

January 9, 2007

Virginia Announces New Romance Getaways for Passionate Travelers

*-The Lovers State Offers Romantic Trip Ideas, Travel Packages and Deals –
Just in Time for Valentine's-*

Media Only

Tamra Talmadge-Anderson
Director of National Media

TEL (804) 545-5573

EML ttanderson@virginia.org

Virginia Tourism Corporation

901 East Byrd Street
Richmond, VA 23219-4048 USA

TEL (804) 545-5500

FAX (804) 545-5501

www.virginia.org (consumer)

www.vatc.org (industry)

RICHMOND – For nearly 40 years, the *Virginia is for Lovers* slogan has inspired romantic visions for travelers across the globe. Today the Virginia Tourism Corporation announced six new romantic getaway ideas to take romance travel to a new level and help visitors heat up their passion for travel – and each other, in the only state built for lovers, just in time for Valentine's Day.

“Virginia's scenic wineries, quaint downtowns, luxurious resort spas, and overall natural beauty make the state the perfect romantic getaway destination,” said Alisa Bailey, president and CEO of the Virginia Tourism Corporation. “As Valentine's Day approaches, we invite visitors to plan their ultimate romantic getaway to Virginia this winter and discover why everyone says ‘*Virginia is for Lovers*’.”

Building on the famous *Virginia is for Lovers* slogan, the Virginia Tourism Corporation created a special Web page, www.virginia.org/romance, showcasing romantic getaway ideas, special events, romance packages, and travel deals for Valentine's and romance travel. Virginia's new romance getaways include:

Make Me Blush – (*Wine getaways*)

Virginia's wineries are picturesque and romantic destinations. Virginia has over [100 wineries](#), from the coast of the Eastern Shore to the mountains of Southwest Virginia, and their beautiful tasting rooms offer wine, music, and incredible views for the ultimate romantic experience.

Hot & Steamy - (*Resort/spa getaways*)

Sometimes couples just need a little down time to reconnect. What better way to heat things up than with a weekend at one of [Virginia's luxurious resorts](#)? Virginia is rich with world-class [resorts with spas](#) that offer everything from hot rock massages, natural hot springs, steam rooms, and even couple massages.

U Fulfill Me - (*Food and wine events*)

A romantic getaway to Virginia will fulfill passions for great food and cocktails. Events like the [Chocolate Lovers Festival](#) in Fairfax, [Valentine's Wine and Chocolate Pairing](#) in Charlottesville, or [Death by Chocolate](#) in Spotsylvania will satisfy the sweetest sweet tooth. Or plan a getaway around special dinners like [Puppy Love Weekend](#) at Chateau Morrisette, [Valentine's](#)

NEWS

[Wine Dinner](#) at DeFosse Winery or the [Winemakers Valentine Dinner](#) at James River Cellars.

Drive Me Wild - (*Outdoor adventure getaways*)

For sweethearts who like to get adventurous, Virginia's [outdoors](#) will drive them wild. Virginia's four major [mountain resorts](#) offer skiing, snow tubing, snowmobiling, and snowboarding to get hearts pounding. Hike through the [Grand Canyon of the South at Breaks Interstate Park](#) or up to Virginia's highest point - [Mount Rogers](#). Or take a more leisurely stroll along the [Creeper Trail](#) in historic Abingdon.

Make My Heart Sing (*Music getaways*)

Music lovers will be in heaven in Virginia. The state's musical heritage and performances range from old-time country to opera and jazz. Bluegrass and mountain music abounds on [The Crooked Road: Virginia's Heritage Music Trail](#). Jazz lovers will delight in [Swinging with the Metropolitan Jazz Orchestra](#) in Fairfax. Plan a getaway around [opera](#) or [ballet](#) performances in Richmond. Or rejoice in the sounds of the [Soweto Gospel choir](#) in Newport News.

Old School Love (*Heritage getaways*)

For sweeties who share a passion for heritage and culture, ignite that passion in Virginia. From the [400th anniversary of the founding of Jamestown](#) to rich Civil War heritage sites, Virginia is the premier [history and heritage](#) destination.

Virginia's romance travel Web site also features a ***What's Nearby*** function that highlights lodging, restaurants, and attractions to help visitors plan the ultimate romantic getaway with just a few clicks.

For more information on romantic getaways in Virginia, visit www.Virginia.org/romance or call 1-800-932-5827.

To download high-res images, go to,

<http://www.vatc.org/PRMediaKit/images/WineCouple.jpg>

<http://www.vatc.org/PRMediaKit/images/CouplewDog.jpg>

###