



## RECEPTIVE OPERATORS SALES MISSION: LOS ANGELES AND SAN FRANCISCO

**DESCRIPTION:** The Capital Region USA partnership is conducting a sales mission to meet with receptive tour operators in Los Angeles and San Francisco, who handle inbound arrangements for a large portion of the international business coming to the USA from Asia, with a secondary focus on Europe. This mission will help support new air service capacity to Washington, DC from Japan, China and Korea. Among other opportunities, we will host lunch for the Japanese Tour Operators Association in Los Angeles.

**DATE:** September 17-21, 2007

**LOCATION:** Los Angeles and San Francisco

**BENEFITS:**

- Pre-scheduled “educational” meetings with receptive tour operators
- One-on-one networking opportunities at the Japanese Tour Operators Association luncheon
- Inclusion of your brochure and/or promotional item in gift bags
- Sales lead report following the mission

**COST:** \$1000 per person, plus travel expenses

**DEADLINE:** July 31, 2007

**PLEASE NOTE:** Space is limited to nine (9) partners on a first-come, first-served basis, with a maximum of three suppliers from each jurisdiction: Washington DC, Virginia and Maryland.

*Please complete the portion below and fax back as soon as possible to confirm your space.*

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Yes, we commit to participating in the West Coast Receptive Operator Mission at a rate of \$1,000. I understand that once my participation is confirmed, I will receive an invoice for \$1,000. Any cancellations made after July 31 will receive reimbursement only if a replacement is found by The Capital Region USA. I understand the registration fee does not include accommodations, airfare, meals or personal expenses.

Organization Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_ Contact Title: \_\_\_\_\_  
Contact Phone: \_\_\_\_\_ Contact E-mail: \_\_\_\_\_  
Credit Card #: \_\_\_\_\_ Security Code: \_\_\_\_\_  
Name On Card: \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
Signed: \_\_\_\_\_

**Please fax or e-mail this completed and signed form to:**

Matt Gaffney, Executive Director  
Washington, DC & The Capital Region USA  
302-226-0422 (phone)  
302-226-1986 (fax)  
mgaffney@capitalregionusa.org