

May 14, 2008

## Virginia Sweepstakes Promotes Live Music, Performing Arts

### Media Only

Richard Lewis  
Public Relations Manager

TEL (804) 545-5574  
CEL (804) 731-3151  
EML [rlewis@virginia.org](mailto:rlewis@virginia.org)

### Virginia Tourism Corporation

901 East Byrd Street  
Richmond, VA 23219-4048 USA

TEL (804) 545-5500  
FAX (804) 545-5501  
[www.virginia.org](http://www.virginia.org) (consumer)  
[www.vatc.org](http://www.vatc.org) (industry)

**RICHMOND, Va.** – Do you live for live music, dance, theater? It doesn't matter if you are standing before a living legend or discovering someone you've never heard of before. You want to be a part of it all – right up front. That's right - you're a Front Row Fanatic. That's your "Passionality" and you can revel in it, encore after encore, in Virginia's new *Front Row Fanatic Sweepstakes*.

Virginia's vibrant music scene is front and center in Virginia Tourism Corporation's special Front Row Fanatic Sweepstakes promotion, running now through July 1, 2008. Those who have a passion for live performance will have a chance to win a Wayne Henderson guitar or a musical trip for two to some of Virginia's most musical destinations by entering the sweepstakes at [www.Virginia.org/musicpromo](http://www.Virginia.org/musicpromo).

Six winners will be drawn at random. One grand prize winner will receive a handcrafted Crooked Road Series guitar by master luthier Wayne Henderson, of Virginia's Crooked Road, whose clients include Eric Clapton.

Four first prize winners will receive three-day, two-night vacations and event tickets for their choice of one of the following music destinations:

- Virginia's Makers & Players at the Blue Ridge Music Center, Galax;
- Hampton Bay Days, Hampton (headlined by Bruce Hornsby and Ricky Skaggs);
- Richmond Folk Festival, Richmond
- Les Misérables at Wolf Trap, Fairfax County

In addition, the winner of the Virginia's Makers & Players at the Blue Ridge Music Center prize will also receive a handcrafted Crooked Road Series guitar by Anderson/Strickland. One second prize winner will receive a handcrafted Crooked Road Series guitar by Anderson/Strickland. Drawings will be held July 1, 2008.

Virginia's rich music legacy reaches from the bluegrass roots of the Southwest Virginia mountains to cool jazz in Hampton. The Carter Family, Patsy Cline, Ella Fitzgerald, Dave Matthews, Missy Elliott and even Wayne Newton have all called Virginia home. Music festivals abound throughout Virginia and live music venues – from cavernous Wolf Trap to the Star Barber Shop in Bristol – offer regular performances throughout the year.

~ more ~



## NEWS

Enter online today at [www.Virginia.org/musicpromo](http://www.Virginia.org/musicpromo) to fulfill your Front Row Fanatic destiny in Virginia. For more information on how to plan your musical tour of Virginia visit [www.Virginia.org](http://www.Virginia.org) or call toll free 1-800-932-5827 for a free Virginia Travel Guide.

# # #

**Note to media:**

For a complete listing of Virginia's summer music festivals, please click or go to [www.vatc.org/pr/prnews/2008releases/SummerMusicJams2008.asp](http://www.vatc.org/pr/prnews/2008releases/SummerMusicJams2008.asp)

NR621