

Chapter 46 - TOURISM ZONES

ARTICLE I. - IN GENERAL

Sec. 46-1. - Purpose and intent.

In order to foster the development of tourism related businesses, which will increase capital investment and create jobs, the council finds that the establishment of tourism zones pursuant to section 58.1-3851 of the Code of Virginia, 1950, as amended, is necessary.

(Ord. No. 45,559, § 1, 5-20-14)

Sec. 46-2. - Administration.

This article shall be administered and enforced by the city manager or his designee. Any application required by this chapter shall be on forms approved by the city manager or his designee.

(Ord. No. 45,559, § 1, 5-20-14)

Sec. 46-3. - Burden.

Any business applying for the benefits afforded by this chapter shall have the burden of proving qualification.

(Ord. No. 45,559, § 1, 5-20-14)

Sec. 46-4. - Boundaries of tourism zones.

Tourism zones shall be established by the council by ordinance upon findings that the establishment thereof and any incentives provided therein will foster the development of tourism related businesses within the area under consideration. As tourism zones are established by council, the boundaries thereof shall be identified in the ordinance by map, and when deemed necessary by the city manager or city attorney, by metes and bounds description, which shall be incorporated into and made a part of this chapter.

(Ord. No. 45,559, § 1, 5-20-14)

Sec. 46-5. - Incentives.

- (a) Any ordinance establishing a tourism zone may provide for (i) tax incentives, regulatory flexibility, and other incentives authorized by section 58.1-3851 of the Code of Virginia, 1950, as amended, and (ii) the requirements for qualification for any such incentives or regulatory

flexibility by a tourism business. All such incentives and any regulatory flexibility provided for in this chapter shall be subject to the limitations set forth in section 58.1-3851 of the Code of Virginia, 1950, as amended.

- (b) The entitlement to any tax incentive authorized by this chapter 46 shall be conditioned upon the applicant paying any tax imposed by the city, including, but not limited to, business license taxes, and business personal property, meals, transient occupancy, room, and admissions taxes by the date upon which the tax is due. In the event a business is thirty (30) or more days delinquent on any local tax, such business forfeits any entitlement to any incentive authorized by this chapter.

(Ord. No. 45,559, § 1, 5-20-14)

Secs. 46-6, 46-7. - Reserved.

ARTICLE II. - 100MAIN TOURISM ZONE

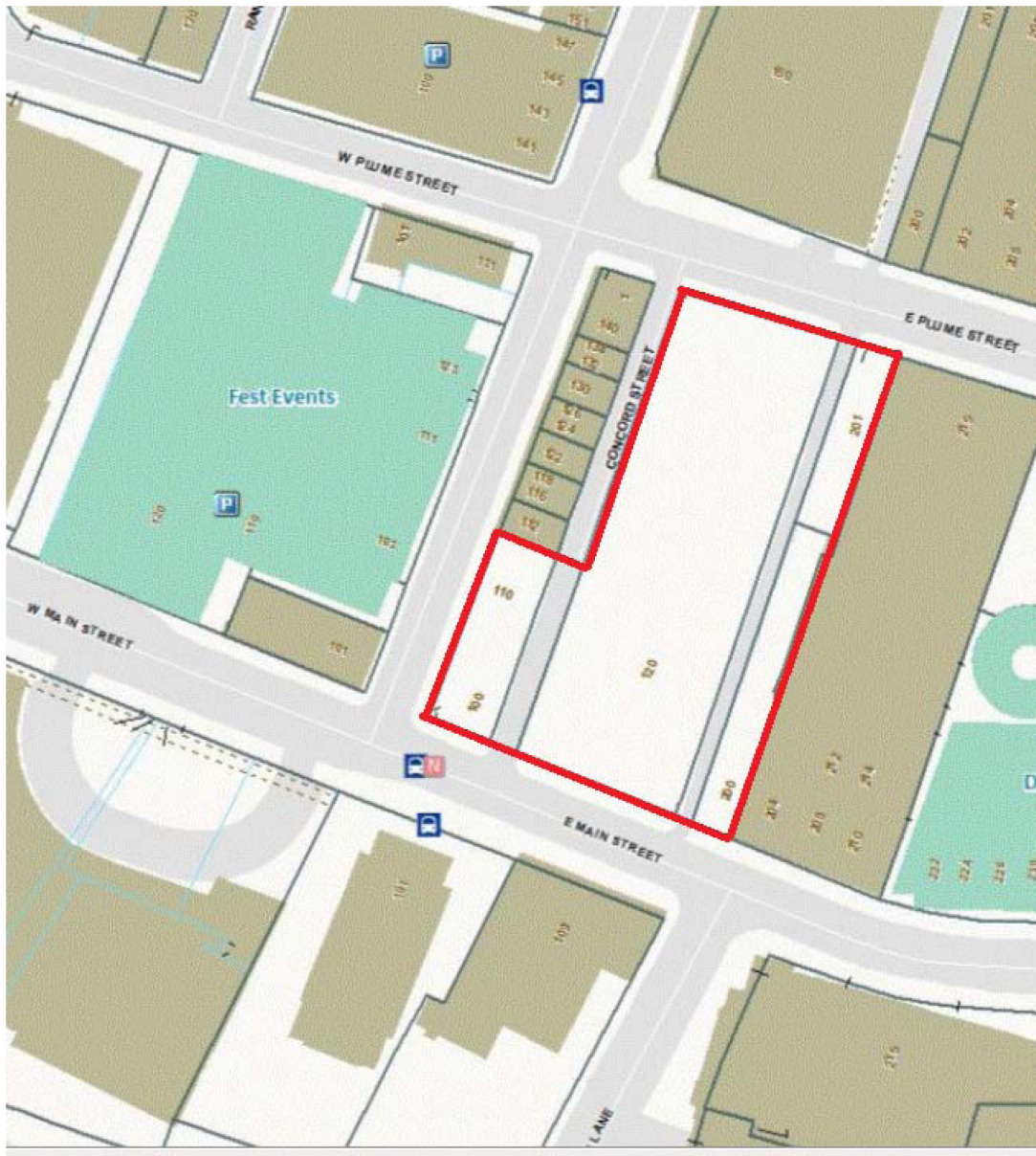
Sec. 46-8. - Intent.

