

2012 Consumer Outreach Marketing Program Participation Form (Please Print)

Company: _____

Address: _____ City/Zip: _____

Telephone: _____ Email: _____

Name/Title: _____

I understand this is a contract for participation in the **2012 Virginia Consumer Outreach Marketing Program**.

Shipping instructions for bulk quantities of brochure will be sent to your attention in early December.

Signature _____ Date _____

Participation: Check One Box Only

<input type="checkbox"/>	\$2,250	<input type="checkbox"/>	\$2,750 Brochures larger than normal rack size
<ul style="list-style-type: none"> • Brochure representation at the following Shows • We volunteer to work 1 or more shows (2 day min) 			
Volunteer(s) _____			
Show(s) _____			

<input type="checkbox"/>	\$2,250
<ul style="list-style-type: none"> • Brochure representation at the following Shows • We will not volunteer to work a show 	

<ul style="list-style-type: none"> • Brochures larger than the normal rack size will have an additional charge of \$500.00
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2012 Schedule (All show dates subject to change)

January 10-15	Florida Super RV Show-FL	April 12-15	Southern Women's Show Nashville-TN
January 14-15	Philadelphia Inquirer Show-PA	April 27-29	Southern Women's Show Raleigh-NC
January 20-22	AAA Great Vacation Expo-OH	May 01-02	Spring Pentagon Travel Show, DC
February 0 4-12	Great Big H&G Show-OH	May 03-06	Michigan International Women's Show-Nov, MI
February 04-12	Eastern Sports & Outdoor Show-PA		
February 15-19	Allegheny Sportsman Show-PA		*Added 2011 Shows
Feb 29-Mar 04	Southern Spring H&G Show-NC	September 12-18	Hershey RV & Camping Show, Hershey-PA
March 01-04	World Fishing & Outdoor Show-NY	October 13-16	Southern Women's Show Orlando-FL
March 02-04	New York Times Travel Show-NY	October 14-16	Maryland Home & Garden Show-MD
March 02-04	AAA Market Place-MA	October 20-23	Southern Women's Show Jacksonville-FL
March 09-11	Washington H&G Show-DC	November 5-6	Metro Cooking Show-DC
March 16-18	Saltwater Fishing Expo-NJ	November 11-13	Fabulous Food Show-Cleveland-OH

Questions Please Contact:

Jim Mathias 804 314-3451; email: gjmathias@verizon.net or Tom Vick, Luray Caverns, 540-743-6551 ext. 248

Please send completed contract and payment to:

Shenandoah Valley Travel Association, PO Box 1040, New Market, VA 22844, FAX 540-740-3100