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VA-1 The Power of Travel  
is a registered  
**Virginia Green  
Event!**



The Virginia Tourism Corporation has worked with the staff of the Hilton Alexandria Old Town to ensure that this meeting is as green as possible. Here are the things that we have done to minimize the environmental impacts of our conference!

- ✓ **Chose a Green Venue.** We decided to have the conference at the Hilton Alexandria, which was actively trying to become more green! With this assistance of our encouragement, the Hilton Alexandria has fully implemented a facility-wide greening effort; and has become a Virginia Green participant! For more information on the Hilton Alexandria's greening efforts, you can to the Virginia Green website and view their "profile" at -- [http://www.deq.virginia.gov/export/sites/default/p2/virginiagreen/pdf/richmond\\_convention\\_center.pdf](http://www.deq.virginia.gov/export/sites/default/p2/virginiagreen/pdf/richmond_convention_center.pdf).
- ✓ **Recycling Systems in Place.** The Hilton Alexandria Old Town has recycling in place for all of its events and visitor rooms; and we confirmed that recycling would be highly visible in both the main facility and our meeting spaces.
- ✓ **Conference is Virtually "Paperless".** All meeting correspondence and materials have been sent via email. The printed agenda and any other items were printed on post-consumer, recycled paper; and sponsors were encouraged to do the same.
- ✓ **Public Transportation.** All attendees were encouraged to use public transportation or carpool. VTC staff is taking AMTRAK or carpooling whenever possible; and public transportation is being used between conference venues.
- ✓ **Water & Juices in Pitchers.** Specified that water be served in pitchers, not wasteful water bottles. The GRCC also has an in-line filtration system for all public areas so that guests do not have to worry about the quality of tap water.
- ✓ **Condiments in Bulk.** We've asked that cream and sugar and other condiments be served in bulk.
- ✓ **Dishware & Linen Napkins.** Conference food will be served on dishware whenever possible and disposables will be kept to a minimum.
- ✓ **Carbon Footprint.** We've estimated the Carbon Footprint of our Conference!
- ✓ **Carbon Offsets** were purchased to make our conference Carbon-Neutral!



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