It is the intent of the council in establishing the 100Main Tourism Zone (a) to foster the development of tourism related businesses, which will increase capital investment and create jobs, and (b) to expand economic activity that capitalizes on Norfolk's locational advantages and economic assets by promoting downtown as the business, financial, and cultural center of the region and supporting efforts to promote Norfolk as a tourist and convention destination.

(Ord. No. 45,559, § 1, 5-20-14)

Sec. 46-9. - Establishment of the 100Main Tourism Zone.

The 100Main Tourism Zone is hereby established. The 100Main Tourism Zone shall consist of the area shown on the map below.



100Main Tourism Zone Boundary

(Ord. No. 45,559, § 1, 5-20-14)

Secs. 46-10, 46-11. - Reserved.

ARTICLE III. - OCEAN VIEW TOURISM ZONE

Sec. 46-12. - Intent.

It is the intent of the council in establishing the Ocean View Tourism Zone (a) to foster the development of tourism related businesses, which will increase capital investment and create jobs, and (b) to expand economic activity that capitalizes on Norfolk's locational advantages and economic assets by promoting

Norfolk as the business, financial, and cultural center of the region and supporting efforts to promote Norfolk as a tourist and convention destination.

(Ord. No. 46,848, § 1, 5-23-17, eff. 7-1-17)

Sec. 46-13. - Establishment of the Ocean View Tourism Zone.

The Ocean View Tourism Zone is hereby established. The Ocean View Tourism Zone shall consist of the area shown on the map attached to this ordinance. Any lot, piece, or parcel of land not wholly contained within the boundaries of the area shown on the maps attached to this ordinance shall not be part of the Ocean View Tourism Zone.

(Ord. No. 46,848, § 1, 5-23-17, eff. 7-1-17)

Editor's note— The map referenced above is not set out herein, but is on file and available for inspection in the city offices.

Secs. 46-14, 46-15. - Reserved.

ARTICLE IV. - DOWNTOWN TOURISM ZONE

Sec. 46-16. - Intent.

It is the intent of the council in establishing the Downtown Tourism Zone (a) to foster the development of tourism related businesses, which will increase capital investment and create jobs, and (b) to expand economic activity that capitalizes on Norfolk's locational advantages and economic assets by promoting Norfolk as the business, financial, and cultural center of the region and supporting efforts to promote Norfolk as a tourist and convention destination.

(Ord. No. 46,848, § 1, 5-23-17, eff. 7-1-17)

Sec. 46-17. - Establishment of the Downtown Tourism Zone.

The Downtown Tourism Zone is hereby established. The Downtown Tourism Zone shall consist of the area shown on the map attached to this ordinance. Any lot, piece, or parcel of land not wholly contained within the boundaries of the area shown on the maps attached to this ordinance shall not be part of the Downtown Tourism Zone.

(Ord. No. 46,848, § 1, 5-23-17, eff. 7-1-17)

Editor's note— The map referenced above is not set out herein, but is on file and available for inspection in the city offices.

Secs. 46-18, 46-19. - Reserved.

ARTICLE V. - MILITARY HIGHWAY TOURISM ZONE

Sec. 46-20. - Intent.

It is the intent of the council in establishing the Military Highway Tourism Zone (a) to foster the development of tourism related businesses, which will increase capital investment and create jobs, and (b) to expand economic activity that capitalizes on Norfolk's locational advantages and economic assets by promoting Norfolk as the business, financial, and cultural center of the region and supporting efforts to promote Norfolk as a tourist and convention destination.

(Ord. No. 46,848, § 1, 5-23-17, eff. 7-1-17)

Sec. 46-21. - Establishment of the Military Highway Tourism Zone.

The Military Highway Tourism Zone is hereby established. The Military Highway Tourism Zone shall consist of the area shown on the map attached to this ordinance. Any lot, piece, or parcel of land not wholly contained within the boundaries of the area shown on the maps attached to this ordinance shall not be part of the Military Highway Tourism Zone.

(Ord. No. 46,848, § 1, 5-23-17, eff. 7-1-17)

Editor's note— The map referenced above is not set out herein, but is on file and available for inspection in the city offices.

Secs. 46-22, 46-23. - Reserved.