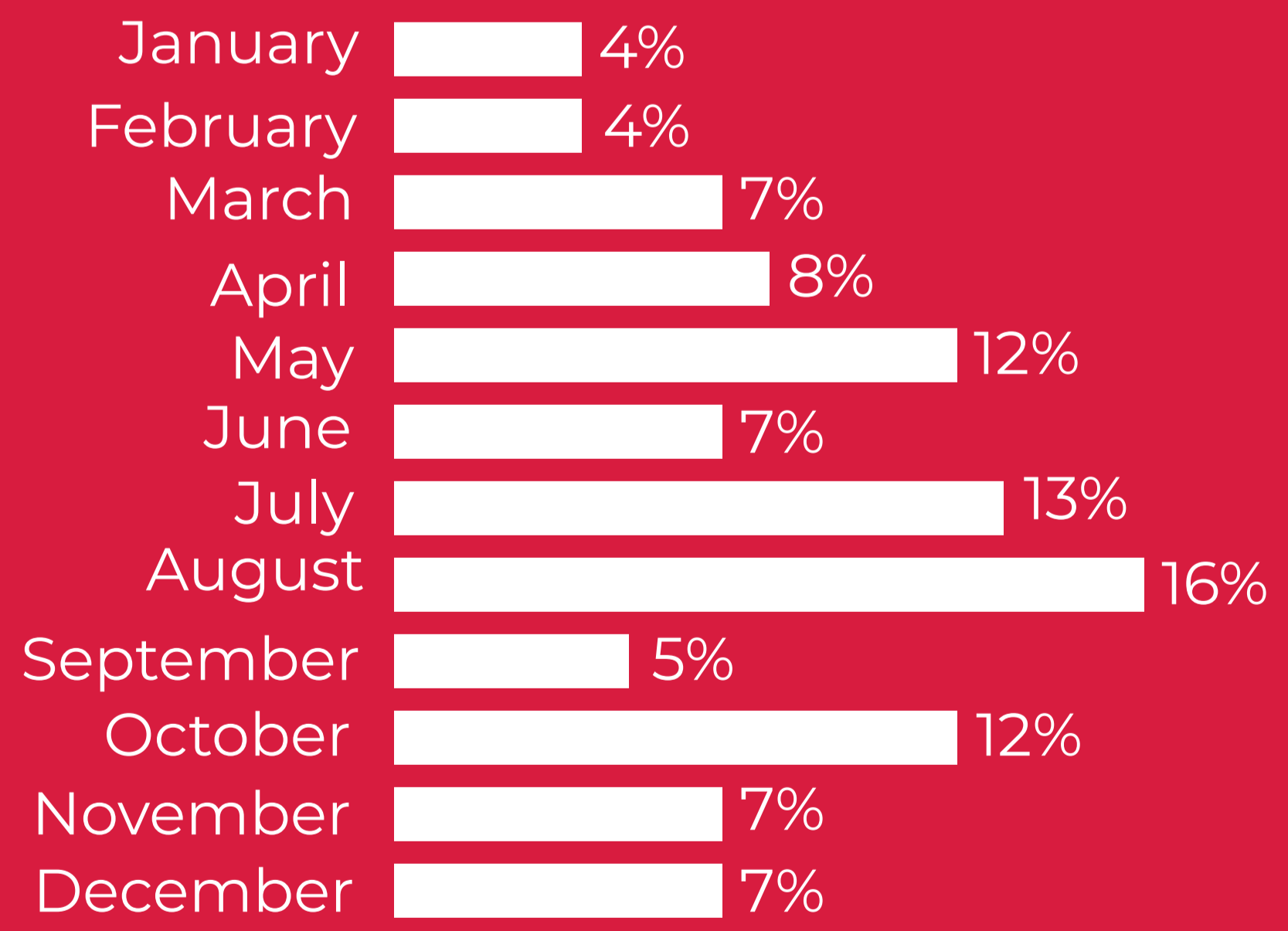
Travel Party Origin by DMA



Planning Sources



Month of Travel

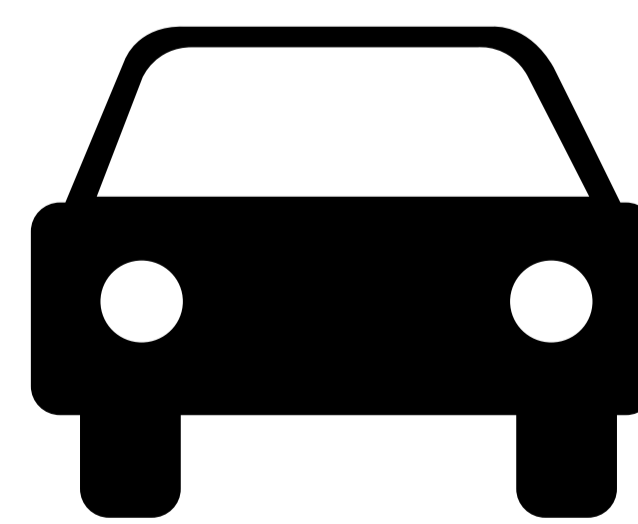


Planning Time

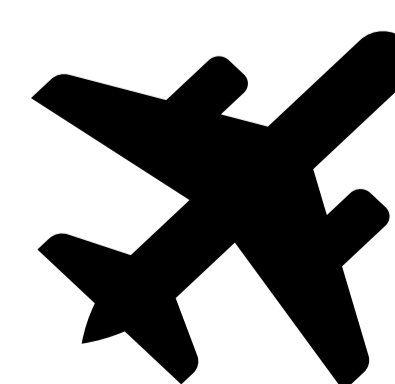


26% consider visiting Virginia less than a month before their visit

43% decide visiting Virginia less than a month before their visit



77% Travel by owned auto or rental cars



13% Travel by plane