



Virginia Tourism Corporation

TABS ON FACEBOOK

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#VA1

Evolution of Facebook “Tabs”



- Tabs *were* tabs
- Tabs are “tabs” in name only
- Tabs *are* Apps
- Apps are EASY

Create an App in 5 minutes

- Add developer app
(<http://www.facebook.com/developers>)



Request for Permission

Developer is requesting permission to do the following:



Access my basic information

Includes name, profile picture, gender, networks, user ID, list of friends, and any other information I've made public.



Developer
★★★★★

[Report App](#)

Logged in as Elizabeth Lobb Kirk · [Log Out](#)

[Allow](#)

[Don't Allow](#)

Create an App in 5 minutes



- Add developer app (<http://www.facebook.com/developers>)
- Create your own page (<http://www.facebook.com/pages>)
 - Keeps your testing hidden
- Create your application
- Focus on BASIC
- Create your source page

Create Your Source Page



- Watch your width: Max width is 520px
- Set your height: Auto height is 700px
- Use FB javascript
- See code here: <http://www.vatc.org/facebook/bohs>
- Secure your page

<http://www.hyperarts.com/blog/facebook-secure-browsing-https-iframe-tabs-mixed-content-warnings/>

- Make mine `https://`
- Get an SSL certificate

Create Your Source Page



- What's not to LIKE?
 - Add LIKE button to tab
 - FB social plugins:
<http://developers.facebook.com/docs/plugins/>
- Add your page URL to your app
- To Gate, or not to Gate?
- Test, test, test
- The Final Product, (well done of course)

http://www.facebook.com/pages/ThomasAKirk-Dev/218333621560288?sk=app_183070795105635